

# L. S. AYRES & Co.

## E. O. M. SALE

*Bargains Like These Are to Be Found in Every Department*

### Boncilla Beauty Sets, 29c

Large cans theatrical cream, 89c.  
Vad's hair remover, 38c.  
Naomi creams and powder, 25c.  
Shell combs, 29c.  
Military brushes, 25c each.  
Abonita lilac vegetable, 39c.  
Mary Garden talcum, 19c.  
Bay Rum, 29c.

Miscellaneous Composition Ivory, 10c  
Jergen's Castile Soap, 16 Bars for \$1.00

—Ayres—Toilets, street floor.

### Odd Laces, 39c Yard

A collection of black and colored laces, including many with metallic effects; 12 to 36 inches wide.

Odd lengths of Spanish laces, filet and Irish laces and assorted embroideries specially priced.

Narrow Venise laces, collar laces and flounces much reduced.

—Ayres—Laces, street floor.

### White Handkerchiefs, 22c

Sizes for men and women, mostly of cotton, but a few of linen.

At 18c Each

Soiled cotton handkerchiefs, in white and colors, for men and women.

At 2 for 15c

Women's cotton handkerchiefs, in white and colors.

—Ayres—Handkerchiefs, street floor.

### Odd Collars and Cuffs, 10c

In white and colors, some slightly soiled from handling.

Vestees and camisole vestees in net and lace, 89c each.

Vestees and collars and cuffs—odd lots at half price.

Leftovers of vestings and bandings much reduced.

—Ayres—Neckwear, street floor.

### French Dot Veilings, 19c Yd.

This season's effects in many colors. Also many odd pieces of veiling at very low prices.

—Ayres—Veilings, street floor.

### Marion Neil's Cook Book, 65c

Bright new children's books, such as "Puss in Boots," "Cinderella" and "Jack and the Beanstalk," 3 for 25c.

Jack London's novels, 6 volumes, \$1.25.

Books from circulating library, 25c.

Various works of fiction, 20c.

—Ayres—Books, street floor.

### Women's Fall Weight Union Suits, 75c

Made ankle length, with high neck and long sleeves; extra sizes. Light weight cotton union suits, knee length, sleeveless, with low necks, 35c.

Children's cotton and wool union suits, Stretton make, 85c.

First quality pink glove silk vests, sizes 36, 38, 40 and 42, \$1.59.

—Ayres—Knit underwear, street floor.

### Tan Cotton Pongee Shirts

Excellent Tailored With Collar Attached \$1.35

Full cut, made for wear, with center facing down entire front. In an attractive shade of tan.

Striped Pajamas, \$1.65

Of percale with neat black, blue or heliotrope stripes on white grounds. Full cut, comfortable sleeping garments, tailored with low neck.

Union Suits, \$1.69

Superior suits, odds and ends, in many cases worth much more than sale price. Medium weights mostly, with a few heavier weights included.

—Ayres—Men's Store, street floor.

### High and Low SHOES For Little, E. O. M. Day

230 Pairs of high shoes, in tan and black; practical, good shoes for street wear. E. O. M. Sale price, \$4.95 the pair.

320 Pairs of high and low shoes; E. O. M. Sale price, \$3.35 the pair.

331 Pairs of low shoes, assorted styles; E. O. M. Sale price, \$4.35 the pair.

—Ayres—Shoe dept., second floor.

### Bates Gingham at 19c

In plain cadet, tan, lavender, pink, navy, yellow, brown and green; 32 inches wide.

Percale, 160 the Yard—68x72 count; checks in red, brown and heliotrope.

Short Lengths of Wash Goods—Percale, gingham, outings and tissues, in usable lengths.

English Prints, 39c the Yard

Made in England; check designs; 36 inches wide.

—Ayres—Wash goods, second floor.

### At 1/2 Marked Prices Linens and White Goods

SHORT lengths of white art linens, plain and figured back towel, ing, plain white handkerchief linens, linen sheeting; all short lengths of white goods, longcloth, nainsook, dimity, voile, checked and striped; of odd and soiled fancy linens—trousers, underwear, pieces, luncheon cloths, tablecloths, scarfs and napkins, including imitation flint, Madeira, Cluny and filet and cutwork, one of a kind or size.

Short lengths of table damask and odd and soiled patterned table cloths are also reduced for E. O. M. selling.

—Ayres—Linens, second floor.

### When Is Specially Priced Bedding More Welcome?

Cotton Blankets, \$1.85 the Pair. In gray with borders to match; extra weight twilled weave. Size 66x80 inches.

Beacon Bed Blankets, \$5.75 the Pair. In rose, yellow, light blue, gray, fawn, Copenhagen blue and pink, ribbon-bound, made on a double warp in fast colors. Size 66x80 inches.

Blankets of Wool, ONE-FOURTH OFF. Odd numbers and counter soiled pieces. For twin and full-size beds, in white. Also, plaids, some all wool, others with a small amount of cotton in the warp; few of a kind.

Cotton-Filled Comforts, \$2.95 Each. Covered with floral-patterned silkoline, finished with scroll stitching; a good quality filling.

Odd Comforts, ONE-FOURTH OFF. Some wool-filled, others down-filled and still others cotton-filled; coverings of silkoline, sateen, silk mull, some pure silk. One small lot to close out.

Bleached Sheets, 85c Each. Made with a center seam; soft-finish; hemmed, ready to use. Size 72x90 inches.

Pillowcases, 22c Each. Soft finish; hemmed, ready to use. Size 42x36 inches.

Short Lengths of Muslin, Sheet, Tubing, Etc., ONE-THIRD OFF. Also cambric, longcloth, Canton flannel, ticking, silkoline, and cheese cloth. All good useable lengths.

Stitched Cotton Batts, 85c the Roll. For comforts; good quality cotton, weight 3 pounds in one-sheet comfort size. Size 72x90 inches.

—Ayres—Bedding, second floor.

### E. O. M. Bargains for Misses In Dresses, Coats, Capes

One lot of wool, silk, jersey and velvet dresses, together with a few tweed dresses with capes, all marked for clearance at just \$8.95.

One lot of coats and dresses, a sprinkling offering much variety, at \$13.75.

One lot of dresses and capes, at \$11.95. And still other coats and dresses reduced to sell at a variety of prices, all very small for the quality merchandise.

—Ayres—Petite shop, third floor.

### Two Blouse Groups

At \$1.89 Cotton blouses, made by hand, with roll collars and long sleeves; somewhat soiled, but their charm easily makes up for that in view of the low price.

At \$1.29 Tailored blouses in white and white with color; long sleeves and short sleeves; roll collars and Peter Pans; a trifle soiled.

—Ayres—Blouses, third floor.

### Sweaters, 95c to \$7.95

Odd lots of sweaters taken from regular stock and grouped and reduced for quick disposal. There are soft wools, fibers, pure silks; tie-ons, Tuxedos and a few slipovers. A very few are a trifle damaged; more are slightly soiled. They range, at their reduced prices, from 95c to \$7.95.

—Ayres—Sweaters, third floor.

### Values in Lingerie

Petticoats at 49c—Thirty-two of them; of fine quality pique with scalloped hemline.

Philippine Chemises, \$1.39 and \$2.45—Of very fine quality nainsook, hand made and hand embroidered.

Chemises of Crepe de Chine, \$1.95—Trimmed with Cluny-patterned lace and ribbon shoulder straps. Exactly 24.

Gowns of Muslin, 69c—Just 16; trimmed with Val lace and group tucking.

Philippine Gowns at \$2.45—114 in number; of finest nainsook, hand made and hand embroidered elaborately.

Chemises of Crepe de Chine, \$3.95—Also of radium, trimmed with Val lace; strap and built-up; 73 of them.

—Ayres—Lingerie, third floor.

### E. O. M. Gray Shop Apparel for Large Women

Wash dresses wonderfully cheap in price, but of very nice quality, nicely made and in pretty styles, including light and dark swisses, Normandy voiles, printed voiles and tissue gingham. About fifteen garments, at \$5.95.

Coats of wool and of silk, radically reduced; now ranging from \$10.00 to \$39.50.

Wool skirts, sport and plain, \$5.95 to \$12.50; silk ones, \$4.95, \$5.95 and \$8.95.

Cotton crepe kimonos, at \$3.95. Silk chemises, vests, union suits and gowns, bargains, \$3.95 to \$8.95.

A ONE DOLLAR BARGAIN TABLE—a first here, first served affair—offering exceptionally good values.

—Ayres—Gray shop, third floor.

### Laundry Soap, 3c Cake

Bread and butter knives, 15c.

Washing powder small size, 10 for 39c; large 3 for 69c.

Covered lunch buckets, 85c.

Imported waste paper baskets, 47c and 67c.

Jiffy jumpers, 6c.

Table of enamel, tin and wooden ware at greatly reduced prices.

Three kitchen tables at \$3.95.

One all-white steel kitchen cabinet, \$62.75.

One extra large gas range, \$147.50.

One large cabinet gas range, \$132.50.

Two kitchen cabinets, oak finish, \$32.75.

Two large fruit presses, \$2.95.

Imported razors, guaranteed, 75c.

Keen Kutter safety razors, 69c.

Large bottles Crown furniture polish, 89c.

—Ayres—Housefurnishings, sixth floor.

## DOWNSTAIRS at AYRES' E. O. M. Combines With Friday's Saving Sale Downstairs



### 100 Wool Jersey Suits at \$5.75 Ea.

An extraordinary purchase found these suits for us and delivers them at so low a price as \$5.75.

The suits are serviceable, smart, of all-wool jersey; the coat Tuxedo style, belted; the skirts neatly tailored.

Such a suit is a welcome addition to any woman's wardrobe for sports, motoring, business or street wear. All colors, seasonable shades. Sizes 16 to 44.

### 100 Dresses at \$5.75

These are new dresses of wool jersey, serge, Georgette crepe, satin, taffeta, in smart styles; the basque waist, full skirts, straight lines, with braid trimmings, tucks, lace, stitching and ribbon frilling are found among them, also elastic waistline with paneled skirts. Sizes 14 to 42. VERY SPECIAL.

50 Wash Dresses Radically Reduced, 75c Each, Sizes 16 to 36

### E. O. M. Yard Goods

36-inch Brown Muslin, 9c Yard. Yard wide, unbleached, closely woven; smooth finish, 2 to 10-yard lengths. LIMIT 10 YARDS TO CUSTOMER.

Sample Pieces Bleached Muslin, 9c Each

One-yard lengths, known as "Head Ends" of muslin; all high grade, though many are slightly soiled or damaged. Greatly reduced.

Comforter-Size Batts, 55c Ea. 72x90 inches, in one sheet; good, medium white, clean cotton.

100 Indian Blankets, \$2.98 Each

For bathrobes, couch covers, auto blankets, camping use; size 72x90 inches; heavy quality; color, in Indian patterns; finished edges.

### New Bloomer Dresses \$1.49 and \$1.95

Cheeked and chambray gingham with scalloped edges, open sides, roomy bloomers with button band at knee; in blue, green, brown, lavender, pink and gray. Sizes 7 to 14.

### Taffeta Dresses for Girls, \$3.95 and \$8.95

Sizes 7 to 16 years; colors green, blue, brown; trimmings are ruffles and pipings of contrasting colors. (A few yarn-embroidered crepe dresses are also included in this lot.) ALL RADICALLY REDUCED.

### 24 Juniors' Serge Dresses, \$2.29 ea.

With plain waists, full skirts; smart round collars and cuffs of red flannel; belts tie in back; sizes 8 and 14.

Women's Plaited Skirts, \$2.98

In stripes; sizes to 32 waist.

All-Wool Flannel Middies for School Girls, \$2.98 Each

Neatly tailored with braid trimmed collars, self lined; silk emblems on sleeves. Sizes 16 to 44.

L. S. AYRES & CO. DOWNSTAIRS STORE

4 Rummage Tables 4

Filled with odds and ends of merchandise; some slightly soiled or damaged, all priced for E. O. M. Clearance.

Knit underwear for Women and Children, muslin underwear, brassieres, petticoats, silk underwear, corsets, aprons, house dresses, hosiery.

Imported Italian Gloves, \$1 Pr.

Lambskin gloves, soft and smooth of finish; with 2 clasps, some with contrasting embroidered backs. Black, brown, gray, white. Sizes up to 7 1/2. All firsts.

A small quantity of suede gloves are priced the same. We Can Not Fit Gloves, Owing to Limited Space.

720 Pairs Tailored Seam Silk Hose, \$1.00 Pair

Pure silk thread hose, with the popular tailored seam; narrow fashioned ankle, high-spliced heel, double sole, toe and heel; black only; sizes 8 1/2 to 10. IRREGULARS.

180 New Blanket Bathrobes, \$2.39 Each

Just arrived, heavy weight, made with cord at waist and collar. Some ribbon trimmed; all liberal sizes. Assorted light and dark colors. Sizes 60 to 44.

E. O. M. Values for Men and Boys

Boys' School Caps, 35c Each

Dark shades of gray, also black, stripes and mixtures.

Boys' School Blouses, 39c Each

Assorted striped percales, also plain chambrays, some few white, plain cuff, collar attached. 6 to 16.

Cotton Handkerchiefs for Men and Boys, 5c

Excellent quality, straight hems.

Boys' School Suits \$4.95

(With 2 Pairs Knickers) Two-piece, chevrons, cassimeres, in mixtures and stripes. Trousers lined throughout. Ages 6 to 16 years.

12 Dozen Men's Flannel Nightshirts, \$1.00 Each

Made of Amoskeag outing flannel, at an astonishingly low price. Well made and reinforced. Collar and cuffs, breast pocket. LIMIT TWO TO CUSTOMER.

Boys' Nightshirts of Outing, 75c Each

Sizes 6 to 16 years. Excellent material, assorted colors and patterns. LIMIT TWO TO CUSTOMER.

Men's Outing Flannel Pajamas, \$1.39 Each

Fine, soft quality, silk frogs, reinforced for wear. LIMIT TWO TO CUSTOMER.

Men's Cotton Hose, 10c Pair

Seamless toe; black and cordovan only. Sizes 9 1/2 to 11 1/2.

Men's One-Piece Pajamas, 79c

Good muslin, pleasing assortment of colors. Reduced.

### Small Lots, Odd Pairs of High and Low Shoes, 85c Pair

This group includes some soiled, some damaged patent leather, brown kid and calf, white kid, buckskin, colored kid-cloth top shoes; button and lace styles, with high, low and military heels. Sizes 2 1/2 to 8.

### Children's Low Shoes, 79c Pr.

Patent leather, mahogany brown calf and kid strap slippers, Mary Jane slippers and oxfords; broken lines and odds and ends. Radically reduced. Sizes 5 to 11.