

E.O.M. L.S.AYRES & Co E.O.M.

End-of-the-Month Sale

A One-Day Disposal at Reduced Prices of Broken Assortments, Short Ends and Injured Articles

First Quality Silk Stockings \$2.75 the Pair

Broken lots from our regular stocks, plain colored, full-fashioned thread silk stockings with hand embroidered or open-work lace clocks. Lace effects in glove-silk stockings.

Glove silk stockings from regular stocks, first quality, \$1.65 the pair.

Sold and mussed and odd pairs of full fashioned silk stockings, black and colors, \$1.00 pair.

—Ayres—Hosiery, street floor.

Women's Athletic Union Suits, 89c

Broken lots from our regular stocks, including Sealpax and other well-known makes. Of nainsook and cross-bar dimity in white or pink.

360 Pairs Princess May summer weight step-in bloomers, regular and extra sizes, white and pink, 59c.

First quality summer weight union suits with bodice tops and regular shoulder straps, tight knees, regular and extra sizes, 35c, 3 for \$1.00.

Bodice top glove silk vests in lace stripe effects, broken lots, \$1.65.

—Ayres—Street floor.

16-Button Length Lamb-Skin Gloves, \$1.85 Pair

Soiled and broken size ranges; white, gray and brown.

16-button length white silk gloves, size 5½ only, 75c pair.

Two-clasp silk gloves with fancy contrasting wrists and back; black, white, gray, pongee and brown—75c pair.

—Ayres—Gloves, street floor.

Rainproof Umbrellas, \$1.00

Sizes and styles for men and women, \$-ribbed, good quality.

Children's Umbrellas, \$1.50

White ring handles, with white tips and ends; good rainproof umbrellas.

—Ayres—Street floor.

Narrow Ribbon Samples, 10c Yd.

A sample line of narrow ribbons, including novelty and plain effects, two-tones and picots, in a wide range of colors; both imported and domestic.

Hairbows in dainty summer shades as well as darker colors, 25c each.

Other Ribbon Odds and Ends, Greatly Reduced

—Ayres—Street floor.

Organdy Flounce Oddments, \$1.19 Yard

Odds and ends of organdy flounces, ruffled, hemstitched and tucked in white and colors.

Narrow laces for luncheon, bed and dresser sets, 4c yard.

Great Reductions on Odd Lengths of Laces and Flouncings

—Ayres—Street floor.

Collar and Cuff Sets, 10c

A many-styled group in organdy, pique and linen, slightly mussed.

Veils, 89c

Ready-made draped veils with colored chenille dots; very becoming.

—Ayres—Street floor.

Women's Handkerchiefs, 9c

One thousand handkerchiefs, all colored, all soiled and mussed, yet good in quality, are offered at this E. O. M. price.

Better Quality Ones, 15c

Five hundred in white, white with colors, and colors are offered at this price.

—Ayres—Street floor.

Caps for Boys, 65c

These in the season's newest shapes and a large assortment of colors and fabrics.

Boys' Athletic Union Suits, 50c

Of fine quality madras, tailored with V-neck, sleeveless and knee length; have waist buttons and drop seats.

—Ayres—Boys' wear, street floor.

For Men—Madras Athletic Union Suits, 85c

Sleeveless and knee length with elastic insert at back, made of woven-in self stripe madras with basket weave interwoven.

Fast Color Shirts, 95c

Madras and percale shirts, properly tailored with French cuffs, showing interesting stripes on white grounds.

Many Other Good Values Also Offered

—Ayres—Men's store, street floor.

Georgian Community Plate

The Georgian pattern in Community Plate has been discontinued, offering this opportunity to quote reduced prices on good silverware.

Cold meat forks, \$1.25.

Small berry spoons, \$1.50.

Large berry spoons, \$1.90.

Gravy ladies, \$1.90.

Cream ladies, \$1.15.

Pickle forks, \$0.90.

Butter knives, 75c.

Soup spoons, set of 6, \$4.50.

Oyster forks, set of 6, \$2.90.

Dessert spoons, set of 6, \$4.25.

Tablespoons, set of 6, \$4.50.

—Ayres—Street floor.

Cotton Wash Fabrics, 12½c Yard

Five hundred yards are offered at this price, embracing jacquard chambray in pink only, plaid and stripe ginghams, some 32 inches wide, and printed voiles.

At 49c a Yard

are offered printed voiles, a yard wide, woven French etamine, 40 inches wide, woven voiles, 38 inches wide—about 800 yards in all.

An Unusual Quantity and Variety of Wash Goods, Short Lengths Features This E. O. M.

—Ayres—Wash goods, second floor.

Hats, \$1.98 and \$2.98

Reduced for clearance. Hats of straw and combinations of straw and fabrics. In off-the-face shapes, sailors, mushrooms, pokes and turbans. Trimmed with flowers, feathers, ribbon, embroidery and fancy ornaments. In French blue, jade, gray, red, periwinkle, henna, navy blue, brown and black.

—Ayres—Second floor.

75 Bead Necklaces, \$1.00

Imported and domestic bead necklaces, reduced to clear.

Novelty barpins and necklaces, inexpensively priced at 35c.

Nontarnishable white metal barpins and bow-knot pins set with white rhinestones, \$1.55.

—Ayres—Street floor.

75 New Silk Bags, \$2.95

In black and navy blue—a special purchase.

Leather Bags, \$1.00

Bags and party boxes in black and colored novelty leathers. Showing attractive models that are very good values.

—Ayres—Leather goods, street floor.

Books, Assorted, 35c Each

An odd lot, including fiction, essays, poetry and other classics. E. O. M. priced at 35c.

Children's books, including picture books and stories, 10c each.

Books from our circulating library, 2 for 25c.

—Ayres—Street floor.

120 Sheets of Paper and 50 Envelopes for 39c

Good quality stationery in pink and blue.

Five hundred boxes of linen finished paper, in pink, blue, buff and white, containing 24 sheets and 24 envelopes, 15c each.

Tally and place cards at prices much reduced.

—Ayres—Street floor.

Trimmings

All sorts of odd lengths of metal, head and silk fringe braids, allovers, flounces, cords, beaded and embroidered bands; odds and ends; also of jet trimmings.

—Ayres—Trimmings, street floor.

E. O. M. Wool Clearance

The usual month's accumulation of dress goods short lengths, pieces measuring from one yard to entire dress patterns. Embraced are tricotines, Poiret twills, serges, poplins, tussahs, batistes, chalices, novelties, checks and plaids. Nothing at more than half of their original prices.

Also one dozen made-to-order skirts in discontinued models. These, too, are marked at less than half price.

—Ayres—Wool goods, second floor.

E. O. M. Notion Values

Sanitary belts, several different makes, all elastic and tailored, 24c.

Sanitary aprons, different styles, 24c.

Sew-on corset supporters, lace and silk, the pair, 15c.

Hickory hose supporters with silk tops, the pair, 15c.

Children's waists, several styles, 19c.

Longcloths, dotted swiss, dimities, plain white India linens and the like are offered at half price. A laundering makes them good as new.

—Ayres—Wool goods, second floor.

Bleached Cotton Toweling, 10 Yards for \$1.00

Good heavy quality toweling, very absorbent.

Men's size Turkish towels, 23½x45 inches, of a good heavy quality, 3 for \$1.00.

—Ayres—Linens, second floor.

Bleached Sheets, 81 x 90, 98c Ea.

Seamless linen finish sheets, full bed size, a good weight, hemmed, ready to use. Ten dozen only.

Bleached sheets, 72x90, made with flat center seams, good quality, 79c each.

Fancy pearl buttons, assort ed, on card, 2¢.

3-yard bolts of white Prussian binding, 15¢.

White shoe laces, 2 pairs for 5¢.

Odd lengths of belting and elastic greatly reduced.

—Ayres—Street floor.

An Odd Assortment of Bedspreads at Half Their Marked and Usual Prices

Short lengths of muslin, sheeting, tubing, Canton sateen, silk, organdie, longcloth, cambric, cheesecloth and ticking, all at the customary E. O. M. reductions.

—Ayres—Bedding, second floor.

An assortment of dust robes for motor use, in various colors and qualities, at one-fourth off of their marked price.

—Ayres—Bedding, second floor.

Jap Rose Soap, 3 Cakes for 17c

Kirk's Coco hardwater soap, 75¢ dozen.

Baby powder boxes, 10¢.

Pincushions, 50¢.

Borne tooth paste, 10¢.

15c.

Lazell's talcum, 10¢.

Cocoa bay shampoo, 8¢.

Sanitol face powder, 15¢.

Naomi face powder, 25¢.

Dance face powder, 25¢.

Softon, 15¢.

Usola hair tonic, 15¢.

Olivia liquid shampoo, 15¢.

Composition ivory cuticle knives, 19¢.

Smiles talcum, 12¢.

Assorted nail polishes, 10¢.

Ostaria rouge, 19¢.

Sweetheart talcum, 6¢.

Bulk perfumes, 25¢ the ounce.

Soaps, odd lots, 25¢ dozen.

—Ayres—Street floor.

Allover Aprons, 69c

There are one hundred of these; made of gingham and percale; soiled.

Thirteen soiled thin dresses, \$1.95. A few crepes at \$2.95.

Percale dresses for the house at 39¢ and \$1.49.