

## These House Frocks and Porch Dresses

**\$1.49**

will be a cool relief on the hot summer mornings when there is all the home work to do. Their attractive colors and styles will help you to keep presentable for the unexpected caller. There are gingham and voiles with organdy trimmings. Broken plaids, stripes and checks (small and medium checks) and fancy prints. If these were regularly priced they would be \$2.95. For \$1.49—why not get two to freshen up for the hottest weather ahead.

—Pettis House Frocks, second floor.

# Pettis

## "I'm Going to Ribbon the Town"

Bolts and bolts of ribbon will disappear because of these prices and will reappear on women's clothes and children's hair.

**Narrow Trimming Ribbons, 9c Yard**

Picot, Moire, Santins, Imported Tinsel Effect. Roman Stripes and Gros Grain. These are 1/2 to 3 inches wide.

**Wash Satin Ribbon, 2c and 4c a Yard**

White, pink, blue and many other beautiful shades. Nos. 1 and 1 1/2, 2c yard; Nos. 2 and 3, 4c yard.

**Black Velvet Ribbon, 5c Yard**

Silk back, 1/4 to 1 inch wide. A very special price. Pettis Ribbons, street floor.



Miss Mary Homburg  
Ribbon Dept.

N-E-W Store Hours!

Saturdays 8:30 A. M. to 1 P. M.—Other Days 8:30 A. M. to 5 P. M.!

Summer Store Hours!

## "Now Don't Tell Me You Can't Afford a New Skirt When You Can Get Classy"



Mrs. E. J. Colbert  
of Suits and Skirts

The skirts of silk are very smart and the materials are the most favored of all those used this summer. Baronette Satin, Sports Satin, Rhapsodie, Robinhood, all these are shown in plain and pleated models in stripe and plaid effects.

The Satin Finished Wool Prunella skirts are very pretty and come in these color combinations—tan and blue, tan and brown and black and white. These are the most special values we have ever offered.

—White Silk Skirts!

—Satin Finished Wool Prunella Skirts!

at

**\$4.90**

**\$6.90**

**\$8.90**

—Second floor.

"I went through the stock thoroughly and carefully picking out the goods in most active demand and priced them low enough to induce women to buy them by the armfuls."

—Mrs. Ketchum.

**Knitted Vests 11c**

Light weight summer gauze knitted vests, in all regular and extra sizes. Plenty of large sizes.

**Knitted Vests 24c**

Garments of real quality. Regular brands, taken from regular stock. Priced below your expectations. Pink or white.

"The Busy Housewife Will Surely 'Eat Up' the Out-of-the-Ordinary Values in Common Every Day Things"

Herman Grund  
of House Furnishings

## HOUSEWARES



**WASHBOARDS**—Genuine Royal Rochester, extra heavy quality tin body, with solid copper bottom, stationary wood hook handles and cover; your choice of No. 8 or 9 size, extra special, \$2.79.

**CLOTHES WASHERS**—Vacuum, with long handle; special at \$7.95.

**IRONING BOARDS**—Wide, smooth surface, strong steel-braced hardwood stand; perfectly rigid; special at \$3.19.

**CLOTHES WRINGERS**—Hardwood frames, guaranteed 10-inch rubber rollers; just \$2 to sell at this price and Thursday only, each, \$4.95.

**WASHBOARDS**—Household size, good, strong rubbing surface, special at \$4.95.

**WASH TUBS**—Heavy galvanized iron, two strong iron handles; regular household size; Thursday, special, \$5.95.

**MOP STICKS**—With heavy copper spring clamp; Thursday, special, 15c.

**Garbage Pails**

5 and 6 1/2-gallon sizes, heavy galvanized iron, strong ball and cone while quantity lasts, your

choice, 5c

5c

**AUTO BASKETS**—For shopping, fine colored elm splint, special at \$3.95.

**CLOTHESPINS**—Selected hardwood, 3 dozen for 10c.

**WATER PAILS**—Galvanized iron, a limited quantity to sell at only, each, 15c.

**WILLOW CLOTHESBASKETS**—Family size, imported, best quality Belgian willow, two strong handles; \$1.15 value, special at \$98c.

**CLOTHESLINES**—30-foot length, best quality, white, non-stretchable cotton; special at 25c.

**CLOTHESPIN APRONS**—Made of heavy denim, handy and specially priced at 19c.

**BRIT POWERED AMMONIA**—Whitens clothes, washes dishes, softens water; 3 large 15c size packages for 27c (6 limit).

**GARBAGE CANS**—12-gallon size, heavy galvanized corrugated iron with two strong iron side handles, and cover; \$2.00 value, Thursday, \$1.29.

**Goodyear Garden Hose**

50-foot section, heavy quality, guaranteed, non-kinkable, complete with standard couplings—

\$5.69

\$5.69



Miss Butler  
of the Notions Dept.

"It's the Little Things That Count in Life"

Here are Notions and Sanitary Goods that are standard in quality and low in price. I know you'll appreciate getting such values.

**Rubberized Sanitary Aprons, 36c Each**

**Elastic Sanitary Belts, 19c Each**

**Puritas Sanitary Napkins, 9c package of 3**

**Puritan E. Z. Rubber Baby Pants, 21c Each**

**Rubber Sanitary Aprons, 39c Each**

**Rubberized Kitchen Aprons, 36c Each**

**Reddy Hair Nets, 6 for 45c**

Double mesh cap or fringe, white or gray, 2 for 25c.

**Pearl Buttons, 9c Card; 3 Cards for 25c**

A large assortment suitable for rompers, dresses, etc. Assorted sizes.

**"Grip It" Safety Pins, 3 Cards 20c**

—Pettis Notions, street floor.



Miss Leila F. Rodibaugh,  
Book Dept.

"I've Read the 'Riot Act' to the Prices on

## BOOKS

—Here are the cuts

"Now is the time to show Mr. Keller, our buyer, what cut prices will do," says Miss Rodibaugh. "Here are some of our bargains in books."

**Lossing's \$30 History of the United States, \$5.50**

8 Large volumes, illustrated.

**10-Volume Set of Booth Tarkington, \$9.00**

Only 10 sets of these. The publisher's price is \$17.00.

**Webster's Home, School and Office Dictionary, 59c**

Limp cover. Publisher's price \$1.25.

**"My Customers Will Be in the Swim!"**

—Says Miss Krabbe

The Famous

## Jantzen Bathing Suits

Known the country over, adopted by professional swimmers and amateur splashers, are going to sell for—

**\$6.95**

and

**\$8.95**

## E-X-T-R-A!

### The Pettis Employees Will Conduct the Closing Days of the JULY SALE!

The executives are in the background. The selection of the merchandise—the displays and pricing of the goods is in the hands of our salespeople who know your needs definitely—and who are determined to make a great ending to the greatest of the Pettis sales.

The sale was "turned over" to them with this suggestion. "Conduct it on the plan of the 'Golden Rule'! Run it as though you traded places with the customers! Bring out the best offerings you have! Go the limit in value!"

## "Make Your Own"

is the Advice of Mr. Miller. This

## Sale of

## Curtain and

## Drapery

### Material Will Make It Worth Your While



Mr. Geo. Miller  
of the Drapery Dept.

**59c and 75c Fancy Bordered Marquisette**

**29c yard**

Fine double thread, mercerized curtain marquisette with fancy double jacquard border and ribbon edges—hemstitched styles.

**Lace-Edged Curtain Marquisette**

**32c yard**

Yard wide, double thread, with hemstitched border and wide cluny edges; in white, ivory and ecru.

**Drapery Cretonne**

**19c yard**

A closely woven fabric, beautiful new patterns and colors. A 39c value.

**Colored Dotted Swiss**

**13c yard**

1,200 yards of sheer curtain Swiss in blue, pink and gold color dots; just the thing for inexpensive curtains.

**Dotted Marquisette**

**37c yard**

The sheer and fluffy sort of material so popular for ruffled tie-back curtains; a 49c value.

**79c Sanfast Drapery Madras**

**49c yard**

Yard wide; plain drapery madras; of rose, blue, mulberry, brown and green.

**Plain Curtain Marquisette**

**15c yard**

Yard wide; double thread marquisette; in white, ivory and ecru.

**39c Printed Drapery Marquisette**

**23c yard**

Light grounds in lovely floral patterns; in blue, rose, gold and brown coloring.

**Oriental Striped Couch Covers**

**\$1.69**

50x90-inch striped couch covers; of rose, blue, mulberry, brown and green.

**Lace-Edged Marquisette Curtains**

**\$1.39 Pair**

2 1/2 yards long; double thread marquisette curtains, with hemstitched border and wide cluny edges.

—Pettis Draperies, third floor.



Mrs. Harriet Beaver  
of the Lace Dept.

**"Lace Bands at 9c Yard"**

—How's that for a REAL value!"

Beautiful patterns, desirable for cambric sole and dress trimming, 9c a yard.

**Venise Collar Laces, 39c Yard**

Beautiful patterns. Comes in points for round necks or for straight banding; 3 inches wide. Can also be used for trimming blouses. A very special price.

**All-Over Eyelet Embroidery, \$1.69 Yard**

White and ecru. A very fine quality. Desirable for dresses and blouses. Up to \$3.50 quality. 45 to 54 inches wide. —Street floor.

Miss O'Brien Says—

## "Iced Tea Sets for \$1.98"

Is just one of our values!"



Tankard shaped pitcher with cover and six tall glasses. Light cutting of grape and floral patterns in an attractive design. \$1.98 set.

**Water Tumblers, 16c Set**

Plain pressed glass with horseshoe bottom. In sets of six. A very durable glass.

**Lily Shaped Vases, 18c Each**

Blue and green opalescent glass.

**Water Goblets, 10c Each**

Low stemmed style in fluted design. Well polished and finished.

**Serving Trays, 89c Each**

11 by 17 inches, in mahogany finish. Centers are assorted and glass covered.

**Jelly Glasses, 33c Dozen**

Half-pint size with tin cover.

**Fruit Jar Rubbers, 2 Dozen for 15c**

Good Luck brand, the tested and approved kind.

**Nappie Sets, \$1.31 Set**

Six to the set in 4, 5, 6, 7, 8, 9-inch sizes. White, hard-fired earthenware, with blue bands and lines.

—Pettis basement.



"It Doesn't Matter What Color a Hat Is—So Long As It's

## W-H-I-T-E"



Miss C. Colletter  
Millinery Dept.

And here are White Hats as fresh and as lovely as you can imagine—and the price only \$1.00.

These are the pictures—come in and see the lovely materials. When I say they're \$3.50 to \$5.00 values, I speak conservatively.

Those of glowing white satin and crepe de chine are trimmed with silk embroidery and fringe. They meet the needs of the woman who enjoys outdoor sports or likes to wear a comfortable, becoming hat while shopping or attending some informal afternoon affair.

Our Buyer Said:

"Use Your Own Judgment"—So

I'm going to do it! I'm going to gather up all the odds and ends of CHILDREN'S CREEPERS AND ROMPERS that formerly sold up to \$3.50 and sell them for one day—Thursday—at



Mrs. Hayden  
of the Infants' and Juniors' Dept.

## 89c

These are tremendous values in fine quality gingham, crepe and dimity. Some are in solid colors and others are in color combinations trimmed with touches of embroidery. Besides these rompers and creepers we have some Little Tots' Dresses in a variety of styles. These come in plain colors and checks and range in size from 2 to 6 years. Really, these were up to \$3.50 in price before this sale.

—Second floor.

## Junior Girls! Can You Imagine

## Summer Dresses

for Only \$1.95, \$3.95,

\$5.95, \$8.95

Lawns, Organdies, Voiles, Georgettes, in white and a wealth of colors are shown in this lot! The original prices range from \$5.95 to \$25.00. This teasing price concession has been made because some of them are slightly mused from handling. Most of these are trimmed with lace and ribbon, while some have ruffles of self-material.

This is a value for the junior girl that will probably never be equaled again this summer!

—Second floor.

## D-O-M-E-S-T-I-C-S!!

### Spells BIG SAVINGS NOW



Mr. Collins  
of the Domestic Dept.

**Indian Head, 24c Yard**

A finish suitable for dollies, fancy work, collars, etc. 33 inches wide.

**Indian Head, 37c Yard**

For bedspreads and scarfs. 44 inches wide, of the finest quality.

**Pillow Tubing, 38c Yard**

Good medium weight. 42 inches wide. Launderers beautifully.

**Art Ticking, 55c Yard**

32 inches wide. New patterns in blue and tan. A splendid quality.

**Sheeting, 37c Yard**

Both bleached and unbleached grades. A good quality, medium weight. Size 9-4.

**"Premium" Sheeting**

10-4, Bleached 61c

Unbleached 55c

9-4, Bleached 55c

Unbleached, 50c

8-4, Bleached 50c

Unbleached, 47c

**Pequot Sheeting**

10-4, Unbleached 62c

9-4, Bleached 61c

Unbleached 61c

8-4, Bleached 55c

Unbleached 50c

**10-Yard Bolt of Longcloth, \$1.85**

36 inches wide. Nice, smooth, even thread. A fine quality, usually selling for \$2.10 bolt.

**10-Yard Bolt of Longcloth, \$1.65**

Just the thing for children's and ladies' underwear. 36 inches wide. A regular \$1.85 quality.

**Outing Flannel, 12 1/2c**

In stripes—all colors of pink, blue and gray. Good weight for children's nightgowns.

**Longcloth, 16c Yard**

A fine quality. Smooth, round thread in a regular 25c yard value.

—Street floor.