

Store Open Saturdays Till 9 P.M.

A Sale Full of Value!
Women's Outing Gowns
Regular \$1.25 Values
Well made nightgowns; of pink and blue striped outing flannel; cut with ample fullness and length. Special for Saturday only. **98c**

Women's Silk Jersey
Petticoats and Pettibockers
Made of lustrous silk jersey; petticoats have deep, full ruffle, and pettibockers are made amply full; double elastic bottom; all colors. Special, Saturday only. **1.79**

FAIRSTORE
TRAUGOTT BROS.
311-321 W. WASH. ST.
"The Store of Greater Values"

Up to \$5.00 Values, All Wool
Girls' Flannel Middies
Made by leading manufacturers of girls' middies; regulation style; in green, red and navy; braid and emblem trimmed. All sizes for girls and women. **2.98**

Up to \$15 Values
Girls' Winter Coats
Fur and Self Trimmed
Smart coats for the dressy young misses; trimmed with pockets, belts and fur; new fall colors, including navy, open and brown. SIZES 2 TO 14 YEARS **6.98**

Qualities That Serve, Prices That Save—Greet You at the Fair Tomorrow!

The Outstanding Event of the Entire Season—Continues Saturday!

Sale of New Fall Dresses

Bought at Great Price Concessions and Offered to You at Equal Savings!

\$50.00 Canton Crepe Dresses
\$45.00 Brocaded Crepe Dresses
\$45.00 Satin Back Canton Dresses
\$40.00 Spanish Lace Evening Gowns
\$35.00 Charmeuse Satin Dresses
\$35.00 Poiret Twill Dresses
\$30.00 Tricotine Dresses

Supreme in Quality and Superb in Style!
Colors
Mohawk
Caramel
Bisque
Black
Navy
Cocoa
Mouse
Deer



15

Trimming
Beaded Panels
Metallic Belts and
Ornaments
Embroidered
Braided Etc., Etc.

The Big Attraction in these charming frocks is not their beauty alone, but the exceptionally neat workmanship they display, their wonderful quality of materials and their varied and distinctive styles—all suggesting a much higher price. There are paneled models, graceful drapes, wide sleeves, irregular skirts and dozens of other smart autumn effects. In all the greatest dress values you have seen in years.

Women Are Coming in Great Numbers!

Thursday and Friday were record days in our Apparel Section. It was a rendezvous for thrifty shoppers and greater values. For Saturday new shipments have arrived, more salespeople added. Come tomorrow with your friends and neighbors and share in this great sale.

Sizes for Misses, 14 to 20—Sizes for Women, 36 to 44
—AND FOR LARGE WOMEN, 46 to 56

Silk and Serge DRESSES

Regular \$10 and \$15 Values

We have also prepared for thrifty folks a special purchase of silk and serge dresses in the new fall styles and popular colors. Dresses that should sell in a regular way at two and three times the price asked Saturday.

New Fall SUITS

Plain and Fur Trimmed

MARLEEN YALAMA
POIRET TWILL
TRICOTINE **19.75**

Exclusive New Fall Styles

Such as the long tailored, box coats, richly silk lined. Some are handsomely embroidered, while others are luxuriously fur trimmed with beaverette, caracul, wolf, etc. At a bona-fide saving of \$10 to \$25. We say in all sincerity, "Buy now."

SIZES 16 TO 44

New Winter COATS

AT A PRICE LOWER THAN WOMEN EVER DREAMED POSSIBLE FOR SUCH GORGEOUS, FUR TRIMMED, DISTINCTIVE NEW WINTER MODELS

\$50 to \$75 Values **39.75**

Highest Grade Materials

Beaver, Squirrel, Caracul, Fox, Nutria, and Wolf. Some with large fur collar and cuffs; other models with luxuriously fur plushes.

All Sizes for Women and Misses



\$5.00 All-Wool TWEED SKIRTS

New Models for Fall

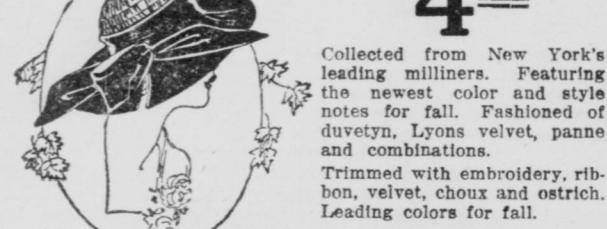
For college and sport wear; tweed skirts with belt and button trimmings. All sizes.

1.95

Stunning Collection of New AUTUMN HATS

Regular \$6.50 to \$8.50 Values

4.95

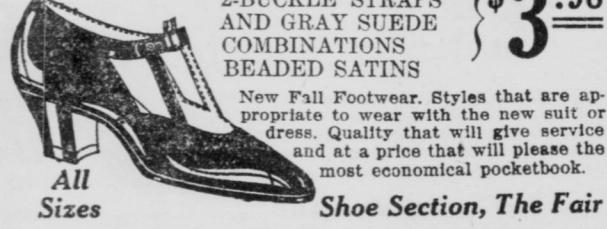


Millinery Section, Fair Store

Footwear for the Family at Lower Prices—The Fair!

\$6 Women's SLIPPERS

PATENT WISHBONE STRAPS
2-BUCKLE STRAPS
AND GRAY SUEDE COMBINATIONS
BEADED SATINS **3.98**



All Sizes
Shoe Section, The Fair

Girls' Regulation DRESSES

NAVY SERGES WOOL CREPES **4.98**

There are two-piece middy styles, emblem trimmed; two-piece red and blue combinations, some have blouses scalloped at bottom and trimmed with wool embroidery. SIZES 7 TO 14 YEARS

Girls' Velvet Dresses
Cunning little dresses of panama velvet; in brown and blue; prettily hand embroidered. Sizes 2 to 6. **4.95**

Girls' Gingham Frocks
Of fine quality gingham, smartly made, in new styles that please the miss; \$1.75 values reduced for Saturday. Sizes 2 to 14. **1.00**

Men! Buy FALL HATS Saturday!

Smart Felt Hats
New Beaver Hats

Eighteen different styles and colors for fall ready for your selection tomorrow. Styles, sizes, colors and shapes for every type. Hats of recognized quality and leadership. Your new hat awaits you here at—

New Fall Cloth Hats, \$1.45
New Fall Caps, 95c

Men's Four-Pocket Style Wool Sport SWEATERS

Full elastic knit; of selected yarn. Has four pleated pockets with flaps. Heather mixtures. All sizes. **4.95**

Men's Good Coat Sweaters, \$1.00

MEN'S PIPED SHIRTS

Attached or Detached Collars
They are all the rage, men; checks and stripes; fine count percales; many colors with contrasting piping on bosom and cuffs. All sizes. **1.49**

Fall Weight Union Suits, 95c

Encore! Another Big Purchase and Sale!

Men's 2-Pants SUITS Also Plaid-Back OVERCOATS

New Fall Fashions!
New Fall Fabrics!
Cashmeres, Serges,
Tweeds, Whipcords
and Worsteds.
Conservative and
Sport Models

14.75
Regulars and Stouts, 34 to 48

A Double Opportunity, Men!

You really save twice. The extra trousers mean extra wear. The reduced price means extra value. They're excellently tailored Suits of beautiful fabrics—the kind that gives lasting service.

All-Wool Overcoats at \$14.75

If you are the least judge of VALUES, you will realize that these coats are far and away beyond anything you have seen. Plaid backs, staple oxfords, plain blacks, satin lined, raglan shoulders are some of the many features that denote their splendid quality.

All Sizes for Men and Young Men

Men's \$45.00 Whipcord TOP COATS

Griffon Make—Priced for Saturday at

25

Surely no man in town can afford to "pass up" an offer like this—for everyone knows the popularity of the whipcords and their wonderful wearing qualities. Every garment expertly tailored. Kimono sleeves, raglan shoulders, belt all around, sleeves and shoulders silk lined. For Saturday only.

Sizes for Men and Young Men

Men's Sheep-Lined Moleskin Coats

38 inches long; reinforced panels; all sizes. **8.95**

Men's All-Wool Worsted Pants

Blue shadow stripe worsteds; and fancy cashmere; all sizes. **2.95**

\$1.50 Boys' Silk-Lined CAPS

98c

Tweed caps; dark suit patterns and serges; all silk lined; all sizes. Saturday.



Boys' Corduroy PANTS 89c

Well made, full lined; good materials. Sizes 7 to 18. Saturday only.

Boys' Wool 2-Pants Suits

Full-Lined Knickers

Strong, durable fabrics; tailored into snappy fall styles; colors are brown, green and fancy mixtures; an enormous purchase gives you the low price. Splendid for school wear, and alert parents will not miss this sale.

Sizes for Boys 7 to 18 Years

Special! Boy's 2-Pants SUITS

Two pairs full lined knickers; cashmeres, serges, tweeds, and worsteds; in browns and green mixtures. A double opportunity for thrifty parents.

4.95

Boys' Juvenile SUITS

Sizes 2 to 8 Years

All wool jersey tweeds, serges and fancy cashmeres in middle and Russian styles; gold braid and emblem trimmed. Sizes 2 to 8. **3.95**



Boys' MACKINAWS All Wool, Belted Models

Large plaid and plain fabrics; patch pockets, belted. Sizes 8 to 18. Sale price, Saturday only.

4.95

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