

# Spelled by Force of Mighty Economies

## Big Reductions on Curtains and Draperies

**BIG** Reductions on CURTAINS and DRAPERIES. Everybody is enthusiastic over the splendid merchandise offered at these low prices—in many instances prices are 25% to 35% lower than they should regularly sell for.

**\$2.25** Ruffled Marquisette, Pair, \$1.69

Marquisette tie back Curtains, 2½ yards long. **80c** Filet Net Paneling, Panel, 79c Heavy double thread Filet Net Paneling. De-  
pendable for any room in the house and can be  
cut to fit any window.

**98c** Drapery Madras, Yard, 59c

All over and Verdure patterns. In plain colors of Blue, Rose, Brown and Green. 36 inches wide.

**Double Border Marquisette, 29c**

A yard quality double thread Marquisette with hemstitched style ribbon border.

**\$1.45** Scrim Curtains, Pair, 98c

Plain silk hemstitched border curtains. 2½ yards long.

**65c** Scotch Madras, Yard, 49c

Cream color curtain madras in all-over leaf patterns and conventional designs.

### Floor Lamps Specially Priced, Complete \$21

Hand rubbed mahogany finished base, with two light chain pull socket. Shades are made of best quality silk, trimmed with silk fringe in rose and blue.

—Pettis draperies, third floor.

### Prices on Domestics and Linens Prove to Be Dollar Stretchers

Pure Linen Toweling, 39c Yard

"Heather" brand, soft round

read; very absorbent. Reduced

56c

Checkered Glass Toweling, 22c

Red checks; good grade; free

linen.

600 Yards of Unbleached

Crash, 20c Yard

Half linen, blue borders.

2,150 Turkish Towels, 21c Each

Blue borders, medium weight;

full size.

1,900 Turkish Towels, 18c Each

Plain white, single thread; reg-  
ular size.

2,400 Turkish Towels, 19c Each

Large size, plain white, single  
read.

3,000 Huck Towels, 10c Each

A good quality, with red borders.

Limited one dozen to a customer.

—Pettis domestics, street floor, aisle two.

2,800 Huck Towels, 12½c Each

Plain white, no filling. Usually

priced at 18c.

**Wash Cloths, 10c**

The "New York Store" Wash

Cloth. Limited ten to a customer.

**9-4 Sheeting, Yard, 42c**

Your choice of bleached or un-  
bleached standard make high-grade

Sheeting.

**9-4 Bleached Sheeting, 39c**

Good quality, perfect round soft-  
spun thread.

**Unbleached Muslin, 6½c**

2,000 yards medium weight Mus-  
lin, full yard wide.

**Unbleached Muslin, 8c Yard**

3,000 yards of splendid quality.  
Free from specks.

**Bleached Muslin, 10c**

2,500 yards "Fairylane" brand.

One of our good regular qualities.

**Longcloth, Yard, 12½c**

3,000 yards of excellent quality  
"Festival" brand. Sells regularly

at 21c.

—Pettis domestics, street floor, aisle two.

### Special Silverware Prices for July Sale

#### Special 14c Table of Silver Pieces

Don't fail to see our special table of Silver Pieces priced at **14c** each. This assortment is made up of Meat Forks, Knives, Forks, Spoons, Sugar Shells, Pickle Forks, Tablespoons, Dessert Spoons and Soup Spoons. A most remarkable display of very attractive and long wearing pieces.

#### Rogers' 26-Piece Sets

Six Knives, 6 Forks, 6 Tablespoons, 6 teaspoons, 1 Sugar Shell, 1 Butter Knife; made on nickel silver. Knives are steel blades. Guaranteed for ten years.

**\$6.50** Bread Trays, \$3.98

Sheffield plate, large size with handle.

**\$1.25** Silver Carving

Pieces, 89c Large size pieces with pearl handles.

**Nickel Silver Spoons, Each, 23c**

Such pieces as Table-  
spoons, Dessert Spoons and Forks. Also silver steel blade Knives. Guaranteed for ten years.

—Pettis silverware, street floor, aisle four.

"Get the Notion"  
Pettis July Sale

### Notions Reduced

One Spool of O. N. T. Thread, 150 yards; 1 bolt Bias Fold, 4 yards on a bolt; 1 bolt of Rick-Rack Braid, 1 package of Needles

All for **29c**

Hemp Woven Shopping Bags; guaranteed handles; each

**49c**

Sanitary Aprons, made of all rubber, good grade

**63c**

The new Elastic Supporter. To fit every waist, and can be used instead of Corsets; \$2.25 to

**\$1.25**

Corset Supporters, a pair

**21c**

65c Sanitary Napkins, 12 in a box

**49c**

45c Sanitary Napkins

**39c**

Compressed Sanitary Napkins, three for

**10c**

Bone Hairpins, box

**20c**

Rick-Rack, all widths

**18c**

—Pettis notions, street floor, west aisle.

## Stupendous Reductions on Suits of Quality

Offered in the July Sale—Smart Styles and Hand Tailored

### A Group of Smart SPORTS SUITS

have been placed in the sale at a very unusual and low price.

Regularly \$29.50 to \$39.50

**\$21.50**

You will find them to be wonderful hand-tailored models, constructed of tricolette, pongee, Shantung, taffeta and faille silk.

Colors are navy blue, black, brown and natural.

Cool materials and cleverly styled to suit the well dressed woman.



### Astounding Reductions in Tub Skirts

Think of This—Formerly \$4.95 to \$8.95

**\$3.75**

Just 300 Skirts of warranted pre-shrunk gabardine.

Pocket and button trimmed.

All sizes from 25 to 35 waist measure.

Your chance to buy a supply at a big saving during the July Sale.

—Pettis skirts, second floor.

### Middies!

**\$1.29**



Of Lonsdale Jean—the finest qualities. Collars and cuffs in contrasting colors. Ordinarily priced \$3.50.

—Pettis middies, second floor.

### White FOOTWEAR (FOR WOMEN) At Extraordinary Sale Prices

WOMEN'S WHITE REIGNSKIN OXFORDS AND ONE-STRAP PUMPS, black and tan trimming, \$8.00 quality; sale price **\$5.85**

WHITE REIGNSKIN OXFORDS AND TWO-STRAP PUMPS, Cuban and low heels with welt soles; sale price **\$5.85**

WHITE CANVAS OXFORDS AND ONE-STRAP PUMPS, white sole and heel **\$4.85**

WHITE REIGNSKIN OXFORDS, turn soles, covered Cuban heel **\$3.95**

ONE OR TWO-STRAP, ALSO LACE OXFORDS, of white canvas **\$2.95**

WOMEN'S ONE-STRAP HOUSE SLIPPERS, black canvas, leather sole, rubber heel **\$1.95**

CHILDREN'S AND MISSES' TAN BAREFOOT SANDALS **\$1.45**

—Pettis shoes, street floor, east aisle.

**PETTIS DRY GOODS CO.**

THE NEW YORK STORE EST. 1853.

# Rug Sale

Note Carefully Our Comparison to 1920 Prices

**\$195.00 HIGHEST GRADE ROYAL WILTON, 9x12 feet** **\$119.00**

**\$145.00 HIGH GRADE WORSTED WILTON, 9x12 feet** **\$90.00**

**\$127.00 HIGHEST GRADE WOOL WILTON, 9x12 feet** **\$63.50**

**\$115.00 HIGHEST GRADE WIL- VELVET, 9x12 feet** **\$64.75**

**\$90.00 HIGHEST GRADE VELVET, 9x12 feet** **\$55.00**

**\$80.00 HIGH GRADE VELVET, 9x12 feet** **\$44.50**

**GOOD GRADE VELVET, 9x12 feet** **\$39.75**

**\$99.50 HIGHEST GRADE AX- MINSTER, seamless, 9x12 feet** **\$65.00**

**\$75.00 HIGH GRADE AXMINSTER, 9x12 feet** **\$43.75**

**GOOD GRADE AXMINSTER, 9x12 feet** **\$29.75**

**\$13.50 WOOL WILTON RUGS, 27x54 inches** **\$8.50**

**ODDS AND ENDS OF HIGH-GRADE WOOL AND-FIBER RUGS, ranging in size from 7½x 9½ to 9x12 feet, regularly priced up to \$30.00, all go at our price of** **\$9.75**

<b>\$147.50 HIGHEST GRADE AX- MINSTER, 36x70 inches</b>	<b>\$8.75</b>
<b>GOOD GRADE AXMINSTERS, 36x63 inches, special</b>	<b>\$5.75; 27x54 inches</b>
	<b>\$4.35</b>
<b>\$40.00 GENUINE BODY BRUSSELS RUGS; serviceable smyrna rugs in the 6x12 size</b>	<b>\$24.75</b>
<b>\$2.25 and \$2.50 LTD LINOLEUM: tile, carpet and parquetry patterns; good grade and</b>	