

**PLAN IS GIVEN  
FULL APPROVAL**

Salvation Army Work Recommended by Executives.

The Salvation Army's county advisory board plan, by which it has a cooperative auxiliary in each community, and the financial appeal for \$1,000,000, which the organization will start all over Indiana, May 9 to 17, have been approved by both the President of the United States and the Governor of Indiana.

Writing to Brig. George F. Casler, the Indiana divisional commander of the army, who is headquartered in Indianapolis, President Harding said, under recent date:

"Having seen very much of the useful and patriotic work of the Salvation Army in all parts of the country and having an opportunity to familiarize myself with its work, I am glad, indeed, to give my endorsement to your campaign for extension of its efforts. The Salvation Army surely deserves well of all appreciative and loyal Americans and I wish you all success."

"I wish to commend the Salvation Army for the wonderful work it is doing in reclaiming weak humanity," said Governor Warren T. McCray to Brigadier Casler:

"I feel you are performing a service to society such as is not performed by any other organization. I wish to congratulate you upon what you are doing and commend your work for the future."

"I recently visited the Jeffersonville reformatory, where I talked with a number of boys. I am especially pleased with this branch of your organization's work. I feel that it is of great benefit in helping boys who are inclined to turn their faces toward crime back into the path of virtuous living."

**LAUDS VALUE OF  
AD CONVENTION**

Hoosier Advertisers Going to Atlanta.

"We need to have information as to the number of business men and women from all the states who plan to attend the Advertising Convention in Atlanta, June 12 to 16," said a bulletin to Tracy Ellis, On-To-Atlanta chairman of the Advertising Club of Indianapolis.

The reason for holding the annual advertising conventions in various parts of the country, Mr. Ellis has been informed, is to make it easy for the business men, first of one section, then of another, to meet and, thereby, to make their advertising more effective.

"Any alert businessman who will come to one of these meetings with a note book and pencil and will attend the sessions, view the exhibits and mix with alert men from all parts of the country, will return home with enough ideas to brighten up his business and to increase his profits for months to come," said a statement from the Associated Advertising Clubs. "Nor is this assertion

merely our opinion. It is based upon the experience of thousands of business men who have attended previous conventions."

"At these meetings, all the cards are on the table. There is no secret. The discussions are frank. Business men may ask questions, and it is always a characteristic of the most alert business men that they do ask questions."

A special rate of a fare and a half for the round trip to Atlanta has been granted by the railroads for the benefit of those who attend the convention. Special certificates are required in order to secure this rate, and these may be obtained upon application to club headquarters, fifth floor, Chamber of Commerce building.

**Ten Million Pike  
Perch Fry Planted**

More than ten million pike perch fry, all very strong and vigorous, have been planted in numerous streams and lakes in Indiana in the past few days, according to an announcement today by George F. Casler, supervisor of hatcheries for the State conservation department. Of this number 8,700,000 were planted in eighteen principal lakes and streams of northern Indiana from the Tri-lakes hatchery, where they were incubated. Several million of the fry were hatched at the Riverside hatchery and these planted in the waters of central and southern Indiana.

At the total plant, Berg says, was 16,120,000 and the fry obtained from four parts of eggs received a few weeks ago through courtesy of the Michigan fish commission. The eggs were hatched in special apparatus owned by the State.

**ASPIRIN**

Name "Bayer" on Genuine



Beware! Unless you see the name "Bayer" on package or on tablets you are not getting genuine Aspirin prescribed by physicians for twenty-one years and proved safe by millions. Take Aspirin only as told in the Bayer package for Colds, Headache, Neuralgia, Rheumatism, Earache, Toothache, Lumbago, and for Pain. Handy tin boxes of twelve and a half tablets of Aspirin cost few cents. Druggists also sell larger packages. Aspirin is the trade mark of Bayer Manufacture of Mononacetic acid ester of Salicylic acid.—Advertisement

**GIVES WHOOPING  
COUGH WARNING**

Fifteen Cases Reported Since May 1.

Increases in the number of cases of whooping cough reported to the city health department since May 1, caused Dr. Herman G. Morgan, secretary of the State conservation department, to issue the following statement:

"Whooping cough is rather prevalent in several sections of the city. This disease is considered by many parents

as a mild affliction. As a matter of fact it is a severe childhood infection, as a cold contracted during an attack of whooping cough is very often dangerous, particularly as pneumonia often follows this superinduced infection."

Parents should know that children may be permanently immunized or vaccinated against whooping cough. This treatment consists of three consecutive doses of vaccine, given at intervals of three or four days and is not only a preventive, but is excellent in the treatment of the disease. It means that the administration of whooping cough vaccine will reduce the severity of the paroxysms of coughing and will lengthen the interval between the coughing spasms.

"Whooping cough, like other transmissible diseases is reportable to the board of public health and should be quarantined. Children who have had whooping cough are permitted to attend school but the active cases are subject to the quarantine regulations."

Fifteen new cases of whooping cough have been reported since May 1.

**TECH DEAN RESIGNS.**  
BOSTON, May 6.—Alfred E. Burton, dean of students at Tech since 1902, has announced his resignation. His action was necessitated by the illness of his wife, who is in California, where Dean Burton will go upon completion of his duties.

**"Have it Charged"**  
CLOTHE THE ENTIRE FAMILY  
ON CREDIT  
WHY DON'T YOU?



**Suits** Values up to \$60.50 **\$21.50**

**Coats** Values up to \$21.50 **\$11.50**

**Dresses** Values up to \$29.50 **\$14.50**

**MEN'S SUITS** **\$19.50 UP**

**BOYS' SUITS** **\$7.50 UP**

**CONDUCTORS' UNIFORMS** **\$28.50**

**KING**  
OUTFITTING CO.  
342 E. WASH ST.  
OPEN SATURDAY EVENINGS.

1/2  
PRICE ON  
ANY  
SKIRT IN  
THE HOUSE

1/2  
PRICE ON  
ANY  
BLOUSE IN  
THE HOUSE

Keep  
Indianapolis  
on Time



**WATCHES**

Ladies' or Men's

**\$ One Dollar a Week \$**

Windsor success has been built on confidence. Our customers know that here is one store selling on a

**PERFECTED CREDIT PLAN**

This is as dignified as having a charge account in any store. Our customers know that we sell only standard, meritorious merchandise. Our purpose is to sell only the best.

South Bend, Elgin, Hamilton, Illinois, Waltham watches; 1847 Roger Bros. Silver—Community

Par Plate; Waterman and Conklin Pens; Eversharp Pencils, etc.

Our Credit Price is spot cash price. Plain figure prices.

**MEN'S  
SOUTH BEND**

The standard reliable Purple Ribbon Watches are near mechanically perfect as American industry can make them. Handsome, 18-year-old—19 Jewels; adjustable to 4 positions. Adjusted to heat and cold.

**\$45**  
ONE DOLLAR A WEEK.

**Women's  
Wrist Watches**

A gorgeous display of beautiful wrist watches; link bracelets or ribbons. We combed the entire country to make these the most reliable, dependable watches. All shapes—round, octagonal and square. Beautiful plain and engraved cases.

**\$12.75**  
ONE DOLLAR A WEEK.

**Graduation  
Presents**

Don't wait until the last minute to pick that graduation present. Come in now, make your selection. You can either take it with you or leave it in our safety vault until you want it. Everything will be found to please any boy or girl. You won't miss the money.

ONE DOLLAR A WEEK

**Windsor Jewelry Co.**  
LYRIC THEATRE BLDG., 135 N. ILLINOIS ST.

**\$10  
STARTS  
YOU**

Attend the Greatest Real Estate Event in the History of Indianapolis

# FOREST MANOR

Right on E. Maple Road Blvd.  
(38th St.) at Sherman Drive

*"The Addition Superb"*

Has Paved Streets  
on All Four Sides

**Grand Opening Saturday and Sunday, May 7th and 8th—Come  
Everybody, Everywhere—Here is an Event of Unusual Importance—Investigate**

**Are You a Movie Star?**

You can easily find out how you look in a moving picture by joining the opening day crowd at FOREST MANOR on Sunday, May 8th, at which time a moving picture will be made. You and your friends are invited to be in this spectacular picture. Don't fail to come. Use our free car over Ft. Harrison line. Hourly service.

THERE IS ONLY ONE FOREST MANOR.

**Give Yourself a Square Deal.**

As to location, elevation, beauty of its forest trees, accessibility, future possibilities, low prices and easy terms, Forest Manor has no equal. Why remain inactive while others succeed in securing these superb homesites? Why not make money by buying Real Estate Northeast and let it double and treble in value the same as it has done in thousands of instances?—Indianapolis is growing—spreading out—it is moving northeastwardly where many fortunes have already been made. Buy these wooded and unwooded homesites at the original ground floor prices and watch them grow in value. We urge you to act, attain, flourish, prosper, push forward, win. NOW IS THE OPPORTUNE TIME—FOREST MANOR IS THE PLACE.

**You Are Invited**

Thousands of Indianapolis citizens have eagerly awaited this announcement. At last this sumptuous tract right on East Maple Road Boulevard has been platted into 374 elegant high class lots, many of which are large wooded homesites. You are now invited and privileged to participate in the ownership of this sumptuous new sub-division. Come today to "FOREST MANOR." Your admiration for this superb addition will thrill you with delight. The prices and terms are within reach of everyone. A great opportunity is before you. Grasp it. Take positive, direct, immediate action. If you fail to secure one of these splendid homesites blame no one but yourself. Once you make a start stick to it. Persevere. Hold steadfastly to your purpose. Let nothing stop, hinder, or hold you back until you have obtained a lot in "FOREST MANOR," and eventually a home of your own.

Buy for a home—Buy for a profit—Buy the boy a lot—Buy the girl a lot. YOUNG MEN, YOUNG WOMEN, we especially urge you to make a start in "FOREST MANOR." Make a savings bank of Mother Earth. It's safe and profitable. ROUSE YOURSELF FOR ACTION.

**SEE—THINK—DECIDE—ACT**

**Big Sale of Homesites.**

374 elegant, high-class lots going at low bargain prices and terms so easy you never miss the money. 20 acres, or one-fourth of this beautiful tract is heavily wooded. Many large wooded tracts are right on East Maple Road—Also 800 fine young shade trees have been planted.

Our numerous artistic entrances are said to surpass anything around the city. They are unique and have attracted much favorable comment.

Public school opposite addition.

Served by two car lines, electric lights and phones available.

Wide streets. High elevation, pure air with lots of invigorating ozone.

Come and see for yourself.

SHREWD HOMESEEKERS AND INVESTORS WILL COME EARLY.

**How To Reach Forest Manor**

BY AUTOMOBILE—Drive north on any street to Maple Road (38th St.), thence east to Fair Grounds bridge. Cross bridge, jog south, right, to first street, which is Maple Road (38th St.), thence east to Sherman Drive and "FOREST MANOR," which is on the crest of the hill.

BY FREE CAR—Sunday, May 8th, from 9 a. m. and each hour thereafter we will run free cars on the Ft. Harrison line, no tickets required. See sign on car and board it at Terminal Station or along Ohio St. or Massachusetts avenue.

CITY CAR LINE—The city car line (Brightwood line) ending at 38th and Sherman Drive, serves the south end of the addition. Go to the end of the line, where our autos will meet you, or walk four short squares North to 34th street, which is the South end of "FOREST MANOR."

## BARGAIN PRICES AND EASY TERMS

PRICES—Unwooded tracts, \$150, \$245, \$295, \$325, \$445, \$595, \$625. Extra large superbly wooded tracts on and near Maple Road Boulevard, \$695, \$795, \$900, \$1,000, \$1,325 up to \$1,500 (a few corners higher). Prices and terms marked in plain figures on each lot.

TERMS—Unwooded tracts, \$10 to \$25 cash down, \$1 to \$2 weekly. Wooded tracts, \$25 to \$100 cash down, \$2 to \$5 weekly. No interest until after one year, then only 6%. No taxes until 1923. 10% discount for cash. Other liberal discounts. No payments while sick, or out of employment. Proper and reasonable building restrictions to protect your interest. Free abstracts.

Buy at the ground floor prices. "FOREST MANOR" home sites are safe. Become the lord of your own Estate. Our plan insures success. WE SELL TO WHITE PERSONS ONLY.

**DOUBLE YOUR MONEY**

GOOD FOR OPENING DATES ONLY

Clip this out and hand to the salesman when you select your lot and he will tell you how we double your first payment up to \$25. **\$10 Down Credits \$20 on Lot  
\$25 Down Credits \$30 on Lot  
\$35 Down Credits \$50 on Lot** **FREE**

Be Sure and Bring Your First Payment With You.

**The Gates-Kinnear Co., Realtors**

"The Firm That Hustles"  
OFFICE—760-62 BANKERS TRUST BUILDING  
S. W. CORNER PENN. AND OHIO STREETS  
Phone, Main 1409.

**The SECURITY TRUST COMPANY, Trustees**

111-113 N. PENN. ST. All Contracts and Deeds and  
Protects Your Interest.

**FREE CAR RIDE—Free Refreshments**

Free cars on Ft. Harrison line all day, Sunday, May 8th. First car leaves Terminal Station at 9 a. m. and hourly thereafter. Cars may be boarded anywhere along route, no tickets required. Be our guests for the day. Enjoy the free car ride, partake of our free refreshments, romp, play and picnic in our superb woods, gather wild flowers and have a general good time. Come—Bring your friends with you.

**\$1 A WEEK  
BUYS A  
LOT**

Come to FOREST MANOR on the Opening Dates—Thousands Have Been Waiting for This Event.