



30TH STREET AT NORTHWESTERN AVENUE

DO YOU KNOW YOUR OWN CITY?

Community Merchants Who Are Helping to Make a Greater Indianapolis Through Their Efforts to Serve Your Needs!

North of Fall Creek—West—Including the Territory From Fall Creek North and From Northwestern Avenue West

Business goes where it is invited and stays where it is appreciated. This old truth is evidenced in the thriving community of North Indianapolis, by the several sections of store buildings housing merchants in most every known trade. North Indianapolis residents need never fear any temporary period of isolation from the rest of the city, for just around the corner from most any of the

fine homes can be found stores catering to all wants. That this condition is appreciated by the citizens is shown daily by the crowded streets throughout the several different business sections. Instrumental in the success of commercial North Indianapolis is the Better Business League, an almost 100 per cent organization of business men of the community, who are in business. League was formed two years ago by a few of the merchants and today boasts of having eighty-six members.

The league has a hall rented for a permanent meeting place, where they assemble one night out of

every week. Occasionally they have social events to which their neighbors and families are invited. As a result a more friendly attitude has developed among the merchants and it is not at all difficult to get united action on any matter of vital importance to the district.

Among the specific things accomplished is the elimination of excessive delivery charges to express company for deliveries to North Indianapolis, the placing of a traffic policeman at Thirtieth and Clifton streets. They prevented a proposed renaming of the streets north of Thirtieth, which was very

unpopular and would have caused a great deal of confusion. The league has recently changed the time of meeting from Monday to Tuesday evening. There are now eighty-six members who are furnished with a special display card which members hang in their stores.

Owen Shepard and V. R. Lee are the two past presidents. Earl Reymer now holds that office.



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Shepard Hardware Co.
2862 Clifton St.
Randolph 1357
Hardware, Paint and Glass

M. S. BIDDY
Successor to Owen Shepard
TINER
Gutter, Down Spouting and Repair Work a Specialty
2862 Clifton Randolph 1357

Be Wise in Time—

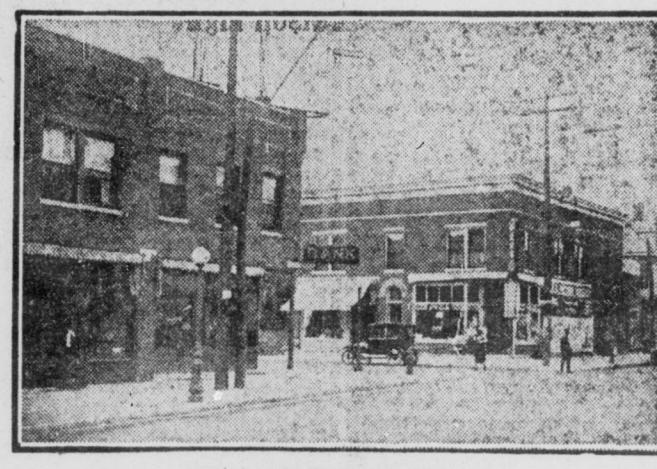
It is too late to send your garments to a good cleaner after they have been ruined by inferior work. Send them to us the first time they need cleaning. You will soon realize our superior method of cleaning.

"We Keep Them New"

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CLEANERS

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at

Schaefer's Market

on

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A complete meat market and fresh vegetable stand. We sell Hilgemeiers' Pork, Indianapolis Abbatoir and Armour's Beef. You will be pleased with the clean, orderly business-like appearance of this store.

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Quality and Quantity Guaranteed

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Randolph 4798

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Your Theatre

We show the pictures that have made the "hits" in the downtown houses. Watch our program—see our shows.

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There are none better in Indianapolis.

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RAND. 7179-2860 CLIFTON

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Watchmaker and Jeweler
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Anything You Can Get Downtown—
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Mill Work Roofing Material
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West Twenty-Seventh and Canal
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Our Wagons Cover the City
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West Thirtieth and Canal

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