


Open
at
8:30

L.S. AYRES & Co.

Close
at
5:30

Chic, Inexpensive Hats

Are Tempered By the Season



Gradually the hats are becoming more and more summer-like. The flowers on them almost bloom in season. Small, medium or large, the fair new hats bespeak a summer tendency in their trimmings of flowers, fruits, attractive ribbon bows and clever pins.

The fabrics proper are liscere, hemp, Milan and hair braids in some vivid and some soft and subtle colorings. The present collection is joyous.

**At \$7.50, \$10.00, \$12.50,
and at \$15.00.**

—Ayres—Millinery dept., second floor.

Last-Minute Shopping News

**Baronette Skirts
Only \$9.75**

In four lovely shades—blue, pink, maize and white; new model skirts made of Duplane's Baronette sports satin, having cunning little pockets and pearl button trimming. Sizes, by lengths, are 21 to 33 inches. The styles are simple, the skirt relying and wisely, upon the charming sheen of the material to suffice the wearer.

—Ayres—Skirt dept., third floor.

A Second Day Arrives for

The Toilet Goods Sale

And these are a very few of the splendid bargains to be had; there are others, of course, lots of them, and each as good a buy for the money as the ones herewith mentioned.

Golden Gilt shampoo, 19¢.
Cucumber cream, 29¢.
Djer-Kiss sachet, \$1.00 the ounce.
Xnola liquid powder, 39¢.
Royal Palm toilet soap, 89¢ dozen.
English tub soap, 3 for \$1.00.

Mary Garden perfume, \$2.40 ounce.
Abonita lilac vegetable, 89¢.
Incense powder, 25¢ the box.
Jap Rose toilet soap, 89¢ the dozen.
Coty's Chypre perfume, \$2.00 ounce.

—Ayres—Toilet goods dept., street floor.

Thursday—Desserts

Delicious desserts that are different. This will be the subject discussed by Mrs. Houston at the Rumford cooking class Thursday, at 2:30 o'clock.

—Ayres—Downstairs Store.

Mildred Underwear

Is Made Especially for the Stout Woman

And its comfort is so noticeable that you know it's "specially" made the minute you put a Mildred garment on.

It comes in silk and muslin—gowns, camisoles, envelope chemises, bloomers, corset covers, drawers and petticoats; oh, there's a huge collection of pretty things!

All garments are reinforced and have ample fullness through the hips. Both drawers and petticoats have the adjustable waistbands.

Jersey, Messaline and Sateen Petticoats, Specially Made

In all the new street shades are these with contrasting flounces. Others have plain flounces with picot edging. Priced from **\$3.50 to \$12.95.**

—Ayres—Gray Shop, third floor.

DOWNSTAIRS STORE

Extraordinary

A Sale of 150 Silk Dresses

At—\$10

Dresses, the like of which you would never imagine could be bought at this extremely low price—only **\$10.00.**

Satins, Taffetas, Tricolettes

The materials are what you want—satins, taffetas, and tricolettes—made in the prevailing styles. The colors are navy, brown and black, prettily embroidered in self or contrasting shades.

Make your selection early, for dresses, such as these, will find ready purchasers.

—Ayres—Downstairs Store.

Footwear—Styles of the Hour

For Women, Young Women and Girls

For Street, Dress and Sports Wear

Black kid
Brown kid
Brown calf
Patent leather
Sizes 2½ to 8; widths AA to C; high, military and low heels. High quality shoes at a low price.

At \$3.85

White buck
White canvas
and combinations
Black satin

—Ayres—Downstairs Store.

New Sports HATS

At \$5.95

Attractive hats in combination of felt and braid, with hemp facings, are very popular for sports wear.

These are shown in navy and white, black and white, and pearl and Copenhagen blue.

Banded sailors in black and colors are priced at **\$2.95 to \$5.00**

—Ayres—Downstairs Store.

*Cocoa—Pure and Rich,
Price, the Pound, 10c*

KINGAN'S "PORTER" brand breakfast bacon, machine sliced and derinded, pound, **30¢.**

"PHOENIX" JELLIED FRUITS, six different fruits, 11½-ounce jars, **25¢**; dozen, **\$2.80.**

PRESERVES, "Telmo" brand, 5-pound stone jars, **\$1.85.**

"JIFFY-JELL" AND "JELL-O," the dainty gelatin dessert, package, **10¢.**

PRUNES, King's "Dehydrated," have the flavor of fresh fruit; pound carton, **32¢.**

"SNOWDRIFT," pure white vegetable fat for frying and shortening, pound cans, **15¢**; 2-pound cans, **35¢**; 4-pound cans, **68¢.**

SALAD DRESSING, "Premier" brand and "Batavia," large size, **45¢.**

COFFEE, "Batavia," superior cup quality; pound cans, **50¢**; 2-pound cans, **98¢.**

RUMFORD BAKING POWDER, pound cans, **28¢.**

—Ayres—Downstairs Store.