

FEW EDUCATIONAL FILMS MADE BY MOVIE PRODUCERS

Will Hays Fails to Develop Pictures for Pedagogues.

Here is the educator's side of the movie story. It is the concluding article of Randall's series.

By CARL A. RANDAU.

NEW YORK, March 16.—Oh, yes, there are a few so-called educational pictures. There is even a movie company which uses the word "educational" in its name. But its pictures—slap-stick comedies, etc.—are just as educational as the comic sections of the Sunday papers—and not one whit more so.

When Will Hays started work for the Famous Players-Lasky Corporation and a few other large movie companies a little over a year ago the public was given to understand that he had become a sort of "Landis" of the screen.

Hays made many speeches in which he stressed the fact that one of the aims of his life was "developing the educational value and the general usefulness of the motion picture."

"Oh, yes, he practically told the school teachers that, America being a free land, they could go ahead and make pedagogic pictures any time they wanted to. After having talked about producing pedagogic pictures he passed the buck right back to the educators. That's all well enough but not a single strictly pedagogic picture has been made by Hays' employers since he started work for them."

"The chief reason educational pictures are not being made is that the people who produce pictures cannot serve both the interests of the schools and of the movie theaters. If they supply pictures to schools the theater owners will boycott them. If free shows are scheduled at the school, attendance at the theaters falls off, and the exhibitors suffer."

Of course, this statement may be subject to qualification. Strictly educational pictures are not apt to draw people from the theaters, but so-called semi-educational pictures will do so. Consequently, the real danger from the movie standpoint lies in pictures which have both entertainment value and educational value, and which may be seen free of charge at school exhibitions.

The expense involved in installing projection equipment in schools combined with the absence of a supply of worthwhile films, tends to restrict the development of educational pictures.



No smarting no burning when you use Resinol

Just prompt and blessed relief from the incessant itching and burning of eczema or kindred disorders. This soothing, healing ointment seems to go right to the root of the trouble, restoring skin health in a surprisingly short time. No longer an experiment but a proved healer.

All druggists sell Resinol Soap and Ointment.

Skin Ablaze with Eczema

Constant Itching Almost Unbearable!

We know there is one thing that stops eczema, and that is more red blood-cells! S. S. S. builds them by the million! You can increase your red-blood cells to the point where it is practically impossible for eczema to return.



Dr. We know that as blood-cells increase in number, blood impurities vanish! We also know that night follows day. Both are facts! But have you, eczema sufferers, ever actually taken advantage of this wonderful fact? Thousands just like you have never thought about it! Skin eruptions, eczema with all its fiery, skin-digging torture and its soul-tearing, unrelenting itching, pimples, blackheads and boils, they all pack up and go, when the tide of blood-cells begins to roll in! Blood-cells are the fighting-giants of nature! S. S. S. builds them by the million! It has been doing it since 1892! S. S. S. is one of the greatest blood-cell builders, blood-cleaners and body-builders known to us mortals! When you put these facts together—then to continue to have eczema and skin eruptions looks more like a sin than a disease. Mrs. Arthur N. Smith, Pearl St., Newark, Ohio, writes: "My little girl had a very bad case of eczema. She began taking S. S. S. and is well now. I thank you very much. I tell my friends what a good medicine it is. I cannot talk too much about it, for I know it is O. K."

Here is your opportunity. S. S. S. contains only vegetable medicinal ingredients. Because S. S. S. does build red-blood-cells, it rids rheumatism, builds firm flesh, fills out hollow cheeks, beautifies the complexion, builds you up when you are run-down. S. S. S. is sold at all drug stores. In two sizes. The larger size bottle is more economical.

S.S.S. makes you feel like yourself again

First Great Sale of Men's Fine

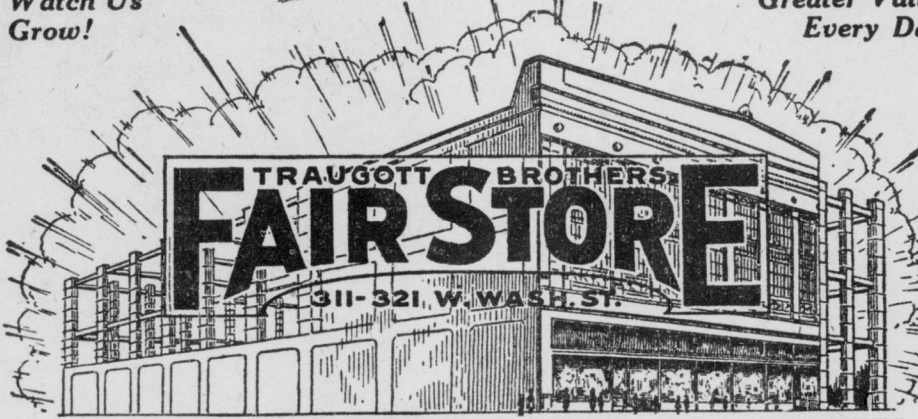
Nainsook Union Suits



Athletic Style Elastic Web Back **69c** 3 Suits for \$2.00

Buy a season's supply at this advanced sale price. Every suit is carefully made of closely woven checked nainsook. Button over seat that is reinforced, elastic knit insert across back to prevent ripping. All sizes, 34 to 46.

Watch Us Grow!



Greater Values Every Day!

Special Sale of Girls' Gingham Frocks

In New Models for Spring

Special-ly Priced at **\$1.29** Sizes 2 to 14 Years



Fresh, crisp dresses displayed tomorrow for the first time. Beautifully made of fine soft gingham; in broken checks, large and small checks, two-tone effects. Trimmed with sashes of gingham and organdy. Embroidered and touches of applique.

Don't Delay Your Easter Shopping—Just 2 Weeks More—Store Open Until 9 P. M.

Extraordinary Offering Tomorrow in New Spring Capes and Coats

Presenting the Latest Models Worn by New York's Fashion Leaders at a Very Low Price



Fashion's foremost designers contribute their best styles and values to this event. Coats and Capes of High-Grade Bolivias, richly silk lined, economically priced at— **\$19.75**

With Easter Only Two Weeks Away, This Is the Opportune Time to Select Your Spring Wrap

Here are coats and capes of rare beauty; chosen from among the best of New York's smart models. Both elaborate and tailored styles are featured. Blouse back, wrap around effects, bows at the side, circular capes; colors are navy, brown, tan, gray and black.

Women's Spring POLO COATS and CAPES

Colors Navy, Tan, Grey and Brown **\$6.95** Fashionable coats priced to please thrifty women. Developed of good quality, all-wool materials. Dressy and sport styles. Embroidered and self-trimmed; reasonably priced at

A Sensational Sale—In Time for Easter Charming Spring Dresses

Fascinating Fashions in a Delightful Variety at a Price Much Less Than You Expected to Pay—



Canton Crepes, New Taffetas, Charmeuse Satins, Trico-Shams, Poirer Twills and Jersey **\$10**

A sale that brings you the cream of Spring fashions—the utmost in quality—the best in workmanship and completeness of variety. Dresses purchased much underprice from New York's finest makers and rushed through by express so you could have these extraordinary values immediately.

Colors Are Navy, Brown, Cocoa, Grey, Green, Black

Created in the most desirable straight lines, basques, drape, panel and combination effects. A rare opportunity to save on your Easter frock.

Women's and Misses' Sizes, 14 to 46

Women's and Misses' Slip-On Sweaters



\$1.79

Ultra smart for spring are these beautiful all-wool sport sweaters; very attractively priced for Saturday. A wide range of colors and combinations.

A Timely Offering of Women's Envelope Chemise

49c

With the coming of spring comes also a demand for new undermuslins. Here's a splendid opportunity to stock up on fine batiste chemise in pink and white, lace and ribbon trimmed.



Superior Quality Silk Fibre Hose



39c

Women's fashioned hose of strong silk fiber, with mercerized lisle double heel, toe and elastic top. Black and colors. Much underpriced for Saturday.

Silk Jersey and Lingette PETTICOATS

\$1.79

Regular \$3.00 qualities specially reduced for Saturday. Made of quality silks and fine workmanship; scalloped and pointed bottoms. Many colors.



Early Tomorrow—A Great Easter Opportunity Boys' All-Wool 2-Trouser SUITS

Sports, Russian and Norfolk Models **\$6.75** All-Wool Cheviots, Cashmeres and Tweeds



There's a manly bearing and a well set-up air to these Suits that you will like. Every suit wool, alpaca lined. Splendidly made. Newest colors, in over-plaids, tweeds, checks and plaids; two pair of full lined knickers doubles their value.

New Spring REEFERS

A special lot of all-wool tweed reefers have been underpriced for Saturday. As Easter comes early, the little fellow's outfit must include a reefer. Sizes 3 to 10. **\$3.95**

Juvenile SUITS

Boys' all-wool jersey and serge suits; in Bulfinch and Oliver Twist styles; priced at— **\$2.95**

WASH SUITS

Spring styles of Peggy, galatese, chambray and reps. Specially priced Saturday **\$1.98c**

Boys' Overcoats

Clean-up of 175 boys' winter overcoats at the low price of— **\$1.98** Sizes 2 to 8 years.

Saturday Presents a Remarkable Opportunity to Secure Good Looking CAPES and COATS

For Girls at a Money-Saving Price Just in Time for Easter

Strictly All Wool **\$4.95** Sizes 2 to 14 Years



It's hard to believe that such nice looking, well made Capes and Coats can sell for such a moderate price, especially so early in the season. There are just 200 in the lot, attractively varied in fashion and colorings. They won't last long at such a low price.

Girls' FINEST CAPES and COATS

Fashioned of all-wool polaire, overplaids and velours; embroidered and paneled styles, in Spring shades of tan, grey, blue and overplaids. Sizes 6 to 15 years. **\$9.75**

Girls' Confirmation Dresses, Beautiful New Models, \$12.98 Down to **\$1.69**

Girls' Spring Oxfords and Slippers for Spring and Easter, Special at **\$1.98**

Spring SUIT Sale!

\$30 and \$25 Values at



Poirer Twills Camel's Hair Tricotines Novelties Tweeds **\$19.75**

Richly Silk Lined

High-grade suit manufacturers co-operated with us to make this low price possible. From every standpoint—tailoring, quality, style, materials—they are remarkable values. Box tailored, blouse, jacquette and side tie models; colors are navy, tan, gray and novelties.

Sizes 14 to 44

Remarkable Values Are These New Spring Skirts

For Women and Misses, Underpriced at



Cash buying brings values that will surprise you. There are serges and novelties in pleated and tailored models. All sizes. **\$2.95**

Regular and Stout Sizes 24 to 32—34 to 42

Women's \$10.00 High-Grade Skirts

At Half Price Saturday!

Choose from fine Prunellas, Twills, Tweeds and Plaids. All desirable patterns, in smart color combinations. Regular sizes, 24 to 32; stouts, 34 to 50. **\$5**

Saturday—A Most Remarkable Sale of Men's All-Wool 2-Trouser SUITS

Another Money-Saving Event for Men at Two Record-Breaking Prices



\$14.95 **\$19.85**

All new suits just received. Fabrics: All-wool tweeds, cassimeres, cheviots, pure worsteds, serges and herringbones. Newest models, including sport, Norfolk, semi-form fitting and conservative models. Colors—Greys, browns, tans, greens, club checks, pepper and salt effects. Finely tailored. Full range of sizes, 33 to 46. Regulars and stouts.

Choice-of-the-House Overcoats

Men's and Young Men's Fine Coats Up to \$40.00 Values, Now **\$9.75**

Owing to shortage of space we are closing out every winter overcoat in the place in the face of a rising market. Paid back overcoats are now 25 per cent higher than last fall. Buy now for next year.

Cones' Boss Overalls and Jackets Best quality blue denim used in their making; superior workmanship. Special Saturday, garment— **\$1.49**

Men's All-Wool DRESS PANTS Light and dark patterned dress trousers; serges, tweeds and worsteds. Priced for Saturday— **\$2.95**

Rodolph Valentino Blue Corduroy TROUSERS **\$3.95**

Bell Bottoms Just received, another shipment of those popular trousers, with 16-inch knee and 20 or 21-inch bell bottoms; pearl button trimmed. **\$3.95**



Special Purchase and Sale

Skinner's Satin SLIPPERS

Offering \$5 and \$7 Values at

Brocaded Satins 1 and 2-Straps Beaded Satins Patent Comb. **\$2.98**

In anticipation of the Spring demand for Satins, our buyer purchased an enormous stock, securing a big price concession. The assortment includes all the latest styles. Built of best quality materials.



A Remarkable Showing of

Easter Millinery

Offering \$6 to \$8.50 Hats at

Flower-trimmed pokes, turbans, off-the-face effects, sport styles! Hats of soft braid and straw, combinations of silk and straw, haircloth. All the new colors—and every hat beautifully trimmed! **\$4.95**

Children's SPRING and EASTER HATS

Cunning new shapes, in straw and taffeta, mixtures and plain straws. All the new Spring shades are represented. **98c to \$2.95**