

## TRAFFIC GROWTH RESULTS IN NEW GOVERNING RULES

Revised Code Put Into Effect  
After Year's Work by  
City Officials.

### PENALTIES ARE PROVIDED

Provisions of Bulky Ordinance  
Given in Condensed  
Form.

Constantly increasing traffic means that very day new rules must be made and worked out to regulate and govern its movement. After more than a year's work of city officials in cooperation with local motor clubs a new traffic code for Indianapolis was formulated.

This code in the form of a city ordinance became effective March 1. It takes precedence over all existing traffic rules and police orders.

The ordinance regulates all vehicle and street car traffic. It provides certain rules for operators of street cars and driver of vehicles and provides penalties for violations.

The code condensed:

**Congested Area**  
The congested area is bounded by New York St. on the north, Capitol Ave. on the west, Alabama St. on the east and Georgia St. on the south, except that Washington St. from East to West is included. The block bounded by Alabama, Maryland, Delaware and Georgia Sts. is not included.

Silent policeman means any suitable sign ordered by the board of public safety to control traffic.

Any vehicle traveling not faster than ten miles an hour is termed "slow moving vehicle."

### Preferential Streets

All traffic must come to a full stop before crossing or entering Meridian St., Capitol Ave. north from Washington St.; Washington St. its entire length; Maple Rd., New York St. east from the Big Four Railroad bridge to Emerson Ave., and all boulevards.

At all silent policemen traffic from right has preference. It is unlawful to cut corners.

### Right-of-Way

Traffic from right has the right-of-way. Exceptions: Traffic has the right-of-way on all boulevards of the park system; on Indiana, Kentucky, Massachusetts and Virginia Aves.; on E. Tenth, E. Michigan and E. New York Sts., from the Big Four Railroad tracks east to Emerson Ave.; on Morris St., between Shelly St. and Eagle Creek, and on Oliver Ave., from White River west to the city limits.

### Flat-to-Curb

Flat-to-curb parking is the rule for the entire city. Exceptions: On Washington St., from Southeastern Ave., to White River; the first block of Kentucky Ave.; Market St., between Pennsylvania and Delaware Sts.; on the Circle and around the Market on market days.

Where the center of the street is reserved for parking at a forty-five degree angle the time limit at the curb is fifteen minutes. Around the market house the limit is thirty minutes on Market days. Time limit on Monument Circle and in the congested area is one and one-half hours. No vehicle may be parked anywhere longer than ten hours day or night. No time restrictions on parking between 7 p.m. and 8 a.m. excepting the ten-hour restriction.

### No Parking

No parking is permitted on the west side of Pennsylvania St. from Washington to Court Sts.; in front of the Claypool; alongside the Occidental, Roosevelt or Merchants Bank buildings; in any alley or one-way street downtown. Also north on Thirtieth St. from Fall Creek to White River; or the north side of Sixteenth St. from the Monon Railway to Senate Ave.; south side of Forty-Second St. from Carrollton Ave. to Broadway; east side of Clifton St. between Roach and Thirty-Fourth Sts.; north side of E. New York St. between Randolph and Emerson Aves.

Don't park within twenty-five feet of the entrance of any hotel, theater, church or public meeting place or within fifteen feet of any fire hydrant.

### TURNS

It is unlawful to make either a right or left turn at the intersection of Meridian and Washington St. No left turns at Pennsylvania and Washington Sts., Meridian and Washington Sts., Illinois and Washington Sts., and Washington St. and Capitol Ave.

It is unlawful to turn in the middle of a block in the congested area and vehicles must circle the center of the street at all intersections. A vehicle cannot back into any street within fifty feet of an approaching vehicle.

When one vehicle is towing another they must be fifteen feet apart.

### Age Limit 18

No one under 18 may operate a motor vehicle.

Drive always to the right side of the street.

Never pass a street car, interurban or school bus stopped to unload or load passengers.

Pass other vehicles going in the same direction only on their left.

It is unlawful to drive inside safety zones.

Red light must be lighted on rear of motor vehicles either when standing or parked. No front light is required when parked legally.

Slow moving vehicles must keep as close to the curb as possible.

### Movement of Traffic

Traffic on Massachusetts and Kentucky Aves., must move with east and west traffic signals and traffic on Indiana and Virginia Aves. must move with north and south signals. These signals will be given by the traffic officer on duty at the street intersections. A series of short blasts will mean a warning or danger.

All traffic and pedestrians must move in accordance with the traffic signals. Pedestrians crossing the street

## Men Responsible for the Success of 1923 Spring Indianapolis Auto Show



ABOVE APPEAR THE DIRECTORS AND SECRETARY OF THE INDIANAPOLIS AUTOMOBILE TRADE ASSOCIATION WHO ARE BEHIND THE ANNUAL SPRING AUTO SHOW.—LEFT TO RIGHT AT THE TOP ARE CHARLES G. SANDERS, PRESIDENT; WILBUR JOHNSON, TREASURER; GEORGE O. WILDHACK, VICE PRESIDENT; O. W. HUTCHINSON, SECRETARY. THE CENTER INSET IS JOHN F. ORMAN, SECRETARY OF THE ASSOCIATION AND MANAGER OF THE SHOW. IN THE BOTTOM ROW, LEFT TO RIGHT, ARE N. H. CARTINHOUR, L. L. BANFORD, H. C. LATHROP, GEORGE M. KANOUSE AND C. H. WALLERICH, DIRECTORS.

Intersections in the congested area must cross at right angles.

### Lights

No vehicle except those of the police and fire departments and emergency vehicles are allowed to use sirens, gongs or display red light to the front at night.

All horse drawn vehicles and bicycles must display white light on the front and red light on rear, visible 100 feet.

Certain places are reserved for taxi-cabs and no other vehicle is allowed to park at such places between 8 a.m. and 7 p.m.

### Safety Zones

Safety zones are established by the board of public safety and shall be marked off in such a way as to be plainly indicated.

The occupant of any premises may

prevent the parking of vehicles in front of such premises by depositing \$10 with the city controller for two silent policemen to be placed on the edge of the sidewalk.

During any parade, assembly or public demonstration the police may prohibit parking on any street.

**Quiet Zones**  
Quiet zones are established in all territory embraced within 250 feet from the premises of all hospitals in the city.

Police and fire department and emergency vehicles have the right-of-way over all other traffic.

Street cars must stop on the near side of intersecting streets, unless otherwise ordered by the city council.

Commercial vehicles are regulated in the ordinance.

Regulation of traffic not established under the code is provided for under the State law.

### Sidewalk Traffic

Pedestrians will be under as strict control as autoists, if the suggestion of Police Commissioner Enright of New York is enforced. Enright would keep people moving and break up groups in congested areas. Traffic cops would be stationed on sidewalks, too.

### Tips to Prospective Buyers

When buying a car, there are eight vital considerations which should govern the selection: Balance, power, control, lubrication, cooling, economy, durability and finish.

### Buying Cars in Germany

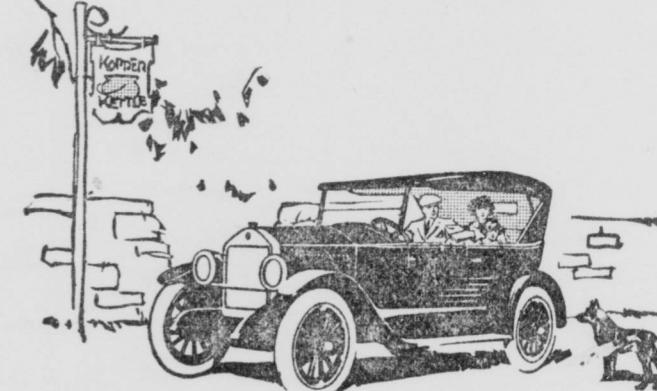
At the present rate of exchange, 50,000 marks to the dollar, the finest passenger automobile in Germany can be purchased for between \$100 and \$200.

# DORT SIX

Pick Up From 5 to 25 Miles  
in Less Than 9 Seconds

Dort Six acceleration is swift, smooth, silent. Shifting from first to second and into third is so effortless, quiet and quick that you are away at full speed almost before you know it. Every shade of your driving desire is interpreted instantly. The brisk responsiveness of the wonderful Dort Six oil-cushioned motor finds no parallel among cars at its price.

*Four and Sixes from \$870 to \$1465, F. O. B., Flint*



Desirable Territory Open

313 N. Pennsylvania Street

Dealers Wanted



Ask for demonstration.

Literature sent on request

## BRIGHT FUTURE FOR AUTOMOBILE SEEN BY PEASLEY

Oldsmobile Executive Calls  
Attention of Growing Popu-  
larity of Motor Car.

There is little doubt in the minds of the leading automobile engineers and manufacturers that the industry as a whole, in 1923, is facing the most prosperous era it has ever known, says Guy Peasley, general sales manager of the Olds Motor works.

"Today we have the situation of the closed cars giving the open models a hard run in the race for popularity also we have the business fast turning to the automobile as a means of transporting salesmen in various territories. Then we have the private individual who buys a car partly for business and partly for family use."

"It is for these reasons that manufacturers are more and more paying close attention to the models and exerting every effort to produce them at a low margin of cost, so that every possible consumer can find a car within his reach," Mr. Peasley declares.

"What the future holds in store for the industry no man can safely predict but it is safe to say that changes in the next few years will probably improve automobile travel conditions as much, if not more, than they have changed in the last ten years. I also believe that a large share of the cars of the future will be closed models, perhaps not of type which we see today but developed from these models so that window operation in any kind of weather will be extremely easy and cars that can practically be converted into open or closed models at a second's notice," Mr. Peasley declares.

## Rickenbacker A CAR WORTHY OF ITS NAME



### Why the Ladies Like It—

The Rickenbacker Six is the easiest car in the world to handle.

It's simplicity, itself, in driving. Any girl can control the wheel, easily, with just one finger.

The clutch and brake pedals are responsive to the slightest touch. Also, they are set at just the proper angle.

Everything is in easy reach. Ask the ladies who drive Rickenbackers.

Bring your wife in. Let her drive this remarkable car.

Touring Phaeton—\$1485 Coupe—\$1885 Sedan—\$1985  
f. o. b. Detroit

See the Rickenbacker at the Show

**J. G. Wilmoth Company**

DISTRIBUTORS

1001 N. Meridian Street

Circle 4948

## Better Than Ever Before

At the lowest price ever made, the Ford Touring Car is even better than before.

The one-man top, slanting windshield, improved seats and refined chassis construction have won instant admiration

Already the demand for this model exceeds our ability to secure prompt delivery. In a few weeks we will have to disappoint many of you who are holding off.

It is only fair that you should know these facts—order now to protect yourself. A small payment down and the balance in monthly installments will bring your car to you when you want it.

### See the Ford and Lincoln Exhibit at the Auto Show

*Ford prices have never been so low  
Ford quality has never been so high*

**\$298**  
F. O. B. DETROIT

