

## OPEN SATURDAY NIGHTS UNTIL 9 O'CLOCK

A Sale of 100  
Girls' Silk DRESSES  
Fetes and messalines; pretty em-  
broidered and tucked styles; 8 to 14  
years. Special ..... \$9.98

**Stout House Aprons**  
Women's extra size house aprons; made  
of good quality percale in pretty neat ef-  
fects; others in dark blue; all have belts  
and pockets. Trimmed in piping in con-  
trasting colors. Sizes 46  
to 52. Especially priced  
at..... \$1.19

TRAUGOTT BROTHERS'  
**FAIR STORE**  
311-321 W. Washington St

**\$1 Muslin  
Gowns**  
Women's good quality  
muslin gowns, neatly  
trimmed and well  
made. Special... 59c

**Boys' or Girls'  
50c Union Suits**  
Boys' or girls' knit un-  
ion suits, in button  
waist or plain style;  
all sizes. Special..... 29c

**Boys' or Girls'  
35c Hose**  
Boys' or girls' fine rib-  
bed or heavy ribbed  
hose in black, white or  
brown; all sizes..... 19c

10 New Dresses  
In the Wonder Sale at  
**\$13.75**

Owing to an ABSOLUTE SAC-  
RIFICE ON THE PART OF  
THE MAKER we are enabled to  
offer many beautiful models at  
this one low price—\$13.75. When  
women begin to realize the full  
importance of this sale it will be  
the talk of the town! Extra  
lespeople in attendance.

gnonette Tricolette Taffeta  
armeuse Tricotine Satin  
Twill and Fine French  
Serge.

on, Misses, Stouts  
in brand new Spring  
beautifully made and finished.  
to 20, 36 to 44 and 42½ to

**Black Tricolette Dresses**  
Tricolette Dresses  
and misses. Made  
of rich models. Sat-  
urday..... \$6.75

A Sale That Will Demonstrate That This is "The Suit Store of  
Indianapolis,"—Tomorrow New Shipments of

# Exclusive SAMPLE SUITS

One, two or three styles of a kind, produced by the finest manufacturers in New York. Some  
actually worth as high as \$75, featured in the Sample Sale that's the talk of Indianapolis. Never  
since these Sample Sales were originated have we ever been in a position to offer such wonderful  
Suits—at this price—\$35.

**\$35**

Materials include — fine  
Tricotines, Poiret Twills,  
Twill Cords, Mannish  
Serges, Velour Checks.

**Navy Serge  
Suits**

And twenty other equal-  
ly smart styles (most of  
them silk lined). Suits  
really worth \$20 and \$25,  
Saturday—

**\$10.00**



**\$35**

Styles embrace — Blouse  
Models, Eton Effects,  
Box models, Ripple  
Suits, Plain Tailor-Made.

**Gabardine  
Suits**

A new ripple model, with  
sash belt, and smartly  
braid trimmed (silk  
lined) also ten or more  
other styles, special—

**\$19.75**

# Wraps and Coats

Values to \$40 on Sale at

**\$19.75**

Extraordinary values — newest  
styles—in all the favored fabrics  
and shades. We've enjoyed the  
biggest Spring business in the  
history of our store, and we plan  
to break all records tomorrow.  
Shop in the morning and get first  
choice of these splendid Coats  
and Wraps—\$25, \$30, \$35 and  
\$40 values—on sale starting at  
8:30 a. m.—Choice at..... \$19.75



**Coats, Wraps, Capes**

All wool velour coats, wraps and capes  
that you save Saturday \$5 to \$7.50. All  
sizes and colors. Saturday

**\$7.98**

# Sample WRAPS and COATS

These are actual \$25 garments and you will convince  
yourself of that as soon as  
you see these coats and  
wraps. Full length wraps,  
short wraps, wrappy coats,  
sport coats, long coats.

**\$13.75**

# Girls' New Spring Wraps and Coats

Velours, Polo,  
Camels  
Hair, Burrelas, Etc.,  
in a Special Sale  
Saturday at

**\$6.98  
and  
\$12.50**

Bring your daughter  
right up to our third  
floor tomorrow and let  
her select one of these  
handsome wraps or  
coats. WONDERFUL  
ASSORTMENTS —  
and the biggest bar-  
gains in this city at  
this special price.

Other Coats and Wraps Up to \$20.00  
Sizes 2-15 Years.

# A SUIT for Every Man

Is Ready Saturday at the Fair Store—In This  
Special Value Group

We purchased many more  
suits than usual in order to  
secure a concession which  
would enable us to sell these at  
\$19.85. Clothes of this fine  
character generally command  
higher prices—AND THEY ARE  
WORTH IT! These at \$19.85 are  
inexpensive in price only, as they  
possess many of the refinements of  
custom-tailored clothes.

**\$19.85**

New Stripes  
New Checks  
New Mixtures

New Colorings  
Single-Breasted  
Double-Breasted

Conservative Suits  
Young Men's Suits  
In All Sizes



# Sale of Women's Georgette Waists

\$3.00 and \$4.00 Values

**\$1.98**

Beautiful  
waists in  
Georgette,  
crepe, crepe  
de chine and  
tricolette; at-  
tractively  
trimmed with  
beads, em-  
broidery and  
dainty laces;  
in white, flesh,  
bisque, peach,  
navy blue,  
taupe and  
brown colors.



# Women's Silk BLOUSES

Women's silk blouses  
in all colors, prettily  
embroidered; all  
sizes.

**\$1.00**

# Three Other Super-Value Lines of Men's Suits and Topcoats

**\$14.85 \$24.85 \$34.85**

# Saveable Savings on Boys' Suits

**2-Pants Suits \$5.95**

in dark gray and brown mixtures. Coats are  
the trousers are lined throughout. Sizes  
6 to 18 years. Specially priced  
for tomorrow at only .....

# Boys' Fine ALL-WOOL SUITS

With two pairs of trousers, coats made  
Norfolk style, trousers full lined, also all  
wool blue serge suits with one pair trou-  
sers, suitable for con-  
firmation wear, all  
sizes to 18 years .....

**\$9.95**



BOYS' TOP COATS—Neat mixtures and plain  
colors, well tailored, sizes  
2 to 8 years .....

**\$3.95**

BOYS' WASH SUITS—Russian Blouses and  
Oliver Twists. Plain colors and dark  
striped patterns. All new spring fabrics... 98c

BOYS' BLOUSES—Light and dark colors,  
all made, sizes  
to 15 years .....

**49c**

BOYS' CAPS AND  
HATS—All wool  
fabrics, to match  
suits .....

**98c**

**Men's SILK  
SHIRTS**

This great silk shirt sale just  
comes in time for your summer's  
supply of silk shirts. They are  
very fine silk, each shirt bears the  
brand of one of the best shirt man-  
ufacturers in this country. All  
kinds of patterns and colorings...

**\$5.00**

**Sale of Men's  
Silk Sox**

Pure thread, silk fibers and silk  
or fiber plated sox. There are  
about 10 colors in the lot. Spe-  
cial for Saturday..... 49c

**69c**

**Sale of Men's  
Silk Neckwear**

Beautiful four-in-hands in the  
very newest colorings and de-  
signs; the kind you recently  
paid a dollar for.  
Now..... 49c

# Women's \$6 and \$7 Low Shoes

You may choose  
from many styles  
in brown calf and  
kid and black  
kid in smart  
walking and strap styles. Others  
for semi-dress, walking, dress and  
everyday wear. These are all re-  
markable values at this low price.

MISSES' AND CHILDREN'S MARY JANE  
STRAPS AND OXFORDS—Brown and black,  
Sizes 11½ to 2, \$2.95;  
8½ to 11 ..... \$2.45

CHILDREN'S WHITE KID SHOES—Tan  
and black patent, with white or champagne  
tops. Sizes 4 to 8.  
Special ..... \$2.69

# Sale of Boys' \$5.00 Shoes

Saturday you may  
choose from hun-  
dreds of pairs of  
shoes for boys and  
little boys, standard  
makes, black and brown leathers, lace and  
blucher styles. Values to \$5. Sizes 10 to  
5½. Choice ..... \$2.95

BOYS' FINEST TAN CALF OXFORDS—  
English style. Sizes 10 to 5½  
LITTLE BOYS' CALF  
TOPS—Lace  
tops  
9 to 2  
\$2.95