

No One Newspaper Reaches All of Indianapolis!

Indianapolis is Too Great a City!

One might as well call Indianapolis
a one-horse town as a one-newspaper
town, *but—*

The Indianapolis Times has more than
40,000 City Circulation
and more than 55,000 City and
Suburban Circulation (A. B. C. Territory)

Some Comparative Circulation Figures of the INDIANAPOLIS TIMES		
Total Daily Average Net Paid for May, 1923	59,521	
Total Daily Average Net Paid for May, 1922	56,858	
Gain	2,663	
Total Daily Average Net Paid for May, 1923	59,521	
Total Daily Average Net Paid for April, 1923	57,413	
Gain	2,108	

The Indianapolis Times

Bought Because It Is Wanted