

**BLACKER'S**  
**FAIRMOS CHILE SEASONING**  
"IT'S ALL IN THE SEASONING"  
On Sale at All Grocers  
MAKE YOUR CHILE CON CARNE AT HOME

WEEKLY  
**Business-Industrial**  
PAGE

NO MATTER how badly damaged the sheet metal parts on your automobile seem to be, see us before throwing them away and buying new parts. You will be surprised to see what we can do for bent fenders, hoods, or other sheet metal parts.

BAKED ENAMELING  
Guarantee Metal Enameling Co.  
325 E. St. Joseph St. — Indianapolis — Main 3126.

**ELECTRIC LIGHT AND POWER SERVICE**  
MERCHANTS Heat & Light Company C. O. B. Murphy, General Manager The Daylight Corner

**ALL THE WORLD IS BUYING FANS**

Modern Industry Finds Numerous Uses for Fans of All Types.

Good ventilation, formerly scarcely considered in factory construction, plays a large and important part in modern industry and in every large industrial plant of today exhaust fans are sure to be found. Efficiency experts long ago discovered that nothing does more to reduce production in a factory to a low level than poor ventilation. The human machine simply refuses to function at high speed in bad air.

Fans also are used in plants as dust collectors, distributors of heat and many other purposes.

"Few persons realize just how many different types of fans must be turned out by a fan factory," J. B. Dill, president of the Indiana Fan Company, said. "We find after thirty years of experience that a fan is really required to be installed in almost every apparatus we have in old buildings. There also has been a great deal of furnace repair work done."

"Probably the most important factor in a successful heating plant is proper insulation. This should be one of the very first things to receive the attention of the heating engineer, but unfortunately in too many instances almost no attention is paid to this very vital matter. Many a really fine, high grade furnace has been made ineffective through poor insulation work, and the home builder has 'cussed out' the poor furnace and blamed all his troubles on it."

"Reduction in the price of raw materials has made it possible to bring about a substantial reduction in furnace costs over the costs of a year ago. This has been a boon to the business and there is every indication that the business will increase steadily for some time to come."

**PLAN TO ASSIST LIVESTOCK MEN**

Companies Forming in West to Supply Funds.

That "a number of important finance companies are being organized through out the country to assist in the financing of the livestock industry, with the co-operation of the War Finance Corporation" is set forth in a statement issued by Eugene Meyer, Jr., managing director of the War Finance Corporation, at Washington, D. C., through the Indiana Insurance Association.

Continuing, the statement says: "During my recent trip to the West I had the opportunity of meeting with representative bankers and livestock men in many States, and it was clearly apparent that new finance companies are definitely needed in connection with the livestock industry. Utah has responded to the need by forming a company, with a authorized capital of \$500,000, to make livestock loans in Utah and Idaho. Wyoming also has formed a loan company with \$200,000 paid up capital, and is already doing business. The War Finance Corporation loan of \$215,000 announced this week was made through this company. Western Nebraska bankers have organized a \$200,000 livestock loan company."

"A telegram from Ft. Worth, Texas, and received at a meeting yesterday of representative business men of the State of Texas, it was decided to organize a company with large capital to make livestock loans. Subscriptions amounting to \$750,000 were pledged at this meeting, and it is hoped to receive total sub-

tions of \$1,500,000. Other companies are in process of formation in other districts."

"Representative bankers from Oklahoma, who were in Washington yesterday in connection with the cotton business of the State, agreed to form a livestock loan company in Oklahoma."

"Through the organization of these companies to supplement existing loan companies and banks, the War Finance Corporation may be able to make its funds available throughout the livestock section of the country promptly on a large scale. It is immediately necessary to stop the marketing of immature live stock and to save the breeding herds."

**SAFETY SIGNAL DEVICE POPULAR**

Automatic Electrical Inventions Please Motorists.

With the constantly growing demand for safety in the operation of the modern motor vehicle, unusual attention has been paid to perfecting devices which will work automatically and with perfect certainty to indicate to the car ahead or behind the intentions of the driver, and get away from the uncertain and often confusing hand signalling.

A device that is meeting with more than usual success along these lines is the Dicus signal, manufactured by the Dicus-Schildmeier Signal Company of this city. The device is attached to the windshield just below the spotlight. It is operated by push buttons located at any point the driver of the car may desire is most convenient for his use. The signal can be seen equally well from the stop or right and left turns. No mechanical features are embodied in its construction or operation. The signal is an electrical device, flashing red arrows

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