

'Y' WILL TEACH BOYS SWIMMING

Local Association Announces
Free Lessons for Lads,
11 to 18.

Circular letters relative to the free swimming lessons that will be given to boys between 11 and 18 years of age next week by the Young Men's Christian Association are being sent to adult workers with boys.

The letter sets forth that "the life of one or more of your boys of above age may depend upon your giving again this year the cooperation we have gladly received from adult workers with boys each springtime regularly for the last eight years. We desire to teach 500 boys to swim before outdoor swimming, with its usual toll of lives, makes its powerful appeal to Indianapolis boys generally."

It is explained that soap, towels, etc., are all provided by the Y. M. C. A. and that there is no charge for the instruction given not for supplies. It is an annual gift by the association to Indianapolis boys regardless of membership.

"Among the boys in your charge," says the letter, "there are doubtless a number between the ages of 11 and 18 who cannot swim. Kindly ascertain who they are and send them to us for this in-

struction. Do not send boys who already swim. This would defeat our object of saving lives by teaching boys who cannot swim, as well as spare boys the disappointment of being eliminated.

"Kindly have boys come Monday, May 2. They will be assigned to classes and receive their first lesson on that day. Grade and high school boys come at 8:20 p. m. and employed boys who work after school come at 6 p. m. Additional classes will be formed every twenty minutes after 8:20 and 6 p. m."

The letters are being sent out to district newspaper men, school and Sunday school teachers, pastors, Sunday school superintendents and others.

Christian Ministers Will Meet in Tipton

TIPTON, Ind., April 28.—The State conference of Christian ministers will be held in Tipton, May 16 and 17 inclusive. It is expected that between 400 and 500 ministers will attend the convention, the deliberation of which will be of State-wide interest. Preparations are being made to take care of the visitors during the time.

Promise Entertaining Rotary Program

The program for the weekly luncheon of the Rotary Club at the Claypool hotel

next Tuesday, will be in the hands of the fraternal committee, of which Edwin H. Hisey is chairman, and there will be a number of entertaining features.

The first practice of the season for the Rotary Club baseball league will be held at Riverside park Wednesday afternoon. It is announced that there will be three or more teams in the league and that these teams will play against one another as well as against ball teams of other Rotary clubs. Charles C. Carr will be playing manager.

EPSOM SALTS

LIKE LEMONADE

You can now buy real epsom salts without the awful taste and nausea, by asking your druggist for a handy package of "Epsomade Salts" which looks and acts exactly like epsom salts, because it is pure epsom salts combined with fruit d rivative salts, giving it the taste of sparkling lemonade.

Take a tablespoonful in a glass of cold water whenever you feel bilious, head-achy or constipated. "Epsomade Salts" is the much talked of discovery of the American Epsom Association.—Advertisement.

A Genuine Sensation

A Durable, Sanitary Snowy-White

Zinc-Top Work Table

with Each Nationally Advertised (\$19.00)

9x12 CONGOLEUM RUG

This wonder value combination is yours tomorrow at just 98c above the regular nationally advertised price of the 9x12-foot Congoleum rug alone!

THE TABLE

Large size, with 25-40-inch zinc top, cutlery drawer, an heavily white enameled base. Durably constructed, very handy for the kitchen; an especially convenient aid in the preparation of meals. When combined with the nationally advertised Congoleum Rug at tomorrow's amazing price this outfit is a genuine sensation.

It's Easy to Pay the People's Way.

CONGOLEUM RUGS

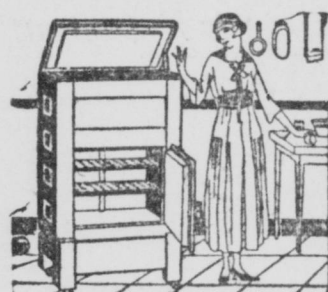
To the woman who reads her magazines it is unnecessary to describe the nationally advertised Congoleum Rug, or even mention the advertised price of \$19.00. Congoleum Rugs are waterproof, sanitary and quickly cleaned with a damp mop. The smooth, firm surface does not take up dirt or stains. They are wonderfully beautiful and in good taste for every room. Your choice of several patterns.

We have placed the tables on the rugs in our floor covering department so you can see at a glance what an enormous value this combination really is. You do not have to pay more than a little cash, either, to have them delivered to your home—the balance is "Easy to Pay the People's Way."

BE HERE EARLY FOR THEY ARE CERTAIN TO FLY!

JEWELL Refrigerators

Are Built With Extra Walls to Prevent Waste of Ice.



Like a wind from the pole, these refrigerators will come to you to keep your food in perfect condition and to save you money on your ice bills. Measure the space where your refrigerator is to go, then come select the type to fit that space.

THREE SPLENDID STYLES
Top Icing Type\$18.95
Front Icing Type\$25.50
Side Icing Type\$34.50

It's Easy to Pay the People's Way.

At the People's
You Can Buy

KODAKS

and
Eastman
Supplies

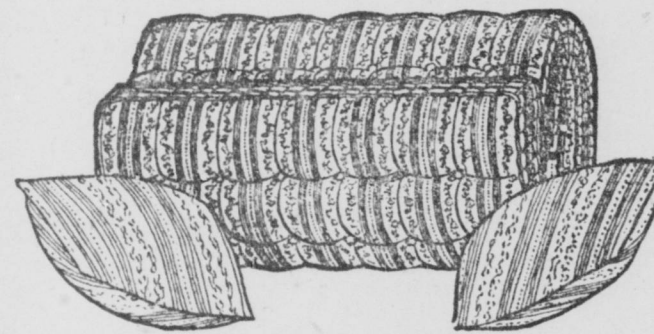
At regular national prices on "easy terms" without interest or extras of any kind.

No. 0 Box Brownie, makes pictures, 1 1/2 x 2 1/4\$2.00
No. 2 Box Brownie, makes pictures 2 1/4 x 3 1/4\$2.50
No. 2-A Box Brownie, makes pictures 2 1/4 x 3 1/4\$3.50
No. 2-C Box Brownie, makes pictures 3 1/4 x 4 1/4\$5.00
No. 2 Folding Brownie, makes pictures 2 1/4 x 3 1/4\$9.00
No. 1 Folding Junior, makes pictures 2 1/4 x 3 1/4\$15.00
No. 1-A Folding Junior, makes pictures 2 1/4 x 3 1/4\$16.00
No. 2-C Folding Junior, makes pictures 2 1/4 x 3 1/4\$18.00

Other models up to \$74.00.

Prices the same the world over.
It's Easy to Pay the People's Way.

The Talk of the Town A Pair of Pillows to Match \$7.98 WITH EACH Combination Felt Mattress



A pair of fine, soft 18x26-inch pillows to match, with each of these sensational value combination mattresses. These mattresses have felt top and bottom, built layer upon layer, and are covered in handsome art ticking. They are finished with a big, generous roll edge and diamond tufted for extra durability and comfort. Unlike many special mattress offers you are not restricted to any one size in this astonishing sale—any size same price.

MANY A CASE OF INSOMNIA HAS BEEN CURED BY THE PURCHASE OF A NEW MATTRESS.
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Sanitary Auto and Furniture Dusters



One of these wonder dusters should be in every home and garage. Absorbs the dust and brightens the varnish. It will not scratch or mar the most highly polished finish. Special Saturday—

29c



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1/2 Price

Vitonola Phonographs have always sold at established prices, and to be able to purchase them at exactly one-half of these low figures is a chance no one can afford to miss.

The Vitonola plays all makes of records with a richness of tone that will convince you instantly of their master quality.

COME TOMORROW FOR DEMONSTRATION

Regular \$115 model....\$57.50
Regular \$125 model....\$62.50
Regular \$175 model....\$87.50
Regular \$265 model....\$132.50

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THE RUGS YOU WANT AT ROCK-BOTTOM PRICES



To supply the rugs the people want is what every store tries to do, but to provide them at rock-bottom prices is the real reason for the crowds at the People's. Compare the values!

9x12-FOOT SEAMLESS VELVET RUGS—You'll be positively astounded at these sensational rug values. Wide variety of patterns\$37.85

9x12-FOOT SEAMLESS BRUSSELS—An incomparable bargain in 9x12-foot seamless tapestries. Choice patterns and colors. Only.....\$13.98

9x12-FOOT HIGH PILE AXMINSTER RUGS—Magnificent high pile Axminster rugs, splendid quality, most amazing price in years. Be early—choice are first to go. Only 11 1/4 x 12-FOOT HEAVY AXMINSTER RUGS—Splendid Axminster rugs for extra size rooms. Not in years have you seen such values\$59.50

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Same Price the World
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Prices That Are Fair Terms That Are Easy

That, in a few words, explains the clothes service this old reliable store offers to every man and woman.

You can have a new Spring Suit or Coat or Dress tomorrow and pay for it a little each pay day. You simply pay a small amount down at time of purchase and agree to pay the balance at regular intervals, mutually agreed upon.

\$1 or \$2 A WEEK

Pays for any garment and one of the choicest assortments we have ever shown will make it a positive pleasure to pick out new things.

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Ladies' Suits
\$22.50 up

Ladies' Coats
\$15.00 up

Men's Suits
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Men's Trousers
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Boys' Suits
\$8.50 up

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For the doctor, salesman, inspector, contractor, executive, the Ford Coupe means

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—protection from weather,

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