

No One Newspaper Reaches All of Indianapolis!

Indianapolis is Too Great a City!

One might as well call Indianapolis a one-horse town as a one-newspaper town, **but**—

The Indianapolis Times has more than
40,000 City Circulation

and more than 55,000 City and
Suburban Circulation (A.B.C. Territory)

Some Comparative Circulation
Figures of the
INDIANAPOLIS TIMES

Total Daily Average Net Paid for May, 1923	59,521
Total Daily Average Net Paid for May, 1922	56,858
Gain.....	2,663
Total Daily Average Net Paid for May, 1923	59,521
Total Daily Average Net Paid for April, 1923	57,413
Gain.....	2,108

The Indianapolis Times
Bought Because It Is Wanted