



30TH STREET AT NORTHWESTERN AVENUE

DO YOU KNOW YOUR OWN CITY?

Community Merchants Who Are Helping to Make a Greater Indianapolis Through Their Efforts to Serve Your Needs!

North of Fall Creek—West—including the Territory From Fall Creek North and From Northwestern Avenue West

Business goes where it is invited and stays where business is appreciated. That old truth is evidenced in the thriving community of North Indianapolis, by the several sections of store buildings housing merchants in most every known trade. North Indianapolis residents need never fear any temporary period of isolation from the rest of the city, for just around the corner from most any of the

fine homes can be found stores catering to all wants. That this condition is appreciated by the citizens is shown daily by the crowded streets throughout the several different business sections. Instrumental in the success of commercial North Indianapolis is the Better Business League, an almost 100 per cent organization of business men of the community. The Better Business League was formed two years ago by a few of the merchants and today boasts of having eighty-six members. The league has a hall rented for a permanent meeting place, where they assemble one night out of

every week. Occasionally they have social events to which their neighbors and families are invited. As a result a more friendly attitude has developed among the merchants and it is not at all difficult to get united action on any matter of vital importance to the district. Among the specific things accomplished is the elimination of excess express charges by the express company for deliveries to North Indianapolis, the placing of a traffic policeman at Thirtieth and Clifton streets. They prevented a proposed renaming of the streets north of Thirtieth, which was very

unpopular and would have caused a great deal of confusion. The league has recently changed their time of meeting from Monday to Tuesday evening. There are now eighty-six members who are furnished with a special display card which members hang in their stores. Owen Shepard and V. R. Lee are the two past presidents. Earl Keymer now holds that office.



CLIFTON AND UDELL STREETS

Shepard Hardware Co.

2862 Clifton St.
Randolph 1357
Hardware, Paint
and Glass

M. S. BIDDY

Successor to
Owen Shepard
TINNER
Gutter, Down Spouting
and Repair Work
a Specialty
2862 Clifton
Randolph 1357

Be Wise in Time—

It is too late to send your garments to a good cleaner after they have been ruined by inferior work. Send them to us the first time they need cleaning. You will soon realize our superior method of cleaning.

"We Keep Them New"

TRY US

ALLEN AND THOMAS

CLEANERS

1122 West Thirtieth

Randolph 0194



30TH AND CLIFTON STREETS

Plenty of Room to Park Your Car

at

Schaefer's Market

on

Northwestern Ave. at 26th St.

Why drive downtown and waste time and money. Try us. Anything you find on market can be bought here. Our goods are always fresh.

A complete meat market and fresh vegetable stand. We sell Hilgemoiers' Pork, Indianapolis Abbotir and Armour's Beef. You will be pleased with the clean, orderly business-like appearance of this store.

Meats, Fruits and Vegetables

2634 Northwestern Avenue

J. L. HOGUE FUEL CO.

Quality and
Quantity
Guaranteed

29th and Canal
Randolph 4798

PIONEER PHARMACY

A. B. Gauld & Son

1080-1082 Udel St.

Ran. 0479 Har. 2919

Also

Chinaware
Novelties
Toys
Gifts

CHAS. K. WISENBERG

Phone Randolph 0606

1222 W. 30th St.

Auto Repairing and Accessories
Complete Line of Genuine Ford Parts
Ford Repairing a Specialty

"Don't Worry, We'll Hurry"

R. V. ELLIOTT DRUGS

Quality and Service Always

30th at Northwestern

Phone, Harrison 2926

MILLER DRY GOODS CO.

2626 Northwestern Ave.

You Can Get It at Miller's

A Downtown Store Right at Your Door

MY THEATRE

is

Your Theatre

We show the pictures that have made the "hits" in the downtown houses. Watch our program—see our shows.

Udel at Clifton

E. M. Stewart, Prop.

H. T. BATTERY CO.

Complete Automotive Service

We Sell the
Gould Dreadnaught Battery

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Randolph 8471

Office Phone, Ran. 1826 Res. Phone, Wash. 3387

HYLAND PLUMBING & HARDWARE CO.

Plumbing and Heating Contractors

2815 Clifton St.

L. J. Hyland, Prop.

RADIO SUPPLIES IGNITION SERVICE

Repairs on Anything Electrical

SERVICE ELECTRIC CO.

738 West Thirtieth Street

F. J. Malbucher

Harrison 1516

We Believe in North Indianapolis

For thirty years we have been doing business with its merchants and residents.

There are none better in Indianapolis.

Watch for our new cash-and-carry ice station to be built on our own ground at Thirtieth Street and Barnes Avenue.

POLAR ICE AND FUEL CO.

2819 Clifton St.

Tel., Rand. 2365

MRS. C. C. HENSLEY
Funeral Director

Personal Attention Given to All Calls

FOR the past fifteen years we have been giving service and satisfaction to our patrons in North Indianapolis.

Our Stores Are Located at

1117 West Thirtieth St.

705 West Twenty-Seventh St.

1413 North Illinois St.

Call Us and We Will Call

SCHRICHTE, THE CLEANER

ARTHUR E. JOHNSON

Registered Druggist

Agent for "A. D. S." AND "NYAL" REMEDIES

Apollo, Mavis and Auerbach Delicious Confections—Jasmine Perfumed Ink

Anso Cameras. Twenty-Four-Hour Service

Sick Room Supplies—Baby Remedies and Foods

FURNAS' CELEBRATED ICE CREAM

Prescriptions Called for and Delivered

Phones, Randolph 0480, 6612, 6097

Thirtieth and Clifton

It Pays You to Save When
We Pay You to Save

Real Service—Real Safety

4 Per Cent Interest

Northwestern State Bank

E. A. HUFF DRUG STORE

2830 Clifton Street

Huff's Antiseptic Toilet Cream—Best Toilet Cream on the Market.

Special All Next Week

All 25c Talcum Powders, 19c

Our stock of Patent Medicines is complete

CIGARS—CIGARETTES—TOBACCO—CANDIES

We are prescription specialists. We will not substitute.

We Will Call for and Deliver Your Prescription

Harrison 2903

SMART MILLINERY

Reasonable Prices

Your Patronage Appreciated

CLIFTON HAT SHOP

Miss Mabel Rose

1108 West Thirtieth Street

TANDY HAT SHOP

at

2920 Clifton Street

Is a Mighty Good Place to Look for
Up-to-the-Minute Millinery

MARY G. TANDY



CAPITOL HEATING CO.

NEW AND USED FURNACES

Repairs for All Makes

Guttering, Down Spouting and Tin Work
of All Kinds

R. W. Smith, Prop.

Randolph 0377 2942 Clifton Harrison 2656

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For Your Car Troubles

Road or Towing Service Day or Night

Randolph 3904

815-17 West Thirtieth St.

Old Jewelry Cast Into New Designs

H. W. SCHAEFER

Watchmaker and Jeweler

1101 West Twenty-Seventh Street

Open Till 8 P. M. Tuesday, Thursday and Saturday

Anything You Can Get Downtown—

But for Less Money

Randolph 0829

NORTHERN COAL CO.

High-Grade Domestic and Steam Coal

Our Wagons Cover the City

Phone Us for Prices

Harrison 2414

West Thirtieth and Canal

Harrison 2949 Res. Phone, Randolph 0203

Edw. W. Schaefer and Son

Mausoleums, Monuments, Markers,
Settees, Vases, Etc.

32d and Northwestern West Ent. Crown Hill

GOOD THINGS TO EAT

Always Fresh

Try Our Bread, Cakes and Pastry Goods

L. A. SMITH BAKERY

2868 Clifton Street

RETAIL LUMBER YARD

Mill Work

Roofing Material

THE SPIEGEL LUMBER & MFG. CO.

West Twenty-Seventh and Canal

Kenwood 3701

ESTABLISHED 1884.

E. E. SHELTON

Real Estate, Mortgage Loans, Rentals and
General Insurance

We build and sell homes of quality in any desirable part of the city on easy monthly payments like rent. If you have a lot well located, we will build and finance a home on it for you according to your own design. Bring in your plans today. Almost twenty-nine years of home building and selling service.

NORTHWESTERN STATE BANK BLDG.,
THIRTIETH AND CLIFTON STS.