

FEW EDUCATIONAL • FILMS MADE BY MOVIE PRODUCERS

Will Hays Fails to Develop
Pictures for Pedagogues.

Here is the educator's side of the movie story. It is the concluding article of Randa's series.

By CARL A. RANDA.

NEW YORK, March 16.—Oh, yes, there are a few so-called educational pictures. There is even a movie company which uses the word "educational" in its name. But its pictures—slap-stick comedies, etc.—are just as educational as the comic sections of the Sunday papers—and not one whit more so.

When Will H. Hays started work for the Famous Players-Lasky Corporation and a few other large movie companies a little over a year ago the public was given to understand that he had become a sort of "Landis" of the screen.

Hays made many speeches in which he stressed the fact that one of the aims of his life was "developing the educational as well as the entertainment value and the general usefulness of the motion picture."

"Oh, yes, he practically told the school teachers that, America being a free land, they could go ahead and make pedagogic pictures any time they wanted to. After having talked about producing pedagogic pictures he passed the buck right back to the educators. That's all well enough but not a single strictly pedagogic picture has been made by Hays' employers since he started work for them."

The chief reason educational pictures are not being made is that the people who produce pictures cannot serve both the interests of the schools and of the movie theaters. If they supply pictures to schools the theater owners will boycott them. If free shows are scheduled at the school, attendance at the theaters falls off, and the exhibitors suffer."

Of course, this statement may be subject to qualification. Strictly educational pictures are not apt to draw people from the theaters, but so-called semi-educational pictures will do so. Consequently, the real danger from the movie standpoint lies in pictures which have both entertainment value and educational value, and which may be seen free of charge at school exhibitions.

The expense involved in installing projection equipment in schools combined with the absence of a supply of worthwhile films, tends to restrict the development of educational pictures.

No smarting
no burning
when you use
Resinol

Just prompt and blessed relief from the incessant itching and burning of eczema or kindred disorders. This soothing, healing ointment seems to go right to the root of the trouble, restoring skin health in a surprisingly short time. No longer an experiment but a proved healer.

All drugs sell Resinol Soap and Ointment.

**Skin Ablaze
with Eczema**

Constant Itching Almost
Unbearable!

We know there is one thing that stops eczema and that is more red-blood-cells! S. S. S. builds them by the billion. You can increase your red-blood-cells in the body where it is practically impossible for eczema to

exist. We know that as blood-cells increase, the skin becomes smoother and smoother. We also know that night follows day. Both are facts! But have you, eczema sufferers, ever actually taken advantage of this wonderful fact? Thousands just like you have never thought about it! Skin with eczema, even with all its fine skin-digging textures and its soul-tearing, unreach-able itching, pimples, blackheads and boils, they all pack up and go, when the billions of red-cells begin to roll in! Blood-cells are the building blocks of nature! S. S. S. builds them by the billion! It has been doing it since 1882! S. S. S. is one of the greatest and most successful blood-cleaners and body-builders known to mortal! When you put these facts together, then to continue to have eczema and skin eruptions looks more like a sin than a disease. Dr. N. Smith, Pearl St., Newark, Ohio, writes: "My little girl had a very bad case of eczema. She began taking S. S. S. and it was gone. I thank you very much. I will always buy S. S. S. as a good medicine. I cannot talk too much about it, for I know it is O. K."

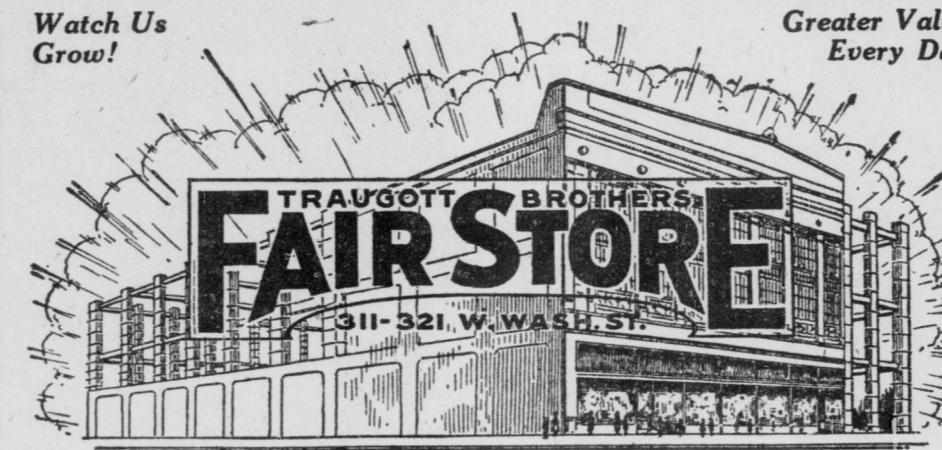
Here is your opportunity, S. S. S. contains only the best medicinal ingredients. Because S. S. S. builds red-blood-cells, it roots rheumatism, builds firm flesh, fills out hollow cheeks, beautifies the complexion, builds you up when you are run-down. You can buy it in drug stores, in two sizes. The larger size bottle is more economical.

S.S.S. makes you feel like yourself again

Store Open Saturday Till 9 P. M.

First Great Sale of Men's Fine
Nainsook Union Suits
Athletic Style Elastic Web Back **69c** 3 Suits for \$2.00

Buy a season's supply at this advanced sale price. Every suit is carefully made of closely woven checked nainsook. Button over seat that is reinforced, elastic knit insert across back to prevent ripping. All sizes, 34 to 46.



Greater Values Every Day!

Special Sale of Girls'
Gingham Frocks
In New Models for Spring
Special- ly at **1.29** Sizes 2 to 14 Years

Fresh, crisp dresses displayed tomorrow for the first time. Beautifully made of fine soft ginghams; in broken checks, large and small checks, two-tone effects. Trimmed with sashes of gingham and organdie. Embroidered and touches of applique.



Don't Delay Your Easter Shopping—Just 2 Weeks More—Store Open Until 9 P. M.

Extraordinary Offering Tomorrow in New Spring Capes and Coats

Presenting the Latest Models Worn by New York's Fashion Leaders at a Very Low Price

Fashion's foremost designers contribute their best styles and values to this event. Coats and Capes of High-Grade Bolivias, richly silk lined, economically priced at **\$19.75**

With Easter Only Two Weeks Away, This Is the Opportunity Time to Select Your Spring Wrap

Here are coats and capes of rare beauty; chosen from among the best of New York's smart models. Both elaborate and tailored styles are featured. Blouse back, wrap around effects, bows at the side, circular capes; colors are navy, brown, tan, gray and black.

Women's Spring POLO COATS and CAPES

Colors Navy, Tan, Grey and Brown **6.95**
Fashionable coats priced to please thrifty women. Developed of good quality, all-wool materials. Dressy and sport styles. Embroidered and self-trimmed; reasonably priced at

A Sensational Sale—In Time for Easter Charming Spring Dresses

Fascinating Fashions in a Delightful Variety at a Price Much Less Than You Expected to Pay—

Canton Crepes, New Taffetas, Charmeuse Satins, Tricot Shams, Poiret Twills and Jersey **\$10**

A sale that brings you the cream of Spring fashions—the utmost in quality—the best in workmanship and completeness of variety. Dresses purchased much underpriced from New York's finest makers and rushed through by express so you could have these extraordinary values immediately.

Colors Are Navy, Brown, Cocoa, Grey, Green, Black

Created in the most desirable straight lines, basques, drape, panel and combination effects. A rare opportunity to save on your Easter frock.

Women's and Misses' Sizes, 14 to 46

Spring SUIT Sale!

\$30 and \$25 Values at

Poiret Twills, Camel's Hair, Tricotines, Novelties, Tweeds **19.75**
Richly Silk Lined

High-grade suit manufacturers cooperated with us to make this low price possible. From every standpoint, tailoring, quality, style, materials—they are remarkable values. Box tailored, blouse, jacquette and side tie models; colors are navy, tan, gray and novelties.

Sizes 14 to 44

Remarkable Values Are These New Spring Skirts

For Women and Misses, Underpriced at

Cash buying brings values that will surprise you. There are serges and novelties in pleated and tailored modes. All sizes. **2.95**

Regular and Stout Sizes 24 to 32—34 to 42

Women's \$10.00 High-Grade Skirts **5**

At Half Price Saturday! Choose from fine Prunellas, Twills, Tweeds and Plaids. All desirable patterns, in smart color combinations. Regular sizes, 24 to 32; stouts, 34 to 50.

Women's and Misses' Slip-On Sweaters

1.79

Ultra smart for spring are these beautiful all-wool sport sweaters; very attractively priced for Saturday. A wide range of colors and combinations.

A Timely Offering of Women's Envelope Chemise

49c

With the coming of spring comes also a demand for new undermuslins. Here's a splendid opportunity to stock up on fine batiste chemise in pink and white, lace and ribbon trimmed.

Superior Quality Silk Fibre Hose

39c

Women's fashioned hose of strong silk fiber, with mercerized lisle double heel, toe and elastic top. Black and colors. Much underpriced for Saturday.

Silk Jersey and Lingette PETTICOATS

1.79

Regular \$3.00 qualities specially reduced for Saturday. Made of quality silks and fine workmanship; scalloped and pointed bottoms. Many colors.

Saturday—A Most Remarkable Sale of Men's All-Wool 2-Trouser SUITS

Another Money-Saving Event for Men at Two Record-Breaking Prices

14.95 **19.85**

All new suits just received. Fabrics: All-wool tweeds, cassimeres, cheviots, pure worsteds, serges and herringbones. Newest models, including sport, Norfolk, semi-form fitting and conservative models.

Colors—Grays, browns, tans, greens, club colors—pepper and salt effects. Finely tailored. Full range of sizes, 33 to 46. Regulars and stouts.

Choice-of-the-House Overcoats

Men's and Young Men's Fine Coats Up to \$40.00 Values, Now

Owing to shortage of space we are closing out every winter overcoat in the place in face of a rising market. Plaid back overcoats are now 25 per cent higher than last fall. Buy now for next year.

9.75

Cones' Boss Overalls and Jackets Best quality blue denim used in their making; superior workmanship. Special Saturday, garment

1.49

Rodolph Valentino Blue Corduroy TROUSERS

3.95

Men's All-Wool DRESS PANTS

2.95

Light and dark patterned dress trousers; serges, tweeds and worsteds. Priced for Saturday.

Just received another shipment of those popular trousers, with 16-inch knee and 20 or 21-inch bell bottoms; pearl button trimmed.

Early Tomorrow—A Great Easter Opportunity

Boys' All-Wool 2-Trouser SUITS

Sports, Russian and Norfolk Models **6.75** All-Wool Cheviots, Cashmeres and Tweeds

There's a manly bearing and a well set-up air to these suits that you will like. Every suit wool, alpaca lined. Splendidly made. Newest colors, in overplaid, tweeds, checks and plaid; two pair of full lined knickers doubles their value.

New Spring REEFERS

A special lot of all-wool tweed reefer have been underpriced for Saturday.

As Easter comes early, the little fellow's outfit must include a reefer. Sizes 3 to 10.

3.95 Sizes 7 to 18 Years

Spring styles of Peggy, galatea, chambrey and Oliver Twist styles; specially priced Saturday.

Boys' all-wool jerseys and serges suits; in Balkan and Oliver Twist styles; specially priced Saturday.

2.95 Spring styles of Peggy, galatea, chambrey and Oliver Twist styles; specially priced Saturday.

Boys' Overcoats

Boys' all-wool jerseys and serges suits; in Balkan and Oliver Twist styles; specially priced Saturday.

98c Spring styles of Peggy, galatea, chambrey and Oliver Twist styles; specially priced Saturday.

Boys' Overcoats

Boys' all-wool jerseys and serges suits; in Balkan and Oliver Twist styles; specially priced Saturday.

1.98 Spring styles of Peggy, galatea, chambrey and Oliver Twist styles; specially priced Saturday.

Saturday Presents a Remarkable Opportunity to Secure Good Looking CAPES and COATS

For Girls at a Money-Saving Price Just in Time for Easter

Strictly All Wool **4.95** Sizes 2 to 14 Years

It's hard to believe that such nice looking, well made Capes and Coats can sell for such a moderate price, especially so early in the season. There are just 200 in the lot, attractively varied in fashion and colorings. They won't last long at such a low price.

Girls' FINEST CAPES and COATS

Fashioned of all-wool polaire, overplaid and velours; embroidered and paneled styles, in Spring shades of tan, grey, blue and overplaid.

9.75 Sizes 6 to 15 years.

Girls' Confirmation Dresses, Beautiful New Models, \$12.98 Down to **1.69** Girls' Spring Oxfords and Slippers for Spring and Easter, Special at **1.98**

Boys' all-wool jerseys and serges suits; in Balkan and Oliver Twist styles; specially priced Saturday.

2.95 Boys' all-wool jerseys and serges suits; in Balkan and Oliver Twist styles; specially priced Saturday.

In anticipation of the Spring demand for Satins, our buyer purchased an enormous stock, securing a big price concession. The assortment includes all the latest styles. Built of best quality materials.

Special Purchase and Sale Skinner's Satin SLIPPERS Offering \$5 and \$7 Values at

Brocaded Satins 1 and 2-Straps Beaded Satins Patent Comb **2.98**

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