

C. of C. Members Increase Symphony Concert Fund

Success of Ona B. Talbot's Second Orchestral Season at Murat Assured When Citizens Respond With Cash for Tickets.

By WALTER D. HICKMAN

HEEDING a petition sent to the members of the Indianapolis Chamber of Commerce, which has gone on record as favoring yearly orchestral concerts in Indianapolis, many members of the chamber are not only buying season tickets, but are becoming guarantors by buying \$100 yearly memberships in the orchestral series.

The splendid response being received by General Secretary John B. Reynolds from a request to support the concerts, assures Ona B. Talbot a successful orchestral season.

The recognition and support given by the Chamber of Commerce and its members to next season's orchestral concerts again shows that the organization is taking advantage of an opportunity to aid in giving Indianapolis its symphony music.

Ona B. Talbot is the recognized source of such concerts as she risked everything last year in giving Indianapolis a splendid orchestral series.

The same organization, The Cincinnati Symphony Orchestra, with Fritz Reiner conducting, will give three concerts at the Murat this fall and winter under the direction of Mrs. Talbot.

Orchestral concerts cost thousands of dollars but that did not frighten Mrs. Talbot last year or this spring when she was making her fall plans.

When the Chamber of Commerce through its membership can lend its influence to promoting and maintaining good orchestral music, it is evidence that the new and greater Indianapolis has arrived.

Letter Sent to Members Brings Splendid Response

Mrs. Talbot has been informed that the letter sent to the members of the Chamber of Commerce has not only resulted in many season tickets being sold, but that new \$100 guarantors have been received.

The letter sent to members of the Chamber of Commerce is in part as follows:

"You undoubtedly know of the great artistic success of the past season of the Symphony Society of Indianapolis attendant on its three concerts presented by the Cincinnati Symphony Orchestra under the direction of Mr. Fritz Reiner, at the Murat Theater.

The Cincinnati Symphony Orchestra has made a most enviable reputation for itself in musical circles. This splendid aggregation of well trained musicians will appear again in 1923-1924 concerts and will be accompanied, as was the case in the past seasons, by soloists who are artists of international fame.

A group of interested business men guaranteed the venture against loss last year, and the same individuals are interested in the forthcoming season. It is necessary, however, to broaden the scope of the support in order that the great benefits to the public generally of such an organization as this may be extended.

The advisory board of finance, and the board of directors, and Ona B. Talbot, managing director, are making this appeal to the large number of Chamber of Commerce members representing, as this membership does, the very best elements of the city of Indianapolis, for their help, encouragement and assistance, and urges each member of the Chamber of Commerce to make his reservation for the season tickets far enough in advance to insure the success of this enterprise.

"There are enough lovers of good music in our midst to warrant an increasing activity along musical lines, and if those who are interested will take advantage of the opportunity now offered to buy season tickets at the prices indicated, there will be no question as to the furthering of this phase of life which is so important to this community."

The thing that I like best about Mrs. Talbot's orchestral plans is that the season seats are so arranged that the price will fit pocket books of all sizes.

Mail floor tickets for the three concerts are as follows: \$9.00; \$8.25; \$6.00 and \$3.30. The balcony prices for the three concerts are \$9.00; \$8.25; \$6.00 and \$4.95. These prices include war tax and admit the holder to the entire three orchestral concerts.

The board of directors of the Symphony Orchestra Society of Indianapolis include:

Frederic M. Ayres, Arthur V. Brown, Hilton U. Brown, Fred M. Dickson, J. I. Holcomb, Robert Lieber, James W. Lilly, Albert E. Metzger, Meredith Nicholson, G. A. Schnell, Booth Tarkington, Dr. T. Victor Keene, and Harold Taylor.

The board of finance is made up of:

Louis C. Huesmann, chairman; J. P. Goodrich, treasurer, Henry F. Campbell, Hugh McK. Landon, Albert M. Rosenthal and Charles B. Sommers.

AMUSEMENTS

MURAT THEATRE THE STUART WALKER COMPANY

Mats. Wed., Thurs. and Sat. Curtain at 2:30 and 8:30

BEGINNING MONDAY NIGHT

In Gilda Varesi's London-New York-Chicago Comedy Success

ENTER MADAME

(First Time Here)

Downtown Box Office at Merchants Heat and Light Company.

Mat. 500 Seats at 25¢

Eves. 500 Seats at 50¢

PETER IBBETSON

With McKay Morris and Julia Hoyt

BROADWAY RUSHES OLD SEASON OUT OF WAY FOR NEW ONE

Dean Tells of Plans for Fall Season in New York City and on the Road.

By JAMES W. DEAN
NEW YORK, July 28.—The showmanship of the various Broadway producers will be put to the test in these next few weeks. Much of the success of a production depends on when and where it is opened to the public.

Sometimes a good play fails because the circumstances of time and place are against it. Sometimes a poor play succeeds because the reverse condition meets its premiere.

A certain playwright told me the other day that he had refused to sell his play to one of America's foremost producers because it would not be produced this year and that he knew if it were held over to another year for production it would not be a success.

In this connection there is an interesting race on between those two good tried men, George M. Cohen and William A. Brady. Cohen is rehearsing a comedy called "So This Is Broadway." Brady is planning to open his season with "So This Is New York."

The one who first has his play ready for public audience will hold a decided advantage.

COHEN OPENS NEW SHOW ON BROADWAY

Cohen is opening "Two Fellows and a Girl" this week, while William Harris Jr. is trying to get an even break with "In Love With Love," a similar play.

Other plays that have been trying out in the sticks are moving closer to Gotham so that they may be ready to jump into a Broadway theater as soon as the weather permits the season to open.

While the jockeying for position by the various producers goes on, L. Lawrence Weber is playing "Little Jessie James," a musical comedy, in Long Island towns not more than forty-five minutes from Broadway.

Elsa Petersen came to America from Denmark three years ago. She couldn't speak a word of English. She has just been promoted from the ensemble of the Folies to the role of prima donna. She succeeds Mary Lewis, who has graduated to grand opera. All of which goes to prove, girls, that every step on Broadway isn't a pitfall.

HELEN WESTLEY TAKES MUCH NEEDED VACATION

Helen Westley has gone to Europe for a vacation. For ten years she has been playing on Broadway without a break. She has played twenty-six roles in four years, nineteen of them in Theater Guild productions, and when she returns she will start rehearsals in "Windows," a John Galsworthy play which will open the Guild in October. The second play on the fall calendar will be "The Failures," with Jacob Ben-Ami in the lead. It is a translation from H. R. Lenormand's "Les Rates."

David Belasco has accepted a play by Mrs. Ethelyn Brewer De Foe, widow of the late Louis De Foe, dramatic critic of the New York World.

FALL MOVIE PROGRAM ANNOUNCED

Vitagraph has announced that during the season 1923-24 it will release twenty-six special productions of the same high quality as its two current releases, "Masters of Men" and "The Ninety and Nine." The first will be "The Man Next Door," by Emerson Hough, Victor Schertzinger production, and following this will come "The Midnight Alarm," by J. W. Harkins, a David Smith production; "Play It Again," by C. Graham Baker, a David Smith production; "On the Banks of the Wabash," by J. Stuart Blackton production; "Let No Man Put Asunder," by Basil King, a Harry Sherman production; "The Man From Broadway," by George Eastman, McCreath, a David Smith production; "The Leavenworth Case," by Anna Katharine Green, a Whitman Bennett production, and "Borrowed Husbands," by Mildred K. Barbour, a Harry Sherman production.

"Rouged Lips," starring Viola Dana, is a story of the stage, still there is no villain who offers the heroines a chance to be beaten by the hero!

And Bill Montana is kissed for the first time in his screen career in "High Society," which Hunt Stromberg is directing!

WHAT'S WORLD COMING TO?

Rex Ingram's Metro production of "Scarborough," a story of the French Revolution, yes! of the guillotine figures in the action!

"The Eagle's Feather," an all-star special which Edward S. Ulmer is directing, is a story of the West, but there is no romance single scene in which gun-play occurs!

"Rouged Lips," starring Viola Dana, is a story of the stage, still there is no villain who offers the heroines a chance to be beaten by the hero!

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CONTINUOUS 1 to 11 P. M.

MONDAY, TUESDAY & WEDNESDAY ONLY

Jim McCool & Tommy Reilly

Assisted by Katherine Murray

In a Fun Classic

Those Were The Days

Dan STANLEY

Al BIRNES

"Two Bright Lights From Broadway"

Special Engagement

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ARABIAN KNIGHTS

SUPER ACROBATIC

ATTRACTION

AMUSEMENTS

STANLEY, TRIPP and MOWATT

'Watch the Finish'

LADY TSEN MEI

A CHINESE NIGHTINGALE

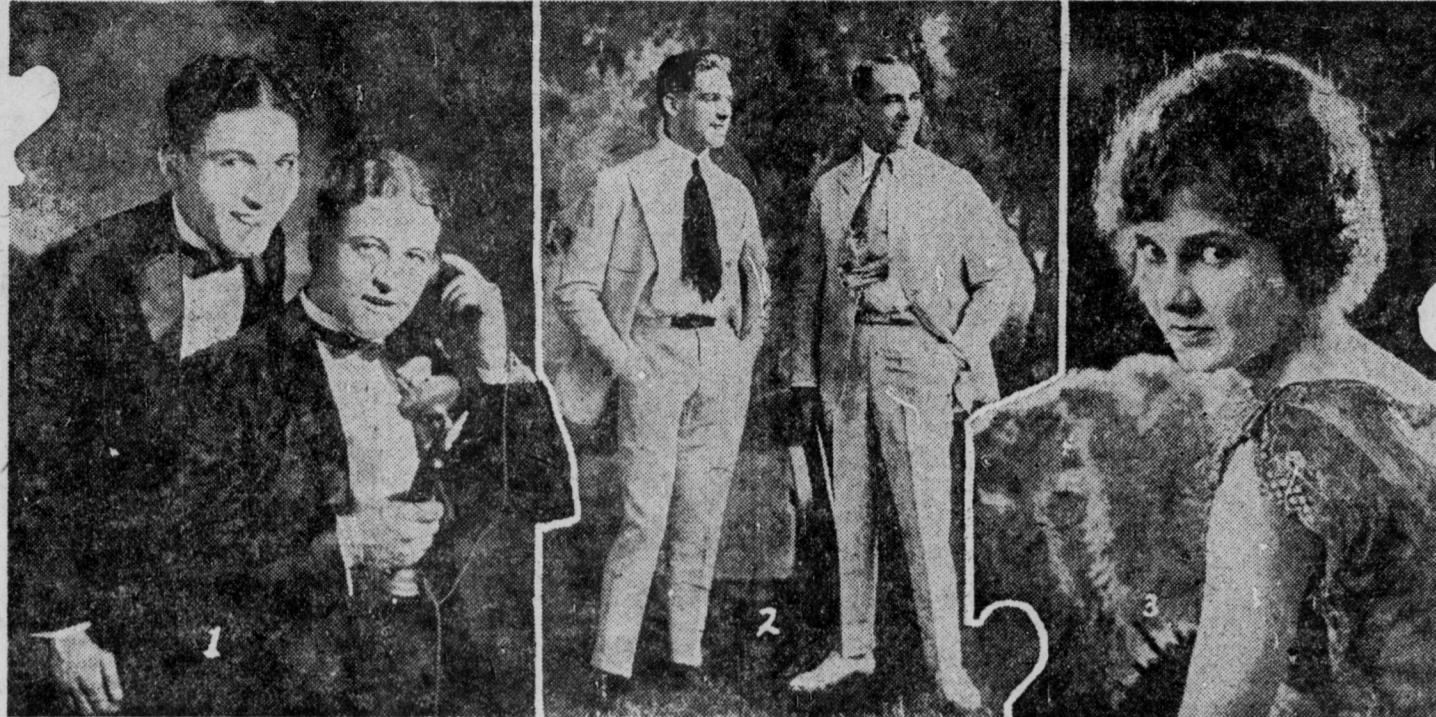
PHOTO FEATURE

THAT'S ABSOLUTELY DIFFERENT

"DOLLAR DEVILS"

With Joseph Dowling, Eva Novak and Cullen Landis

NEW OFFERINGS ON LOCAL STAGE NEXT WEEK



No. 1—Gene Austin and Roy Berger at the Palace the last half of next week.
No. 2—Regal and Moore at the Lyric all next week.

No. 3—Lucile Nikolas in "Enter Madame," a Stuart Walker production, opening Monday night at the Murat.

H. S. STUDENTS TO MAKE PICTURE

Los Angeles Students to Start Work on Photodrama Soon.

Its interest awakened by the recent International Congress on Motion Picture Arts to the tremendous educational and cultural possibilities of motion pictures, the Los Angeles High School Players association has decided to produce a photodrama early next term. It will be the first picture ever produced by an American High School, it is stated.

The public has the right to decide the question in as many ways as it desires and as often. I have maintained that Stuart Walker would strike his stride earlier in the season if he would give us heavier plays.

This week "Peter Ibbetson" is breaking all attendance records for the season. There is nothing light about this play because it demands much of the actor. That is what McKay Morris, Julia Hoyt, Elizabeth Patterson, Aldrich Bowker, George Somers and Judith Lowry are in the cast.

It is in the heavier productions like "Monna Vanna," "The World and His Wife," "Peter Ibbetson" and other plays this type in which Walker and the students and the actors, directors and technical men will also be drawn from her ranks.

LARGE MEMBERSHIP MAKES UP PLAYERS ASSOCIATION

The Players' Association at the school has a membership of 1,300 while there are 700 students in the scenery art classes making a total of 2,000 students directly interested in drama and motion picture production.

The organization was formed in November, 1921 and during the past year 315 students have actually played parts in the twenty-eight plays produced while twenty-three have acted as directors. The students are well equipped to produce a photodrama. Motion picture film is developed in the laboratory and cameramen's classes and students are taught to take professional positions as cameramen on completion of the course.

MANY STUDENTS HAVE PLAYED IN FILM

Many of the students have taken minor parts in pictures at studios in Hollywood during the summer vacation and others have held posts in technical departments of various studios. This experience is expected to be of valuable use when the production of a motion picture is undertaken next term. The students have also tried their hands at scenario writing. A contest was held recently in which Mrs. E. K. Adams of the scenario department of Paramount's West Coast studio was the judge. Cecil B. DeMille placed his entire scenario reading department at the disposal of the school for the purposes of the contest.

The school is also well equipped for the premiere of their first production.

Colonel Hawley at Work in West

Col. William E. Hawley, a veteran of the early days of the great Southwest, and mayor of Casper, Wyo., when Owen Wister came to that town to gather data for his memorable story, "The Virginian," is actively engaged in helping to transfer the famous tale to the screen. He is now in Los Angeles holding daily conferences with Director Tom Forman and B. P. Schulberg, producer, to whom he is supplying suggestions to assure a maximum of accuracy in such comedy.

And yet on the other hand, the Grand Players have had their big

gest box office returns from light and often silly comedies and farces. "Getting Gertie's Garter," "She Walked in Her Sleep" and "Up in Mabel's Room," all hopelessly worthless plays from a standpoint of playwriting, did big business at English's.

That proves to me that we look to Walker for the heavier drama and few exquisite light comedies of good manners and to the Grand Players for box office successes. My wife in no way reflect discredit upon the Grand Players, as I admire Eddy Waller's ability to "sense" what the public will buy. Waller does know what the people will buy in the summer.

A summer without Stuart Walker would probably prove a sad experience, but if public support does not get better at the Murat during the summer months, it will not be very long until Walker packs his trunks and moves away from us.

I often do not agree with Walker's choice of plays, but this I admit—Walker is one of the most artistic producers in this country today. Often he has taken a weak play and lifted it to dizzy heights by fine acting and exquisite sets.

Chicago wants Stuart Walker. The truth is, Chicago is crying out loud for summer stock of the artistic worth of Walker.

Cincinnati is giving Walker wonderful support on the plays we have rejected here. And yet, I can nearly forgive Walker for so many comedies in one season when we have McKay Morris and the others in "Peter Ibbetson." (By W. D. H.)

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WALKER PRESENTS 'ENTER MADAME'

Indianapolis to See Varesi Comedy for First Time.

One of the recent New York comedy successes will be the Stuart Walker Company presentation for the week beginning Monday night at the Murat Theater. "Enter Madame," a play by Gilda Varesi and Dolly Byrne, and in which Miss Varesi was starred some seasons ago, will be presented for the first time in Indianapolis by the Walker company.

The theme of the play is decidedly different from anything that has been done by the Walker company thus far this season. Though a familiar enough one, the characters are people who are seldom pictured on the screen or stage. The play has to do with a grand opera prima donna and her struggle to retain the love of her husband, but there is many a shrewd touch in the telling and many brilliant lines and amusing situations.

Miss Lisa Della Robbia, the lady about to lose her husband, has brought him romance but not comfort. Her long tours of the