

E-O-M

L. SAYRES & CO.

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STREET FLOOR
E. O. M. Specials

Voile flouncing, 24 inches wide, at \$2.50 the yard. In light blue, pink and lavender; ruffled and tucked. Suitable for children's frocks.

Cotton filet bands, 5 inches wide, at 10¢ the yard.

Barnum Cluny laces, white, cream and ecru; 2 inches wide, at 19¢ the yard.

Valenciennes insertions, 35¢ the dozen yards.

—Ayres—Lace section, street floor.

Veilings, in suit shades, at 15¢ the yard. Black, brown, navy blue and taupe. Very good value.

Pique collars in white, with scalloped edges; some in navy blue. E. O. M. price, 69¢.

An assortment of odds and ends of women's neckwear, all slightly display and shelf soiled. Just 19¢ each.

—Ayres—Neckwear section, street floor.

Taffeta silk ribbon at 39¢ the yard; in pink, blue, Copenhagen blue, rose, white and green; 7 inches wide.

A collection of odd ribbons, consisting of satins, novelties and some grosgrains. To clear at 10¢ the yard.

—Ayres—Ribbon section, street floor.

Azorea perfume, \$1.00 the ounce.

Incense powder, 15¢ the box. Jergen's violet glycerine soap, 70¢ the dozen.

Gouraud's oriental cream, \$1.20.

Bandoline, 35¢.

Hand scrubs, 7¢.

47-11 Lilac vegetable, 89¢.

Jergen's witch-hazel soap, 75¢ the dozen.

Puritan Beauty talcum, 19¢.

Pebeo tooth paste, 28¢ tube.

Imported Spanish cas-tile soap, \$1.29 the bar.

Luthol tooth paste, 39¢.

Golden Glint shampoo, 19¢.

La Louise rouge, 39¢.

Bone toothbrushes, 7¢.

Piver's face powder, azurea, 95¢.

Fleur d'Amour toilet water, \$1.50 ounce.

Sweetheart talcum powder, 9¢.

Puritan Beauty powder, 35¢.

Azorea soaps, 85¢ ounce.

—Ayres—Toilet goods dept., street floor.

Sterling handled pieces at \$1.00. Consisting of dinner knives, dinner forks, carving knives, bread knives, gravy ladles, pie knives and cake knives.

At 75¢ each are iced tea spoons, butter spreaders, salad forks, sugar shells and butter knives—also sterling handled.

At \$2.00 each are sterling handled cold meat forks, tomato servers, berry spoons, egg servers, salad forks, bread knives.

At \$2.00 each are sterling candlesticks.

At \$3.50 are two-piece steak sets with sterling handles.

At \$2.00 are four-piece castors (not sterling).

—Ayres—Silverware dept., street floor.

Women's sample handkerchiefs, 12½¢ each, or \$1.00 the dozen. One lot of these in all white, white with colors, and white with embroidery in corners.

At 10¢ each, one lot of children's handkerchiefs, all samples. Suitable for either boys' or girls' use.

—Ayres—Handkerchief dept., street floor.

Short lengths of embroidery at extremely low prices. The lot includes trimmings for undergarments and children's wear, or for many other purposes.

—Ayres—Embroidery section, street floor.

500 boxes of stationery at 19¢ the box. An excellent quality of linen-finished paper, in pink, blue, buff and white; 24 sheets and 24 envelopes with open end.

One lot of slightly soiled boxes of stationery (the contents perfect) greatly reduced for E. O. M. clearance.

One lot of envelopes, linen finished, in colors of pink, tan, lavender and buff, greatly reduced for clearance Saturday at 5¢ a package.

—Ayres—Stationery dept., street floor.

Silk umbrellas at \$4.95 and \$5.45. A clean-up of two fine lots. The silk is an admirable, heavy quality. Tips and ends are colored, some in amber; a high-priced assortment; all colors; 55 pieces in all. Very, very special.

From \$5.95 to \$9.95 are 24 of the finest India silk umbrellas; all colors, some two-toned; with beautiful handles. Every umbrella drastically reduced.

—Ayres—Umbrella section, street floor.

End Of The Month Sale

—A BARGAIN EVENT—

During a month's business in a large store like this, thousands of pieces of merchandise become soiled or shopworn and size assortments become broken. It is good business to reduce their prices and clear them away. It keeps stocks fresh and in good order. It makes friends, too, for customers appreciate getting merchandise of Ayres quality at End-of-the-Month prices.

Leather bags, \$1.95, \$2.95.

\$4.95. This is an important sample lot, and contains, canteen bags as well. Alligator calf, spider calf, embossed and vachette leathers. Plenty of colored effects. Exceedingly good values!

At 49¢ each, shopping bags of waterproof material.

At \$7.95, novelty imported silk bags, plain and brocaded materials. Very special values.

—Ayres—Leather goods dept., street floor.

Cherry red cut beads at \$1.00.

Some with combinations of black beads. Effective, and certainly exceptional values.

At \$1.55, Sterling silver barpins, set with fine white French rhinestones; safety catches; some with gallery mountings.

At 85¢, novelty jewelry, imported and domestic. Earrings, necklaces and barpins.

—Ayres—Jewelry section, street floor.

Half-pound candy jars at 69¢.

These of cut glass, with floral cutting. At the same price are also vases, guest sets, bowls, sugar and cream sets, spoon trays, cruetts and many other such articles.

—Ayres—Cut glass dept., street floor.

400 Pairs Women's Silk Stockings—E. O. M.

Sale Price, \$1.10. Chiffon weight pure silk stockings, with lisle top hem, narrow, close fitting ankles; back, African, silver and gray.

At 29¢—Three Pairs for 75¢

500 Pairs boys' English ribbed and one-and-one ribbed black stockings, in all sizes.

—Ayres—Hosiery, street floor.

600 Women's Union Suits E. O. M. 39¢—Three Suits for \$1.00.

Regular and extra sizes, tight or wide knee, pink and white; every M. price.

—Ayres—Silk section, second floor.

At 29¢—Three for 75¢

300 Women's vests in regular and extra sizes; white and pink.

—Ayres—Underwear, street floor.

Glove Silk Union Suits, \$2.95

Women's union suits and combinations of glove silk; pink, plain or fancy trimmed; slightly soiled.

—Ayres—Underwear, street floor.

1,000 Pairs Women's Silk Gloves and Chamoisette Gloves, Slightly Soiled, E. O. M. Sale Price, 55¢.

Gloves of Milanese and trico silk, two-clasp style; black, white and colors.

Also 12 and 16-button length gloves, two-clasp and gauntlet style, chamoisette in white and colors. All sizes 5½ to 8 in combined assortment.

—Ayres—Trimmings, second floor.

All-linen table damask, \$1.00 the yard.

A limited quantity of all-linen bleached table damask, 65 inches wide, in 1½, 1¾, 2, 2½, 2½-yard lengths at \$1.00 the yard.

All linen tea towels, hemmed ready for use, red and blue borders. At 25¢ each.

One lot of imported, colored striped Turkish towels, slightly soiled. At \$1.25 each.

—Ayres—Linen section, second floor.

Long Chamoisette Gloves at \$1.35.

300 Pairs of 16-button length gloves. Every pair, perfect; white and colors. This price only for one day.

—Ayres—Gloves, street floor.

Bungalow aprons of unbleached muslin, stamped with attractive designs for applique and wool embroidery, 98¢ each.

Luncheon sets, 36-inch cloth with four napkins of unbleached muslin, stamped with easy patterns for French knots and applique embroidery; 79¢ the set.

Stamped tea towels, blue and white striped, 15¢ each.

—Ayres—Art needlework dept., street floor.

One table of recent fiction.

Covers slightly soiled, 40¢.

Books of miscellaneous titles, mostly original editions, 20¢.

The Hoosier Year of 366 Indiana Writers and Speakers, special, 50¢.

Bubble Books, 1 or 2 records missing in each book, 40¢.

One table of books for children, 25¢, 35¢, 45¢ each.

—Ayres—Book dept., street floor.

—Ayres—Bedding section, second floor.

—Ayres—Petticoat dept., third floor.

Sweet cream caramels at 45¢

pound. A very special price on these excellent caramels, made in our own kitchens. 500 pounds. Three kinds.

—Ayres—Candy booth, street floor.

100 hats at \$2.89. Chin-

chins, turbans, pokes, mushrooms and sailors. Trimmed with flowers, feathers, ribbons and fancy ornaments. The colors are orange, red, brown, navy and black.

—Ayres—Millinery, second floor.

450 pairs high-grade shoes,

\$3.95. 450 pairs high-grade low and high shoe in women's styles and broken sizes. Narrow widths in almost all sizes in the collection. Price, \$3.95 the pair.

—Ayres—Shoe section, second floor.

1 American walnut Do-

mestic Cabinet, marred, \$79.00.

1 White box top, used, \$4.00.

1 Singer box top, used, \$6.00.

1 Domestic Vibrator, Sit-Rite, used, \$43.00.

1 Domestic Portable Electric, floor sample, \$60.00.

1 Minnesota drop-head, used, \$16.00.

1 Willard "A," new, \$36.75.

1 Electric Library Table, marred, \$90.00.

1 Jewel, used, \$6.00.

1 Domestic box top, used, \$5.00.

Three-ounce bottle machine oil, 10¢.

Parts and supplies for all machines.

—Ayres—Sewing machines, second floor.

Short lengths of wash goods,

all usable lengths. Embraced in the assemblage are ginghams, madras, voile, swiss and other similar kinds. Remarkable values await the woman who sews, in these.

At 18¢ the yard, white outing flannel of good quality, 27 inches wide.

At 49¢ the yard, 1,000 yards of printed volles, 28 to 40 inches wide, and in about 40 pieces. A variety of colors and designs. Outstanding values, in quality.

At \$6.95, about fifteen serge and velour dresses, in navy blue, brown and Copenhagen blue.

At \$9.00, \$17.50 and \$19.75, some very special bargains in wool frocks.

—Ayres—Gown room, third floor.

100 soiled aprons, in blue, pink and figured percale, at 95¢.

16 Soiled gingham dresses in plaids and checks, long and short sleeves. At \$3.45.

7 Dresses, slightly soiled. At \$4.45.

—Ayres—Dresses, third floor.

20 taffeta, tricotine and

sports dresses at \$15.00.

15 Navy serge suits, braid trimmed, at \$15.00.

20 Soiled voile and organdy dresses, at \$2.50.

10 White plaited middy skirts, slightly soiled, sizes 14, 16, 18, at \$1.75.