

Inflation Must Be Fought, Expert on Finance Asserts

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NEW YORK, April 2.—As a result of numerous high prices which afflict us, such as high prices, cost of living, wages, taxes, and railway rates) and the two disturbances (prices being so high of line and the European mess) we naturally find much social discontent. As the political apt begins to boil this discontent is apt to cause politicians to put out various catchy "planks." Many of us can still remember that it was during a period of agricultural depression and discontent that the seeds of a soft money propaganda were sown, and it took years to stamp out those of free silver.

We are now in for class discontent and agitations of all sorts. Some will clamor for easy credit through Government actions others for low railway rates; others for relief from direct

taxes; other for reduction of wages by letting down the immigration bars; and still others for joining the League of Nations. Of course, too, some politicians will seek to extend the tipping evil by giving a bonus to those citizens who did their duty by serving in the Nation's armies.

What Are Causes?

But what does our analysis of the causes show? What should be done to bring fundamental remedies?

In the first place, we must realize that as it is the large amount of money and credit which causes high prices and high cost of living, we must fight any further expansion in money and credit. We must fight inflation. All schemes to extend government credit or to issue government bonds for purposes which are not clearly productive, should be regarded with disfavor by good citizens.

Such schemes in the last analysis mean either higher taxes or the issuance of more paper money, and, since we don't want more taxes, probably the latter.

To the same end we should stand for government economy. It is time right now to remember that you and I have to foot the government's bills. And don't forget that if you get out of paying your share of taxes, some one will have to pay too much, and that will cut down his savings and hinder industrial progress. Increased government expenses generally tend toward more government borrowing and an expansion of credit, which means inflation.

Income Tax Best

As to taxes, we should stand firmly against the propaganda in opposition to the income tax. Our analysis has shown that there is no way to escape heavy taxes now. The total burden cannot be reduced much. We don't begin to pay what the English and French have to bear. Schemes like the sales tax, or others that will be put forward may seem simple, but they will merely raise prices and shift

an undue part of the burden to the poor.

Mr. Harding says that railway rates must come down. Eventually, but why now? I ask why not just as well say that other prices, as the price of steel, lumber, gasoline, or milk, or labor must come down? I will venture to say that the lumber manufacturers are making good money, but that is not yet true of the average railway. If we are going to have prices regulated by politics, the fellow who can get the most votes will get the highest price and at first may benefit thereby, but in the long run he will lose his gain through the reaction of his high prices on others who produce what he needs. The interstate commerce commission should be strengthened and trusted as an expert non-partisan agency to regulate railway rates. Rates are not a subject you and I should vote about.

To Consider Proposed Laws.

Possible legislation regulating trade associations will be considered tonight at a meeting of the Board of Trade governors.

CHICAGO MAN KILLED OVER POLITICAL FEUD

By United Press

CHICAGO, April 2.—A political feud was believed by police today to have led to the murder of Theodore Kirsch, personal investigator for Robert E. Crowe, State's attorney. Kirsch's body was found in a card room in the rear of his drug store last night.

A bitter neighborhood political fight furnished the main theory of the slaying.

ROBBERY IS BELIEVED CAUSE OF MURDER

By Times Special

MT. VERNON, Ind., April 2.—Authorities are working on a robbery theory in the murder of Peter Schmitt, 44, Posey County bachelor. Schmitt was found with his throat slashed. His body was lying in the kitchen of his home clad only in his night clothes. A trunk had been ransacked and his pocketbook was gone.

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Made of heavy
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Capes and Coats
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Girls' Spring
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Fine Polaires and velours; in dressy and sport styles. Much underpriced.

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Distinctive Models From High-Grade Dress Makers' Sample Lines, on Sale at

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—Canton Crepe —Beaded
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Stylish Stout Suits Tuesday **\$24**
Slenderizing models of fine Poirer twill, silk lined; navy, tan and gray. Sizes 42½ to 54½.

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Fine Canton crepes, beaded, embroidered, draped and paneled; navy, black, brown, gray and tan. Sizes 48 to 56.

Stylish Stout Coats Tuesday **\$16.75**
Tailored of fine Poirer; in tan, brown and gray color; sizes 42½ to 56½.

Women's Side Effect
Spring Suits
With Ribbon Sash Ties **\$25**

The Newest and Smartest Suit Style. Colors Are Navy, Tan and Gray

Tuesday Only

Men's 4-Pocket
Knit Sport Coats
These are real values in the after-Easter sales; wanted colors; pleated pockets. Sizes 36 to 44. **\$16.95**

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After-Easter Sale of
Boys' 2-Pants Suits
Knickers Full Lined Norfolk and Sport Models **\$4.75**

Good sturdy suits, well tailored of dependable materials. Light and dark shades.

Sizes 7 to 18 Years

Boys' Wash Suits
New spring styles of fabrics that will wash and wear well. Sizes 2 to 8. **89c**

Boys' Play Suits
Combination overall play suits of blue striped denim. Sizes 2 to 10 years. **69c**

Women's and Misses'
Undermuslins
After-Easter Sale Price **49c**

—Gowns —Chemise
—Petticoats —Petticoat

Tuesday Only

Rudolph Valentino

Who With His Wife, Appears
In Person In Indianapolis At

Tomlinson Hall

Wednesday Night, April 4

By Arrangement With the MINERALAVA COMPANY

Mr. Valentino will conduct, in connection with his public dance exhibition, a **BEAUTY CONTEST** in an effort to select Indianapolis' **Most Beautiful Girl**

The idol of the hour, as Mr. Valentino surely is, and his charming wife, one of New York's pampered and petted society bells, indorse the consensus of opinion of stars of the theatrical and motion picture profession as to the real benefits derived from the liberal use of Mineralava Beauty Clay.

Mineralava, the original Beauty Clay, with 24 years' unblemished reputation, is highly recommended by hundreds of thousands of men and women in American homes and is personally indorsed by such celebrities of the Stage and Screen as Marion Davies, Priscilla Dean, Irene Bordoni, Mary Nash, Nazimova, Julia Sanderson, Mae Murray, Lenore Ulric and hundreds of others.

A Mineralava Skin Never Ages

Sold by all dependable Drug and Department Stores. The bottle at \$2.00 containing eighteen treatments or a trifle more than 10 cents a treatment, carries with it our absolute guarantee, that MINERALAVA does all we claim for it.

Your dealer also sells our Introductory Trial Tube at 50 cents. Designed so that you may test for yourselves the merits of this marvelous product and thus come naturally to give MINERALAVA a permanent and honored place on your dressing table.

The VALENTINO MINERALAVA BEAUTY CONTEST is open to all. Attend the famous sheik's open-for-all dance and enter the contest. That's all there is to it. By process of elimination, starting with the entire list of entrants, the judges will reduce the number of Indianapolis' pretty girls to six beauties. From the remaining six the judges will select THE PRETTIEST GIRL. The lucky girl will receive immediately a set of famous dolls, miniature reproductions of Mr. and Mrs. Valentino, presented to her by Mr. Valentino.

But this is only the beginning of her fame and fortune. At the close of the Valentino tour, some time in June, the winners from all the cities in which Mr. Valentino appeared will be given a trip to New York at the expense of the Mineralava Company. They will see New York from the Battery to the Bronx, stop at the best hotels, visit the best theaters, and then as a grand finale there will be a final dance in Madison Square Garden where the National Beauty winner will be selected by a committee of the world's most famous artists. The Grand Prize Beauty, representing the pick of the prettiest girls from more than 100 cities, will then be given a contract for her appearance in Mr. Valentino's first motion picture.

This is the story, without frills or fancy, so if you believe you are pretty enter your name and you may be selected as the world-famous screen idol's leading lady.

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