

Store Open Saturdays Till 9 P. M.

A Sale Full of Value!
Women's Outing Gowns
 Regular \$1.25 Values

Well made nightgowns; of pink and blue striped outing flannel; cut with ample fullness and length. Special for Saturday only. **98c**

Women's Silk Jersey
Petticoats and Pettibockers

Made of lustrous silk jersey; petticoats have deep, full ruffle, and pettibockers are made amply full; double elastic bottom; all colors. Special, Saturday only. **\$1.79**



Up to \$5.00 Values, All Wool
Girls' Flannel Middies

Made by leading manufacturers of girls' middies; regulation style; in green, red and navy; braid and emblem trimmed. All sizes for girls and women. **\$2.98**

Up to \$15 Values
Girls' Winter Coats
 Fur and Self Trimmed

Smart coats for the dressy young miss; trimmed with pockets, belts and fur; new fall colors, including navy, Copen and brown. SIZES 2 TO 14 YEARS **\$6.98**

Qualities That Serve, Prices That Save—Greet You at the Fair Tomorrow!

The Outstanding Event of the Entire Season—Continues Saturday!

Sale of New Fall Dresses

Bought at Great Price Concessions and Offered to You at Equal Savings!

- \$50.00 Canton Crepe Dresses
- \$45.00 Brocaded Crepe Dresses
- \$45.00 Satin Back Canton Dresses
- \$40.00 Spanish Lace Evening Gowns
- \$35.00 Charmeuse Satin Dresses
- \$35.00 Poiret Twill Dresses
- \$30.00 Tricotine Dresses

Supreme in Quality and Superb in Style!

Colors
 Mohawk
 Caramel
 Bisque
 Black
 Navy
 Cocoa
 Mouse
 Deer

The Big Attraction in these charming frocks is not their beauty alone, but the exceptionally neat workmanship they display, their wonderful quality of materials and their varied and distinctive styles—all suggesting a much higher price. There are paneled models, graceful drapes, wide sleeves, irregular skirts and dozens of other smart autumn effects. In all the greatest dress values you have seen in years.

Women Are Coming in Great Numbers!

Thursday and Friday were record days in our Apparel Section. It was a rendezvous for thrifty shoppers and greater values. For Saturday new shipments have arrived, more salespeople added. Come tomorrow with your friends and neighbors and share in this great sale.

Sizes for Misses, 14 to 20—Sizes for Women, 36 to 44
 —AND FOR LARGE WOMEN, 46 to 56

\$15

Trimming
 Beaded
 Panels
 Metallic
 Belts and
 Ornaments
 Embroidered
 Braided
 Etc., Etc.

Silk and Serge DRESSES
 Regular \$10 and \$15 Values

We have also prepared for thrifty folks a special purchase of silk and serge dresses in the new fall styles and popular colors. Dresses that should sell in a regular way at two and three times the price asked Saturday. **\$5**

Exclusive SAMPLE DRESSES
 High-Class Show Room Models

Much of the smartness of these frocks results from the texture of their lovely materials, such as canton faille, Rennee crepe, cloquette, etc.; and their trimmings add to their distinctiveness. **\$25**

An Amazing Low Price on
New Fall SUITS

Plain and Fur Trimmed

MARLEEN
 YALAMA
 POIRET TWILL
 TRICOTINE **\$19.75**

Exclusive New Fall Styles

Such as the long tailored, box coats, richly silk lined. Some are handsomely embroidered, while others are luxuriously fur trimmed with beaver-ette, caracul, wolf, etc. At a bona-fide saving of \$10 to \$25. We say in all sincerity, "Buy now." SIZES 16 TO 44

Stunning Collection of New AUTUMN HATS

Regular \$6.50 to \$8.50 Values



Collected from New York's leading milliners. Featuring the newest color and style notes for fall. Fashioned of duvetyne, Lyons velvet, panne and combinations. Trimmed with embroidery, ribbon, velvet, choux and ostrich. Leading colors for fall. **\$4.95**

Millinery Section, Fair Store

Footwear for the Family
 at Lower Prices—The Fair!

\$6 Women's SLIPPERS

PATENT WISHBONE STRAPS
 2-BUCKLE STRAPS
 AND GRAY SUEDE
 COMBINATIONS
 BEADED SATINS **\$3.98**



New Fall Footwear. Styles that are appropriate to wear with the new suit or dress. Quality that will give service and at a price that will please the most economical pocketbook.

All Sizes Shoe Section, The Fair

Girls' Regulation DRESSES

NAVY
 SERGES
 WOOL
 CREPES **\$4.98**

There are two-piece middie styles, emblem trimmed; two-piece red and blue combinations, some have blouses scalloped at bottom and trimmed with wool embroidery. SIZES 7 TO 14 YEARS

Girls' Velvet Dresses
 Cuddling little dresses of panne velvet; in brown and blue; prettily hand embroidered. Sizes 2 to 6. **\$4.95**

Girls' Gingham Frocks
 Of fine quality gingham, smartly made, in new styles that please the miss; \$1.75 values reduced for Saturday. Sizes 2 to 14. **\$1.00**

New Winter COATS

AT A PRICE LOWER THAN WOMEN EVER DREAMED POSSIBLE FOR SUCH GORGEOUS, FUR TRIMMED, DISTINCTIVE NEW WINTER MODELS

\$50 to \$75 Values **\$39.75**

Highest Grade Materials

Gerona, Pollyanna, Ormondale, Normandy, Ar bella, Panvelaine, Stevana, Vaidette, Velverette and fine Silk Plushes.

Fur-Trimmed With

Beaver, Squirrel, Caracul, Fox, Nutria and Wolf. Some with large fur collar and cuffs; other models with luxurious fur collars.

All Sizes for Women and Misses

Sale of Women's Sample Fall \$25 Cloth COATS and WRAPS

Plain and Fur-Trimmed Models

A wonderful group on sale at a sacrifice. Beautiful coats of velvet, cut Bolivia, herringbone, silk plush, serge and twills. Many are richly silk lined; some have fur collars, while others are trimmed with cutout work braid and tassels. While they last, Saturday—**\$10**



\$5.00 All-Wool TWEED SKIRTS

New Models for Fall

For college and sport wear; the skirts will meet with approval. Pockets, belt and button trimmed. All sizes. **\$1.95**



Men! Buy FALL HATS Saturday!

Smart Felt Hats

New Beaver Hats

Eighteen different styles and colors for fall ready for your selection tomorrow. Styles, sizes, colors and shapes for every type. Hats of recognized quality and leadership. Your new hat awaits you here at—**\$2.95**

New Fall Cloth Hats, \$1.45 New Fall Caps, 95c

Men's Four-Pocket Style Wool Sport SWEATERS

Full elastic knit; of selected yarn. Has four pleated pockets with flaps. Heather mixtures. All sizes. **\$4.95**

Men's Good Coat Sweaters, \$1.00

MEN'S PIPED SHIRTS

Attached or Detached Collars

They are all the rage, men; checks and stripes; fine count percales; many colors with contrasting piping on bosom and cuffs. All sizes. **\$1.49**

Fall Weight Union Suits, 95c

Encore! Another Big Purchase and Sale! Men's 2-Pants SUITS Also Plaid-Back OVERCOATS

New Fall Fashions!
 New Fall Fabrics!
 Cashmeres, Serges,
 Tweeds, Whipcords
 and Worsteds.
 Conservative and
 Sport Models

\$14.75

Regulars and Stouts, 34 to 48

A Double Opportunity, Men!

You really save twice. The extra trousers mean extra wear. The reduced price means extra value. They're excellently tailored Suits of beautiful fabrics—the kind that gives lasting service.

All-Wool Overcoats at \$14.75

If you are the least judge of VALUES, you will realize that these coats are far and away beyond anything you have seen. Plaid backs, staple oxfords, plain blacks, satin lined, raglan shoulders are some of the many features that denote their splendid quality.

All Sizes for Men and Young Men

Men's \$45.00 Whipcord TOP COATS

Griffon Make—Priced for Saturday at

\$25

Sizes for Men and Young Men

Men's Sheep-Lined Mole-skin Coats

38 inches long; reinforced pockets; belted model; warm, comfortable and durable; for winter wear. Special for Saturday. All sizes, 36 to 50. **\$8.95**

Men's All-Wool Worsted Pants

Rise shadow stripe worsteds and fancy cashmeres; the correct weight for fall and winter wear. Greater values at the Fair. Sizes 28 to 50. **\$2.95**

\$1.50 Boys' Silk-Lined CAPS
98c

Tweed caps; dark suit patterns and serges; all silk lined; all sizes. Saturday.



Boys' Corduroy PANTS
89c

Well made, full lined; good materials. Sizes 7 to 18. Saturday only.

Boys' Wool 2-Pants Suits

Full-Lined Knickers

Strong, durable fabrics; tailored into snappy fall styles; colors are brown, green and navy mixtures; an enormous purchase gives you the low price. Splendid for school wear, and alert parents will not miss this sale. **\$6.95**

Sizes for Boys 7 to 18 Years

Boys' MACKINAWs

All Wool, Belted Models

Large plaid and plain fabrics; patch pockets, belted. Sizes 8 to 18. Sale price, Saturday only—**\$4.95**

Boys' Juvenile SUITS

Sizes 2 to 8 Years

All wool jersey tweeds, serge and fancy cashmeres, in mid-dy and Russian styles; gold braid and emblem trimmed. Sizes 2 to 8. **\$3.95**



Sale of Underwear and Hosiery

Quality Merchandise at Lower Prices—The Fair!

75c Women's Fall Union Suits
 Regular and stout sizes; fine knit, fall weight; band or crochet top; tight or loose knee. **49c**

\$1.00 Women's Clocked Hose
 Well reinforced stockings of heavy silk and fiber, with contrasting clockings; colors are black and brown, semi-fashion. **69c**

35c Girls' Sateen Bloomers, Now

Made of lustrous sateen; in black, white and pink. Sizes 2 to 12 years. **22c**

Infants' Wool Hose

In black or white, with silk toes and heels. All sizes. **25c**

Boys' and Girls' Fall Union Suits

Knit and button waist style; long sleeves, ankle length. Sizes 4 to 16 years. **75c**

Kayser's Union Suits

Ankle length; band or crochet top; pink or white. **\$1.00**

\$1 Women's Winter Union Suits

Firmly knit in ankle length, short sleeves, long sleeves or sleeveless styles. All sizes. **69c**

Women's Lisle Hose

A good, serviceable hose for every day wear. Black and brown. **12 1/2c**

Women's Ribbed Vests and Pants

Heavy ribbed, quality knit; winter weight; regular and extra sizes. Saturday sale price—**39c**

Boys' and Girls' Ribbed Stockings

Fine and medium ribbed; reinforced; black, brown and white; all sizes. **12 1/2c**

Women's Full-Fashioned Silk Hose

Well reinforced thread silk; black and other new shades. Sale price **\$1.49**