

## INDORSERS TALK OVER MOVIES IN VARIOUS PHASES

Address by Major Joy Will  
Close Convention To-  
night.

The motion picture in various phases, including a history of the film, was to be discussed today at the second and closing day of the ninth annual convention of the Indiana Indorsers of Photoplays, at the Clappool.

An address by Maj. Jason S. Joy, executive secretary to Will H. Hays' committee of twenty, was on this afternoon's program.

### Evolution of Movies

Tonight John W. Donaldson of the educational department of the Motion Picture Producers and Distributors of America, will give an illustrated address on "The Evolution of the Motion Picture."

Dr. L. S. Davis of Indiana University spoke this morning on "Parents' Duties and the Movies," instead of Dr. Edna Hatfield Edmondson, who was ill. Mrs. G. G. Derbyshire, president of the State Parent-Teacher Association, gave greetings.

A luncheon was held at 12:30 in the Riley room.

### Meighan Makes Talk

Thomas Meighan, film star, speaking Thursday afternoon, said he had never earned a dollar by appearing in a "moral" or "off-color" picture.

Blanche Ring, stage artist, also was present.

Indianapolis women were honored by re-election to office.

Those remained:  
Mrs. Fred L. Pettibone, president.  
Mrs. David Ross, first vice president.  
Mrs. Bloomfield Moore, corresponding secretary.  
Mrs. J. Francis Ake, recording secretary.  
Mrs. O. C. Luken, treasurer.

Dr. Edna H. Edmondson of Bloomington was elected second vice president.  
Mrs. Arthur Irving of Ft. Wayne, third vice president and Mrs. W. C. Sussman of Indianapolis, fourth vice president.

## FOR BURNING ECZEMA

Apply Zemo, the Antiseptic Liquid—Easy to Use

From any drugstore for 35c, or \$1.00 for large size, get a bottle of Zemo. When applied as directed it effectively removes Eczema, quickly stops itching, and heals skin troubles, also Sores, Burns, Wounds and Chafing. It penetrates, cleanses and soothes. Zemo is a clean, dependable and inexpensive, antiseptic liquid. Try it, as we believe nothing you have ever used is as effective and satisfying.—Advertisement.

## RHEUMATISM

A Remarkable Home Treatment

Given by One Who Had It  
In the year of 1890, I was attacked by Rheumatism, and Sub-Acute Rheumatism. I suffered an awful time, and was thus afflicted for over three years. I tried every remedy known to me, but such relief as I obtained was only temporary. Finally, I found a treatment that cured me completely, and such a pitiful condition has never returned. I have given it to a number of my friends, and they have all been cured. Some of them severely to eight years old, and the results were the same as in my own case.



"I Had Sharp Pains Like Lightning Flashes Shooting Through My Joints. I want every sufferer from rheumatism to know that I have found a cure. I will send you a copy of my 'Home Treatment' for its remarkable healing power. Don't send a cent; simply mail your name and address, and I will send it free to you. After you have used it, and it has proven itself to be that long-sought-for means of getting rid of such forms of rheumatism, you may send the price of it, One Dollar, but understand I do not want your money unless you are perfectly satisfied to send it. Don't fail! Why suffer any longer, when relief is thus offered you free. Don't delay. Write today.  
Mark H. Jackson, 4915 Dorset Blvd., Syracuse, N. Y.  
Mr. Jackson is responsible.  
Above statement true.—Advertisement.

## Don't 'Cuss Your Corns Let 'Gets-It' End Them

World's Greatest Corn Harvester



"Gets-It," the guaranteed painless corn and callus remover. Any corn, no matter how deep rooted, departs quickly when "Gets-It" arrives. Wonderfully simple, yet simply wonderful, because it removes corns with the first application. Get rid of your corn and wear shoes that fit. Costs but a fraction of what you are paying at a nail parlor. —Advertisement.

## Another Purchase and Sale SPRING HATS



Stunning  
Models,  
Smart  
Trimmings,  
Complete  
Assortments

\$4.85

Pokes, Mushrooms, Off-the-Face Styles, Turbans, Large, Small and Medium Size Hats.

### Remarkable Values!

Laces, Ribbons, Flowers, Fruits, Feather Fancies, Embroidered and Novel Ornaments.

Select Your Spring Hat Here at a Saving

### Special Sale of Men's

## Spring Hats



Cloth  
or  
Felt

\$2.85

Silk Lined!

It is now time to change. These new ones will meet your style requirements at a price that will please your purse.

### Men's Spring Caps

Fancy tweeds, novelties and over-plaid in most all the new light shades; silk lined; flexible visor.

95c

## After-Easter Sale of New Neckwear



Cut Silks  
Silk Knits

49c

Beautiful patterns, attractive colors, loud stripes, conservative patterns. Spread all materials. All are wonderful values. An event specially planned for Easter. Select your new Tie here and say.



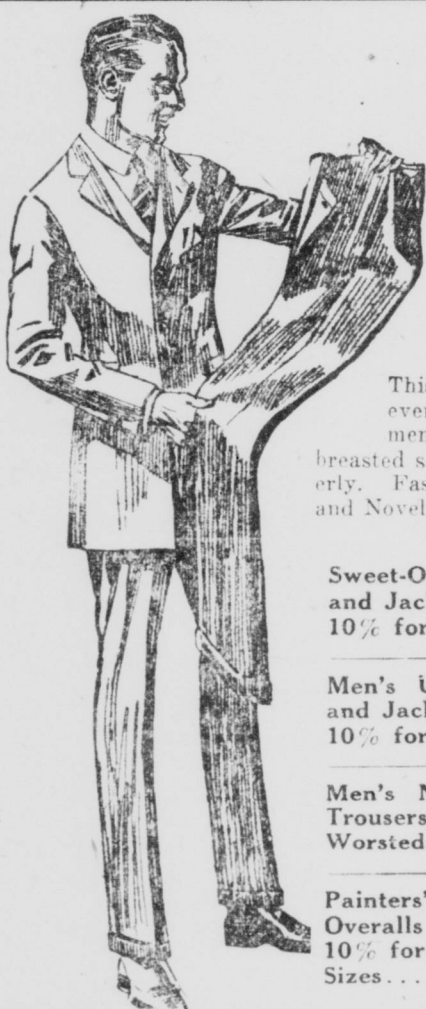
## Last Day!

of the After-Easter Sale, Offering New Spring Apparel at the Lowest Prices This Season

### Another Money-Saving Event!

## Men's Two-Pants Suits

\$16.75 and \$19.75



This sale offers a large and most complete variety of smartest Spring styles. Including everything from the "Dash and Go" models for young fellows to the conservative garments for men of quiet taste. There are one, two, three and four button single and double-breasted sack suits, sport models, Norfolk and Jazz models, designed to fit men of all builds properly. Fashioned of All-Wool Tweeds, Cassimeres, Worsteds, Cheviots, Overplaids, Whipcords and Novelties. Colors are Grays, Browns, Greens, Tans, Pencil Stripes, Checks and Overplaids.

Sweet-Orr, Carhartt Overalls and Jackets. Add 10% for Extra Sizes, \$1.95

Men's Union Made Overalls and Jackets. Add 10% for Extra Sizes, \$1.19

Men's New Spring Work Trousers, Striped Worsteds, \$1.49

Painters' and Paper Hangers' Overalls and Jackets. Add 10% for Extra Sizes, \$1.19



## Up to \$15 Men's RAINCOATS

\$5.95

All Belted Models

Special purchase and sale of high grade waterproof raincoats. You'll need one of these coats most every day, and now is a good time to buy at a saving.

All Sizes

### Sale of Girls' Smartly Styled

## New Taffeta Dresses



Sizes  
2 to 14  
Years

\$5.98

Prettily made of good quality Taffeta, in Navy, Brown and Copen. Ribbon, tucks and laces add to their attractiveness. Sizes 2 to 14 years.

### Sale of Girls' ORGANDY DRESSES

Crisp new dresses: in pink, blue, mauve and white, lace and sash trimmed. Sizes 8 to 14. \$2.48

### Special Saturday Tots' Organdy Dresses

Cute little frocks, ruffled lace and ribbon trimmed. Pink, blue, white. Sizes 2 to 4. \$1.49

### Sale of Children's

## Knit Capes

Sizes 2 to 8 Years

\$2.48



The most appropriate spring wrap for the little tot; knit of wool yarns; in many bright shades; some are Angora trimmed; others have contrasting borders; on sale Saturday at the Fair.

### Sale of Women's

## Blouses

\$7.50 Values

\$5



Creme knits, crepe de chimes and Georgettes; in Paisley combinations and beaded patterns. Dark and light colors. Regular and extra sizes.

### Saturday—A Great After-Easter

## Sale of Silk Shirts

\$5, \$6.50 and \$7.50 Values



\$3.95

Sizes  
14 to 17

—Jap Crepes  
—Crepe de Chimes  
—Imported English Broadcloth  
—Radio Silks

—Collar Attached  
—Collar Band  
—Plain and Striped Patterns

Excellent qualities—the kind seldom obtained at such pronounced savings. The earlier your choice the wider your selection will be.—The Fair.

### Timely and Important Is This

## Sale of Athletic Union Suits



Priced  
Special

85c 3 for \$2.35

Correctly made of good, serviceable nainsook; in check and fancy patterns; cut amply full to size. Has elastic webbing tailored in back to prevent ripping. A value-giving sale that merits your immediate attention. Strictly first quality. All sizes at opening of sale.

All Sizes Included

### Sale of Men's

\$1 Fine-Ribbed Unions

Spring weight unions; in short sleeve, ankle or knee length style. All sizes. 69c

### Sale of Men's

Silk and Fibre Hose

Good quality hose; of silk and fibre; colors are navy, tan, black. Specially priced. 39c



### After-Easter Sale of

## Infants' Wear

Infants' White Cassimere COATS

A Feature Event for mothers. Pretty new models, beautifully embroidered and silk lined. Regular \$3.50 value. \$2.98

### FINE RUBEN VESTS

Foldover vests that tie at the side; a splendid quality, much underpriced. 25c

### MUSLIN GERTRUDES

Cute little Gertrudes of full-bleached muslin, prettily embroidered and splendidly priced. 49c

### TOTS' KNIT CAPES

All wool capes, knit of fine yarns, in pretty shades; some have contrasting border; Angora trimmed; red, green, buff, pink; sizes 1 to 6 years. \$2.98

### Flannelette GOWNS

Fine, soft, white flannelette gowns; to keep the baby warm. Priced at— 44c

### Hats, Caps, Bonnets

Cunning shapes and styles of pongee color; poplin and novelty braid. Many colors. \$1.79

### TAFFETA DRESSES

Also pretty dresses, charming styles, with rows and rows of ruffles, tucks, ribbons; some are appliqued. All the new shades. Sizes 2 to 6. \$5.98

## An Extraordinary Event Oxfords and Strap Slippers



\$4 to \$7 Values  
\$2.98

After a busy Easter comes a sale of odds and ends. All new styles, but not all sizes in every style. There are patent oxfords, one and two-strap slippers, brown and black kid and calf skin oxfords and strap slippers. Low, military and box heels. Many with rubber heels attached.

## Women's and Misses' New Colonial Slippers

\$6.00 Values

The newest fashion for spring; patent leather colonial with gray and fawn suede inlay at the tongue; military and low heels; also rubber heels. Sizes 2 1/2 to 8. \$3.98



## After-Easter Sale of Shoes Children's Sport Oxfords

Elkskin Sports. An attractive and serviceable Oxford for the little boy or girl. Extension sole and heel, solid leather soles and heels. Sizes 5 1/2 to 11. \$1.98



## After-Easter Sale of Boys' Two-Trouser Suits



Knickers  
Full  
Lined

\$6.75

Sizes  
7 to 18  
Years

Smartly tailored Spring Suits. The styles are Norfoks, Sports and single-breasted plain models. Good, durable Cassimeres, Tweeds, Homespuns, Overplaids, Cheviots and Serges. Light and dark colors. Each Suit has two pair of full lined Knickers. Priced special for Saturday.

## Boys' Suits

2 Pair Lined Knickers \$4.95

Tailored of materials that will give good service and styles that will please the boy; light and dark colors. Visit the Fair before you buy.

Sizes 7 to 18 Years



## Spring Sale of Wash Suits

To \$2.00 Values 98c

—Poplins —Middies  
—Pongee —Marines  
—Daytona —Button-On  
—Peggy —Balkan  
—Chambrays —Norfoks

Thrifty mothers will buy them in dozen lots, they're such marvelous values.



### Advanced Sale of Women's

## Summer Dresses

Of Fine Spring Gingham \$1.98

For Street, Porch and Afternoon Wear

Large BROWN checks with loose strips caught at waist and hem and cream collar and pockets of eyelet embroidery! Blue Bell BLUE checks with white pockets and collar embroidered in blue flowers! RED and WHITE checks with a panel of organdy scalloped in red and black from the round collar to hem! Fresh GREEN checks with round white organdy collar cut on the shoulder! Spring beauty PINK—buttercup YELLOW—every delightful shade of Spring! Sizes 18 to 32.