

SHORT COURSE IN TELEPHONY FOR OFFICIALS

Annual Meeting at Purdue to
Feature Series of
Lectures.

LAFAYETTE, Ind., March 31.—Plans are complete for the telephone plant school which will be held at Purdue University, April 4-6. Indications are for the largest gathering of telephone men ever held in Indiana. The annual meeting of the Indiana Telephone Association will be held in connection with the school. The State association is composed of the Benton, West Central, East Central, and Northern Indiana Associations, all of which will be represented.

The meeting in a measure will be an extension of the short course in telephony conducted in December. Lectures scheduled for the meeting will be accompanied by practical demonstrations. The course will be in charge of Prof. H. V. Achats of the electrical school.

Henry A. Barnhart of Rochester, former congressman, is president of the Indiana association, and will respond to the address of welcome to be delivered by Ivan A. A. Potter.

Directors of the Indiana association include William M. Bailey, Richmond; Frank E. Bohn, Ft. Wayne; J. A. Browne, Winchester; H. F. Farrell, Terre Haute; Frank Wampler, Indianapolis; W. W. Harbaugh, Sullivan; Max Hoses, Indianapolis; Henry A. Barnhart, Rochester; Frank V. Newman, La Porte; E. M. Isom, Mitchell; F. B. Strickler, Franklin; Samuel Tomlinson, Logansport; W. L. Bott, Rensselaer, and Frank O. Cappy, Lafayette.

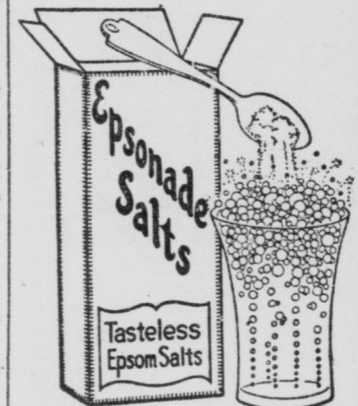
Other telephone officials who are expected to attend include Mr. Newman of La Porte, president of the Northern Indiana Telephone Association; C. M. Martz, Tipton, president of the East Central Indiana Telephone Association, and T. E. Hanway, Monticello, president of the Benton Telephone Association.

One of the important subjects to be

taken up the first day of the meeting is "The Radio Telephone and Its Relation to Wire Lines," by Professor Achats. E. C. King of Indianapolis, of the Indiana Bell Telephone Company, will discuss "Transmission Maintenance." Papers on various telephone problems are to be read on the second

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day of the convention, as follows: "Routine for Handling Contract Orders," E. W. Swarthout, Southern Indiana Telephone Company, Aurora; "Some Experience With A. B. B. Switchboard, Having Automatic Features, in

a Medium Sized Exchange," J. E. Scott, Commercial Telephone Company, Warsaw; "Accident Prevention as Related to the Telephone Plant Force," R. M. Bennett, Illinois Bell Telephone Company, Chicago; "Joint Pole Line Con-

struction," J. W. Curran, plant engineer Indiana Bell Telephone Company, Indianapolis; "Cable Distribution Plants," A. L. Staderman, Citizens' Independent Telephone Company, Indianapolis.

TRAUGOTT BROTHERS' FAIR STORE

311-321 W. Washington St

14 Columns of Spring Opening Advertising

Will be found today on pages 6 and 7
of the West Washington Street
Merchants Spring Opening Section

A Twelve-Hour Day

For the convenience of our customers, every department of this institution is open on Saturday from 8 a. m. to 8 p. m.

We pay 4% interest on Savings and 3% on Checking Accounts. Thrift Club payments, savings or commercial transactions, and even investments, may be made as late as 8 o'clock Saturday evening.

Why not be one of the steadily increasing number of people that are taking advantage of this service? Come in Saturday evening.

We Pay 4½% on Savings

Established in 1891
J. F. WILD & CO. STATE BANK
Incorporated in 1906
Indiana, U.S.A.

for Women
and
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Smart Hats

The New **\$5** Clever
Colors Shapes!

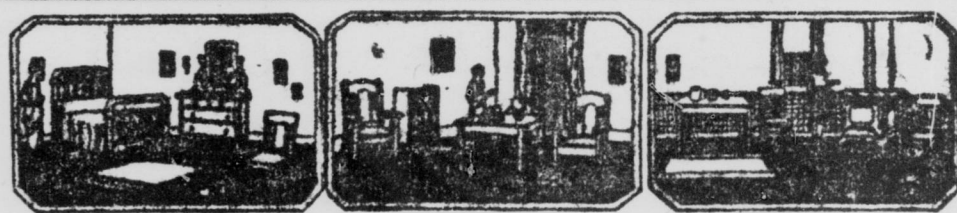
At the small price of five dollars the smartest, most entrancing hats imaginable! Silk hats, straw hats and combinations of materials. Canna, jade, carmine, black, brown, tans, ocean blue. All the new colors.



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\$1.95 **\$2.95**
Clever Shapes—Pretty Color Combinations.

A Surprise Every little girl who buys a hat will be given an Easter novelty surprise!

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Entrance on Illinois Street and in Traction Station.



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All the Essentials for a Small Home or Apartment

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Living Room 4-piece Living Room Suite, 2x12 foot Brussels Rug.
Bedroom Metal Bed, Steel Link Fabric Spring, Combination Mattress, Golden Oak Dresser, Golden Oak Chair, 2x12 Fiber Rug.
Kitchen Golden Oak Table, 4 Golden Oak Chairs, 13 Yards Fretwork, Old Cook Stove

Rhodes-Burford Furniture Co.

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Polk's Milk is a *nourishing* food—not merely a palatable drink. It is rich in body building substances; it supplies energy; and it contains that "mysterious something" known as vitamins, without which children can not grow nor adults maintain their health. Polk's Milk is pure milk

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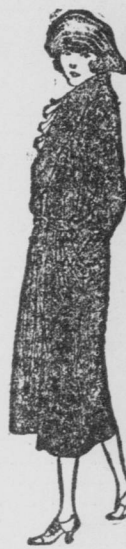
Maris Face Powder, 33¢.
Freeman's Face Powder, 36¢.
Carmen Face Powder, 34¢.
L'Armour's Lemon Lotion, 39¢.
Quelques Fleurs Talcum, 59¢.
Ricksecker's Cold Cream, 43¢.
Daggett & Ramsdale's Cream, 38¢.
Dane Nature's Skin Improver, 36¢.
Holmes Frostilla, 23¢.
Pompeian Massage Cream, 35¢.
Amami Bouquet Bath Powder, 59¢.
Amami Shampoo, 3 for 29¢.
Golden Gilt Shampoo, 18¢.
Seneco Tooth Paste, 18¢.
Non-Spl, 36¢.
El Rado, small, 43¢.
Amolin, small, 18¢.
Cashmere Bouquet Soap, 18¢.
Ricksecker's Soap, 21¢.
Pears Unscented Soap, 14¢.
4711 White Rose Soap, 21¢.
Gillette Razor Blades, 33¢.
Barbasol, 21¢.
—Pettis Toilettries, street floor.

Spring Coats

That Are Real Values

At **\$29.50**

Sport Coats and dressier models in a variety of styles, including tailored and boxed models. Some smart cape effects. Many beautifully embroidered with touches of color, others elaborately embroidered by hand. All are wonderfully tailored and exceptionally well finished. Herringbones, polaires, velours and mixtures in brown, tan, gray, navy blue, Sorrento and black.
—Pettis coats, second floor.



Blouses

of Gingham and
Dimity

\$2.50



Sheer white Dimities with drawnwork in the collars and frills down the front.
White Dimities with check gingham cuffs and collars.
Various plain colored ones with Peter Pan collars and with dainty lace edging, some open at the back.
Checked Gingham in red, navy blue, orchid and light blue and white, with white roll collar and turn-back cuffs.
\$2.50 is an exceptional price for Blouses like these.
—Pettis blouses, second floor.

With Easter so Near—This Is an Event!

Spring Dresses

\$15

Crisp, Pert Taffetas—Soft, Graceful Canton Crepes and Gay Crepe Knits



Beaded, embroidered and braided—Ruffled models—girlish and dainty—Distinctive straightline modes—with panels and drapes.

In navy blue, black, brown, henna and other colors.
—Pettis dresses, second floor.

Easter Hand Bags!

\$1.98

Real leather, tool Spider grain, Persian leather, in the crepe design and oose cowhide, Pandora style, and other novelty shapes and fittings. In gray, tan, brown, navy blue, black, and variously lined with lovely colored silks. Small Bags and roomy ones. A Bag for every preference.
—Pettis Hand Bags, Street floor.

Three-Quarter Length Cuff-Top Hosiery for Children

55c

An original note in Hosiery for well-dressed misses and children. The children's edition of the ladies' fashionable Sport Hose. Fine heavy-ribbed lisle. In black, white or cordovan.
—Pettis hosiery, street floor.

Attention to the Miss and to Tots!



Have mother bring you to Pettis when you get those Easter Shoes! Just all kinds—and any kind you particularly want.

There are Shoes in tan, black and white kid, and patent leather ones with tan and white tops.

In sizes 1 to 5 for **\$1.75** to **\$2.50**.

Sizes 5½ to 8 for **\$2.50** to **\$4.00**.

Sizes 8½ to 11 for **\$3.50** to **\$4.00**.

Tag calfkin Oxfords and Patent Colt Impet Pumps, with foot form last and welt soles.

In sizes 8½ to 11 for **\$3.50**. Sizes 11½ to 2 for **\$4.00**.
—Pettis shoes, street floor.

They Took the City by Storm!

These **\$1.25, \$1.50, \$1.75**

ATHLETIC UNION

SUITS at



79c

\$9 Per Dozen

made the biggest sale of athletic union suits ever held in Indianapolis at this time of year. Men bought them in dozen lots. Since this memorable sale, two weeks ago, no store in Indianapolis or any other city has come forward with a similar value. It hasn't been done. It won't be done. It can't be done.

Another Shipment by Express for Saturday's Selling

The manufacturer is again helping our sale along. The garments offered Saturday are identical with those that stirred men to activities two weeks ago. The merchandising sensation of the season will be repeated.

While They Last—Nine Different Materials. All Sizes From 34 to 46.

Fine Count Nainsook. Jacquard Weaves. Corded Madras. Self-striped Madras. Fancy Mesh Cloth.

It isn't safe to wait till late in the day.
—Pettis men's furnishings, street floor.

PETTIS DRY GOODS CO.