

MEN WHO ARE RESPONSIBLE FOR BEAUTY SHOPS

Cause Conversion of Barber Emporium to Effeminate Cosmetic Dispensary.

MEETING PROVES THEORY
Tonsorial Artists Display New Materials Used to Care for Vanity of Males.

By RODNEY DUTCHER
United News Staff Correspondent
CHICAGO, Oct. 11.—When historians of the future record the elimination of all distinction between the barber shop and the beauty parlor, they may be able to blame society girls and women who are patronizing the shops.

The girls are so absorbed in the big exhibit of the barber supply manufacturers' convention here, and it is admitted that mere man, tempted to new excesses by beautiful, patent-leather-haired matinee heroes and egged on by half a million barbers anxious to sell the latest varieties of male cosmetics and beautifying processes, will be alone responsible.

Perfume, brilliantine, scented soap, eyebrow tweezers, manicure sets and pocket sprays—these take up nearly all the floor space, and each of them is advertised as something the well-groomed man simply cannot get along without.

Smell Overcoming
The smell of cosmetics is so strong that one can almost see it.

A big prize might be safely offered for any one who can find a good fashioned bottle of soap or a razor engraved with pretty flowers, raspberries or the like. True, over in one corner a man has had the courage to bring in an exhibit of safety razors, but he is getting in a lot of sleep, for this show is for barbers, and not their patrons.

"What's become of the old-fashioned gent who would clout any barber who tried to spray him with sweet essence of violets from an atomizer?" One salesman for a large supply house was asked.

"Oh, that fellow—," replied the salesman in kind. "He's on a fast train to New York to see his favorite perfumer, who has just wired that he has some of that adorable Oriental scent, and hurry up or it will be all gone—the boys love it so."

John F. Carney of Colgate and Company, admitted that "It's terrible from one standpoint."

"But we don't mind," Carney said. "The men insist on scented soap and the best perfumes and toilet waters. And the man in the next booth says the way tweezers sales have gone up is wonderful."

"The boys all have their eyebrows plucked regularly and then they buy cream, too, you see, so it won't hurt."

Preparations that not only make the hair shine but stay put are selling like hot cakes, it was learned. At first this stuff only went big in the rural districts where cowboys and farmer boys welcomed them in place of mutton tallow, but all the city boys insist on it now, at 25 cents per dose.

Barber chairs with magazine stands and tiny powder bowls with oil, just the cutest little pink powder puffs, are also offered for sale to the visiting barber shop proprietor. There's also a new shampoo machine with four artificial fingers which feel like the real thing, and an air brush to apply the lather for shaves.

A girl reporter, after a trip through the hall, turned up her nose on the way out as she saw one exhibitor draw a cautious finger over the glittering blade of a pearl-handled razor.

"You can do it better with gas," she yelled.

COUNT KIDNAPED



A reward of 1,000,000 Polish crowns has been offered for the discovery of the youthful Countess Borverovska. She disappeared from her home near Warsaw and is thought to have been kidnapped.

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LEGION WANTS SHOWDOWN FROM U. S.

Convention at New Orleans Will Take Up Important Questions

By NEA Service

NEW ORLEANS, La., Oct. 11.—When will Uncle Sam adopt a proper policy toward the disabled veterans? Who got the excess money out of Government war contracts? Why not kill the ban against political activity by the legion? Can't we settle this adjusted compensation question for all time?

These are a few of the questions flying around New Orleans, as thousands of World War veterans are arriving here for the annual convention of the American Legion.

QUESTIONS UNDER DISCUSSION

Placing of all responsibility for hospital construction and care in hands of director of veterans' bureau.

Construction of hospitals for disabled veteran patients.

Building up of U. S. merchant marine and certain naval auxiliary vessels to provisions of the recent naval treaty.

New issue of Government term insurance.

Propriety of publishing memoirs of ex-servants.

Removal of time limit for receiving applications for vocational training.

Survey of all orphans of World War in United States.

Amendment to national legion constitution prohibiting so-called specialized posts.

Provision for the hospitalization and care of women who served and were disabled in the World War.

Resolutions and action to compel and support aggressive prosecution of war profiteers.

Plans for the fourth national convention of the American Legion. All seem determined to force a showdown on several big policies, so the convention promises to be cracking with interest every minute after Hanford MacNider, national commander, opens it Monday, Oct. 6.

Plans for entertaining 100,000 have been made here. The city and State officials, Red Cross, Salvation Army

and a host of other organizations have joined in the work.

More than a hundred bands and drum corps are entered for the big musical contest. A big legion parade is a feature, and there will be a huge naval review, with all types of craft.

Southern Governors, General Pershing, Major General La Jeunesse, commander of the Marine Corps, and others of prominence are on the speakers' program, and elaborate arrangements have been made for broadcasting their speeches.

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The race for national commander

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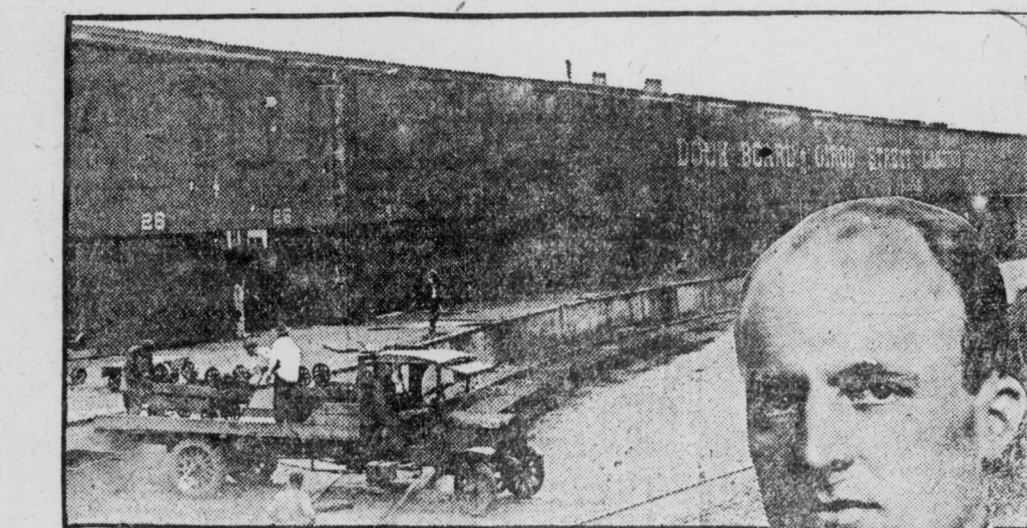
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"Down on the levee" is where the national sessions of the American Legion will be held in New Orleans. A large covered pier, 1,000 feet long, capable of seating 14,000, will be used. Inset is Hanford MacNider, present national commander of the legion.

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