

WINNER



RETURNING FROM NORTH



Helen Adams, 4, won the grand prize in the annual baby parade at Asbury Park, N. J., while 100,000 looked on and cheered her.

DIVER



He looks warm enough, even for the Baffin Bay country. Donald B. MacMillan, arctic explorer, who is reported returning from Baffin Bay, after a year's absence on an exploring expedition. Inset in the Bowdoin, in which the expedition sailed from Boston.

FALL WRAPS TEMPT PURSES



TWO STUNNING WINTER OUTFITS. AT THE LEFT, ONE OF THE NEW COATS OF BROWN WOOL, BANDED WITH BEAVER, AND A WINTER SUIT ALSO OF BROWN, EMBROIDERED AND FUR TRIMMED.

By MARIAN HALE

Now that you have done your fur coat shopping early and probably spent your dress income for several months ahead, along come the alluring cloth coats and suits.

They are so very attractive they are sure to give you anxious moments and make you wonder if, after all, you bought wisely.

You will find much to delight you in the new suits and wraps. They have a suppleness of texture, richness of coloring and a variety of treatment that is amazing and appealing.

They achieve a general effect of grace and softness that makes them universally becoming.

Short Model Coats

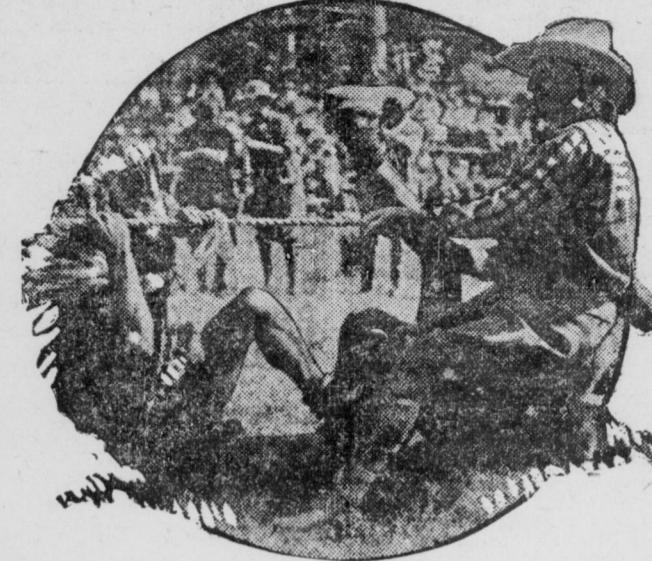
In coats there are many new short models of the sport variety, as well as the long straight-line coat and the flaring model.

Much has been predicted for the flaring coat, and since it presents a new silhouette many women will favor it for its novelty.

But the straight coat has been given so many decidedly novel features it will undoubtedly hold its own. We find it embroidered, stitched and combined with contrasting silks and velvets.

Frequently it is belted and slightly bloused and has the one-sided ca-

BILL McADOO, COWBOY



Oh, look who's here! Former Secretary of the Treasury William McAdoo, but now plain "Bill" McAdoo, all dolled up like a cowboy and pulling for dear life in the tug-of-war at the recent Yosemite Valley field day.

SILHOUETTES VARIABLE



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Some one once said that there were "four and forty ways of writing tribal ways; and every single one of them was right."

He will, perhaps, forgive the more deadly of the excuses for adopting this slogan to the fashions.

There is the basque silhouette with the full skirt. It has been edging into popularity for the past three or four seasons. The women to whom it is becoming insist upon it.

Then there is the slightly fitted bodice with the long, straight skirt varied with drooping panels or side drapes.

And by way of a little more variety there is the up-and-down silhouette with the bloused bodice. This usually exaggerates its sleeves for fashionable effect.

Last of all—if you wish, you may buy a gunny sack, cut a hole for your head and tie a girdle about your waist. It's all, all right! Just

carry it off with an air and you'll find precedents aplenty.



It's toasted. This one extra process gives a delightful quality that can not be duplicated

SHOES!



Miss Laura Bell tries on the largest pair of shoes ever made for actual wear. They were made in a Boston factory.



Cuticura Talcum Is Ideal For Baby's Skin

After a warm bath with Cuticura Soap knows there is nothing more refreshing for his tender skin than Cuticura Talcum. If his skin is irritated or rashy Cuticura Ointment is soothing and healing.

Cuticura Soap shaves without a scratch.

ECZEMA IS ONLY SKIN DEEP

No internal medicines will cure Eczema. Only the application of CRANOLENE, the great external medicine, will bring it to a speedy destruction. Prove this statement to yourself at our store. Write for free test trial and address CRANOLENE, Dept. G, 100 W. Adams St., Chicago, Ill.

"Sleeps Like a PLOW BOY"

"I suffered for 30 years with Eczema in its worst form. Affected all over the body. Used to scratch and scratch until the skin would bleed. I slept like a plow boy."—J. McCracken, 60, of Jenny, Ind., after two years of using CRANOLENE and after three days of using it.

Money Positively Returned If Not Satisfied

Sold and Guaranteed by

HAAG DRUG CO.

9 S. Illinois St.

ALWAYS TIRED NO AMBITION

Nervous and Dizzy, Everything Seemed to Worry Me. How I Got Well

Larwill, Indiana.—"My back was so bad I could not do my washing. I was always tired out and had no ambition, was nervous and dizzy and everything seemed to worry me and I had awful pains in my right side. I felt badly about four years and could not do my work as it should have been done. I saw

Lydia E. Pinkham's Vegetable Compound advertised so much and it did

so many people good that I began to

take it myself. I am feeling fine now

and everyone tells me they never saw

me looking so well. I live on a farm,

do all my work, and have three little

girls to take care of. I am recommending this medicine to my friends

and know it will help them if they

use it like I do."—Mrs. HERRING

Long, R. R. 3, Box 7, Larwill, Indiana.

Many women keep about their work

when it is a great effort. They are

always tired out and have no ambi-

tion. When you are in this condition

give it prompt attention.

Take Lydia E. Pinkham's Vegetable

Compound, for it is especially adapt-

ed to correct such troubles.

QUESTIONING ON GARY TRAIN WRECK



The three center figures are, left to right, Charles Usells, Joe Popovitch and John Petrowski, who are being questioned in police court at Gary, regarding the wreckage of an express train in which two were killed. They were arrested in Chicago.

MADE TO SCRUB TAGS

PHILADELPHIA—Several daintily frocked women on their way to afternoon tea in the "main line" suburban section, alighted, accepted a scrub-

bing brush from a stern policeman and secured their automobile license tags. It was part of a campaign to enforce the State traffic regulation that the number plates shall be visible fifty feet away.

Edward J. Sweeney, chief of the Radnor Township police, had his men stop offenders, offer them a brush, soap suds and the advice, "Clean up or put up."

Crowds Are Standing Two and Three Deep at Tables and Counters Eager to Buy at This

Sale of MEN'S SHIRTS

Values and Assortments Are Beyond Imagination — Thousands and Thousands of Garments to Choose From

\$1.50 and \$2

Manchester and THE ARTISTIC Shirts

Sale Price \$1.00

MATERIALS:
Woven Madras
Corded Madras
Fine Repps
Pongee
High Count Percales

Double soft cuffs and de luxe single cuffs. Neat stripes, loud stripes, novelty figures, plain gray, tan and white; checks, plaids, novelties.

\$2-\$2.50-\$3 and \$4

Manchester and THE ARTISTIC Shirts

Sale Price \$1.50

MATERIALS:
Silk and Cotton
Silk Striped Madras
Oxford Cloth
Heavy Imported Cords
Plain Woven Madras
Highly Mercerized Pongee

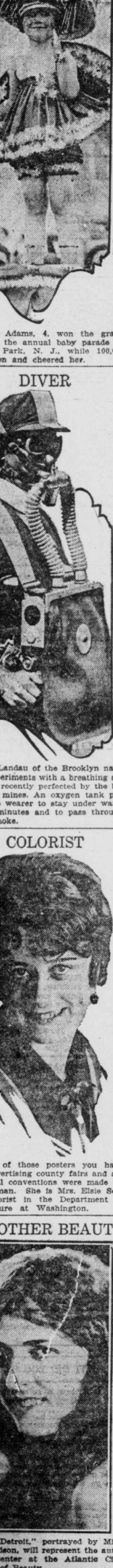
Double soft cuffs and de luxe single cuffs. Neat stripes, loud stripes, novelty figures, plain gray, tan and white; checks, plaids, novelties.

Mail Orders!

Promptly and satisfactorily filled. Please mention neckband size when ordering.

—Just Inside Illinois Street Doors, Left.

THE Wm. H. BLOCK CO.



ANOTHER BEAUT

HAY FEVER INSTANTLY RELIEVED BY NEW DISCOVERY

Sneezing Stops. Eyes Quit Itching. Nose Stops Running and Burning. Money Refunded If It Fails.

At last! Real relief for hay fever. The long search by scientific men for something that would counteract the effect of pollen has resulted in a new discovery. It is now possible to go through the hay fever season and not know that you ever had this terrible affliction. Dia-polin is the name of this new compound. It is absolutely harmless, contains no injurious or habit-forming drugs, is pleasant and soothing. Simply apply it in the nostrils, and almost instantly you realize that hay fever has been mastered. The nose promptly clears and stops running. The fever cools off. Breathing becomes natural and easy. Sneezing stops. The eyes lose their redness and itching. A few applications do wonders for you to work in comfort and sleep in peace.

Hay fever is caused by pollen from

"Miss Detroit," portrayed by Miss Beth Madison, will represent the automobile center at the Atlantic City Pageant of Beauty.