

**Demonstration Sale**  
**\$15.00 Squirrel Chokers**  
 Selected and Matched Skins **\$8.00**  
**\$5 Women's FUR CHOKERS**  
 Demonstrating the remarkable value giving power of the Fair. **\$1.95**  
 While They Last

**Demonstration Sale**  
**\$25 Women's Astrakhan Jacquettes**  
**\$10**  
 The latest style spring wrap. Very fashionable for all occasions. Fastened at the side with oriental buckle. Women's and misses' sizes, 14 to 44. While They Last

**Demonstration Sale**  
**Women's Low Shoes**  
**\$2.98**  
 Satin and patent combinations and plain satin colonials. One and cross-strap styles. Brown, Black, Calf Skin and patent leather Oxfords.  
 Infants' Patent Leather One-Strap Slippers, Sizes 1 to 4. **98c**

**Demonstration Sale**  
**Sport Oxfords for Growing Girls**  
**\$3.85**  
 Values that demonstrate our buying power. Tan and Brown Combinations. Very classy for street and sports wear. Low heels, rubber heels attached. Sizes 2 1/2 to 7. Misses' Sizes, 11 1/2 to 2, \$3.29

**Demonstration Sale**  
**Chiffon Silk Hose Full Fashioned**  
**79c**  
 Fine sheer quality Silk Chiffon. Colors are Paris Cinnamon, Gunmetal, Silver, Black, Taupe, Dark Brown and others. These stockings are sheer, strong and low priced for Saturday.

**Demonstration Sale**  
**Princess Slips of Lustrous Sateen for Women and Misses**  
**89c**  
 Very necessary are these smart costume slips. Made with wide hems, shoulder straps, bodice effect, full length. Colors are White, Pink, Navy, Grey and Honey Dew. Sizes 36 to 44.

**Demonstration Sale**  
**Women's Wool Slipon SWEATERS Priced for Saturday**  
**\$1.65**  
 Hundreds of Sweaters in a great demonstrator sale. Every one an unequalled value. Plenty of light summer shades. Fancy weaves, very popular for present wear. Come early.

*Extra Special!*

**\$25 Women's RAINCOATS**

Good Quality Coats in Navy and Tan. While They Last Saturday! Come Early!

**\$5**

*The Store of Greater Values*

**\$5**

*The Store of Greater Values*

**\$5**

*Extra Special!*

**\$10 Women's New Jersey SUITS**

Special for Saturday Only While They Last All Colors An Unusual Value-Giving Demonstration

**\$5**

# Beginning Saturday—A Great Ten-Day DEMONSTRATION SALE

Women and misses of Indianapolis and Central Indiana, we want you to know about this stupendous Demonstration Sale, beginning Saturday. A presentation of high-grade wearing apparel. A demonstration of The Fair's supremacy in value-giving. We believe this will be one of the greatest sale events in our history. This and the opposite page will give you some idea of the tremendous savings offered. Come to The Fair tomorrow, Saturday, expecting super-values. You will not be disappointed. Sale starts at 8:30 A. M.

**\$75, \$65 and \$50 Distinctive Capes, Wraps and Coats for Women and Misses Priced in the Demonstration Sale Saturday**

Ormandales Brytonia Luxona Fashona Brocaded Silks Canton Crepe **\$35** Stunning Capes Manderin Coats Embroidered Wraps

Colors Are Gray, Tan, Brown, Black and Navy

Women's and Misses' 14 to 44

**\$15 Women's Smart Swaggy Top Coats**  
 Smart and dainty styles, wool polaires, overcoats and tweeds. Colors are Rookie tan and blue; extra special sizes 14 to 44. This Model \$35

**\$25 Women's Stuning Bolivia Capes**  
 Prettily lined with silk and fringe; black, brown, tan and gray demonstrating our value-giving at sizes 14 to 44.

**\$35 and \$25 Women's Fine Tricotine and Poiret Twill Suits Demonstration Sale Price**

Side-Tie, Tailored, Box and Blouse Models **\$19.75** Handsomely Silk Lined

Style, quality and workmanship, seldom found at this price. Colors are Navy, Tan, Grey and Black.

Women's and Misses', 14 to 44

**\$25 Women's Silk Lined Smart TWEED SUITS**  
 Sport and tailored models, much underpriced in the Demonstration Sale Saturday. Women's and Misses', 14 to 44

## STOUT SALE

Demonstrating the Fair Store's Values for Stout Women

**Canton Crepe Dresses for Stout Women**

Slenderizing youthful models, in Navy, Black, Brown and Grey. Sizes 42 1/2 to 54 1/2. Specially priced Saturday at. **\$15.00**

**\$25 New Tweed Suits for Stout Women**  
 Stylish stout models, silk lined. Sizes 42 1/2 to 54 1/2. Demonstration Sale at. **\$16.75**

**\$25 Wool Velour Coats for Stout Women**  
 Prettily linette lined. Colors are Tan, Rookie and Brown. Sizes 43 to 57. On Sale Saturday at. **\$13.75**

**Stout Velour Capes**  
 Fine quality Suedine and Velour. Handmaded, smart and dressy. Sizes 43 to 57. Special for Saturday. **\$19.75**

**Girls' Stunning Capes and Coats**  
 Regular \$15 Values

Dressy styles with panel capes and embroidered coats of fine quality Polaires, Overplaids and Tweeds. Colors are Rookie, Copen and Tan. Sizes 2 to 16 Years

**Sale! GIRLS' \$5.00 POLO COATS**  
 Extraordinary values are these smart Coats. Colors are Tan and Copen. Sizes 2 to 10 Years **\$2.95**

**Demonstration Sale**  
**Women's New Spring Porch Dresses**

Regular and Stout Sizes **\$1.59**

Prettily made of fine check, large check and striped ginghams. In all the new Spring colors. Organdy, Pique and Self-Trimmed. Remarkable values.



## Demonstration Sale of Women's Distinctive Dresses

**\$50, \$40 and \$25 Values, Now Only**

### MATERIALS

Flat Crepe, Canton Crepe, Rosanaras, Crepe Romaine, Spanish Lace, Bakaras and Silk Miloshans

Every Conceivable Style That Is New and Distinctive!

**\$15**

**COLORS**  
 Cocoa Lavin Black Brown Gray Green Navy White

STYLES

These charming dresses were bought for cash from a high grade New York Dress Maker at big price concessions. Sport Dresses, Street Dresses, Afternoon Dresses and Semi-Evening Models. Anticipate your summer Dress needs and buy several. SIZES 14 TO 46.

**Splendid Summer Dresses of Canton Crepe and Sports Silks**

Taken from our own stock of higher priced Dresses and reduced. You will buy several after you see their wonderful styling and quality of materials. Every desirable Spring color is represented.

Sizes 14 to 46—Special Saturday



## Sample SKIRT SALE Saturday

**\$5 Sample Novelties**

As the result of a remarkable purchase these are exceptional values. Large selection to choose from at the opening Saturday. Sizes 24 to 32 waist.

**Extra Size Skirts 33 to 52 Waist**  
 Pleated and tailored styles, long lengths. Special for Saturday. **\$5.00**

**Pleated Prunella Sizes 24 to 40**  
 Smart dressy models, charming color combinations. **\$3.95**

Mothers will appreciate this splendid showing. They are neatly made and attractively trimmed. Only fine quality fast color Ginghams are used. A sale that will emphatically demonstrate our value giving supremacy.

**Crepe de Chine Silk Chemise \$1.49**

Up to \$2.98 Values  
 Prettily made of good quality Crepe de Chine. Daintily trimmed with fine lace and ribbon. Colors are White, Flesh, Orchid, Honey Dew and others.



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**Demonstration Sale**  
**\$5.00 Babies' Spring Coats**

Prettily made of Cassimeres, Crepes and Silk Poplins. White and colors. Sizes up to 4 years. **\$2.98**

**BABIES' LONG OR SHORT DRESSES**  
 Sheer white Dresses for summer. Prettily embroidered and hemstitched. Special in the Demonstrator Sale at. **39c**

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**Crepe de Chine Silk Chemise \$1.49**

Up to \$2.98 Values  
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