

E.O.M. L.S. AYRES & Co. E.O.M.

End-of-the-Month Sale

A One-Day Disposal at Reduced Prices of Broken Assortments, Short Ends and Injured Articles

First Quality Silk Stockings \$2.75 the Pair

Broken lots from our regular stocks, plain colored, full-fashioned thread silk stockings with hand embroidered or open-work lace clocks. Lace effects in glove-silk stockings. Glove silk stockings from regular stocks, first quality, \$1.65 the pair. Solled and mused and odd pairs of full fashioned silk stockings, black and colors, \$1.00 pair. —Ayres—Hosiery, street floor.

Women's Athletic Union Suits, 89c

Broken lots from our regular stocks, including Sealpax and other well-known makes. Of nainsook and cross-bar dimity in white or pink. 360 Pairs Princess May summer weight step-in bloomers, regular and extra sizes, white and pink, 59c. First quality summer weight union suits with bodice tops and regular shoulder straps, tight knees, regular and extra sizes, 35c, 3 for \$1.00. Bodice top glove silk vests in lace stripe effects, broken lots, \$1.85. —Ayres—Street floor.

16-Button Length Lamb-Skin Gloves, \$1.85 Pair

Solled and broken size ranges; white, gray and brown. 16-button length white silk gloves, size 6½ only, 75c the pair. Two-clasp silk gloves with fancy contrasting wrists and backs; black, white, gray, pounce and brown—75c pair. —Ayres—Gloves, street floor.

Rainproof Umbrellas, \$1.00

Sizes and styles for men and women, \$-ribbed, good quality. Children's Umbrellas, \$1.50. Colored Silk Umbrellas, \$4.59. White ring handles, with white tips and ends; good rainproof umbrellas. Tape edged, with pretty handles, in green, red, brown, blue or purple. —Ayres—Street floor.

Narrow Ribbon Samples, 10c Yd.

A sample line of narrow ribbons, including novelty and plain effects, two-tones and picots, in a wide range of colors; both imported and domestic. Hairbows in dainty summer shades as well as darker colors, 25c each. Narrow picot ribbons in odd lengths and shades, priced to clear at 5c a yard. —Ayres—Street floor.

Other Ribbon Odds and Ends, Greatly Reduced

Organdy Flounce Oddments, \$1.19 Yard

Odds and ends of organdy flounces, ruffled, hemstitched and tucked in white and colors. Narrow laces for luncheon, bed and dresser sets, 4c yard. Great Reductions on Odd Lengths of Laces and Flouncings. —Ayres—Street floor.

Collar and Cuff Sets, 10c

A many-styled group in organdy, pique and linen, slightly mused. Veils, 89c. Vestees, 89c. Ready-made drape veils with colored chenille dots; very becoming. Dainty spring vestees in a wide variety of smart styles. —Ayres—Street floor.

Women's Handkerchiefs, 9c

One thousand handkerchiefs, all colored, all solled and mused, yet good in quality, are offered at this E. O. M. price. Better Quality Ones, 15c. Five hundred in white, white with colors, and colors are offered at this price. —Ayres—Street floor.

Caps for Boys, 65c

These in the season's newest shapes and a large assortment of colors and fabrics. Boys' Athletic Union Suits, 50c. Boys' Four-in-Hand Ties, 25c. Of fine quality madras, tailored with V-neck, sleeveless and knee length; have waist buttons and drop seats. Silk mogadore ties with light color bias stripes; open-end styles; fine ties for boys. —Ayres—Boys' wear, street floor.

For Men—Madras Athletic Union Suits, 85c

Sleeveless and knee length with elastic insert at back, made of woven-in self stripe madras with basket weave interwoven. Fast Color Shirts, 95c. Good Hose, 18c Pair, 3 for 50c. Madras and percale shirts, properly tailored with French cuffs, showing interesting stripes on white grounds. With double soles, heels and toes, in all desired colors, very fine gauge. Many Other Good Values Also Offered. —Ayres—Men's store, street floor.

Georgian Community Plate

The Georgian pattern in Community Plate has been discontinued, offering this opportunity to quote reduced prices on good silverware.

Cold meat forks, \$1.25. Small berry spoons, \$1.50. Large berry spoons, \$1.90. Gravy ladles, \$1.90. Cream ladles, \$1.15. Pickle forks, 90c. Butter knives, 75c. Soup spoons, set of 6, \$4.50. Oyster forks, set of 6, \$2.90. Dessert spoons, set of 6, \$4.25. Tablespoons, set of 6, \$4.50. —Ayres—Street floor.

75 Bead Necklaces, \$1.00

Imported and domestic bead necklaces, reduced to clear. Novelty bairpins and necklaces, inexpensively priced at 35c. Nontarnishable white metal bairpins and bow-knot pins set with white rhinestones, \$1.55. —Ayres—Street floor.

75 New Silk Bags, \$2.95

In black and navy blue—a special purchase. Leather Bags, \$1.00. Leather Novelties. Bags and party boxes in black and colored novelty leathers. Showing attractive models that are very good values. —Ayres—Leather goods, street floor.

Books, Assorted, 35c Each

An odd lot, including fiction, essays, poetry and other classifications. E. O. M. priced at 35c. Children's books, including picture books and stories, 10c each. Books from our circulating library, 2 for 25c. —Ayres—Street floor.

120 Sheets of Paper and 50 Envelopes for 39c

Good quality stationery in pink and blue. Five hundred boxes of linen finished paper, in pink, blue, buff and white, containing 24 sheets and 24 envelopes, 18c the box. Five hundred boxes of correspondence cards in pink, blue, buff, lavender and white, containing 24 cards and 24 envelopes, 18c the box. Tally and place cards at prices much reduced. —Ayres—Street floor.

Trimmings

All sorts of odd lengths of metal, bead and silk fringe braids, allovers, flounces, cords, beaded and embroidered bands; odds and ends; also of jet trimmings. —Ayres—Trimmings, street floor.

E. O. M. Wool Clearance

The usual month's accumulation of dress goods short lengths, pieces measuring from one yard to entire dress patterns. Embraced are tricotines, Polart twills, serges, poplins, tussahs, batistes, challis, novelties, checks and plaids. Nothing at more than half of their original prices. Also one dozen made-to-order skirts in discontinued models. These, too, are marked at less than half price. —Ayres—Wool goods, second floor.

E. O. M. Notion Values

Sanitary belts, several different makes, all elastic and tailored, 24c. Sanitary aprons, different styles, 24c. Sew-on corset supporters, lisle and silk, the pair, 15c. Hickory hose supporters with silk tops, the pair, 15c. Children's waists, several styles, 19c. Odd sizes of 6-inch elastic girdle supporters, 69c. Ribbon camisole tops in soft pink shades, 50c. Featherstitch braids, 12 yards for 10c. Rickrack, white and red, bolt, 5c. Fine twilled tape, 2 bolts for 5c. Safety pins, assorted sizes, 4 cards for 10c. Fancy pearl buttons, assorted, on card, 2c. 9-yard bolts of white Prussian binding, 15c. White shoe laces, 2 pairs for 5c. Odd lengths of belting and elastic greatly reduced. —Ayres—Street floor.

White Goods and Linens at One Half Marked Prices

Short lengths of white goods, including plain and fancy voiles and organdies, longcloths, dotted swisses, dimities, plain white India linens and the like are offered at half their marked and usual prices. Bleached Cotton Toweling, 10 Yards for \$1.00. Good heavy quality toweling, very absorbent. Men's size Turkish towels, 23½x45 inches, of a good heavy quality, 3 for \$1.00. —Ayres—Linens, second floor.

Bleached Sheets, 81 x 90, 98c Ea.

Seamless linen finish sheets, full bed size, a good weight, hemmed, ready to use. Ten dozens only. Bleached sheets, 72x90, made with flat center seams, good quality, 79c each. Feather pillows, 17x24, covered with good quality art ticking, filled with all new feathers, 69c each. —Ayres—Bedding, second floor.

An Odd Assortment of Bedspreads at Half Their Marked and Usual Prices

Short lengths of muslins, sheeting, tubing, Canton flannel, silkline, longcloth, cambric, cheesecloth and ticking—all at the customary E. O. M. reductions. An assortment of dust robes for motor use, in various colors and qualities, at one-fourth off of their marked price. —Ayres—Bedding, second floor.

Cotton Wash Fabrics, 12½c Yard

Five hundred yards are offered at this price, embracing jacquard chambray in pink only, plaid and stripe gingham, some 32 inches wide, and printed voiles.

At 49c a Yard

are offered printed voiles, a yard wide, woven French etaline, 40 inches wide, woven voiles, 38 inches wide—about 800 yards in all.

An Unusual Quantity and Variety of Wash Goods, Short Lengths Features This E. O. M.

—Ayres—Wash goods, second floor.

Hats, \$1.98 and \$2.98

Reduced for clearance. Hats of straw and combinations of straw and fabrics. In off-the-face shapes, sailors, mushrooms, pokes and turbans. Trimmed with flowers, feathers, ribbon, embroidery and fancy ornaments. In French blue, jade, gray, red, periwinkle, henna, navy blue, brown and black. —Ayres—Second floor.

Jap Rose Soap, 3 Cakes for 17c

Kirk's Cocoa hardwater soap, 75c dozen. Baby powder boxes, 10c. Pincushions, 50c. Borine tooth paste, 10c. 15c. Lazell's talcum, 10c. Cocoa bay shampoo, 8c. Sanitol face powder, 15c. Naomi face powder, 25c. Danse face powder, 25c. Softola, 13c. Uscala hair tonic, 15c. Olivia liquid shampoo, 15c. Composition ivory cuticle knives, 19c. Smiles talcum, 12c. Assorted nail polishes, 10c. Ostaria rouge, 19c. Sweetheart talcum, 6c. Bulk perfumes, 25c the ounce. Soaps, odd lots, 25c dozen. —Ayres—Street floor.

Allover Aprons, 69c

There are one hundred of these; made of gingham and percale; solled. Thirteen solled thin dresses, \$1.95. A few crepes at \$2.95. Percale dresses for the house at 39c and \$1.49. Small band and bib aprons, including blue percale, muslin and white organdie; solled; at 25c and 50c. —Ayres—House dress dept., third floor.

E. O. M. Skirt Values

White cotton gaberdine skirts in plain sport models, trimmed in pearl buttons; slightly solled. Reduced to \$1.19. Sports skirts of white gaberdine and other sports materials in light colorings. Reduced to \$3.75. Fancy sports skirts of fiber fabrics, plain tailored, light summer shades. Greatly reduced to \$5.50. —Ayres—Skirt dept., third floor.

E. O. M. Lingerie Specials

Chemise of soft muslin, lace trimmed, 59c. Gowns of soft muslin, plain or lace trimmed, short kimono sleeves, 69c. Petticoats of soft muslin with embroidered ruffles, 98c. Chemises of nainsook, embroidered and lace trimmed; but-up; \$1.29. Thirteen corset covers, lace and embroidery trimmed; built-up; \$1.39. Twenty-seven Marcella combinations of very fine nainsook, beautifully trimmed with lace, \$2.49. Sixteen envelope chemises of crepe de chine, lace trimmed, strap-shouldered, \$2.39. —Ayres—Third floor.

6 Knit Wraps at \$5.00

In rose and white; very charming, and much reduced in price. A few odd topcoats in oxford and brown, priced at \$7.50 and \$10.00. —Ayres—Coat dept., third floor.

Gown Room Bargains

Forty taffeta dresses in navy blue, brown and black, in small and medium sizes only. Notable values at \$6.75. A few navy blue wool dresses, braided trimmed, reduced to \$6.75. Ten one-piece tweed dresses in Copenhagen blue, rose and tan, \$9.75. —Ayres—Third floor.

10 Sports Suits, \$29.50

These are exquisitely tailored, smart suits of rich quality fabrics. They are of flannels and in combinations of duvet de laine coats and flannel skirts, in red and white, green and white and black and white. Just eight riding habits of hairline stripes in navy blue and gray remain to be reduced to \$15.00. Here again faultless tailoring and fine quality are combined with ridiculously low prices. Just four three-piece tweed suits in brown and orchid, reduced to \$19.50. —Ayres—Suit dept., third floor.

Shoes for Growing Girls, \$3.95

At \$3.95 a pair is offered an E. O. M. collection embracing tan oxfords and strap pumps, white canvas oxfords and pumps and patent leather pumps in broken size ranges, but including nearly all sizes. —Ayres—Children's shoes, fifth floor.

Children's Oxfords, \$2.25 a Pair

Solid leather oxfords of tan, brown and smoked elk. —Ayres—Children's shoes, fifth floor.

Girls' Gingham Dresses

Sizes 8 to 14 Years, 95c and \$1.95

Gingham bloomer frocks, also a few white organdies, 7 to 10 years, \$3.95 each. Light colored Georgette and pongee dresses, sizes 8 to 14 years, \$6.95. Girls' blouses of madras and mulls, sizes 8 to 16 years, \$1.39 and \$2.25. Dark taffeta dresses, \$9.95. Light taffeta and Georgette dresses, \$13.95. —Ayres—Girls' and juniors' section, fifth floor.

A Table of Chinaware

A table of open-stock chinaware, including cups and saucers, plates, platters and other table dishes, specially priced. Four 32-piece bungalow sets, decorated, \$7.75 each. Three 51-piece dinner sets, decorated, \$14.65 each. Three 100-piece dinner sets, decorated, \$24.25 each. —Ayres—Chinaware, sixth floor.

Full Size Suit Cases, \$1.00

Sturdily made fiber suit cases with strong handles and strong clasps. Silk lined traveling bags, in small sizes for women, very high in quality, \$15.00. Leather bags for rough use, slightly scuffed, a few at each of these prices, \$2.75, \$4.35 and \$7.35. Enamel dress cases, suit cases and (a few) hat boxes, month-end leftovers, \$3.50 to \$4.75. —Ayres—Luggage, sixth floor.

Good Laundry Soaps, 4c Bar

Reliable qualities, well known brands, 4c a bar, 12 for 45c. One side-toe refrigerator, \$34.85. One fireless cooker gas range, \$48.75. One all-steel white kitchen cabinet, \$69.75. One table of white enamel ware, slightly imperfect, reduce in price. Lighthouse Washing Powder. Ten small packages for 45c. Three large packages for 80c. Aluminum Stew Pans 24c. Heavy quality aluminum stew pans, one-quart size, with good handle. —Ayres—Housefurnishings, sixth floor.