

OPEN SATURDAY NIGHTS UNTIL 9 O'CLOCK

# Tomorrow We Are Going to Sell New Sample



Featuring the  
Greatest Purchase  
of the Entire Sea-  
son—and Offering  
Our Customers the  
Opportunity of Buying  
Suits That Are Real \$50  
and \$75 Values at a Price  
That Ought to Make To-  
morrow the Greatest Suit  
Day of the Season.

# \$35

Youthful Box Suits    Ripple Effects    Braid Trimmed Suits    Handsome Beaded Suits  
Blouse Models    Straight Line Suits    Some With Vests    Embroidered Suits

We are quite enthusiastic over these suits, because we KNOW they are unquestionably the  
FINEST GARMENTS that have been shown anywhere at such a price as \$35.

# Up to \$35 Suits \$15

Blouse Models    Plain Tailored    Eton Effects    Velour Checks    Ripple Suits    Twill Cords    Embroidered Suits    Mannish Serges    Belted Models    Tricotines

Suits of qualities and materials not usually found at such an extreme-  
ly low price. Come expecting the utmost in values—

\$6.50 and \$7.98  
Hats \$4.98

All the favored styles. Beautifully  
trimmed with flowers. Smart bow  
trimmings. Feather trimmed. Many  
sailors included.



\$5 HATS \$2.98

Every wanted shape—  
off-the-face, chin chins,  
large shapes, tricornes; in spring col-  
ors. All attractively trimmed.  
All attractively trimmed with flowers,  
feathers, ribbons, fancy pins, ornaments and  
other attractive trimming arrangements.

## For Little Tots

Organdy Dresses, \$5

The daintiest of little frocks;  
dotted swiss, lawn, organdy, in  
white, blue, lavender, maize and  
pink. Ruffled and sash trimmed.  
Sizes 7 to 14.

\$3 Lawn Dresses, \$1.98

Fine, sheer dresses of white and  
colored lawns; neatly made and  
trimmed.

CHILDREN'S NEW SPRING  
COATS, in quaint little models  
and new materials... \$7.98

Gingham Dresses, \$1

You can't buy the material for  
that sum; nicely made, every one  
of them, and sizes, 2 to 14 years.

## Extra Special!

### Sample Blouses

SAMPLE BLOUSES—Georgettes,  
Pongees, Tricolettes, in regular and  
overblouse models ..... \$1.98

\$7.98 STOUT BLOUSES—Creme de  
chines and Georgettes, in all the  
popular shades ..... \$5.00  
Sizes 48 to 52.

\$5.98 OVERBLOUSES—Mignon-  
ettes, Georgettes, in attractive  
models; embroidery, bead and lace  
trimmed ..... \$3.65

\$3.98 BLOUSES—Creme de Chine,  
Pongee and Georgettes Blouses, in  
tailored or fancy models ..... \$2.98

## ECONOMY COLUMN

\$3 Carhatt and Sweet Orr  
Overalls and Jackets,  
\$1.65

The best quality made, and  
brands that insure the utmost in  
wear and service.  
Extra sizes 10% extra.

\$1.50 Overalls, 95c  
Painters' and Paper Hangers'  
Overalls. Union made, of the best  
materials. Sizes 30 to 50.

\$3 Dress Pants, \$1.95  
Neat black and white pencil  
striped worsted materials. (Waist  
band 30 to 42.)

Men's \$5 Jean Pants,  
\$2.95  
Union made and lined throughout.  
A wonderful value. (Sizes 30 to  
52.)

## Sale of Low Shoes

Several Thousand Pairs of Women's Low Shoes



Suede Low Shoes  
In gray, black or brown;  
also satins with full or  
Baby Louis heel—  
\$5.00

All the newest models for  
Spring. Brown calf and  
kid walking oxfords. New  
strap effects. Black kid  
walking and semi-dress  
oxfords, as well as many  
other styles. Choice at—

# \$3.95

## Savings for Men!

\$3.00 SHIRTS \$1.95  
Special at

White oxford shirts with attached collar.  
Also solsettes which are so popular for  
spring and summer wear. Sizes 14 to 16

\$1 Silk Ties  
69c

Four-in-hand styles in the new  
narrow shapes; also larger  
ones; new spring patterns.  
Ready for you Saturday.

75c Silk Socks  
49c

A very special price in silk  
fiber socks in black, navy,  
purple, green, gray, Palm  
Beach and white.

## TRAUGOTT BROTHERS' FAIR STORE

311-321 W. Washington St

## For STOUT WOMEN

SUITS—Up to \$50 values.  
Sizes 42½  
to 52½ ..... \$25.00

COATS—\$30 values. Sizes  
42½ to  
52½ ..... \$19.75

SKIRTS—  
\$10 values ..... \$5.98

## New Plaid SKIRTS \$9.98

Made to sell for much more,  
but special for Saturday. New  
plaid velours in the newest col-  
ors and combinations to har-  
monize with suit and sports  
coats; almost indispensable for  
business and sports wear.

Skirts, \$5.98

Prunellas, serges and velours,  
in many new models.

## A \$19.75 DRESS SALE

That's going to make this the most talked-of  
event that has been featured in this city at the  
price of—

Compare  
them with  
\$25 and \$30  
Dresses and  
judge for  
yourself.

# \$19.75



These Dresses were all made to sell for much  
higher prices, and represent only the very lat-  
est modes of the season.

Self and colored silk embroidery, ruffles, fancy  
touches of ribbon, lace collars, smart cuffs and  
soft sashes are but a few of their smart trim-  
ming features.

Satins  
Taffetas

Canton Crepes  
Crepe de Chines

## New Spring DRESSES \$10

Regular \$20.00 Values

Tricolettes, satins and taffetas, in smart, well-made Spring  
models, at exactly HALF PRICE.  
A rare find for women who shop here Saturday.

## Saturday Is Coat Day

And every woman who wants a fine Spring Wrap or  
Coat should come for the wonderful values we have  
prepared specially for this day.

Twenty-five or more models to choose from—

Yalama    Embroidered Wraps    Sport Models  
Bolivia    Polo Cloth    Wrappy Coats  
Velours    Braided Models

Saturday—\$25 for regular \$50 values.

## Coats and Wraps

—Just Received

They are  
wonders.  
Saturday  
special

# \$6.98

## Coats, Capes, Wraps

\$25.00 Value

A most interesting  
group of garments in  
the wanted models, ma-  
terials and colors.

# \$13.75



## Unrivalled Suit Values!

# \$19.85

All-wool materials. Carefully tailored. Not a  
point overlooked which would tend to make  
them better.

## New Spring Suits in

New Stripes    New Colorings  
New Checks    Single Breasted  
New Mixtures    Double Breasted

NEW ARRIVALS—PURCHASED TO SELL FOR \$35—ARE NOW \$19.85  
Other Suits for Men—\$14.85, \$24.85, \$29.85, \$34.85.



Work Pants  
The kind you have been  
accustomed to paying  
\$3 for—at this price  
they are cheaper than  
over-  
alls ..... \$1.29

Dress Trousers  
Blue, brown or gray.  
They'll make a hit  
with men who want an  
extra pair of trousers.  
A real  
value ..... \$2.95

All-Wool Pants  
Novelty suiting fabrics,  
cheviots, fine cas-  
simeres. You would  
consider these a good buy  
at \$10. Sat-  
urday's price... \$4.95

## Two-Pants SUITS for Boys

# \$7.95

In well tailored, smart, all-wool ma-  
terials. Norfolk patterns, in single  
and double breasted. The kind you  
would expect to pay at least \$15 for.  
Sale price ..... \$7.95

Suits, \$4.95  
Broken sizes, 8 to 17. For dress  
or school wear.  
Knickers, 98c  
Just for Saturday—new suiting  
patterns; green, brown, gray;  
sizes 7 to 17.

Reefers and Top  
Coats, \$3.95  
New belted models in gray,  
brown and blue mixtures; sizes  
1½ to 10. Formerly sold at \$8.00.

## Boys' Wash SUITS

RUSSIAN, MIDDY AND OLIVER  
TWIST STYLES in plain and  
fancy materials; large assortment  
of materials; all fast  
colors ..... \$1.98

PALMER'S LINEN SUITS. Knife  
and box pleated Nor-  
folk. sizes 2½ to 8 ..... \$2.98  
RUSSIAN AND OLIVER TWIST  
WASH SUITS; in plain or dark  
striped materials; very  
special, at ..... 98c