



# BIG SUCCESS in BILTMORE GARDENS

THE BANNER WEST SIDE SUB-DIVISION

## 167 Lots Snapped Up In First 36 Hours

—THERE ARE 200 MORE LOTS—

just as choice, so you still have time to get one or more of the big bargains in this Banner West Side Subdivision. But time waits for no man, so act while you have the opportunity. It requires action to get anywhere.

Low Prices and Special Terms Continued

THE ATTACHED COUPON IS WORTH \$25  
TOMORROW AND SUNDAY

Join the Hundreds of Lot Buyers

who have selected this mammoth subdivision for their future homes. The above photographs represent some of the new homes already in Biltmore Gardens.

Stop Everything and Come Without Fail!

Get the Benefit of This Wonderful Opportunity

We Expect Every Lot to Be Gone Before Sundown Sunday

## FREE BILTMORE EXCURSIONS

ALL DAY TOMORROW AND SUNDAY, JUNE 16th and 17th

OUR FREE BUSES WITH BIG BILTMORE BANNERS ON EACH SIDE LEAVE THE BUS TERMINAL STATION, 50 KENTUCKY AVE:

TOMORROW AT 9:30 A. M. AND EVERY HOUR THEREAFTER.

SUNDAY AT 9 A. M. AND EVERY THIRTY MINUTES THEREAFTER.

You can get these Free Buses at the Bus Station or any place along the route. The buses go from Bus Station west on Maryland street to Senate avenue, north on Senate avenue to Washington street and west on Washington street to Biltmore Gardens. Buses only stop going to take on passengers.

The Attached Coupon Is Worth

**\$25.00**

TO THOSE WHO BUY NOW

AND IN ADDITION

We Will Double the First \$10

or any part thereof, paid down or at time

of getting passbook, or within first 5 days

And Add 50%

to the next \$40 paid within first 15 days

in amounts of \$10 or over.

For Example

\$1 so paid will give you a credit of \$27

\$5 so paid will give you a credit of \$35

\$10 so paid will give you a credit of \$45

\$20 so paid will give you a credit of \$60

\$30 so paid will give you a credit of \$75

\$40 so paid will give you a credit of \$90

\$50 so paid will give you a credit of \$105

Including the \$25 Coupon

We Will Also Add 20%

to all additional amounts paid within

first 30 days in amounts of \$10 or over

at one time.

Read That Again

Were you ever offered before such big, beautiful lots on such ground-floor discounts and low prices?

TWO OR THREE, BIG BEAUTIFUL LOTS FOR THE ORDINARY PRICE OF ONE

Take Advantage of These Big Bargains

**\$119, \$134, \$149, \$164, \$249, \$284, \$329, \$384 and up**

Which would you rather do? Have a home in Biltmore Gardens all your own or pay for one in rent every ten years and have nothing to show for your money but a bunch of rent receipts?

ACT NOW. COME RAIN OR SHINE.

LET NOTHING KEEP YOU AWAY.

**\$1 DOWN**

Then \$1.00 a Week

You can pay as much more as you like, weekly, monthly or any way you wish. Advance payments are credited ahead.

No Interest or Taxes for Two Years

No Payments When Sick or Out of Work

**Work for a  
HOME**

ALL YOUR OWN

Let Nothing Keep You Away

This magnificent addition is located on the northwest corner of Washington Street and Lynhurst Drive, west of White River. It fronts on Washington Street for almost half a mile and runs north to Laverne Avenue and west from Lynhurst Drive to Joseph Avenue. It is in the direct line of the rapid growth west of White River, and midway between the city limits and Ben Davis, a thriving suburb in a built-up community, with school, church and stores. It lies between the Ben Davis and Danville electric lines and is only from six to eight minutes' walk from either one, and two or more bus lines run right past the addition. It is only 20 minutes' ride on either electric line from the Terminal Station, and only six minutes on the Ben Davis line to the big west side manufacturing district at Harris Avenue (city limits) and Belmont Avenue, where the Federal Foundry, the American Foundry, the Link Belt Co., the Chandler & Taylor Co., J. D. Adams & Co., the Vandalia Shops, the Nordyke & Marmon Co., and other big manufacturing concerns are located.

**American Town Lot Co.**

THE HOMESEEKERS' FRIEND

LAFAYETTE PERKINS, Secretary and Treasurer

Member National Association of Real Estate Boards

904 Fletcher Trust Building (9th Floor)

Northwest Corner Pennsylvania

and Market Streets

Phone—Bell, MA in 4285.

**This Banner Subdivision**

Fronts West Washington Street  
A Paved Thoroughfare All the Way

**HIGH GROUND**

Over 60 Feet Higher Than Washington  
Street Bridge Across White River

Two Electric Car Lines and Two or  
More Bus Lines to Choose From

Buses go along the front of this Subdivision  
every 15 minutes in the morning and evening  
and every 30 minutes during the day.

**Fare, 5 Cents**

on the Ben Davis Bus Line if you buy a \$2 book,  
good for 40 rides to and from Biltmore.

**Single Fare, 10 Cents**

Don't Miss This Big Opportunity

**As Rent Goes Up**

The renter has to take a poorer place or pay more. If he owns the property he stays right where he is and enjoys the luxury of living in his own home. The increase in value is his.

**Start Now**

You owe it to yourself and your family to wake up and get busy. A real opportunity is before you. You can get the cream here. Indianapolis is growing rapidly. Lots are in demand. Prices are going up. You have always promised yourself to start toward a home of your own some day. That time has come. Do it now and avoid the necessity of telling your friends of another lost opportunity.

**This COUPON Is Worth  
It is good for \$25 in cash to you \$25**

Present this coupon to salesman when you select your lot and he will give you credit for \$25 on your purchase. But only one coupon will be credited on one lot. This coupon will not be good after sale closes.

AMERICAN TOWN LOT CO.