

Surprise

A New Event! A Big Event! At Pettis

It has never been done before, BUT PETTIS IS GOING TO DO IT! Yes, sir! We are not only going to advertise 51 of the most wanted articles of merchandise, BUT we are going to OMIT their amazingly LOW sale prices! Yes, you can GUESS all you want to (that's part of the fun), but, folks, you'll have to come down to see how LOW the prices really are on these items! And then—Oh! my! What a surprise! Why, you'll find that the prices are LOWER than you could even guess!

Come Early Wednesday

The Surprise of Your Life
will be when you see what we are selling

French Val. L-A-C-E-S
For Wednesday!
Per Bolt of 12 Yards

?

—Street floor.

Pillowcases

Made of remnants of heavy sheeting. The 36-inch size will be on sale at a very, very reasonable price. You will be able to afford several new pairs at this price.

?

—Pettis bedding, fifth floor.

Nainsook

Our regular 20s quality, full pieces, yard wide. Your opportunity to buy at a very, very unusual price, good quality Nainsook. Surprise day, it is only—

?

—Pettis domestics, street floor.

Sanitary Napkins

79c a box of 1 dozen—
Will be sold on Surprise Day at the unheard of prices of 2 boxes for—(no, it isn't 79c or 69c), but....

?

—Second floor.

“it's Such Good News—It's Hard to Keep!”

—But our buyer enthusiastically and confidentially told us she intended to have a real surprise in this wonderful sale of—

Dresses

At the Amazing Price of
Don't Miss This!!

Tricotine, Taffeta and Satins

Straightline and regular waistline effects as well as the blouse models are included in this sale. I wish I could whisper to you just how inexpensive they are—and what a surprise you will receive when you see them—but I can't!

All we can tell you about them is that they are lovely frocks, braided, embroidered in a variety of colors, and trimmed in very attractive ways that will win your instant approval.

Every dress worth double the money—but will be sold special on Surprise Day for.....

—Pettis dresses, second floor.

Shopping Bags!

A big lot of medium size Shopping Bags, made of waterproof carabat leather, 2 handles and drawstring. We have never sold these bags for less than 59c, but on Surprise Day out they go at.....

?

—Street floor.

Lossing's Histories

A complete history of the United States, 8 large volumes, illustrated. Publisher's price \$30.00, is much higher than the price will be on Surprise Day. It will be special at.....

?

—Street floor.

Just Think of Selling Gray Enamel Dish Pans

With Heavy Rolled Edge

Genuine New England quality of extra double thick mottled gray enamel!

—10-qt. Size at?
—14-qt. Size at?
—17-qt. Size at?

—Pettis basement.

Need Curtains?
Here's Your Chance

Marquisette Curtains?

Plain hemstitched band marquisette curtains, made of fine quality marquisette, 2½ yards in white only, at.....

Beautiful Cretonnes?
What every home maker requires to beautify the home. We have them in all that is new and up-to-date, in patterns and colorings suitable for any room at.....

—Third floor.

Are You Fond of Booth Tarkington's Works?

Everyone appreciates his literature—and for the benefit of those who have long cherished the hope of buying a set of his books—we have a surprise for them.

10 volumes, cloth bound and gilt top. Original price was \$17.50, but the sale price will be a surprise.

—Pettis books, street floor.

Wall Paper
!!!!!!

50c a roll living room and dining room Wall Paper, blends, mottles, grass cloth and scenic tapestry designs, printed on heavy embossed stock. Remarkable values. Surprise price, a roll.....

—Good Wall Paper really satisfies, 20c a roll Bedroom Wall Paper, all over floral designs; pink and gray, blue and gray? colors. Surprise price, a roll...

—Third floor.

Day!

Look for the Big
“Question Marks”

Come and SEE the Values!!

—We know that people of Indianapolis can recognize a REAL value when they see it!

—We feel that our patrons have sufficient confidence in our advertising that they will unquestionably accept our statement that these are genuine bargains.

So We Are Going to Prove It!!!

We have carefully selected 51 of the newest and most desirable articles we could find and marked them at—Oh! But that's the surprise! But we CAN say that every item will be sold practically at cost and in many cases at even LESS than cost! So IF YOU KNOW A REAL BARGAIN WHEN YOU SEE IT, COME WEDNESDAY!

The Surprise of Your Life Will Be

When You See These

Prunella Skirts

In stripes and plaids, and very lovely color combinations, including—



Brown and Tan Blue and Copen
Black and Tan Blue and Gray
Blue and White Brown and Blue
Black and White

Of course you know the demand for sport skirts will be greatly increased as the spring months come—and still we offer you at this time beautiful Prunella Skirts as well as New Sport Tweeds in tan, gray, blue and rust. All for the unusually low sum of.....

—Pettis skirts, second floor.

If You Like Surprises—

Read This!!

“Oh Boy”

I'll Say You'll Be Surprised!

—When you see what our buyer is offering now to satisfy your curiosity completely.

59c School Blouses

(Ages 6 to 14 Years)
Good, serviceable School Blouses that "Sonny" will surely be able to use—especially when you see they are to be sold so very surprisingly low as 2 for.....

—Street floor.

Up to \$8.45 Mackinaws on Sale at?

Boys' Mackinaws, miff pockets and belt-all-around styles Ages 7 to 15 years. You are lucky if you need one, for this sale is certainly going to give you a surprise.

—Street floor.

Boys' Cloth Caps

(Ages 6½ to 7)
Good quality cloth, well made, an excellent cap for school. When you see this price you will buy a couple or more. They are very unusual for—

—Street floor.

Up to \$1.95 Knickerbockers

(Ages up to 17 Years)
Splendid quality cassimere and corduroy—odd knickerbockers—to be on sale at—

—Street floor.

\$1.25 to 95c Knit Toques?

All sizes for the boy—plain and combination colors. Have you any idea how close we are marking them.....

—Pettis boys' clothing, third floor.

—Street floor.