

The Pettis July Sale

A merchandising event of UNUSUAL importance. For months we've been searching the markets to get EXCEPTIONAL values for this occasion. We've held back scores of special purchases for it. We've saved the cream of all the astounding bargains for this BIG JULY SALE—and now we are READY. Ready with hundreds of thousands of dollars' worth of fresh, NEW, clean merchandise—merchandise that we are proud to sell our customers at prices that make one think of the "Good Old Days."

Pettis

RADIO

Head Phones
Frost, 2,000 ohms, \$5.00
Federal, 3,000 ohms, \$6.00
Federal, 2,200 ohms, \$8.00
Kellogg, 2,400 ohms, \$10.25
Western Electric, 2,300 ohms, \$12.00
We also carry a complete line of parts and built-up apparatus.
—Pettis Basement.

Salt and Pepper Shakers, Silver Plated, Pair, 39c

A very special purchase of several hundred sets of these exceedingly attractive Salt and Pepper Shakers makes this price possible. All are attractively finished in bright silver plate, enhanced by neat floral design. Three styles to select from. We recommend these inexpensive and fine Shakers for homes, campers, tourists, etc.

—Street floor.



Starts Tomorrow---July 1st!!!

**A July Special in
CORSETS, 95c**

A remarkable lot of corset values; for the woman of small or medium figure; in plain white or flesh coutil; and elastic top brocades. Good, durable corset.

—Pettis corsets, second floor.

For the Miss and Junior Girl!

Misses' \$25.00 Dresses, \$14.95

Taffeta, Canton Crepe and printed Crepe are the materials used in these flapper and misses' dresses. Sport styles in plain colors and color combinations are shown in these snappy models.

\$35.00 Silk Frocks for Juniors, \$21.75

Newest models in Canton Crepes, Taffetas, Georgettes—light and dark shades. A very special sale price.

\$4.00 Values in Middies, \$1.95

Fine quality Jeans made in white with colored collars and cuffs or plain blue or pink garments. Trimmed with emblems. Sizes 6 to 14.

\$7.95 Misses' Middy Suits, \$3.95

Solid colors of pink, green and tan. Made with plaided skirt and regulation middy. Braid and emblem trimmed.

—Pettis Junior department, second floor.



\$9.95 Values in Middy Suits, 1/2 Price

Regulation Middy Suits for girls and misses—white with colored collars and cuffs. Trimmed with braid and emblem.

Girls' Rain Capes, \$1.00
Rubber lined—full sweep and hood attached. Tan and navy blue. Ages 6 to 14.

\$3.95 Junior Girls' Gingham Dresses, \$1.95
Solid colors and fancy plaids and checks, trimmed in contrasting colors and embroidery touches. Many styles and colors. Sizes 7 to 14.

—Pettis Junior department, second floor.

Little Tots!

Here's Mother's Chance to Save

Rubber Teddy Pants, 25c

Infant's rubber Teddy Pants, in small, medium and large sizes.

Creepers and Rompers, 75c

Plain, durable Gingham for kiddies playtimes. Trimmed with embroidery in front and some have waists and colored trouser style—button-on effect.

\$2.98 and \$3.50 Creepers, \$1.98

Crepe and dimly trimmed Gingham Creepers—some have plain color bands and others are decorated with embroidery stitches. Dressy garments for little tots.



Crib Blankets, 75c

Beacon Crib Blankets in pink and blue with dainty white animal and floral designs. 36 by 40 inches in size.

\$1.75 Batiste Pajamas, \$1.25

One-piece pink Batiste Pajamas with square neck, short sleeves. Trimmed at neck, ankles and sleeves with ruffles, bands or hem-stitching. Sizes 4, 6 and 8.

—Pettis Infants' department, second floor.

Extra!

Boys' Wash Suits

\$1.29

Unusual Values!

Values Up to \$1.95

This sale is especially timely for the Fourth—also a good opportunity to fit the boys out for the rest of the summer. Middy and Oliver Twist styles and many pretty colors and plain shades and combinations. Ages 3 to 8—and values up to \$1.95.

There are also Wash Trousers, Wash Blouses (with regular and sport collars), Shirts, Outer-alls, Overalls.

Boys' Bathing Suits, 95c

Plain colors, made with skirt and trimmed in red, white, gold and blue. Sizes 26 to 34; 95c is a wonderful price for them.

—Pettis Boys' Clothing, third floor.

**You Can't Have Too Many of these
MORNING and STREET DRESSES**

\$3.95 and \$4.95 Frocks, \$2.95

Japanese crepe, seersucker crepe, scout percales and ginghams of the best grades are used in these dresses for the home worker; sashes, pockets and touches of hand work adorn them in many different ways. A wide assortment of colors.

\$2.50 Morning Frocks of Gingham, \$1.49

Amoskeag gingham in plaids and checks, with collars, cuffs and sashes of organdy is used in these summer dresses. Straight lines and fitted belts allow a large assortment to select from.

\$2.95 Gingham Frocks, \$1.95

Crisp wash dresses, suitable for street and country club wear. A large assortment in plain, checks and plaids in these colors—red, brown, green, orchid and black. Organdy and pique trimmed.

\$1.98 Gingham and Percale House Dresses, \$1.00

Made with fitted waistline and belt models. Some are in the Billie Burke style and some have rick-rack trimmed collars and cuffs. Plain colors and fancy prints, in both light and dark.

—Pettis house frocks, second floor.

**Sale! White
Canvas
Oxfords—Strap Sandals—Pumps**

Four thousand pairs of these, in all sizes and a great variety of styles, are offered during this July Sale. Careful buying in large quantities enables us to give you this wonderful buying opportunity.

A stupendous saving in footwear worth much more.

—Pettis shoes, street floor.

**\$1.95
Pair**

Sale! **\$2.95**
3,000 Pairs! 18 Different Styles!

\$2.95

All Sizes! All New Effects! Choice \$2.95 at Pettis

—Street floor.

Pettis Dry Goods Co.

<p