

Pettis

JANUARY WHITE SALE

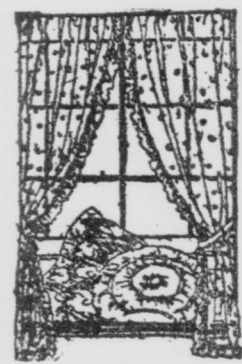
The Pettis January

CURTAIN SALE

1,000 Pairs Ruffled Dotted Marquisette Curtains

\$1.79 Pair

Think of it! Fine dotted, ruffled marquisette curtains of excellent quality with full, dainty narrow ruffles. These would ordinarily sell for \$2.59 a pair, priced to sell at this big sale for only **\$1.79** a pair, while 1,000 last. Be here early, for they will go in a hurry.



Silk Overdraperies, 79c Yard

Yard wide, silk woven figured over-drapery, in blue, rose and gold. Regular 98c value for 79c yard.

Special Lot Fine Curtain Voiles and Marquisettes at

29c Yard

Extra fine quality of materials—double borders—Leno borders—lace borders—and jacquard borders—all with wide tape edges. A wonderful assortment of the finer fabrics that usually sell for 50c and 75c yard, in this sale at **29c** yard.

39c Printed Drapery Madras, 25c Yard

Yard wide printed madras. Large floral and bird designs in dark rich colorings. Can be used effectively without lace curtains. **25c** yard.

Plain Marquisette, 13c Yard

Yard wide, plain double thread marquisette, in white, cream and ecru. **13c** yard.

Plain Overdrapery Madras, 79c Yard

50 inches wide, plain color drapery material in blue, rose, mulberry, gold and green. Just the thing for dining room or living room drapes. Double width and can be divided for over-drapes. \$1.49 value, for **79c** in this big January sale.

Half Silk Drapery Pongee, 69c Yard

Highly lustrous, half-silk pongee for draperies. The most popular fabric for casement windows and living and dining room draperies. **69c** yard.

Shadow Pattern Casement Marquisette, 39c Yard

40 inches wide, dainty and soft shadow patterns in lace marquisette. A regular 69c quality, in this sale at **39c** yard.

Ruffled Voile Curtains, 98c Pair

Fine, soft sheer voile, tie-back curtains. Hemstitched borders with full narrow ruffles and a pair of ruffled loops to match. Complete for **98c** a pair.

—Pettis draperies, third floor.

Crêtonnes

49c to 75c Values at

29c

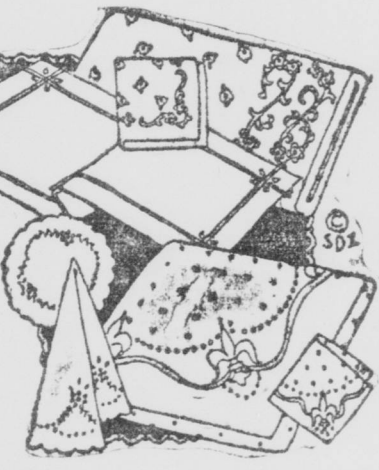
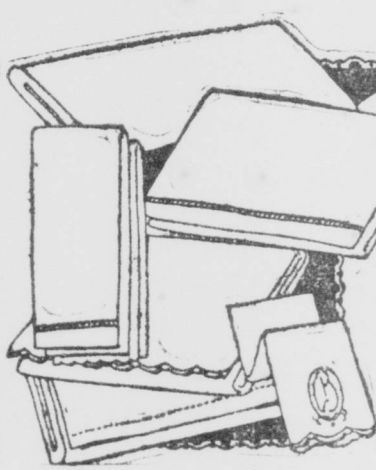
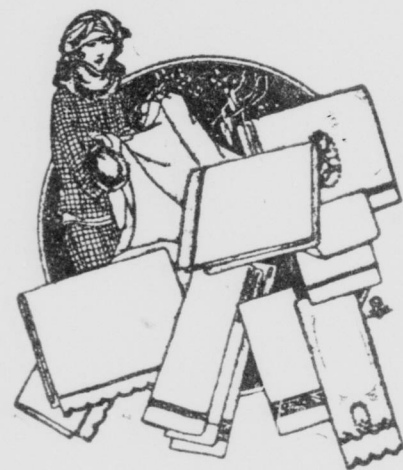
Yard

A manufacturer's entire lot of discontinued patterns and showroom samples at just a fraction of their regular selling price. This is not a collection of odds and ends, but a wonderful assortment of high-grade crêtonnes and a splendid variety of beautiful patterns and colorings. Special at **29c** yard.

—Pettis draperies, third floor.

THESE ARE THE L-I-N-E-N-S

in the Pettis White Sales—Featuring the Famous 'Heather' Brand



Hemstitched Pattern Tablecloths

in two sizes. This is an extra heavy line damask, beautiful designs. This lot was made in GERMANY and is a splendid quality—

Cloths, 63x84-inch, **\$7.75** each.
Cloths, 63x104-inch, **\$9.75** each.
Napkins, to match, **\$7.50** dozen.

100 Dozen Odd Napkins

Heavy quality "Heather" linen napkins in assorted designs. Regular \$4.50 value, for this sale at **\$3.16** a dozen.

125 Dozen "Heather" Linen Napkins

Pure white bleach, heavy smooth weave, will launder right and wear well. Our leader, priced for this sale at **\$5.00** dozen.

200 Dozen Mercerized Cotton Napkins

Neatly hemmed and a splendid quality for hard usage. 18-inch size. **\$1.27** dozen.

185 Dozen Cotton Napkins, "Nikpan" Brand

Soft washed finish, ready for use. The regular \$2.00 size, special, during this sale, at **\$1.50** dozen.

TOWELING

Included in the January Sale

2,000 Yards Cotton Toweling

Full bleached, red and blue borders. Our standard 15c toweling for **10c** yard during this sale.

2,500 Yards Half-Linen Toweling

Unbleached, fast color blue borders. Our regular 20c quality at **16c** yard.

600 Yards Pure Linen Toweling

Imported "Heather" brand, unbleached; **17c** yard.

1,300 Yards Fine Imported Pure Linen Toweling
"Heather" brand pure linen tea toweling of fine quality. Fast colored blue and red borders. Very soft and absorbent toweling, during this great linen sale at **27c** yard.

Turkish Towels

Just received another big shipment of our special Turkish towels; some all white, some with fancy borders in blue, some with jacquard woven stripes in blue, pink and gold. Each, **25c**.

200 Dozen Huck Towels

(U. S. Army Surplus Stock.) Good heavy quality, plain white, one yard long; a regular 25c value, **17c** each.

100 Dozen Turkish Towels

Guest size, 15x28 inches; soft and easy to launder. Each, **12½c**.

50 Dozen Pure Linen Huck Towels

"Heather" brand, full bleached pure linen, good quality hemstitched towels, large size; wonderful values at **59c** each.

—Pettis linen dept., street floor.

January Sale!

Heather Linen Table Damask that can be matched with napkins. Smooth, even weave; 68 inches wide and specially priced at, yard **\$1.75**

22-Inch Napkins to Match, \$5.50 Dozen

Bleached Table Damask, "Heather" brand. Heavy and firm weave in the beautiful new Celtic and fern designs. 70 inches wide; a yard **\$2.50**

22-Inch Napkins to Match, \$6.75 Dozen

Bleached Table Damask, "Heather" brand. Will launder right. In scroll, scroll and stripe, rose and iris designs, 70 inches wide; yard **\$3.00**

22-Inch Napkins to Match at \$7.75 Dozen

Bleached Table Damask, "Heather" brand. An excellent grade for service and one of our favorite table damasks, which also meets the most favorable approval of our customers, comes in assorted designs or in spot design with key border, or in all-over spot without border, also in plain satin damask. Two yards wide. Priced at, yard **\$3.10**

22-Inch Napkins to Match at \$7.75 Dozen

Bleached Table Damask, "Heather" brand, in full double satin damask, featuring the new wide open borders. This wonderful table damask is conceded to be the best quality for the money in the linen market; yard **\$3.50**

22-Inch Napkins to Match at \$8.50 Dozen

January Sale!

Mercerized Cotton Table Damask

Bolts and bolts of this popular table damask at special markings during this sale—so many various prices and styles that it is impossible to mention them all in this short submitted list.
58-inch good damask at **48c** yard.
64-inch heavy damask at **56c** yard.
72-inch fine damask at **67c** yard.

200 Odd Pattern Cloths, All One Size, 70x70 Inches

The real "Heather" linen goods, in several different neat designs, including the popular spot design with Grecian border. Each special at **\$3.95**.

"Heather" Linen Pattern Cloths in Three Lengths With Napkins to Match

Cloths 68x68 inches, **\$4.25** each.
Cloths 68x86 inches, **\$5.98** each.
Cloths 68x104 inches, **\$6.98** each.
Napkins to match, 22-inch size, **\$5.25** dozen.

"Heather" Linen Pattern Cloths With Napkins to Match

This quality comes in a heavy double satin damask in beautiful designs—
Cloths 2x2 yards, **\$7.00** each.
Cloths 2x2½ yards, **\$9.50** each.
Cloths 2x3 yards, **\$11.50** each.
Napkins to match, 22-inch size, **\$8.50** dozen.

—Pettis linens, street floor.

DOMESTICS AND BEDDING

"Family Favorite" Long Cloth, 17c Yard

3,000 Yards "Family Favorite" longcloth, full pieces, cut any length you want. Regular 25c quality, priced during this big sale at **17c** yard.

Bleached Muslin, 16c Yard

2,600 Yards of bleached muslin, perfect round thread material without dressing; special, **16c** yard.

"Festival" Brand Bleached Muslin, 19c Yard

2,300 Yards of this fine bleached muslin, with excellent soft finish, on sale at **19c** yard.

Unbleached Muslin, 12½c Yard

3,000 Yards of unbleached muslin, full yard in width. Excellent quality to use as draperies. During this sale to sell at **12½c** yard.

"Premium" Brand Bleached Sheet, 57c Yard

This excellent sheeting, 2¼ yards in width, on sale at **57c** yard.

"Wearwell" Brand Unbleached Sheet, 49c Yard

Two yards wide, excellent sheeting; on sale at **49c** yard.

Excellent Values in Pillow Cases

200 Dozen pillowcases, made of good quality soft muslin. In two sizes, 45x36 and 42x36. Your choice, each priced at **25c**.

"Lenox" brand pillowcases, heavy round thread muslin, free from dressing of any kind; in our January Sale, **35c** each.

"Fort Mill" Sheet, 37c Yard
Your choice of 2¼-yard wide unbleached, or 2-yard wide bleached sheeting of this special brand, at **37c** yard.

Bleached Sheet, 40c Yard
Soft finish sheeting, free from dressing and of good weight, 81 inches wide; **40c** yard.

READY-MADE SHEET VALUES

"Premium" Brand Sheets, \$1.57 Each

Bleached sheets, made of fine, specially selected cotton, perfect weave and finish. We recommend this sheet for real service and during this January sale is specially priced at **\$1.57** each. \$1x90-inch size.

"Dwight Anchor" and "Pequot" Sheets, \$1.89 Each

Two of the best quality sheets made. \$1x90-inch size to sell in this big January sale at **\$1.89** each.

"Mohawk" Sheets, Each, \$1.39

In the \$1x90-inch size, special at **\$1.39** each.

"Wearwell" Bleached Sheets, Each, \$1.59

These excellent bleached sheets in full double bed size have taped edges and withstand heavy laundering. On sale at **\$1.59** each.

Bleached Sheets, 69c Each

In the 72x90-inch size; have center seams. Priced during the sale at **69c** each.

—Pettis domestics and bedding, fifth floor.

A Sale of 600 Genuine

"Signal" Firemen's Shirts,

—All Perfect —All Sizes

Firemen's blue shirts with two separate collars to match. Three-fourths of the firemen in Indianapolis will accept no substitute for the "Signal" shirt, which has no equal. The price is in effect for this sale. Only

\$1.79

—Street floor.

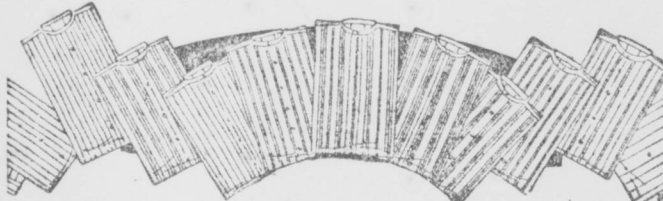


January Clearance of Women's
HOSIERY!
15c Pair

Accumulated broken assortments of women's cotton hose, in black, white and colors, will be cleared away Wednesday at the astonishing price of **15c** pair.

The hose are largely "Onyx" brand, but other reputable brands are included. All are guaranteed perfect. The low price is intended to quickly clear our stock of small lots.

—Street floor.



A January Clearance of

1,200 Shirts!

An unheard of price to clear away small lots of shirts that remain after the holiday rush.

All are standard brands and carry the labels of high class shirtmakers. These are new shirts, although some are slightly mused or soiled from display in December.

The low price is due wholly to our desire to clear away all December shirts at the beginning of a new year.

—Pettis men's shop, street floor.

79c

The New January

Victor Records

DANCE RECORDS

18972	A Kiss in the Dark—Medley Waltz	The Serenaders	price 75c
	The Waltz Is Made for Love—Medley Waltz	The Serenaders	
18973	All Muddled Up—Fox Trot	Zex Confrey and His Orchestra	price 75c
	True Blue Sam—Fox Trot	Zex Confrey and His Orchestra	
18977	Sweetheart Lane—Medley Fox Trot	Paul Whiteman and His Orchestra	price 75c
	The Yankee Princess—Medley Fox Trot	Paul Whiteman and His Orchestra	
18980	The World Is Waiting for the Sunrise—Medley	Fox Trot Benson Orchestra of Chicago	price 75c
	Tomorrow Morning—Fox Trot	Benson Orchestra of Chicago	
18981	I'm Going to Plant Myself in My Old Plantation Home—Fox Trot	Zex Confrey and His Orchestra	price 75c
	Swanee Smiles—Fox Trot	Clyde Doerr and His Orchestra	
18979	'Twas in the Month of May—Katinka	International Novelty Orchestra	price 75c
	Chinese Billikins	International Novelty Orchestra	