

BRILLIANT AUTO SHOW TO OPEN MONDAY

Beautiful Lighting Effects Mark Display at Fairground—Colorful Panels Furnish Setting—Band to Entertain Visitors Every Night.

Plans for the annual auto show to be held under the auspices of the Indianapolis Automobile Trade Association Monday and through Saturday of next week, in the Manufacturers' building at the State fairground, indicate that the show this year will be far the most pretentious exhibit ever attempted in Indianapolis.

When the doors open Monday at 7 p. m. the visitors will be greeted by a brilliant flood of variegated colored lights, from many different sources throughout the huge show building, and martial strains of Sacco's Royal Italian Band.

In the center of the showroom is to be a mammoth revolving lamp, it will be suspended from the ceiling. It will be decorated with mirrors and multi-colored headwork. The lamp, thirteen feet long and eleven feet deep, will revolve once every minute.

Colorful Panels

The center of the display room will be drenched with light from four 1,000-watt flood lights focused from each corner. Elaborate ceiling lamps, with shades three feet in diameter, will add to the brilliance.

Unique panels with conventionalized landscapes and architecture line the four walls of the exhibition building. Thirty-eight panels, each twenty by sixteen feet, grace the walls. Illumination for the panels is provided by thirty-eight flood lights of 500-watt capacity. A balustrade is at the bottom of each panel. In all there are 11,000 panels within the balustrade.

The ceiling is covered with twelve white panels with colorful designs at either end. Each panel contains 860 square yards. It required one day to sew the seams in each panel, according to Charles Read, decorator.

Special Car Service

Special car service will be arranged on the Illinois, Central and College Ave. lines, beginning Monday at 6 p. m., according to John P. Orman, manager of the show.

Special lunches will be served in the cafeteria. Visitors can order their lunches and while they are being prepared can visit the exhibitions.

A huge canopy stretches from the curb to the entrance, providing protection for visitors who come in machines.

A huge electric sign over Thirty-Eighth St. bearing the words "Auto-mobile Show" advertises the show.

Fifty-eight Makes

The work of decorating the mammoth exhibition began late Tuesday. Exhibitors began to move into their spaces Thursday. One hundred and eleven exhibitors of nationally advertised automobiles and accessories are to be represented.

Banked behind each accessory booth will be ferns and flowers. Tickets have been placed in the hands of all automotive dealers throughout the State.

There are fifty-eight makes of machines, ranging in price from \$325 to

WHO'S WHO AT THE SPRING AUTO SHOW

Fifty-Eight Makes of Passenger Cars Will Greet Show Visitors on Monday Evening.

Indianapolis show visitors have never had the opportunity of witnessing such an array of "quality" cars under one roof as will be seen at the Spring Show at the State fairground next week. Below appears the official exhibitor list, showing the make of car and dealer at the show:

Apperson—Apperson Brothers Automobile Company.

Auburn—B. M. Wylie Automotive Company.

Bullock—Bullock Motor Company.

Cadillac—E. W. Steinhardt Company.

Chalmers—Conduitt Auto Company.

Chandler—The Buck Company.

Chevrolet—Jones - Whitaker Sales Company.

Chevrolet—E. W. Steinhardt Company.

Cleveland—Salders-Haynes Motor Company.

Cole—Lathrop-McFarland Company.

Columbia—Kanouse Auto Company.

Dagmar—B. M. Wylie Automotive Company.

Detroit—Hutchison Automobile Company.

Dodge Brothers—C. H. Wallerich Company.

Dort—The Buck Company.

Durant—Boozer-Patterson Company.

Earl—Morgan-McLellen Company.

Essex—R. V. Law Motor Company.

Ford—Ford Motor Company.

Franklin—Hutchison Automobile Company.

Gardner, Gray—Brezette Motor Sales Company.

Haynes—Sanders-Haynes Motor Company.

H. C. S.—Kanouse Auto Company.

Hudson—R. V. Law Motor Company.

Hupmobile—Wilbur Johnson Company.

Jewett—Newcomer Brothers Company.

Jordan—Charles E. Stutz Sales Company.

Kissel—Meridian Motor Company.

Lafayette—Losey-Nash Motor Company.

Lexington—Lexington Motor Sales Company.

Lincoln—Ford Motor Company.

Marmon—Nordyke & Marmon Company.

Maxwell—Conduitt Auto Company.

McFarlan—I-Pdyke Auto Company.

Milburn—Electric-Indiana Battery Service Company.

Mitchell—Mitchell Auto Company.

Moon—National Automotive Company.

Nash—Losey-Nash Motor Company.

National—National Automotive Company.

Oakland—E. W. Steinhardt Company.

Odsomobile—Lathrop-McFarland Company.

Sales Company.

Commercial Delivery

Dodge Bros.—C. H. Wallerich Company.

Ros Speed Wagon—The Wildhack Company.

Commercial Bodies

Dealers Supply Company.

Body Renewal

Lyt-Glas Auto Re-Nual System.

Private Garage

Brightmore Manufacturing Company.

Accessory Exhibitors

Guarantee Tire and Rubber Company.

Wedely Accessories Company.

Auto Equipment Company.

Lambert Trublifit Tire Company.

The Waverly Company.

Hayes Wheel Company.

Banta-Williams Company.

B. & B. Accessories Company.

Brewer & Blake.

Seth Klein Radiator Company.

Howdy Wilcox Sales Company.

Timken Roller Bearing Service and

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