

## WINNER



Helen Adams, 4, won the grand prize in the annual baby parade at Asbury Park, N. J., while 100,000 looked on and cheered her.

## DIVER



John Landau of the Brooklyn navy yard experiments with a breathing apparatus recently perfected by the bureau of mines. An oxygen tank permits the wearer to stay under water fifteen minutes and to pass through thick smoke.

## COLORIST



Many of those posters you have seen advertising county fairs and agricultural conventions were made by this woman. She is Mrs. Elsie Sellers, colorist in the Department of Agriculture at Washington.

## ANOTHER BEAUT



"Miss Detroit," portrayed by Miss Beth Madison, will represent the automobile center at the Atlantic City Pageant of Beauty.

## RETURNING FROM NORTH



He looks warm enough, even for the Baffin Bay country. Donald B. MacMillan, arctic explorer, who is reported returning from Baffin Bay, after a year's absence on an exploring expedition. Inset is the Bowdoin, in which the expedition sailed from Boston.

## FALL WRAPS TEMPT PURSES



TWO STUNNING WINTER OUTFITS. AT THE LEFT, ONE OF THE NEW COATS OF BROWN WOOL, BANDED WITH BEAVER. AND A WINTER SUIT ALSO OF BROWN, EMBROIDERED AND FUR TRIMMED.

By MARIAN HALE  
Now that you have done your fur shopping early and probably spent your dress income for several months ahead, along come the alluring cloth coats and suits. They are so very attractive they are sure to give you anxious moments and make you wonder if, after all, you bought wisely.

You will find much to delight you in the new suits and wraps. They have a suppleness of texture, richness of coloring and a variety of treatment that is amazing and appealing.

They achieve a general effect of grace and softness that makes them universally becoming.

**Short Model Coats.**  
In coats there are many new short models of the sport variety, as well as the long straight-line coat and the flaring model.

Much has been predicted for the flaring coat, and since it presents a new silhouette many women will favor it for its novelty.

But the straight coat has been given so many decidedly novel features it will undoubtedly hold its own. We find it embroidered, stitched and combined with contrasting silks and velvets.

Frequently it is belted and slightly bloused and has the one-sided ca-

buchon fastening, the newest feature. Very wide fur collars and cuffs are used on these wraps, and frequently fancy and unusual sleeves add an odd touch.

The flaring coat is usually banded at the bottom with fur and cut with a narrow shoulder line.

**Few Gay Linings.**  
One sees few gay linings this season. Usually they are of crepe de chine, matching the color of the coat. Plain rather than figured materials is chosen.

Kolinsky, beaver, mole, caracul and Persian lamb, as well as the various furs, are the polka most frequently used in combination with cloth.

Suits are to be more popular this year than they have been since the re- of the one-piece frock.

Interest in the suit is the new blouse. They are made of the most gorgeous materials, embroidered and beaded, and are so elaborate that they form a costume when worn with a suit skirt.

Silk sweaters and Russian overblouses, plain and beaded, will be extensively shown for winter.

On the whole, you are facing one of the most decorative seasons of history.

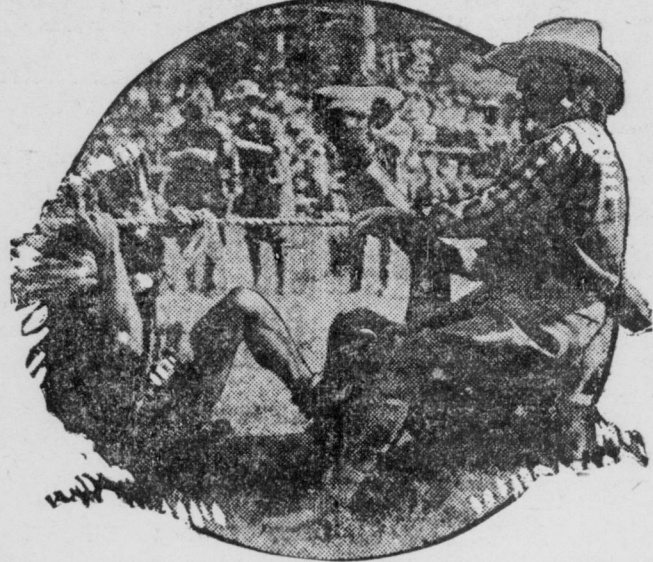
# HAY FEVER

INSTANTLY RELIEVED BY NEW DISCOVERY

Sneezing Stops. Eyes Quit Itching. Nose Stops Running and Burning. Makes Life Worth Living. Money Refunded if It Fails.

At last! Real relief for hay fever. The long search by scientific men for something that would counteract the effect of pollen has resulted in a new discovery. It is now possible to go through the hay fever season and hardly know that you ever had this terrible affliction. Dia-pollin is the name of this new compound. It is absolutely harmless, contains no injurious or habit-forming drugs, is pleasant and soothing. Simply apply it in the nostrils, and almost instantly you realize that hay fever has met its master. The nose promptly clears up and stops running. The fever cools off. Sneezing becomes natural and easy. Sneezing stops. The eyes live their redness and itching. A few applications a day enable you to work in comfort and sleep in peace. Hay fever is caused by pollen from

woods, vegetation, etc., which irritates the mucous lining of the nose. Dia-pollin, used a few times a day, keeps this pollen infection under such control that it doesn't inflame your nose and make your life miserable. It is easy to use and acts almost like magic. Hay fever sufferers should lose no time in trying Dia-pollin. No matter what else you have tried without success, remember this: You can try Dia-pollin without risking a penny. If it fails to please you, your money will be promptly refunded. No red tape about it—try Dia-pollin at our risk. At your drugist, or send \$2 for package by mail prepaid, with our money-back guaranty, endorsed by a leading Indianapolis bank. The Pollen Laboratories, Inc., 607 Columbia Bldg., Indianapolis, Ind.—Advertisement.



Oh, look who's here! Former Secretary of the Treasury William McAdoo, but now plain "Bill" McAdoo, all dolled up like a cowboy and pulling for dear life in the tug-of-war at the recent Yosemite Valley field day.

## SILHOUETTES VARIABLE



Some one once said that there were "four and forty ways of writing trial laws and every single one of them was right."

He will, perhaps, forgive the more deadly of the species for adopting this slogan to the fashions.

There is the basque silhouette with the full skirt. It has been edging into popularity for the past three or four seasons. The women to whom it is becoming insist upon it.

Then there is the slightly fitted bodice with the long, straight skirt varied with drooping panels or side drapes. And by way of a little more variety there is the up-and-down silhouette with the bloused bodice. This usually exaggerates its sleeves for fashionable effect.

List of all—if you wish, you may buy a gunny sack, cut a hole for your head and tie a girlie about your waist. It's all, all right! Just



It's toasted. This one extra process gives a delightful quality that can not be duplicated

## SHOES!



Miss Laura Bell tries on the largest pair of shoes ever made for actual wear. They were made in a Boston factory.



## Cuticura Talcum Is Ideal For Baby's Skin

After a warm bath with Cuticura Soap baby knows there is nothing more refreshing for his tender skin than Cuticura Talcum. If his skin is irritated or rashy Cuticura Ointment is soothing and healing. Sample Pack Free by Mail. Address: "Cuticura Laboratories," Dept. 217, "Indianapolis, Ind." Sold every where. Soap 5c. Oint. 10c. Talcum 5c. Cuticura Soap shaves without mug.

## QUESTIONING ON GARY TRAIN WRECK



The three center figures are, left to right, Charles Usells, Joe Popovitch and John Petrowski, who are being questioned in police court at Gary, regarding the wreckage of an express train in which two were killed. They were arrested in Chicago.

## MADE TO SCRUB TAGS

PHILADELPHIA—Several daintily frocked women on their way to afternoon teas in the "main line" suburban section, alighted, accepted a scrub-

bing brush from a stern policeman and scoured their automobile license tags. It was part of a campaign to enforce the State traffic regulation that the number plates shall be visible fifty feet away.

Edward J. Sweeney, chief of the Radner Township police, had his men stop offenders, offer them a brush, soap suds and the advice, "Clean up or put up."

Crowds Are Standing Two and Three Deep at Tables and Counters Eager to Buy at This

# Sale of MEN'S SHIRTS

Values and Assortments Are Beyond Imagination — Thousands and Thousands of Garments to Choose From

1.50 and 1.2  
Manchester and THE ARTISTIC Shirts

Sale Price 1.00

Collar-Attached Shirts  
Collar-to-Match Shirts  
Neckband Shirts  
Sport Shirts

MATERIALS:  
Woven Madras  
Corded Madras  
Fine Repps  
Pongee  
High Count Percaloes

Double soft cuffs and de luxe single cuffs. Neat stripes, loud stripes, novelty figures, plain gray, tan and white; checks, plaids, novelties.

1.2-1.25-1.3 and 1.4  
Manchester and THE ARTISTIC Shirts

Sale Price 1.50

Collar-Attached Shirts  
Collar-to-Match Shirts  
Neckband Shirts

MATERIALS:  
Silk and Cotton  
Silk Striped Madras  
Oxford Cloth  
Heavy Imported Cords  
Plain Woven Madras  
Highly Mercerized Pongee

Double soft cuffs and de luxe single cuffs. Neat stripes, loud stripes, novelty figures, plain gray, tan and white; checks, plaids, novelties.

Mail Orders! Promptly and satisfactorily filled. Please mention neckband size when ordering.

—Just Inside Illinois Street Doors, Left.

# THE Wm. H. BLOCK CO.