

## HIPPODROME SHOW OPENING USHERS IN FALL SEASON

Super-Spectacle in New York Goes by Title of 'Better Times.'

### SEVEN NEW PLAYS STAGED

Demise of 'Lights Out,' Which Flickered Dimly, Marks Week Just Past.

By United News

NEW YORK, Sept. 2.—At least two events in the show world stake off the seasons in New York.

When the circus opens at Madison Square Garden, it's spring.

When the annual hippodrome show opens, summer is over.

The hippodrome opens this week with what its press agent, who fairly rivals Dexter Feltows with his adjectives, terms the "greatest super-spectacle of its history."

The "super-spectacle" is called "Better Times," but just what the title may have to do with the show is not clear.

"Better Times" runs through sixteen scenes, offering everything from circus selections with the elephant on through vaudeville musical comedy, and up, or down, to "Jocoo," the educated crow.

Apart from the hippodrome, which, being the biggest, catches most of the out-of-town visitors to New York, seven births and one demise marked the past week.

A few more openings of good plays or musical comedies, and other disappearances among weaker productions will relieve the theatrical congestion.

### "Lights Out" Flickers Out

"Lights Out" was the first autumn casualty. This offering flickered dimly for only a few nights before the authors applied the title to it literally early this week.

"The Torch Bearers" is by George Kelly, son of Walter C. Kelly, famous as "The Virginia Judge" in vaudeville, and is a bit of satire and burlesque on amateur theatricals.

Opening on the same night was "I Will If You Will," a comedy, but all the good things the critics had to say fell to "The Torch Bearers."

The comedy's production, by Crane Wilbur, is another one of those bedroom farces. The stage is taken up mainly with two beds, a source and ladies dashing here and there in nightgowns. It was generally voted dull.

"The Gingham Girl" opening at the Earl Carroll, smashed at least one big precedent for a musical show. The chorus is comprised of just eight slender young women, all good dancers.

"The Gingham Girl" is of the "Irene" type of musical production, with the score by Albert Von Tilzer. If the critics are any judges of musical shows it will run through the winter.

### George Cohan Returns

The Globe opened its winter season with a new issue of George White's "Scandals." This is a dancing show, with a big part of the dancing being done to the music of Paul White-man's orchestra.

George M. Cohan again demonstrated that he was through with the theatrical business, as he loudly announced a year ago, by plunging into the flood of new offerings with a comedy at the Hudson Theater on Wednesday night. "So This Is London?" is a new English-American comedy.

### POSTAL RECEIPTS GAIN

August Business in Local Office Shows \$31,204 Increase.

Receipts of the Indianapolis postoffice for August exceeded those of August, 1921, by \$31,204.41, a gain of 15.64 per cent, according to Robert H. Bryson, postmaster. Total receipts for the month amounted to \$269,742.77.

## FALL BIG TIME SEASON ARRIVES



UPPER LEFT—Accordeo, who will be one of the features at the Lyric next week.  
CENTER—Stella Mayhew, who has the honor of topping the State Fair week bill at B. F. Keith's.  
UPPER RIGHT—Lorraine Sherwood and Leslie Jones at the start of a dance in "For Goodness Sake," which will be at the Murat all next week.  
LOWER LEFT—Ethel Bartlett in "Jazz Time Revue," which opens the burlesque season at the Broadway.  
LOWER RIGHT—Rush Ling Toy, Chinese magician, who will be one of the features in the unit vaudeville show at the Shubert-Park next week.

## Fall Season Gets Under Way With Openings in Local Houses

The 1922-1923 legitimate season for the Indianapolis theaters has arrived.

The Stuart Walker season ends tonight at the Murat and on Monday afternoon the regular season opens with the musical comedy, "For Goodness Sake," a State fair week attraction.

Keith's gets under way Monday afternoon with Stella Mayhew as the featured player. The Shubert-Park opens its unit vaudeville season with "Laughs and Ladies" Sunday afternoon.

The Lyric, with its non-stop policy, glides right into its fall and winter season without a stop. The Rialto continues with musical comedy.

The Broadway opens its burlesque season tonight with "The Jazz Time Revue."

### Musical Comedy Due

Coming from a long summer's engagement at the Garrick Theater, Chicago, "For Goodness Sake" will begin a week's engagement at the Shubert-Park Monday afternoon. There will also be matinees Wednesday and Saturday.

John E. Young, a comedian, is the featured member. Arthur Lipson, who was here last season with the special "Mary Company," Block and Dunlop, whose eccentric dancing is a delight in terpsichorean art; Edna May, Loretta Macdonald, Leslie Jones, William Eville and other musical comedy luminaries will appear.

Fred Jackson is responsible for the book, which has to do with a young married couple on their honeymoon. The young bride catches her husband in the act of embracing another woman, but he tells her he was "just taking a clinder out of her eye," whereupon the young wife decides to teach him a lesson by flirting with every man she meets, which leads to many ludicrous situations and complications. An audience can't help but enjoy. William Daly and Paul Lanna have written several light, airy tunes.

### Mayhew to Head Bill

The State Fair week bill at B. F. Keith's will be topped by Stella Mayhew, one of America's most popular musical comedy and vaudeville stars. Miss Mayhew has not been seen locally for several seasons. She is known as "The Cheeriest Comedienne" and will offer exclusive songs by Paul Gessard Smith and Billie Taylor. Mr. Taylor also acts as Miss Mayhew's pianist.

### Revue Heads Lyric Bill

Heading the bill for State Fair Week at the Lyric will be Tollman's Revue, a big concoction of comedy, singing and dancing with pretty girls.

Harrington and Fields, vaudeville fun-makers, in a new act called "In the Navy," said to be the funniest

satire in which they have ever appeared, will make a strong bid for the comedy honors of the show.

Mary Spoor and Jack Parsons, dancers, in a production of their own creation called "Whirls of Class" and including the Greek Adagio dance, will delight those who like good dancing. Vocal divertissement will be supplied by the Four Harmony Boys, a quartette of singing comedians and jazz melodies of the ticklish variety will be dispensed by Accordeo, Italian piano accordionist.

Other acts will include Luck and Clare, versatile comedians in "Twists and Turns"; Goldie and Thorne, two girls offering a song innovation, and the Four Erectors, comedy acrobats and equilibrists.

On the screen the Pathe Review, Movie Chats and a Sunshine comedy, "Splitting Hairs."

### Shubert Vaudeville To Open

Representatives of the Messrs. Shubert, theatrical producers, state that with the opening of the Shubert-Park Theater tomorrow there will be presented to the public the first real theatrical novelty, as applied to style of entertainment, that has been given to the stage in the last twenty-five years, moving pictures excepted.

This innovation, according to Manager Glenn Black of the Shubert-Park, will be known as "Unit Vaudeville." Unit vaudeville Mr. Black says, means that groups of performers are kept intact throughout the season, thereby insuring a well balanced and smooth running bill. In addition to vaudeville each unit will present a musical revue with principals and chorus. The opening revue will be "Laughs and Ladies," featuring Emily Earle, Will F. Phillips and Bobby Bernard.

Heading the vaudeville bill will be Rush Ling Toy, well known Chinese magician. Others on the vaudeville end of the unit show are Tex Ellis and Gladys Taylor, Burns & Foran, Jack Gregory & Co., and the playlet, "Who's My Wife."

### Burlesque Season Opens

Tonight the Broadway opens a season of burlesque. The "Jazz Time Revue" is the first attraction of the season, being a comedy version of the present dance craze. Besides having a newly recruited chorus of twenty, the show has, in its enlarged edition of the revue, eight principals in the cast. Chief among them are Charles "Tramp" McNally, Benny Moore, Ethel Bartlett, Nate Bushy, Bess Palmer, Jack Stubb, Walter Marion and Jimmy Walters.

It is in two acts and eight scenes. Many new song hits have been incorporated in the revue. The show also has been fitted out with new costumes and new scenery, including an elaborate palace set.

### Musical Comedy at Rialto

Starting with fair week, the Rialto ushers in its fall and winter season by bringing in the larger musical shows now on the road. The opening attraction will be "Now You Chase Me, Girls." This company numbers twenty-four people, and in addition to several specialty teams, is featuring the Suvance Synopcon Five, exponents of the musical swirl of the Southland.

As a special attraction for the week the management has booked Rodolph Valentino in "Stolen Moments," a movie.

### Marriage a la Mode

There is very little quarrelling between mother and daughter-in-law in the Fiji Islands.

That is because the wife dares not address the mother-in-law—the implication of disrespect that cannot be brooked.

However, through the husband, the mother-in-law is dictator in the home, and the wife has practically no rights.

## Indianapolis Visitors Cherish Memories of Monument Longest

"To see ourselves as others see us" is the desire of most folks. Many would be surprised to know just what it is about Indianapolis that out-of-town visitors best remember.

Here's the result of an inquiry among ten out-of-town visitors seeing Indianapolis for the first time today.

Six were most impressed by the Monument, all of them having heard about it before they had a chance to see it.

Two spoke of the wide streets, but admitted that they had not seen many other than Washington and Meridian Sts.

## MARY PICKFORD BUYS RIGHT TO MOTION PICTURE

Actress Has Long Wanted to Act 'Dorothy Vernon of Haddon Hall.'

### MAY BE NEXT PICTURE

Other Gossip of Screen Stars, Productions and Producers.

By JAMES W. DEAN

NEW YORK, Sept. 2.—Mary Pickford has bought the screen rights to "Dorothy Vernon of Haddon Hall."

It will probably be her next picture. That story is one that Mary has long desired for a screen vehicle. When I saw her upon her return from her last trip to Europe she informed that it would be her next picture.

However, screen rights to the story had been purchased for Madge Kennedy. Miss Pickford and others bid for the story until the price of \$85,000 was reached. Miss Kennedy's backers then announced that the screen rights to the story would not be sold, that she would appear in a picture based on the story upon the completion of the screen version of "Dear Me," now called "The Purple Highway."

A statement from Miss Kennedy's company states that the screen rights to "Dorothy Vernon of Haddon Hall" were sold because she was desirous of making her next picture a modern one rather than a costume play. Screen rights to the story were bought for \$15,000. The price paid by Miss Pickford is said to be the highest paid for story rights this year.

Although Miss Pickford has just completed her second edition of "Tess of the Storm Country," it is to be supposed that production on "Dorothy Vernon" will start soon, since Lady Diana Manners is making a picture in England based on the Haddon Hall romance.

D. W. Griffith isn't saying just what his next picture, "At the Grange," is all about. He never tells much about his pictures until they are ready for exhibition.

"Orphans of the Storm" was one of the first in the present deluge of costume pictures. More than ten million dollars have been spent on costume pictures this year. Griffith hints that his new picture will not be in costume.

Valentino continues to set up attendance records with "Blood and Sand." Receipts for the second Sunday of its showing at the Rialto, New York, were \$200 higher than the first Sunday. The picture has played three weeks at that theater and during the last week played also at the Rialto, six blocks away on Broadway.

Earle Williams was the star of "A Rogue's Romance" when it was made several years ago. It is now being re-released with Valentino's name in a conspicuous position. Valentino wore sideburns in that picture.

### TAKE GYPSY HONEYMOON

Couple to Travel in Small Truck Over Europe.

By United Press  
CONSTANTINOPLE—Mr. and Mrs. Walter Curt Caldwell, N. J., who were married here last month, left on a gypsy honeymoon trip of ten thousand miles around Europe. They will travel all the way in a small American car, with a chauffeur-cook and a small tent of oiled silk. When the weather is too inclement for the tent they will sleep in their motor car.

### "RUDDY"



RUDDOLPH VALENTINO  
They call him "Ruddy" now and he doesn't seem to mind it at all. Valentino is the featured player in "Blood and Sand," which reopened Loew's State Theater this afternoon.

## Movies Book Big Attractions to Feature State Fair Week

State Fair Week has been anticipated by the movie theater owners of the city, as many of the biggest pictures on the market today are booked for next week.

Loew's State opens this afternoon with Rodolph Valentino in "Blood and Sand." It will be on view all next week.

The Apollo will present William Fox's big production of "Monte Cristo." It has a large and important cast.

The Circle Theater will offer Gloria Swanson in her latest movie, "Her Gilded Cage."

The Ohio Theater retains for a second week Bebe Daniels in "Nice People."

The Isis will offer next week a dramatic offering called "The Son of the Wolf."

Dustin Farnum in "Oathbound" will be the offering at Mister Smith's.

### "Nice People" Remains

"Nice People" is being held over for the second week at the Ohio. It is a William de Mille production for Paramount and was adapted to the screen from Rachel Crother's original stage play of the same name, by Clara Beranger. In the cast are Wallace Reid, Bebe Daniels, Conrad Nagel, Julia Faye, Clara McDowell, Edward Martindel, Eve Southern, Bertha Johns, William Boyd and Ethel Wales.

The story, Teddy Gloucester, a modern girl who imagines that life consists solely of pleasure, is thrown into the company of Billy Wade, a returned soldier. When Billy finds the girl in a compromising position, and after all her former friends have forsaken her, he teaches her the error of her way of thinking and then marries her.

Other features are an educational comedy, an international news weekly and a program by the Ohio orchestra.

### Big Fox Movie Booked

"Monte Cristo," a Fox production, will be the State Fair Week offering at the Apollo.

"Monte Cristo" is the tragic tale of Edmund Dantes, a young Frenchman, who, though guilty of no crime himself, but through the evil machinations of a group of his associates, is snatched from the arms of his bride.

In the very midst of the marriage feast, condemned to prison for life, confined for twenty years in a dungeon hole from whence he escaped by substituting himself for a dead man, and being thrown over a cliff into the sea.

Following his escape Dantes goes to the Island of Monte Cristo where, aided by a map that had been given to him by the Abbe Faria, his only friend in prison, he discovers fabulous wealth. Entirely changed in appearance he returns to the world as the Count of Monte Cristo, and proceeds, through the most amazing series of deeds ever conceived by the mind of man, to wreak vengeance upon those who had wronged him.

"Dantes" is portrayed by John Gilbert. His supporting cast includes Estelle Taylor, William V. Mong, Robert McKim, Spottiswoode Aiken, George Seismann and Virginia Faire.

A new Literary Digest subject "Fun From The Press," the Fox weekly and a Mutt and Jeff comedy will be added program features.

### Swanson on Movie at Circle

Gloria Swanson comes to the Circle next week in "Her Gilded Cage," supported by Harrison Ford, David Powell, Walter Hiers and Anne Cornwall.

The star is seen as a young girl whose life is devoted to the care and

## CIRCUS IDOLS TO PERFORM AT FAIR

May Wirth, 'Phil' and Family Booked as Premier Attractions.

May Wirth, known as "The idol of the circus," with "Phil," regarded as the world's greatest riding comedian, and family will be among the chief attractions in the night shows at the Indiana State fair during the week or Sept. 4, it was announced today.

The night shows will be held in the Coliseum and a number of celebrated circus acts have been booked. As a child of 7, she first drew the attention of managers and public alike to the skill of her efforts as a contortionist and then proceeded rapidly in the development of horsemanship.

happiness of her younger sister, a hopeless invalid. In order to provide the means for her sister's comfort she becomes a singer and dancer in a Paris cafe, where a bustling young press agent from America sees her and after much argument, persuades her to come to the United States as Fleur D'Armore, the rage of Paris, and her success is far beyond her expectation in the "land of promise." Her heart is heavy, though, because she thinks the man she loves no longer cares for her, and so continues her career in "the gilded cage," which she feels is keeping her from her sweetheart. They are finally brought together.

The comedy will be "That Son of a Sheik," and other films include the Circlette of News and Topics of the Day. The overture will be "The Dance of the Hours" from La Glorconda, by Ponchielli and the organ solo will be "A Trip to the State (Continued on Page Twelve.)"

### AMUSEMENTS.

# Keith's

AMERICA'S VAUDEVILLE STANDARD

## Opens LABOR DAY

WELCOME STATE FAIR VISITORS

## The Cheeriest Comedienne STELLA MAYHEW

"Exclusive Songs"

### WHEN LOVE IS YOUNG

A Comedy of Youth With  
**TOM DOUGLAS—LILLIAN ROSS & CO.**

THE RUNAWAY FOUR  
Vaudeville's Big Surprise

**HENRY & MOORE**  
Escorts Supplied

ARTHUR WEST  
What the Critics Said

**HARVARD, HOLT & KENDRICK**  
The Big Game

## HACKETT & DELMAR REVUE

With Girls, Gowns, Giggles and Ginger.

THE STERLINGS  
A Distinct Novelty

Pathe News, Topics of the Day,  
Aesop's Fables.

## FAMOUS MUSICAL ARTISTS BOOKED HERE



Among the famous musical artists to be brought to Indianapolis next season by Ona B. Talbot are Rachmaninoff, Russian pianist (upper left); Fritz Reiner, new conductor of the Cincinnati Symphony Orchestra (upper center); Geraldine Farrar, grand opera star (left); and Fritz Kreisler, violinist (lower left).

Continuous Vaudeville.

# Lyric

State Fair Week

## Tollman's REVUE

The Acme of Class in Music and Song

### Harrington and Fields "In the Navy"

**Luck and Clare**  
Twists and Tunes

**Accordeo**  
Italian Piano  
Accordionist

**Mary Spoor and Jack Parsons**  
Dancers DeLuxe

**Goldie and Thorne** | **Four Harmony Boys**  
Two Different Girls | Singing Comedians

**Erettor Troupe**  
Comedy Equilibrists

Sunshine Film Farce "Splitting Hairs"

**DANCING IN THE LYRIC BALLROOM AFTERNOON AND EVENING**