

L.S.AYRES & Co.

E. O. M. SALE

Bargains Like These Are to Be Found in Every Department

Boncilla Beauty Sets, 29c

Large cans theatrical cream, 89c. Shell combs, 29c. Military brushes, 25c each. Abonita lilac vegetable, 59c. Naomi creams and powder, 25c. Bay Rum, 29c.

Miscellaneous Composition Ivory, 10c

Jergen's Castile Soap, 16 Bars for \$1.00

—Ayres—Toilets, street floor.

Odd Laces, 39c Yard

A collection of black and colored laces, including many with metallic effects; 12 to 36 inches wide.

Odd lengths of Spanish laces, filet and Irish laces and assorted embroideries specially priced.

—Ayres—Laces, street floor.

White Handkerchiefs, 22c

Sizes for men and women, mostly of cotton, but a few of linen.

At 18c Each

Sold cotton handkerchiefs, in white and colors, for men and women.

—Ayres—Handkerchiefs, street floor.

Odd Collars and Cuffs, 10c

In white and colors, some slightly soiled from handling. Vestees and camisole vestees in net and lace, 89c each. Vestees and collars and cuffs—odd lots at half price. Leftovers of vestings and bandings much reduced.

—Ayres—Neckwear, street floor.

French Dot Veilings, 19c Yd.

This season's effects in many colors. Also many odd pieces of veiling at very low prices.

—Ayres—Veilings, street floor.

Marion Neil's Cook Book, 65c

Bright new children's books, such as "Puss in Boots," "Cinderella" and "Jack and the Beanstalk," 3 for 25c.

Jack London's novels, 6 volumes, \$1.25.

Women's Fall Weight Union Suits, 75c

Made ankle length, with high neck and long sleeves; extra sizes.

Light weight cotton union suits, knee length, sleeveless, with low necks, 35c.

Children's cotton and wool union suits, Stretton make, \$1.59.

—Ayres—Knit underwear, street floor.

Tan Cotton Pongee Shirts

Excellently Tailored With Collar Attached \$1.35

Full cut, made for wear, with center facing down entire front. In an attractive shade of tan.

Striped Pajamas, \$1.65

Of percale with neat black, blue or heliotrope stripes on white grounds. Full cut, comfortable sleeping garments, tailored with low neck.

—Ayres—Men's Store, street floor.

High and Low SHOES For Little, E. O. M. Day

230 Pairs of high shoes, in tan and black; practical, good shoes for street wear. E. O. M. Sale price, \$4.95 the pair.

320 Pairs of high and low shoes; E. O. M. Sale price, \$3.35 the pair.

231 Pairs of low shoes, assorted styles; E. O. M. Sale price, \$4.35 the pair.

—Ayres—Shoe dept., second floor.

Bates Ginghams at 19c

In plain cadet, tan, lavender, pink, navy, yellow, brown and green; 32 inches wide.

Percale, 16c the Yard—88x72 count; checks in red, brown and heliotrope.

Short Lengths of Wash Goods—Percale, ginghams, outings and tissues, in usable lengths.

—Ayres—Wash goods, second floor.

At 1/2 Marked Prices Linens and White Goods

Short lengths of white art linens, plain and figured buck toweling, plain white handkerchief linens, linen sheeting; all short lengths of white goods, longelock, nainsook, dimity, voile, checquered and striped; of odd and soiled fancy linens—table cloths, center pieces, luncheon cloths, tablecloths, scarfs and napkins, including imitation fliet, Madeira, Cluny and filet and cutwork, one of a kind or size.

Short lengths of table damask and odd and soiled patterned table cloths are also reduced for E.O.M. selling.

—Ayres—Linens, second floor.

When Is Specially Priced Bedding More Welcome?

Cotton Blankets, \$1.85 the Pair. In gray with borders to match; extra weight twilled weave. Size 66x80 inches.

Beacon Bed Blankets, \$5.75 the Pair. In rose, yellow, light blue, gray, fawn, Copenhagen blue and pink, ribbon-bound, made on a double warp in fast colors. Size 66x80 inches.

Blankets of Wool, ONE-FOURTH OFF. Odd numbers and counter soiled pieces. For twin and full-size beds, in white. Also, plaids, some all wool, others with a small amount of cotton in the warp; few of a kind.

Cotton-Filled Comforts, \$2.95 Each. Covered with floral-patterned silk, finished with scroll stichery; a good quality filling.

Odd Comforts, ONE-FOURTH OFF. Some wool-filled, others down-filled and still others cotton-filled; coverings of silk, sateen, silk mul, some pure silk. One small lot to close out.

Bleached Sheets, 85c Each. Made with a center seam; soft-finish; hemmed, ready to use. Size 72x90 inches.

Pillowcases, 22c Each. Soft finish; hemmed, ready to use. Size 42x36 inches.

Short Lengths of Muslin, Sheetings, Tubing, Etc., ONE-THIRD OFF. Also cambric, longcloth, Canton flannel, ticking, silk, sateen, and cheese cloth. All good useable lengths.

Stitched Cotton Batts, 85c the Roll. For comforts; good quality cotton, weight 3 pounds in one-sheet comfort size. Size 72x90 inches.

—Ayres—Bedding, second floor.

E. O. M. Bargains for Misses In Dresses, Coats, Capes

One lot of wool, silk, jersey and velvet dresses, together with a few tweed dresses with capes, all marked for clearance at just \$8.95.

One lot of coats and dresses, a sprinkling offering much variety, at \$13.75.

One lot of dresses and capes, at \$11.95. And still other coats and dresses reduced to sell at a variety of prices, all very small for the quality merchandise.

—Ayres—Petite shop, third floor.

Two Blouse Groups

At \$1.89 Cotton blouses, made by hand, with roll collars and long sleeves; somewhat soiled, but their charm easily makes up for that in view of the low price.

At \$1.29 Tailored blouses in white and white with color; long sleeves and short sleeves; roll collars and Peter Pans; a trifle soiled.

—Ayres—Blouses, third floor.

Sweaters, 95c to \$7.95

Odd lots of sweaters taken from regular stock and grouped and reduced for quick disposal. There are soft wools, fibers, pure silk; tie-ons, Tuxedos and a few slipovers. A very few are a trifle damaged; more are slightly soiled. They range, at their reduced prices, from 95c to \$7.95.

—Ayres—Sweaters, third floor.

Values in Lingerie

Petticoats at 49c—Thirty-two of them; of fine quality pique with scalloped hemline.

Philipine Chemises, \$1.39 and \$2.45—Of very fine quality nainsook, hand made and hand embroidered elaborately.

Chemises of Crepe de Chine, \$1.95—Trimmed with Cluny-patterned lace and ribbon shoulder straps. Exactly 24.

—Ayres—Lingerie, third floor.

E. O. M. Gray Shop Apparel for Large Women

Wash dresses wonderfully cheap in price, but of very nice quality, nicely made and in pretty styles, including light and dark swisses, Normandy voiles, printed voiles and tissue ginghams. About fifteen garments, at \$5.95.

Coats of wool and of silk, radically reduced; now ranging from \$10.00 to \$39.50.

Wool skirts, sport and plain, \$5.95 to \$12.50; silk ones, \$4.95, \$5.95 and \$8.95.

Cotton crepe kimcos, at \$3.95. Silk chemises, vests, union suits and gowns, bagatines, \$3.95 to \$8.95.

A ONE DOLLAR BARGAIN TABLE—a first here, first served affair—offering exceptionally good values.

—Ayres—Gray shop, third floor.

Laundry Soap, 3c Cake

Bread and butter knives, 15c.

Washing powder small size, 10 for 39c; large 3 for 69c.

Covered lunch baskets, 85c.

Imported waste paper baskets, 47c and 67c.

Jiffy jumpers, 6c.

Table of enamel, tin and wooden ware at greatly reduced prices.

Three kitchen tables at \$3.95.

One all-white steel kitchen cabinet, \$62.75.

—Ayres—Housefurnishings, sixth floor.

DOWNSTAIRS at AYRES' E. O. M. Combines With Friday's Saving Sale Downstairs

100 Wool Jersey Suits at \$5.75 Ea.

An extraordinary purchase found these suits for us and delivers them at so low a price as \$5.75.

The suits are serviceable, smart, of all-wool jersey; the coat Tuxedo style, belted; the skirts neatly tailored.

Such a suit is a welcome addition to any woman's wardrobe for sports, motorizing, business or street wear. All colors, seasonable shades. Sizes 16 to 44.



100 Dresses at \$5.75

These are new dresses of wool jersey, serge, Georgette, crepe, satin, taffeta, in smart styles; the basque waist, full skirts, straight lines, with braid trimmings, tucks, lace, stitching and ribbon frilling are found among them, also elastic waistline with paneled skirts. Sizes 14 to 42. VERY SPECIAL.

50 Wash Dresses Radically Reduced, 75c Each, Sizes 16 to 36

E. O. M. Yard Goods

36-Inch Brown Muslin, 9c Yard. Yard wide, unbleached, closely woven; smooth finish, 2 to 10-yard lengths. LIMIT 10 YARDS TO CUSTOMER.

Sample Pieces Bleached Muslin, 9c Each. One-yard lengths, known as "Head-Ends" of muslin; all high grade, though many are slightly soiled or damaged. Greatly reduced.

100 Indian Blankets, \$2.98 Each.

For bathrobes, couch covers, auto blankets, camping use; size 72x90 inches; heavy quality; color, in Indian patterns; finished edges.

Continuing the Sale of Women's Autumn Hats

At—\$3.45

Small hats, large ones, rolled-brim and peaked hats; a style for practically every sort of face.

All remarkable value, because they are all specially purchased to sell at a greatly lower price than regular.

Panne and Lyons Velvets Trimmed Beautifully

Feather Trimmed Ribbon Trimmed

Plume Trimmed Celophane Ornaments Monkey Fur Trimmings

New Bloomer Dresses \$1.49 and \$1.95

Checked and chambray ginghams with scalloped edges, open sides, roomy bloomers with button band at knee; in blue, green, brown, lavender, pink and gray. Sizes 7 to 14.

Taffeta Dresses for Girls, \$3.95 and \$8.95

Sizes 7 to 16 years; colors green, blue, brown; trimmings are ruffles and pipings of contrasting colors. (A few yarn-embroidered crepe dresses are also included in this lot.) ALL RADICALLY REDUCED.

24 Juniors' Serge Dresses, \$2.29 ea.

With plain waists, full skirts; smart round collars and cuffs of red flannel; belts tie in back; sizes 8 and 14.

Women's Plaited Skirts, \$2.98

In stripes; sizes to 32 waist.

All firsts. A small quantity of suede gloves are priced the same.

We Can Not Fit Gloves, Owing to Limited Space.

4 Rummage Tables 4

Filled with odds and ends of merchandise; some slightly soiled or damaged, all priced for E. O. M. Clearance.

Knit underwear for women and children; nainsook, under-wear, brassieres, petticoats, silk underwear, corsets, aprons, house dresses, hosiery.

Woolen stockings, 10c to 25c.

Woolen socks, 10c to 25c.

Woolen pajamas, 35c to 50c.

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