

## The Pettis July Sale

A merchandising event of UNUSUAL importance. For months we've been searching the markets to get EXCEPTIONAL values for this occasion. We've held back scores of special purchases for it. We've saved the cream of all the astounding bargains for this BIG JULY SALE—and now we are READY. Ready with hundreds of thousands of dollars' worth of fresh, NEW, clean merchandise—merchandise that we are proud to sell our customers at prices that make one think of the "Good Old Days."

# Pettis

### RADIO

#### Head Phones

Frost, 2,000 ohms, \$5.00  
Frost, 3,000 ohms, \$6.00  
Federal, 2,000 ohms, \$8.00  
Kellogg, 2,400 ohms, \$10.25  
Western Electric, 2,000 ohms, \$12.00  
We also carry a complete line of parts and built-up apparatus.  
—Pettis basement.

### Salt and Pepper Shakers, Silver Plated, Pair, 39c

A very special purchase of several hundred sets of these exceedingly attractive Salt and Pepper Shakers makes this price possible. All are attractively finished in bright silver plate, enhanced by neat floral design. Three styles to select from. We recommend these inexpensive and fine Shakers for homes, campers, tourists, etc.



—Street floor.

# Starts Tomorrow---July 1st!!!

A July Special in

## CORSETS, 95c

A remarkable lot of corset values; for the woman of small or medium figure; in plain white or flesh tints; and elastic top brocades. Good, durable corset.

—Pettis corsets, second floor.

## For the Miss and Junior Girl!

Misses' \$25.00 Dresses, \$14.95

Taffeta, Canton Crepe and printed Crepe are the materials used in these flapper and misses' dresses. Sport styles in plain colors and color combinations are shown in these snappy models.

\$35.00 Silk Frocks for Juniors, \$21.75

Newest models in Canton Crepe, Taffeta, Georgette—light and dark shades. A very special sale price.

\$4.00 Values in Middies, \$1.95

Fine quality Jeans made in white with colored collars and cuffs or plain blue or pink garments. Trimmed with emblems. Sizes 6 to 16.

\$7.95 Misses' Middy Suits, \$3.95

Solid colors of pink, green and tan. Made with plaited skirt and regulation middie. Braid and emblem trimmed.

—Pettis Junior department, second floor.



\$9.95 Values in Middy Suits, 1/2 Price

Regulation Middy Suits for girls and misses—white with colored collars and cuffs. Trimmed with braid and emblems.

Girls' Rain Capes, \$1.00

Rubber lined—full sweep and hood attached. Tan and navy blue. Ages 6 to 14.

\$3.95 Junior Girls' Gingham Dresses, \$1.95

Solid colors and fancy plaids and checks, trimmed in contrasting colors and embroidery touches. Many styles and colors. Sizes 7 to 14.

—Pettis Junior department, second floor.

## Little Tots!

Here's Mother's Chance to Save

Rubber Teddy Pants, 25c

Infants' rubber Teddy Pants, in small, medium and large sizes.

Creepers and Rompers, 79c

Plain, durable Gingham for kiddies playtimes. Trimmed with embroidery in front and some have waists and colored trouser style—button-on effect.

\$2.98 and \$3.50 Creepers, \$1.98

Crepe and dimity trimmed Gingham Creepers—some have plain color bands and others are decorated with embroidery stitches. Dressy garments for little tots.

—Pettis infants' department, second floor.



Crib Blankets, 79c

Beacon Crib Blankets in pink and blue with dainty white animal and floral designs. 36 by 40 inches in size.

\$1.75 Batiste Pajamas, \$1.25

One-piece pink Batiste Pajamas with square neck, short sleeves. Trimmed at neck, ankles and sleeve with ruffles, bands or hem-stitching. Sizes 4, 6 and 8.

—Pettis infants' department, second floor.

## Extra! Boys' Wash Suits

Values Up to \$1.95 **\$1.29** Unusual Values!

This sale is especially timely for the Fourth—also a good opportunity to fit the boys out for the rest of the summer. Middie and Oliver Twist styles and many pretty colors and plain shades and combinations. Ages 3 to 8—and values up to \$1.95.

There are also Wash Trousers, Wash Blouses (with regular and sport collars), Shirts, Outeralls, Overall.

## Boys' Bathing Suits, 95c

Plain colors, made with skirt and trimmed in red, white, gold and blue. Sizes 26 to 34; 95c is a wonderful price for them.

—Pettis Boys' Clothing, third floor.

An Unparalleled Clearance

## Sale of Sample SPORT HATS

—Embroidered Crepe  
—Milan Hemp  
—Braid  
—Straw and Yarn Combinations  
—Ribbon  
—Felt

Wherever the Fourth takes you, a sport hat is necessary to make the day complete.

Any selection from these, with their alluring colors and smart shapes, will satisfy the most exacting demand.

**Your Choice in This Sale at \$1.00**

—Pettis Millinery, Second Floor.

## You Can't Have Too Many of these MORNING and STREET DRESSES

\$3.95 and \$4.95 Frocks, \$2.95

Japanese crepe, seersucker crepe, scout percales and ginghams of the best grades, are used in these dresses for the home worker; sashes, pockets and touches of hand work adorn them in many different ways. A wide assortment of colors.

\$2.50 Morning Frocks of Gingham, \$1.49

Amoskeag gingham in plaids and checks, with collars, cuffs and sashes of organdy is used in these summer dresses. Straight lines and fitted belts allow a large assortment to select from.

\$2.95 Gingham Frocks, \$1.95

Crisp wash dresses, suitable for street and country club wear. A large assortment in plain, checks and plaids in these colors—red, brown, green, orchid and black. Organdy and pique trimmed.

\$1.98 Gingham and Percale House Dresses, \$1.00.

Made with fitted waistline and belt models. Some are in the Billie Burke style and some have rick-rack trimmed collars and cuffs. Plain colors and fancy prints, in both light and dark.

—Pettis house frocks, second floor.

## Sale! White Canvas Oxfords—Strap Sandals—Pumps

Four thousand pairs of these, in all sizes and a great variety of styles, are offered during this July Sale. Careful buying in large quantities enables us to give you this wonderful buying opportunity. A stupendous saving in footwear worth much more.

—Pettis shoes, street floor.



Sale! 3,000 Pairs! 18 Different Styles!

—Black Satin Pumps  
—White Reinskins  
—New Sport Oxfords  
—New Strap Pumps  
—New Satins  
—New Patents  
—New Flapper Models.

**\$2.95**

—Brown and Black Kid (welt) Oxfords.  
—Patent Leather Flapper Pumps  
—Tan Calfskin Oxfords.

All Sizes! All New Effects! Choice \$2.95 at Pettis

—Street floor.

## Starting Saturday! A Great S-A-L-E of Women's Pure Silk Hosiery!



2,400 Pairs of Them!

**79c** Pair

Mill Run of \$1.55 and \$1.75 Qualities

When branded with the manufacturer's brand, these are the best selling hose in America at \$1.55 and \$1.75. If we were to mention the maker's name, there would be a stampede at our counters and all the hose would be sold before noon.

The reason these hose do not bear the maker's brand is because of very slight irregularities in the lisle part of the toe, heel or hem. Where such imperfections occur, they are so slight as to be almost imperceptible, and the wearing qualities are not impaired.

So confident are we that there are no real "seconds" in the lot, we offer to exchange any pair that is found objectionable.

—Pure thread silk, semi-fashioned, lisle garter top.

—Pure thread silk, seamless, lisle ribbed top.

—Pure thread silk, self-striped or lace effect.

ALL PURE DYE DIPPED HOSE. NEW STOCK—FRESH FROM THE MAKER

EVERY WANTED COLOR—BLACK, WHITE, BROWN, GREY, BEIGE, ETC.

—Pettis hosiery, street floor.