

SOCIAL Activities

ENTERTAINMENTS WEDDINGS BETHROTHALS

"WE Believe in Indianapolis," will be the subject of a talk by Dr. F. A. Hayworth at a meeting of the Local Council of Women, Tuesday at the Propylaeum. The Expression Club will furnish the musical program and reports from the following committees will be made, Americanization, better films, education and child welfare and court. Mrs. A. J. Clark will preside.

THE Literature Department of the Womans Department Club convenes at 2 o'clock Wednesday, March 7. Doctor Frank Wicks will talk on the Bible. Following this there will be an election of officers.

Mrs. Frank C. Walker will give a group of songs. Mrs. A. J. Denny will talk on Anatole France. Mrs. Merle N. A. Walker is hostess for the afternoon, assisted by the hospitality committee.

Miss Martha Cunningham entertained the Irvington Fortnightly Club at luncheon today. The annual election of officers was held.

Mrs. O. E. Hemphill was elected president of the Aftermath Club at a meeting at the home of Mrs. Earl W. Kurtz.

At the luncheon of the Woman's Rotary Club, Monday, Mrs. E. Boyce, corresponding secretary of the Aetna Life Insurance Company, and Florence E. Dulan, medical reporter, will be the speakers.

Frank B. Wade, head of the chemistry department of Shortridge High School, will speak at a meeting of the Altrusa Club the Lincoln Saturday. Miss Minnie Springer of the convention booster committee will have charge of the meeting.

Miss Virginia Moorehead will entertain with a bridge party March 17 in honor of Miss Leora Floyd and Miss Helen Spahr, bride-elects.

Indianapolis alumnae of Radcliffe College will give a card party March 17 at the Spink Arms. Miss Harriet Ropkey and Miss Lydia Jameson have charge of tickets.

Mr. and Mrs. Frank Lee St. entertained with an informal reception last evening in honor of Mr. and Mrs. P. Elmer Lee, whose marriage took place Saturday.

The Jewish Juniors will have an open meeting Tuesday afternoon in the Vestry rooms of the Temple.

The office auxiliary to the P. H. N. A. will meet at the home of Mrs. W. D. Hamer on Carrollton Ave., Friday, March 3. Luncheon will be served at 12:30 following which there will be a short musical program. Members will make surgical dressings during the afternoon.

Sixty tables were reserved for the annual Phi Sigma charity card party given Friday at the Hoosier Athletic Club. Mrs. Ralph Nessler had charge of the sale of tickets.

The annual election of officers of the Thursday Lyceum at the home of Mrs. R. W. Malloch, gave the following results: Mrs. W. M. Sommers, president; Mrs. Helen Brown, vice president; Mrs. L. G. Orr, recording secretary; Mrs. Frank Smith, corresponding secretary; Mrs. J. L. Fish, treasurer; Mrs. Malloch, critic; Mrs. T. M. Baker, delegate to Local Council, and Mrs. M. A. Baltzer, delegate to Seventh District Federation of Clubs.

Mrs. F. J. Kinnard of New Albany is stopping at the Lincoln while visiting in Indianapolis.

The Blue Bell Club met for luncheon, Thursday at the home of Mrs. Marie Harbor on Orleans Blvd. Covers were laid for eleven at tables decorated in the club colors, green and white.

The Saint-Abit Club will meet at the home of Miss Loretta Shram this evening.

BOW-WOW FAMILY GETS BOOST IN SOCIAL SCALE

Senate Passes Bill to Make Dogs Personal Property.

Fido, Tige, Rover, the entire canine family today are "somewhat." That is, they will be, unless Governor McCray sees reason to prevent it.

With little discussion, the Senate late Thursday passed, 33-2, the Townsend-Trowbridge House measure making dogs personal property. Opponents said the bill would mean a double burden on dog owners, by tax assessment and license fees. Supporters urged protection of owners against theft by legal recognition of dogs. At present a dog owner has no recourse if Fido is stolen, they said.

PROCEDURE IS STUDIED

Mrs. Martha L. Gipe Will Teach Class in Parliamentary Law.

Mrs. Martha L. Gipe, superintendent of parliamentary usage department of the W. C. T. U., has organized a class in parliamentary law for Indianapolis women. The first meeting will be held Monday from 1 to 2 p. m. in room F at the Y. W. C. A. "Tactics employed in legislatures, when criticized, are condemned as parliamentary law, but they are not. Parliamentary law calls for courtesy and justice, not steam-roller tactics," Mrs. Gipe said.

FRANK MORRISON IS DEAD

Local Man Succumbs to Long Illness in New Mexico.

Friends here have received word of the death of Frank Tyndall Morrison, 39, of Indianapolis, at Silver City, N. M., after a long illness. Mr. Morrison was born here. He was a graduate of Shortridge High School and of Staunton Military Academy, Staunton, Va. His mother, Mrs. William Guy Morrison, was with him at the time of his death. He is survived by his mother and an uncle, Dr. Frank A. Morrison, Indianapolis. The body will be brought here.

Coué-ism Is a Beauty Treatment for Women to Make Face and Form Lovely, Fair Dancer Asserts

By MARIAN HALE, NEA Writer.

NOW that Coué has returned to France after telling us how to cure our bodily ills by means of autosuggestion, along comes one of his fair countrywomen to explain how we can make ourselves beautiful by the same method.

The treatment's apostle is Adrienne Lachamp, the dramatic dancer, already known on the stages of most European capitals and at many theaters in Asia, but just making her first visit to America.

Mademoiselle Lachamp's own boudoir is her beauty parlor. Her beauty doctors are the poets, artists, philosophers and sculptors who have seen real beauty and left a record of it.

"Nobody else can cultivate your mind for you," she says. "It's something you must do for yourself."

"And just so, you must bring out your own beauty; it can't be done for you by another."

"But your subconscious mind is a reservoir of power. You might as well draw on it."

"Coué tells us that the subconscious mind is most receptive to suggestion when the conscious mind is closed against the day's clamor—just before falling asleep or immediately after awakening."

Tagore and the Bible

"So, no matter what creeds or notions you may have applied to your face, don't consider that your right's beauty status has been completed until you have read some exquisite piece of prose or poetry, that your thoughts, just as you sink to sleep, may be beautiful ones."

"I find Tagore most helpful—and the Bible."

"Thus the facial muscles become relaxed. They mirror a harmonious mental state, instead of being drawn into the hard lines of strain and mental conflict."

"To suggest to yourself each night, 'Every day, in every way, I become more beautiful,' also will remind the subconscious mind of its duty."

"Then, as often as possible, see beautiful expressions of human character, as portrayed by painters and sculptors."

"Try to copy the beautiful expressions you see in famous works of art, and to assume the bodily poses of grace, as represented in classical statues."

"You must make a conscious effort to do this—to bring into play the facial and bodily muscles which counteract the natural inclination to live hurriedly and carelessly, ignoring the beauty of reflection and calm."

Swim, Dance Walk

"Lastly, indulge as frequently as you can in the three natural forms of expression which keep the body supple and healthy—swimming, walking and dancing."

"I don't say a woman shouldn't take care of her hair and skin. I do say that external care amounts to nothing unless one also cultivates the mind and soul, and to this end autosuggestion is the most efficient agency."

Household Suggestions

To Make Cream Whip

When the cream just won't whip for the dessert, add the white of an egg.



and chill thoroughly. Then the two will whip easily.

HEAD COLDS
Melt in spoon; inhale vapors apply freely up nostrils.
VICKS VAPORUB
Over 17 Million Jars Used Yearly

LADIES! DARKEN YOUR GRAY HAIR

Use Grandma's Sage Tea and Sulphur Recipe and Nobody Will Know

The use of Sage and Sulphur for restoring faded, gray hair to its natural color dates back to grandmother's time. She used it to keep her hair beautifully dark, glossy and attractive. Whenever her hair took on that dull, faded or streaked appearance, this simple mixture was applied with wonderful effect.

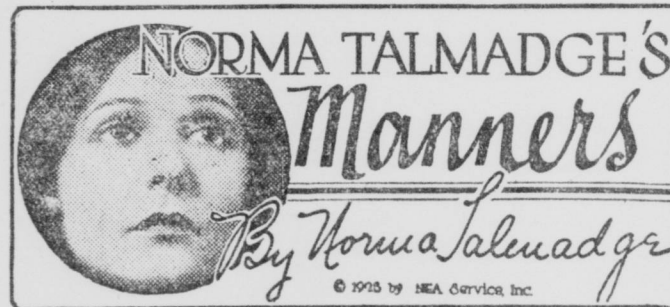
But brewing at home is messy and out-of-date. Nowadays, by asking for any drug store for a bottle of "Wyeth's Sage and Sulphur Compound," you will get this famous old preparation, improved by the addition of other ingredients, which can be depended upon to restore natural color and beauty to the hair. A well-known downtown druggist says it darkens the hair so naturally and evenly that nobody can tell it has been applied. You simply dampen a sponge or soft brush with it and draw this through your hair, taking one strand at a time. By morning the gray hair disappears, and after another application or two, it becomes beautifully dark and glossy.—Advertisement.

Easy Way to Remove Freckles and Eruptions

Some women have skin of such texture they occasionally are annoyed by the sudden appearance of freckles, slight eruptions or fine lines. March winds usually play havoc with such skins. If one will procure a ounce of ordinary mercuric wash at any drug store, apply a little before retiring, like cold cream, she can easily overcome the trouble. When the wash is washed off next morning, almost invisible fine skin particles come with it. The entire outer cuticle soon is removed in this way, with all its defects. No bleach could so effectively remove freckles or blemishes. The new surface is smooth, clear, fresh looking. No harm or inconvenience accompanies this treatment.—Advertisement.



ADRIENNE LACHAMP



NORMA TALMADGE'S Manners
By Norma Talmadge
© 1915 by NEA Service Inc.

SELF-CONTROL is the essence of good manners. The first requirement of courtesy is composure under all circumstances. To permit one's self to betray irritation, not to say lose one's temper, is a serious breach of form. The hotel guest should be especially mindful of this; otherwise he will incur loss of respect and much needless discomfort.

At the Hotel

1. Any woman traveling alone signs herself in the hotel register with the title "Miss" or "Mrs." Husband and wife register. "Mr. and Mrs." never "and wife."

2. Women receive men who call upon them in the parlor, or reception room of the hotel, never in their rooms.

3. If dissatisfied with any feature of the hotel service, complain not to the servants but to the manager.

4. When leaving the hotel, never carry your luggage from the room, but ring for a porter to do this.

5. The woman performs dining alone in the hotel dining room, should take a book to the table with her, thus avoiding idle waiting.

Earrings Are Long

PARIS—New earrings seen here run to great lengths, and are of amazing variety in design and stones. Some of them reach almost to the shoulders. The mountings are solid gold, set with imitation pearl, jade, sapphire, jet, crystal and steel. Real stone earrings are seed pearl, amber, amethyst, coral, topaz, onyx and crystal.

It's bad manners to pick up from the floor a fork or other part of the table service you may have dropped; let the waiter do this.

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Married to Reform Man; Now Proves Hard Task

Martha Lee's Advice

A NEW phase of "personal liberty."

A man tells his wife that as long as he is good to her it is none of her business whether he drinks or not.

Perhaps not. He is breaking the law. If he were to steal instead of drink, would it still be none of his wife's business, as long as he gave her the money?

Aside from that, of course there is the idea that ultimately the wife will be affected by whatever her husband does.

Will Not Quit Drink

Dear Miss Lee: I am 17 and have been married six months. Before we knew each other my husband was very wild. He asked me to help him make a man of himself.

He has worked steadily, but will not stop drinking, for he said it is none of my business, as long as he treats me right. What do you think?

I begin to miss my girl friends and the parties and dances I used to go to. My husband says my friends keep my thoughts off my home and him. I wonder whether he is not too selfish. Or is it I?

My parents have told me to come back whenever I wish. Should I go, or should I stay and try to make my husband happy? It was my fault for accepting his love when I was not sure of mine. LEONTINE.

If you married without being sure of love, you should stick it out and do your best to make the marriage a happy one.

Of course the fact that your husband drinks is your business. If you spent your days shoplifting, he'd think it his business, even though you did not get caught and were good to him.

If your husband honestly wants to reform he will give up drinking. Tell him so, stressing the fact that it makes you unhappy.

You should see your girl friends during the day—after your house is cared for. Save your evenings for your husband.

Would Win Boy's Love

Dear Miss Lee: A year ago I fell in love with a fellow. At first I thought he liked me. Then he told a friend he thought me a silly fellow and would not go with a girl who had bobbed hair and used make-up.

He was away from Indianapolis all summer. I let my hair grow and discarded many of my cosmetics. When I saw the first fellow, I knew I did not care for the other one and told him so.

But the first one has a steady girl. Tell me how I can win him. Now I am my hair, I don't paint much and I try not to be a "silly feller."

Just keep on trying to be the kind of girl you know this man admires.

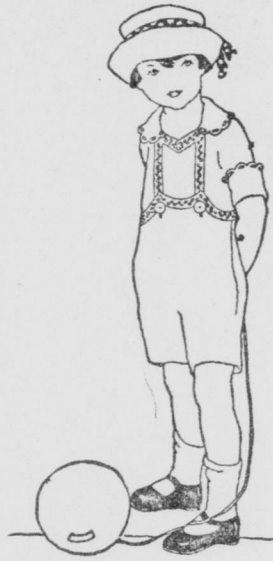
RUB RHEUMATISM OR SORE ACHING JOINTS

St. Jacobs Oil stops any pain, and rheumatism is pain only.

Not one case in fifty requires internal treatment. Stop drugging! Rub soothing, penetrating St. Jacobs Oil right into your sore, stiff, aching joints, and relief comes instantly. St. Jacobs Oil is a harmless rheumatism liniment, which never disappoints, and cannot burn the skin.

Linger up! Quit complaining! Get a small trial bottle of old, honest St. Jacobs Oil at any drug store, and in just a moment you'll be free from rheumatism pain, soreness and stiffness. Don't suffer! Relief awaits you. St. Jacobs Oil is just as good for sciatica, neuralgia, lumbago, backache, sprains.—Advertisement.

Look at Cunning Suit for Boy of 4



To make this cunning little suit for a sturdy boy of 4. Of colored linen take one yard; Of white, three-quarters more.

As trimming, an embroidered band. Appears on blouse and breeches—Embroidery to be done by hand. With fine and careful stitches.

Two buttons each, at back and front. Hold shirt and "pant" together. With nifty hat to top him off. The boy is in high feather.

Not hurt you so, if he cared for you. If the girl were a true friend, neither would she. Furthermore, she cheapens herself, because she knows the man supposedly is in love with you.

SPEAKER IS ANNOUNCED

Mrs. D. K. Livingston Will Address State Meeting, March 7.

Mrs. Deborah K. Livingston, national director of the citizenship department of the W. C. T. U. and a national director of the Y. W. C. A., will be among the speakers for the State meeting of the W. C. T. U. at the Y. W. C. A. March 7. All State officers of the W. C. T. U. are expected to attend. Mrs. Livingston has recently returned from Europe.

WOMEN! DYE IT NEW FOR 15c

Skirts Kimonas Draperies
Waists Curtains Gingham
Coats Sweaters Stockings
Dresses Coverings Everything

Diamond Dyes

Buy "Diamond Dyes"—no other kind—and follow the simple directions in every package. Don't wonder whether you can dye or tint successfully, because perfect home dyeing is guaranteed with Diamond Dyes even if you have never dyed before. Just tell your druggist whether the material you wish to dye is wool or silk, or whether it is linen, cotton, or mixed goods. Diamond Dyes never stain, spot, fade or run.—Advertisement.

DOWNSTAIRS at AYRES'

New Spring Coats and Capes

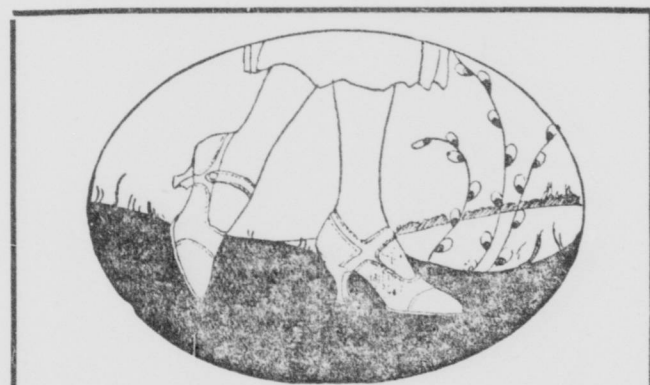
NEW spring coats and capes are arriving daily. They are being placed in our display upon receipt. This makes it possible for us to give you a large assortment of styles and materials from which to make your choice. The coats are sport mannish models, belted models, bell sleeves, pleated backs, overplaid and plains.

Overplaid are the vogue; however, we do not limit your choice, for there are plain colors as well.

Capes are very stylish this spring. In our department you will find a good assortment of materials to choose from. They are Normandie, Velours, Camelhair, Polaire and Brytonia.

The Prices Are—
\$15, \$19.75,
\$25, \$29.50
The Sizes Offered Are 16 to 44
Colors are tan, brown and gray

Beautiful Spring Millinery at \$4.95
New spring hats of superior quality, in a large assortment at this price. A hat to please every taste. Each hat has been selected with utmost care; they are made up in all the new materials and newest spring shades. This is truly a sale of importance. —Downstairs at Ayres—Millinery.



New Spring Styles, \$3.35

Pearl gray nu-buck is the most popular of the new spring novelties. They will be shown Saturday in both plain toes and tips, in hand turned and McKay sewed soles. In Louis and Baby Louis heels. All sizes 2½ to 8. Widths A to D.

The Downstairs Shoe Department also has a very desirable line of shoes for misses, children and boys.

WE ARE BACK OF EVERY PAIR SOLD IN OUR DOWNSTAIRS STORE.

House Dresses at \$1

Ginghams, in three different styles. Sizes 38 to 44.

J. C. AYRES & Co.

Downstairs Store

Saturday Morning Specials—8:30 to 12

A Recent Purchase of Waists

Selling Saturday Morning for \$1.95

Including georgette, crepe, and radium silk. They are elaborately trimmed. Tie-back and slip-over styles. Some long sleeve styles, others short. All sizes in the lot, 36 to 42. Downstairs at Ayres—Waists.

Superior Longcloth

10-Yard bolt, \$1.35. Fine quality, soft finish, suitable for all sorts of children's wear, undergarments, etc. Downstairs at Ayres —Piece Goods.

Women's and Misses' Hose, 15c

Made of the best combed yarns, heel and toe patch, double black, toe and sole. Sizes 8 to 10. Black only. Downstairs at Ayres—Hosiery.

Men's Cotton Work Socks, 10c

Excellent quality with strong ribbed top, full length. Good assortment of sizes. Colors are black and brown only. Second. Limit five pairs.