

BOOTLEGGER USE MODERN METHODS TO GET NEW BUSINESS

Hundreds of Baby Peggy Pictures Arrive as Contest Nears Close



MARYELLA JULIAN (UPPER LEFT), LEONE LOUISE MEYER (LOWER LEFT) AND AUDREY JEAN WILLIAMS.

As the quest for the "Indianapolis Baby Peggy" draws to a close, mothers are rushing pictures of their little daughters to the office of The Indianapolis Times.

Among the several hundred entrants are: Leone Louise Meyer, 6½, 434 Gladstone Ave., daughter of Mr. and Mrs. Harry C. Meyer; Maryella Julian, 7, of 2353 Central Ave., daughter of Mrs. Marie Julian, and Audrey Jean Williams, 2, daughter of Mr. and Mrs. Richard Williams, 23 N. Addison St.

Three Judges

The contest will close at midnight Friday. No pictures will be accepted after that hour. Mrs. Judith Lowry of the Stuart Walker Company, Jean Marks of the Lyric theater and Edward W. Hunter of the Advertising Club of Indianapolis have accepted invitations to act as judges.

Because of the large number of photographs submitted, The Times finds it impossible to print pictures of all entrants. Whether the picture

UNION COUNCIL ELECTS

William G. Grant Heads Governing Body of Carpenters.

William G. Grant is new president of the carpenters' district council. The Indianapolis council has jurisdiction in Marion, Hancock, Hamilton, Hendricks, Morgan and Jackson Counties.

Other officers: W. L. Spenny, vice president; Milton N. McCord, secretary; C. F. Manion, treasurer; Charles Gibbons, conductor; Frank Tucker, warden; Henry Gallimore, business agent, and Quirin Schafer, Ernest Snell and Z. F. Carrigan, trustees.

EMPLOYES WILL PICNIC

Employees of the Daniels' Outlet store and their families will meet at the store, Washington and Delaware Sts. at 8:30 a. m. Sunday to go to Sycamore park, twenty miles east of Indianapolis, for their annual picnic.

Ex-Congressman's Brother Dead

By United Press
HAMMOND, Ind., July 12.—John T. Simpson, 84, brother of former Congressman Jerry (Sockless) Simpson, is dead. He was killed by a Southshore electric train.

AMUSEMENTS

MURAT Matinee and Sat. 500 Seats At 25c
THE STUART WALKER CO.
in
A VERY GOOD YOUNG MAN
With Elizabeth Patterson
This Comedy Deserves Capacity Business—Hickman in Times.

"Louisville Lou" (The Vampin' Lady) is stealing into every dance program and trotting away with all the bouquets. Ted Lewis' "Gaudsmith Bros." go-getter is the vampihest, coaxingest fox-trot you ever heard.

"Beale Street Mamma" is the whiz-bang selection on the other side. At Columbia Dealers

A-3892 75c

Columbia
New-Process
Records

MOTION PICTURES

APOLLO

You Owe It to Your Happiness to See

Jane Novak in
"DIVORCE"

Lloyd Hamilton Comedy

"F. O. B."

VIRGIL MOORE'S APOLLO ORCHESTRA

CIRCLE THEATRE

A Thomas H. Ince Production

"SCARS OF JEALOUSY"

A DRAMA OF THE OLD AND NEW SOUTH

CIRCLE ORCHESTRA

PLAYING "Wedding Bells" WALTZ

By JOSEF STRAUSS

MODEST ALTSCHULER

Musical Director.

A GENUINE NOVELTY

"WONDERS OF THE SEA"

WEIRD AND BEAUTIFUL SCENES

PHOTOGRAPHED AT THE BOTTOM OF THE SEA.

Mat. Today and Sat. 500 Seats At 25c

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Columbia Graphophone Company

Popular Prices

BABY PEGGY COMEDY, "THE KID REPORTER"

Dancing in the Lyric Ballroom Afternoon and Evening

Popular Prices

"Reliable" Peddlers, Who Sell "Good Stuff," Crowding Out Others—Sales Letter's Sent Out With Price Lists on Choicest Liquors.

C. A. RANDAU author of the following article is a member of this paper's Washington staff. He was assigned several weeks ago to find out how prohibition is being enforced and to report the liquor situation generally, without trying to prove anything other than to present the facts. This is the second of a series of six articles.

By C. A. RANDAU

In this rapid age, about the only thing that has not been speeded up is time—an hour is still sixty minutes, and a year is still twelve months. But, hold—moonshiners are tampering with time. Illicit whisky is being "aged in wood" for five years in as many hours.

So, at least, are reports which have reached Treasury Department chemists charged with testing liquor seized by prohibition agents. Efforts are being made to "age" whisky by means of electricity, and experiments are meeting with some success.

In the meantime, the most effective means found for cheating time in the manufacture of whisky is by resorting to saponification. Pumping air into whisky in an open container causes rapid oxidation, and produces much the same result as that obtained by aging. The fact alcohol evaporates very rapidly militates against the popularity of this method, and its use is chiefly confined to a few "high-class" bootleggers who have the artistic urge and refuse to sell alcohol and water as whisky.

Some Bootleggers "Reliable"

As in every other occupation, there are "reliable" men and "unreliable" scoundrels now engaged in bootlegging. And as in other business, the reliable bootleggers—the men who sell good stuff—are crowding the others out.

Prohibition enforcement officials and others in touch with the situation have estimated there are 100,000 bootleggers in the United States. This is necessarily a guess, but it is an intelligent guess based on the number

of arrests, the east with which liquor is obtained, revelations accompanying trials of bootleg ringleaders.

I had been instructed to investigate the case with which liquor could be purchased in a number of large cities.

I was told to have tests made to determine whether or not the stuff generally on sale was or was not poison.

I found very shortly I could buy liquor by the bottle or the case with

no difficulty whatever in such cities as Washington, New York, Newark and Detroit. In Cleveland I was able

to establish a bootlegger contact only through an acquaintance, and the same was true in Cincinnati.

Four "Good Whisky"

Of the nine bottles of liquor I purchased or from which I obtained samples sufficient for testing purposes, four passed muster as "good whisky." All of the others were classed as "new stuff" made with grain alcohol, water and various

chemicals to give the proper color and taste—but none of them contained any dangerous elements such as ether or wood alcohol.

Perhaps the most surprising of my experiences was the openness with which bootlegging is conducted. Instead of encountering mysterious codes and signal systems, I found customers as a rule telephone to their bootlegger and order what they want without calling a bottle of whisky by a code number or name, but by specifying the particular brand or whiskey in plain English.

Likewise bootleggers in soliciting business, frequently carry their stocks with them and are prepared to make delivery on the spot. At other times they bring or mail to prospective buyers detailed price lists.

Send Sales Letter.

One such price list was given me in a New York office. It had been sent through the mail and was followed up by a salesman, who came to book the order. With the prices came this "sales letter."

"The enclosed list of unusually fine Scotch, Irish and Rye whiskies, together with the three highest quality vintage champagnes and a large and rare assortment of the most popular liquors is now available to our customers at prices which, when the quality of the liquors is considered, will be found quite reasonable."

"As we urge every one to take advantage of this opportunity to lay in a stock of their favorite brands, as it is doubtful when a chance like this will present itself in the future."

"We make deliveries to anywhere within fifty miles of New York."

Then followed prices on nine brands of whisky, from "Wm. Grant's 10-year-old Scotch" at \$88 a case, to "Hermitage Rye" at \$105 a case. There were five kinds of wine from "Peninsula Sherry"—very old vintage" at \$80 a case, to "Mumm's Cordon Rouge 1911 Champagne" at \$115 a case. Among the eleven kinds

of liquors were Benedictine at \$12.50 per bottle, Cointreau "Triple Sec" at \$11.50 per bottle, and "Hennessy's Cognac" at \$11.

On June 27, twelve days after the "agent" started soliciting in the building, but a prospect who was fully satisfied with the service he was getting from the cigar salesman notified the latter of the competitor's presence. Posthaste, the cigar counter was entrusted to a passerby and the trespassing bootlegger was hunted down and ejected from the building on threat of arrest if he ever again entered the premises.

The bootlegging in the building where I obtained this price list is handled by the same man who con-

Two-Day Specials

Friday and Saturday

4½-Gallon Garbage Pails	\$1.25
Gray Enamel Preserving Kettles—24-qt., \$2.00; 18-qt., \$1.35, 15-qt., \$1.00; 10-qt., \$85c	85c
Blue Ribbon Electric Irons—\$5.00 value	\$3.00
\$1.00 and \$1.50 Pocket Knives reduced to .68c	68c
Safety and Straight Razors at Very Low Prices Ball-Bearing Roller Skates—Special	\$1.85
Powerful Auto Spotlights at	\$2.75
Blue Ribbon Metal Polish Quart can	69c

We Close at 1 P. M. Saturday. Other Days 5 P. M.

LILLY HARDWARE COMPANY
Hardware Headquarters 114-118 East Wash. St.



Housewives Glad to Know New Way of Getting Soft, Cool, Pliable Finish in Their Fabrics

* * * *

EVERY refined woman wants her dainty garments starched so as to look sheer and beautiful—with that delightful, soft and pliable finish that everyone admires so much.

Heretofore it has not been possible to get at home the same elegant finish you find in goods fresh from the store, or from the exclusive French laundries.

The Reason for the Natural Linen Finish

THE secret of this lovely finish is now made clear to housewives. It is in the use of Linit—the new scientific starch discovery—made just the way the great fabric manufacturers use it.

Linit gives the same natural finish to all fabrics you find in garments fresh from the store.

Protect Your Dainty Garments

BECAUSE of the new process by which Linit is made, it penetrates every thread of the fabric, preserves the life of the material and helps it to resist wear.

You will find your Linit-starched garments remain clean and fresh much longer. Also, Linit makes even ordinary cotton goods look and feel like expensive linen.

A Remarkable Starch Discovery

LINIT is a scientific starch discovery—distinctly different from ordinary starches. After Linit is thoroughly dissolved, according to directions and is ready for use, you will notice it is THIN and FREE-RUNNING LIKE WATER—with a "milky" appearance.

Be sure to use Linit according to directions, and unlike other starches, you will not find Linit stiff or jelly-like. This is why Linit goes much further than the old-fashioned kind of starches, and why you will find it easier to iron with Linit.

TRY THIS: To make even ordinary cotton sheets and pillow cases look and feel like pure linen, with a soft, cool and pliable finish, use ½ cup Linit to 14 cups of water. Not only does Linit give cotton a linen finish, but you will notice an entire absence of disagreeable lint usually associated with cotton goods.

LINIT costs 10c at all grocers—Perfection in starching guaranteed or your money refunded.

Linit is made by the Corn Products Refining Company—makers of the famous Argo Starch—Karo Syrup and Mazola Salad and Cooking Oil.

CORN PRODUCTS SALES CO.
1316 Merchants' Bank Bldg., Indianapolis, Ind.

Makes Cotton look and feel like Linen

