

# 69th Anniversary Sale! New Items!

Too! It's a Wonderful Sale. But All the Bargains of the First Day Are Also on Sale! What a Chance to Save!

Come Early!!!

# Pettis

## Tuesday! Another Big Anniversary Sale of COATS!

—Distinctive! —Exclusive in  
Design! —Low in Price!

Choice in the Anniversary Sale

**\$37.50**

Coats of

—Normandie!  
—Bolivia!  
—Fashina!

Three of the most desired materials for winter are shown in these smart coats. A wide range of colors including various shades of brown, blue, tan and black allow you to select your favorite color.

Choice Tuesday at Pettis, \$37.50



—And How  
WELL  
They Are  
Made, Too!

Trimmings of  
braid, fancy  
stitchings and fur  
including caracul, wolf and  
fox make one confuse these  
coats with those of much  
higher price. Many are belted  
with silk cord and tassels. Very  
specially priced for this sale at  
\$37.50.



—Pettis coats, second floor.

Anniversary Sale! 500 Pieces

French  
Composition  
Ivory

**79c**

Powder boxes, hair receivers, cloth and hat brushes, picture frames, trays, large combs, bud vases, hatpin holders, trinket boxes, etc.

All Exceptional Values While 500 Pieces Last **79c**

3-Piece Sets, **\$5.39**

Mirror, brush and comb in lined box, in composition ivory and tortoise shell. Large mirror with beveled glass, good quality hair brush and comb—an excellent value.

—Pettis toilet goods, street floor.

**SALE!** —Hair Ribbons!  
—Sash Ribbons!

**39c** Yard

Unusually low priced. There are 1,000 yards of these crisp, lovely satin and taffeta ribbons in navy, emerald, light blue, pink, cardinal, royal blue, negre, white, black. Very specially priced for this sale.

Exceptional Values in Narrow Ribbon Trimming Ribbons, **10c** Yard

Tinsel combined with colors, double faced picot edges and many designs and colors are included in this lot at this remarkable price;  $\frac{1}{2}$  to 1 inch wide. A very unusual lot at **10c** yard.

—Pettis ribbons, street floor.

**D-O-M-E-S-T-I-C-S**

Unbleached Muslin,  
**12½c** Yard

Perfect round thread, used extensively for art work and draperies. 39 inches wide. The housewife can find hundreds of uses for this good wearing material. Special at the price of **12½c** yard.

Longcloth, **16c** Yard

"Family Favorite" long cloth. The regular 25c quality that makes up so well into underwear. Specially priced during this sale at **16c** yard.

—Pettis domestics, street floor.

Outing Flannel,  
**12½c** Yard

Bolts and bolts of this good wearing quality outing flannel. Pink, gray and blue stripe patterns. Regular widths. All perfect at this extraordinary price of **12½c** yard.

Longcloth, **16c** Yard

"Family Favorite" long cloth. The regular 25c quality that makes up so well into underwear. Specially priced during this sale at **16c** yard.

—Pettis domestics, street floor.

Regular **\$10** Birds

Genuine imported Golden Warblers, each in a neat shipping case.

Choose your own bird; hear it sing. Expert bird handlers to assist you in selecting.

Only a limited lot and one to a customer.

—Pettis basement.

New Oxford in  
**\$3.95**

—Patent Leathers  
—Tan Calf, Welt Sole  
—Black Kid, Welt Sole  
—Brown Kid, Welt Sole

New Strap Slippers in  
**\$3.95**

—Satin  
—Patent Leather  
—Black Kid

New Colonial Pumps in  
**\$3.95**

—Black Satin with the Smart  
Junior Louis Heel

—Pettis shoes, street floor.

## Keeping Pace With Our Steadily Growing Business!

THE big strides being made by this store are the comment on all sides. Our dominant policy of SERVICE, our desire to keep abreast of the times—69 years young, as it were—calls for constant improvement and expansion—th installation of the newest and most approved store service and equipment. Perhaps you have already noted the

### Improvements All Through the Store!

Improved elevator service; new plate glass and mahogany fixtures, affording a clear view of the entire main floor; new system of cash registers and telephones; new windows, etc.—all installed with the charge one idea in mind, TO BETTER SERVE OUR CUSTOMERS AND FRIENDS—to offer you a more pleasant and homelike store in which to shop.

### Extra!!

## An Anniversary Sale of Lovely Crepe Blouses

**\$3.95**

Values Up  
to \$8.95

Overblouse styles, beaded, braided and embroidered. They come in many of the new colors.

Navy — Jade — Peacock — Brown  
Black — Bisque — Gray — Cocoa

And combinations of colored trimmings and materials.

—Pettis blouses, street floor.

## Crepe de Chine All Silk

**\$1.29** Yard

Good quality and weight in a complete assortment of light and dark colors and black.

Special Anniversary price, 40 inches wide, **\$1.29** yard.

—Pettis silk dept., street floor.

## "Service Silk" Special

**39c** Yard

We show this dainty, sheer and beautiful fabric in every wanted color. It has all the appearance of silk and is extensively used for dresses, blouses and linings. It launders perfectly and retains its finish. 36 inches wide, and retails regularly at 45c. Anniversary price, **39c** yard.

—Pettis wash goods, street floor.

## Singing Canaries

**\$6.98**

Regular **\$10** Birds

Genuine imported Golden Warblers, each in a neat shipping case.

Choose your own bird; hear it sing. Expert bird handlers to assist you in selecting.

Only a limited lot and one to a customer.

—Pettis basement.

**Sale!** **\$3.95**

For **\$6, \$7, \$8**  
New Fall  
Footwear!

5,200 pairs! Purchased specially for this Anniversary Sale. All new styles and up to the minute in fashion and leathers!

New Oxfords in  
**\$3.95**  
—Patent Leathers  
—Tan Calf, Welt Sole  
—Black Kid, Welt Sole  
—Brown Kid, Welt Sole

New Strap Slippers in  
**\$3.95**  
—Satin  
—Patent Leather  
—Black Kid

New Colonial Pumps in  
**\$3.95**  
—Black Satin with the Smart  
Junior Louis Heel

—Pettis shoes, street floor.

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