

Pettis

14,400 Bars
Creme
Oil
Soap
5c
Bar
59c Doz.
—Street floor.

Senreco
Tooth Paste
15c
—Street floor.

500 Tubes
Palmolive
Shaving
Cream
17c

3,000 Cans
Mavis
Talcum
Powder
12c
—Street floor

See Tonight's
News for
Additional
Bargains!!

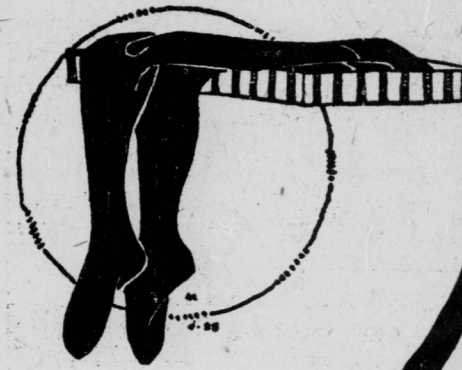
Opens Monday Morning in Full Force

SIX months of careful planning and intensive endeavor—purchases of fine, fresh, seasonable goods on a colossal scale—the determination to make this sale so great, so helpful as to be something new in Indianapolis retailing—results in record value!

IT'S a sale of the best to every part in this city and surroundings. Every department pates.

July Sale

2,000 Pairs of
"Insulated" Silk
HOSIERY
59c



A patented process of combining pure silk and fiber in such a way that

ONLY the PURE SILK is visible thus assuring the identical same appearance and comfort of pure silk hosiery! Black? Bigel Bobolink! Nude! Cinnamon! When stamped with the maker's name and sold under his copyrighted brand these hose sell at \$1.00 a pair! On sale at 59c a pair.

Every Pair Guaranteed!
—Pettis hosiery, street floor.

500 Bottles, 50c
Palmolive
Shampoo
23c
—Street floor.

Extraordinary Values!—NEW FALL Styles!

SPORTS COATS

\$9.85



Smart topcoats depicting the very latest styles—new plaid effects are decidedly effective—all the wanted shades are included in this special showing in our July Sale.

Overplaid, plain and mannish materials, \$9.85.
—Pettis coats, second floor.

July Sale!
Hand-Made
BLOUSES
\$1.89

DIMITIES AND BATISTES
They would regularly sell for a far higher price.
Beautiful quality, with attractive designs of hand drawnwork.
Button backs, V-necks, Peter Pan collars, Sally necks, Country Clue collars, long sleeves and short sleeves, plain styles, others with filigree.
On sale at \$1.89.
—Pettis blouses, second floor.

Lingerie

At 50c

Fashioned of Batiste and Nainsook
—Gowns, that are hand embroidered and lace trimmed.
—Chemise, that are hand embroidered and lace trimmed.
—Corset Covers, button front, lace and embroidery trimmed.
—Petticoats, of white muslin, made with deep embroidery flounces.
—Bloomers, with single elastic cuffs.
—Step-Ins, some are hand embroidered and lace trimmed.

At 79c

Fashioned of Batiste and Nainsook
—Gowns, slipover styles, lace and embroidery trims.
—Chemise, built-up and strap shoulders, touches of colored embroidery and lace trims.
—Step-Ins, plain nainsook and shadow stripe batiste in colors, lace trimmed.
Pettis lingerie, second floor.

500 Pairs Steel Scissors and Shears

A large assortment of scissors and shears for every use. All are made of solid steel, hand forged, which insures good wear. Values to 75c
36c



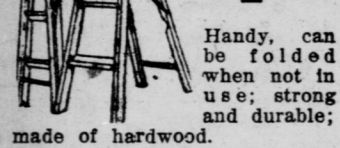
Boys' Wash Suits
79c

A wonderful assortment of different materials and different models. Colors are all guaranteed fast. Middy styles and Oliver Twist styles are included in this lot, all sizes from 3 to 10 years.
—Pettis boys' clothing, third floor.

JUST A FEW OF OUR JULY HOUSE-FURNISHING SPECIALS—PRICED FOR MONDAY ONLY

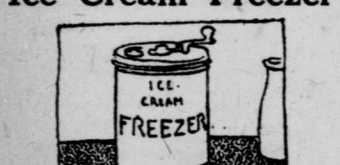
EXTRA SPECIAL

\$2.00 Ladder Stool
\$1.00



EXTRA SPECIAL

Ice Cream Freezer



2-quart size, new improved; quick motion; freezes ice cream in five minutes.
Complete for **\$1.19**

EXTRA SPECIAL

White Enameled BATH STOOLS



Strongly made
98c

EXTRA SPECIAL

White Enameled DISH PANS



Large sizes, oval or round shapes; first quality;
\$1.75 values
98c



WASH BOILERS—Extra heavy quality charcoal tin body, with solid copper bottom; stationary wood handles and cover. Extra special **\$2.79**



EGG BEATER AND CROOK—Does not splash; saves time and labor. Complete for **83c**



BATH ROOM MIRRORS—Large size; white enamel frame.
Special at **98c**



WINDOW SCREENS—Hardwood extension frame; covered with best quality black wire cloth; size 18x33; very special at **43c**



BREAD BOXES—Family size; sanitary; white enameled, with roll top; \$1.98 value; special **\$1.19**



GARBAGE CANS—City regulation size, 12 gallons, heavy galvanized iron, with two iron handles and cover.
Extra special **\$1.49**



WASH BOARDS—Regular size; reversible; strongly made; this sale at only **39c**

CLOTHES WRINGERS—Guaranteed rubber rollers; non-rustable iron frame; \$5.00 value. **\$3.98**

CURTAIN STRETCHERS—White hardwood frame; standard household size; nickel-plated, non-rustable pins. Monday special at **\$1.59**

SELF-WRINGING MOPS—For washing floors; does not soil your hands; saves time and labor; this sale only **98c**



BIG BASKET SPECIALS
First Quality, No Seconds or Damaged Stock



CLOTHES HAMPER—Regular family size; equipped with hinge cover and double bottom; an exceptional big value at **89c**



CLOTHES BASKETS—Household size; made of fine elm splint, double bottom and have two strong handles, at only **79c**



MARKET BASKETS—Very strongly made, large and roomy; very special **33c**



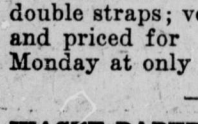
SHOPPING BASKETS—Fancy colored splint; strongly made; 3 sizes to choose from. Very special; your choice **43c**



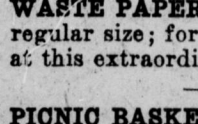
CLOTHES BASKETS—Large size; strongly made; Monday only **89c**



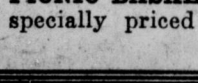
AUTO SHOPPING BAGS—Large size; best quality; extra well made; special at **87c**



MARKET BASKETS—With double straps; very serviceable and priced for Monday at only **17c**



WASTE PAPER BASKETS—Fine splint; in assorted colors; regular size; for home or office; only 500 to sell at this extraordinary low price, each **33c**



PICNIC BASKETS—With cover; well made; specially priced at **\$1.00**

PURE ALUMINUM COVERED KETTLES

Six-quart size; guaranteed quality; a big value for Monday only at **87c**

MEDICINE CABINETS—White enameled; with good quality mirror in door; shelves on inside; Monday special **\$2.48**

GARDEN HOSE REELS—Made of hardwood and have malleable iron wheels; will carry 150 feet of hose; Monday, while 150 last, special **87c**

NURSERY CHAIRS—Natural double varnished; have large play tray in front; Monday **\$1.39**

FOOD CHOPPERS—Family size; heavy set, sanitary; each with complete set of knives; cuts coarse or fine as desired. Special **\$1.39**

CARPET BROOMS—A good quality \$1.25 broom; priced while quantity lasts at, each **77c**

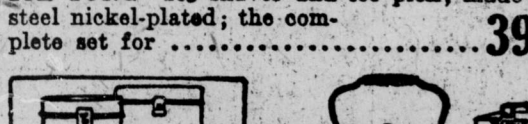
CHEMICAL FLOOR OR WALL MOPS—Absorbs all dust; easy to clean; complete with long handle; \$1.49 value; special at **\$1.00**

VARNISH—Fine quality for all woodwork; dries hard over night; pint size can, special at **37c**

PURE ALUMINUM TEA KETTLES—5-quart size; guaranteed first quality; \$2.50 value; Monday only **\$1.59**

CANISTER SETS—Consisting of four white enameled gilt lettered canisters for flour, sugar, coffee and tea; Monday, the complete set **69c**

ICE TONG—Ice shaver and ice pick; made of steel nickel-plated; the complete set for **39c**



EXTRA SPECIAL

LAWN MOWERS

Our entire stock of high quality, guaranteed ball or plain bearing lawn mowers for Monday only—
25% Off the Regular Price

EXTRA SPECIAL

\$1.00 Oil Mop Set



Regular household size oil mop, complete with long detachable handle and one bottle of polish.
57c

EXTRA SPECIAL

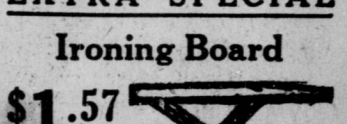
"SHINOLA"



Shoe shining outfit, consisting of box with shoe rest, brush, and bottle of Shinola; \$2.25 value for **\$1**

EXTRA SPECIAL

Ironing Board



Wide, smooth surface, hardwood adjustable folding stand; a limited quantity to sell at, each—
Pettis Dry Goods Co., basement.
\$1.57