

HIPPODROME SHOW OPENING USHERS IN FALL SEASON

Super-Spectacle in New York
Goes by Title of "Better
Times."

SEVEN NEW PLAYS STAGED
Demise of 'Lights Out,' Which
Flickered Dimly, Marks
Week Just Past.

By United News
NEW YORK, Sept. 2.—At least two events in the show world stake off the seasons in New York.
When the circus opens at Madison Square Garden, it's spring.
When the annual hippodrome show opens, summer is over.

The hippodrome opens this week with what its press agent, who fairly rivals Dexter Fellows with his adjectives, terms the "greatest super-spectacle of its history."

The "super-spectacle" is called "Better Times," but just what the title may have to do with the show is not clear.

"Better Times" runs through sixteen scenes, offering everything from circus selections with the elephant on through vaudeville musical comedy, and up, or down, to "Jocou," the educated crow.

Apart from the hippodrome, which, being the biggest, catches most of the out-of-town visitors to New York, seven births and one demise marked the past week.

A few more openings of good plays or musical comedies, and other disappearances among weaker productions will relieve the theatrical congestion.

"Lights Out" Flickers Out

"Lights Out" was the first autumn casualty. This offering flickered dimly for only a few nights before the authors applied the title to it literally early this week.

"The Torch Bearers" is by George Kelly, son of Walter C. Kelly, famous as "The Virginia Judge" in vaudeville, and is a bit of satire and burlesque on amateur theatricals.

Opening on the same night was "I Will If You Will," a comedy, and all the good things the critics had to say fell to "The Torch Bearers."

The comedy's production, by Crane Wilbuss, is another one of those bedroom farces. The stage is taken up mainly with two beds, a souse and ladies dashing here and there in nighties.

It was generally voted dull.

"The Gingham Girl," opening at the Earl Carroll Theater, is another big precedent for a musical show. The chorus is comprised of just eight slender young women, all good dancers. "The Gingham Girl" is of the "Irene" type of musical production, with the score by Albert Von Tilzer. If the critics are any judges of musical shows it will run through the winter.

George Cohan Returns

The Globe opened its winter season with a new issue of George White's "Scandals." This is a dancing show, with a big part of the dancing being done to the music of Paul White's men's orchestra.

George M. Cohan again demonstrated that he was through with the theatrical business, as he loudly announced a year ago, by plumping into the flood of new offerings with a comedy at the Hudson Theater on Wednesday night. "So This Is London" is a new English-American comedy.

POSTAL RECEIPTS GAIN

August Business in Local Office Shows \$31,204 Increase.

Receipts of the Indianapolis postoffice for August exceeded those of August, 1921, by \$31,204.41, a gain of 15.04 per cent, according to Robert H. Bryson, postmaster. Total receipts for the month amounted to \$269,742.77.

FAMOUS MUSICAL ARTISTS BOOKED HERE



Among the famous musical artists to be brought to Indianapolis next season by Ona B. Talbot are Rachmaninoff, Russian pianist (upper left), Fritz Reiner, new conductor of the Cincinnati Symphony Orchestra (upper center); Geraldine Farrar, grand opera star (right); and Fritz Kreisler, violinist (lower left).

FALL BIG TIME SEASON ARRIVES



UPPER LEFT—Accordeo, who will be one of the features at the Lyric next week.
CENTER—Stella Mayhew, who has the honor of topping the State Fair week bill at B. F. Keith's.
UPPER RIGHT—Lorraine Sherwood and Leslie Jones at the start of a dance in "For Goodness Sake," which will be at the Murat all next week.
LOWER LEFT—Ethel Bartlett in "Jazz Time Revue," which opens the burlesque season at the Broadway tonight.
LOWER RIGHT—Rush Ling Toy, Chinese magician, who will be one of the features in the unit vaudeville show at the Shubert-Park next week.

Fall Season Gets Under Way With Openings in Local Houses

The 1922-1923 legitimate season for the Indianapolis theaters has arrived.

The Stuart Walker season ends tonight at the Murat and on Monday afternoon the regular season opens with the musical comedy, "For Goodness Sake," a State fair week attraction.

Keith's gets under way Monday afternoon with Stella Mayhew as the featured player. The Shubert-Park opens its unit vaudeville season with "Laughs and Ladies" Sunday afternoon.

The Lyric, with its non-stop policy, glides right into its fall and winter season without a stop. The Rialto continues with musical comedy.

The Broadway opens its burlesque season tonight with "The Jazz Time Revue."

Musical Comedy Due

Coming from a long summer's engagement at the Garrick Theater, Chicago, "For Goodness Sake" will begin a week's engagement at the Shubert Murat Labor Day matinee. There will also be matinees Wednesday and Saturday.

John E. Young, a comedian, is the featured member. Arthur Lipson, who was here last season with the special "Mary Company," Blanche and Dunlop, whose eccentric dancing is a delight in terpsichorean art; Edna May, Loretta Macdonald, Leslie Jones, William Evile and other musical comedy luminaries will appear.

Fred Jackson is responsible for the book, which has to do with a young married couple on their honeymoon. The young bride catches her husband in the act of embracing another woman, but he tells her he was "just taking a cinder out of her eye," whereupon the young wife decided to teach him a lesson by flirting with every man she meets, which leads to many ludicrous situations and complications an audience can't help but enjoy. William Daly and Paul Lannin have written several light, airy tunes.

Mayhew to Head Bill

The State Fair week bill at B. F. Keith's will be topped by Stella Mayhew, one of America's most popular musical comedy and vaudeville stars. Miss Mayhew has not been seen locally for several seasons. She is known as "The Cheeriest Comedienne" and will offer exclusive songs by Paul Gerard Smith and Billie Taylor. Mr. Taylor also acts as Miss Mayhew's pianist.

Revue Heads Lyric Bill

Heading the bill for State Fair Week at the Lyric will be Tollman's Revue, a big concoction of comedy, singing and dancing with pretty girls.

Harrington and Fields, vaudeville fun-makers, in a new act called "In the Navy," said to be the funniest

and also acts as a foil for her comedy lines.

Jeanette Hackett and Harry Delmar, assisted by a bevy of pretty girls, will be seen in a musical revue "The Jewel Case." Songs, dances and comedy are the main ingredients of the act.

Tom Douglas and Lillian Ross are the featured players in one of Lewis & Gordon's offerings called "When Love is Young" which is described as a comedy of several players.

The Runaway Four consists of a quartette of good looking and likable chaps who will offer a comedy act that runs the gamut from burlesque on grand opera to silent my heum.

Arthur West, a little fat comedian, will contribute laughs to the bill with his offering, "What the Critics Said."

Art Harry and Leah Moore will offer a little skit "Escorts Supplied" in which singing, talking and dancing are featured.

Harvard, Holt and Kendrick have a European novelty act that was a recent feature of the London Hippodrome.

The screen features will be the

Pathe News Weekly, the Topics of the Day and Aesop's Fables.

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Harrington and Fields, vaudeville fun-makers, in a new act called "In the Navy," said to be the funniest

satire in which they have ever appeared, will make a strong bid for the comedy honors of the show.

Mary Spoor and Jack Parsons dancers, in a production of their own creation called "Whirls of Chase" and including the Greek Adagio dance, will delight those who like good dancing. Vocal diversion will be supplied by the Four Harmony Boys, a quartette of singing comedians and jazz melodies of the ticklish variety will be dispensed by Accordeo, Italian piano accordionist.

Other acts will include Luck and Clare, versatile comedians in "Twists and Turns"; Goldie and Thorne, two girls offering a song innovation, and the Four Erettors, comedy acrobats and equilibrists.

On the screen the Pathé Review, Movie Chat and a Sunshine comedy, "Splitting Hairs."

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Shubert Vaudeville To Open

Representatives of the Messrs. Shubert, theatrical producers, state that with the opening of the Shubert-Park Theater tomorrow there will be presented to the public the first real theatrical novelty, as applied to style of entertainment, that has been given to the stage in the last twenty-five years.

This innovation, according to Manager Glenn Black of the Shubert-Park, will be known as "Unit Vaudeville,"

representatives say, means that groups of performers are kept intact throughout the season, thereby insuring a well balanced and smooth running bill. In addition to vaudeville each unit will present a musical review with principals and chorus. The opening revue will be "Laughs and Ladies," featuring Emily Earle, Will F. Phillips and Bobby Bernard.

Heading the vaudeville bill will be Rush Ling Toy, well known Chinese magician. Others on the vaudeville end of the unit show are Tex Ellis and Gladys Taylor, Burns & Foran, Jack Gregory & Co., and the playlet, "Who's My Wife."

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Burlesque Season Opens

Tonight the Broadway opens a season of burlesque. The "Jazz Time Revue" is the first attraction of the season, being a comedy version of the present dance craze. Besides having a newly recruited chorus of twenty, the show has, it's enlarged edition of the seven, eight principals in the cast. Chief among them are Charles "Tramp" McNally, Benny Moore, Ethel Bartlett, Nita Busby, Bess Palmer, Jack Stahl, Walter Marion and Jimmie Walters.

It is in two acts and eight scenes. Many new songs hits have been incorporated in the revue. The show also has been fitted out with new costumes and new scenery, including an elaborate palace set.

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Musical Comedy at Rialto

Starting with fair week, the Rialto usher in its fall and winter season by bringing in the larger musical shows now on the road. The opening attraction will be "Now You Chase Me, Girls." This company numbers twenty-four people, and in addition to several specialty teams, is featuring the Suwanee Syncopation Five, exponents of the musical swirl of the Southland.

As a special attraction for the week the management has booked Rodolph Valentino in "Stolen Moments," a movie.

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Marriage a la Mode

There is very little quarreling between mother and daughter-in-law in the Fiji Islands.

That is because the wife dares not address the mother-in-law—that implies a disrespect that cannot be brooked.

However, through the husband, the mother-in-law is dictator in the home, and the wife has practically no rights.

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Indianapolis Visitors Cherish
Memories of Monument Longest

"To see ourselves as others see us" is the desire of most folks. Many would be surprised to know just what it is about Indianapolis that out-of-town visitors most remember.

Here's the result of an inquiry among ten out-of-town visitors seeing Indianapolis for the first time today.

Six were most impressed by the Monument, all of them having heard about it before they had a chance to see it.

Two spoke of the wide streets, but admitted that they had not seen many

MARY PICKFORD BUYS RIGHT TO MOTION PICTURE

Actress Has Long Wanted to
Act "Dorothy Vernon of
Haddon Hall."

MAY BE NEXT PICTURE

Other Gossip of Screen Stars,
Productions and Pro-
ducers.

By JAMES W. DEAN

NEW YORK, Sept. 2.—Mary Pickford has bought the screen rights to "Dorothy Vernon of Haddon Hall." It will probably be her next picture.

That story is one that Mary has long desired for a screen vehicle. When I saw her upon her return from her last trip to Europe she intimated that it would be her next picture.

However, screen rights to the story had been purchased for Madge Kennedy. Miss Pickford and others bid for the story until the price of \$85,000 was reached. Miss Kennedy's backers then announced that the screen rights to the story would not be sold, but that she would appear in a picture based on the story upon the completion of the screen version of "Dorothy Vernon," now called "The Purple Highway."

A statement from Miss Kennedy's company said that the screen rights to "Dorothy Vernon of Haddon Hall" were sold because she was desirous of making her next picture a modern one rather than a costume play.

Screen rights to the story were bought for \$15,000. The price paid by Miss Pickford is said to be the highest paid for story rights this year.

Although Miss Pickford has just completed her second edition of "Tess of the Storm Country," it is to be supposed that production on "Dorothy Vernon" will start soon, since Lady D'Ansta Manners is making a picture in England based on the Haddon Hall romance.

Valentino continues to set up attendance records with "Blood and Sand." Receipts for the second Sunday of its showing at the Rivoli, New York, were \$200 higher than the first Sunday. The picture has played three weeks at that theater and during the last week played also at the Rialto, six blocks away on Broadway.

Earle Williams was the star of "A Rogue's Romance" when it was made several years ago. It is now being re-released with Valentino's name in a conspicuous position. Valentino wore sideburns in that picture.

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TAKE GYPSY HONEYMOON

Couple to Travel in Small Truck Over
Europe.

By United Press

CONSTANTINOPLE—Mr. and Mrs. Walter Curt of Caldwell, N. J., who were married here last month, left on a gypsy honeymoon trip of ten thousand miles around Europe. They will travel all the way in a small American camionette with a chauffeur-cook and a small tent of oiled silk. When the weather is too inclement for the tent they will sleep in their motor car.

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"RUDDY"

RUDOLPH VALENTINO

They call him "Ruddy" now and he doesn't seem to mind it at all. Valentino is the featured player in "Blood and Sand," which reopened Loew's State Theater this afternoon.

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"To see ourselves as others see us" is the desire of most folks. Many would be surprised to know just what it is about Indianapolis that out-of-town visitors most remember.

Here's the result of an inquiry among ten out-of-town visitors seeing Indianapolis for the first time today.

Six were most impressed by the Monument, all of them having heard about it before they had a chance to see it.

And one woman, more truthful than tactful, said the chief memory she would have of Indianapolis was the water, which was so hard that it made her face feel stiff.

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