

Bulletining the

E-O-M

The End of the Month Sale

A Bargain Event

Please remember that quantities are often limited, and the sooner you get to the store the better. The sale opens Thursday morning at 8:30.

Read Every Item Carefully—Check All You Are Interested In
—Bring This Page for Reference If You Wish

E. O. M. Sewing Machines

Two White, box-tops, used, \$5.00.
One Domestic, box-top, used, \$6.00.
One Domestic, Vibrator, marred, \$55.00.
One Electric, foot power, combination cabinet, marred, \$90.00.
One Wilcox & Gibbs, used, \$8.00.
One Minnesota B., drop-head, used, \$10.00.
One Singer, floor sample, \$37.50.
One Willard "A" cabinet, new, \$48.00.
One Library table, electric, marred, \$90.00.
One Domestic, Rotary, new, \$63.00.
Needles for all machines, 25¢ the dozen.
—Ayres—Sewing machine dept., second floor.

E. O. M. Low Shoes

E. O. M. sale price, \$4.85 the pair—approximately 400 pairs of low shoes of high-grade makes, in assorted lots. Discontinued lines, including one special lot of black kid oxfords, conservative styles, B, C and D widths, all sizes.
—Ayres—Shoe dept., second floor.

Hats, \$5.95, \$7.98

New, small-brimmed sailors; new off-the-face effects; new poke bonnets, new mushroom shapes.
Plenty of colors—browns, blues, orange, gray, henna, navy blue and black, trimmed with flowers, soft bows, feathers, ornaments and stitchery.
—Ayres—Millinery dept., second floor.

E. O. M. Wash Goods

Printed voiles, in all-over designs, 36 inches wide, 25¢ the yard.
Woven tissue, white grounds, with blue, green, black and pink stripes, 27 inches wide, 25¢ the yard.
White outing flannel, 27 inches wide, 18¢ the yard.
Percales, ginghams, voiles and other wash goods in usable lengths are priced by the piece—very good bargains.
—Ayres—Colored wash goods, second floor.

E. O. M. Dress Goods

A very large collection of the finest woolsens, in lengths ranging from one-half yard to entire dress patterns. Tricotina, Poiret twill, French and Imperial serge, jersey cloth, broadcloth, poplins, suitings, coatings, novelties, plaids, stripes, etc. Prices are particularly advantageous to you.
—Ayres—Wool goods, second floor.

E. O. M. Silk Goods

Short lengths of plain and novelty silks, of taffetas, messalines, satins, crepes, habutais, Georgette crepes, voiles, shirtings and many other staple and fancy silks. These are marked at the usual large reduction rates, made possible on E. O. M. days.
—Ayres—Silk goods, second floor.

E. O. M. Trimmings

An odd lot of cords and tassels; short lengths of braid, edges, insertions and flouncing of wide variety. A counter full at negligible prices.
—Ayres—Trimmings, second floor.

Linens, White Goods

One lot of scarfs and centerpieces. Centerpieces in plain white, scalloped and beautifully embroidered. Scarfs have cretonne centers with lace edges. E. O. M. price, 58¢ each.
300 yards all linen bleached crash, 28¢ the yard.
One lot of all-linen satin table damask, 66 inches wide, \$1.25 the yard.
One lot of extra quality all-linen huck toweling, for towels and fancy work, 22 inches wide, \$1.45 the yard.
Short lengths of white goods, longcloth, nainsook, dimities, plain and fancy voiles and plain and fancy organdies, at bargain prices.
One lot of 10-yard bolts of fine, sheer quality longcloth, 35 inches wide, 10 yards for \$1.25.
One lot of Turkish towels, hemmed and plain white; a good, heavy quality; size 13x22½ inches. E. O. M. price, 12 towels for \$1.25.
—Ayres—Linen section, second floor.

E. O. M. Domestics

1,500 yards of unbleached muslin, a sturdy quality weighing four pounds to the yard; used extensively for stamping, also for sheets and pillowcases; 8 yards for \$1.00.
Thirty-five white crocheted bedspreads, good weight, full, double bed size; \$2.85.
Soft, bleached pillowcases, size 42 x36 inches. Very special at 35¢ each.
Good quality seamless, bleached sheets, size 72x90, inches, \$1.28; size 81x90 inches, \$1.38.
Short lengths of muslin, sheeting, Canton flannel and silkoline, at E. O. M. prices.
—Ayres—Bedding dept., second floor.

E. O. M. Suits, \$22.50

Twenty suits of very good quality and very good styles. Of duvet de laine, duvet Superior, tricotina and checked velours. In navy blue, henna, fawn brown, reindeer, tan, and in the velours, blue and tan and Copenhagen blue and black checks. Two are fur-trimmed. Sizes are from 16 to 38, inclusive. Marked down from a much higher price.
—Ayres—Suit section, third floor.

E. O. M. Blouses

A collection of odd-sized Forsythe cotton and silk blouses. The values are perfectly splendid, and there are 137 blouses in all. The qualities are variously excellent, the waists well made and the styles smart.
Forsythe silk blouses, \$5.25 and \$7.25.
Forsythe cotton blouses at \$1.25, \$2.25 and \$3.25.
—Ayres—Blouse dept., third floor.

E. O. M. House Dresses

Twenty soiled gingham dresses, plaids, checks, stripes and plain colors, \$3.50.
Seven soiled dresses at \$4.50.
Two dark gingham dressing gowns, size 44, 98¢.
Two soiled dresses at 98¢.
Eighty-six coverall aprons, 98¢.
—Ayres—House dress dept., third floor.

E. O. M. Sweaters

An odd lot of dark sweaters of wool, slightly damaged. Very good values at \$2.95, \$3.95, \$5.00 and \$8.50.
—Ayres—Sweater section, third floor.

E. O. M. for Misses

The Petite shop offers a host of good bargains in things to wear. Sizes 14 to 20 years.
Four pink fiber sweaters, \$4.50.
Two tan wool sweaters, Tuxedo style, \$4.50.
Eleven tan and green checked skirts, plaited, \$4.95.
Three blouses, 89¢.
Nineteen wash dresses in assorted colors, \$2.95.
Five tweed coats in green, \$4.95.
One serge cape, navy blue, \$2.45.
Two serge capes, navy blue, \$5.95.
Eleven winter coats and four winter suits, correspondingly reduced in price.
—Ayres—Petite shop, third floor.

E. O. M. Gown Room

About twenty wool velour, tricotina and silk dresses in navy blue, tan, brown and Copenhagen, \$7.50.
Serge and taffeta dresses, formerly high priced models, \$19.50.
Two fine satin dresses, \$25.00 and \$29.50.
Wool Jersey, \$9.00.
Five soiled evening dresses, formerly costly; \$25.00.
Many other odd dresses reduced to the minimum price for E. O. M. clearance.
—Ayres—Gown room, third floor.

E. O. M. Furniture

Ten tapestry covered upholstered lounging chairs, \$39.50 each.
Two cane sofas, covered in damask and velvet combinations, \$79.00 each.
—Ayres—Furniture dept., fourth floor.

E. O. M. Corsets

Reduced to \$3.75, odds and ends of back and front lace corsets, not all sizes in each style, but altogether sizes from 22 to 32.
Reduced to \$2.39, special Gossard corsets in large sizes only, 31 to 35. Of white coutil.
Reduced to \$1.25, back-lace corsets, low and medium bust, for the small and average figure. Of pink coutil. Sizes 20 to 30.
—Ayres—Corset dept., third floor.

E. O. M. Umbrellas

Children's school umbrella, rain-proof, 95¢.
Cleanup on our sample line of India umbrellas, all colors. Best rain or shine silks. One year guarantee ticket for frame. Greatly reduced. Prices start at \$4.95. None over \$10.00.
—Ayres—Umbrella section, street floor.

E. O. M. Leather Goods

Moire silk bags, one-piece, pouch-shape bags, silk-covered frames, \$1.65.
Shopping bags, waterproof materials, draw straps, 29¢.
Oddments of leather goods, only slightly marred; diaries, medicine cases, bronze trays, photo frames, cigarette boxes (cedar lined), 50¢, 95¢, \$1.95, \$4.95 and \$8.95.
—Ayres—Leather goods dept., street floor.

E. O. M. Jewelry

Novelty imported bead necklaces, various combinations, \$1.95.
Sterling top barpins, filigree designs, set with fine white rhinestones, \$1.00. —Ayres—Jewelry dept., street floor.

E. O. M. Veilings

Cleanup of veilings, in black, navy, brown, taupe, priced at 15¢ the yard.
—Ayres—Veiling section, street floor.

E. O. M. Ribbons

A hairbow of beautiful taffeta, in various colors; 7 inches wide. Special at 49¢ the yard.
—Ayres—Ribbon section, street floor.

E. O. M. Candies

Jumbo stick candy, 3 for 10¢.
The U-All-No after dinner mints, 55¢ the pound.
—Ayres—Candy dept., street floor.

L. S. AYRES & COMPANY

Flouncings and Insertions

Cotton cluny insertion, 5¢ a yard.
Valenciennes insertions, by the bolt of 12 yards each, for 35¢.
24 inches wide, ruffled, tucked, and hemstitched voile flouncings, suitable for children's dresses, in pale blue and pink, priced at \$2.50 the yard.
Short lengths of French organdy flouncings, 1½ to 2½ yards to a piece, reduced to very low prices.
White organdy flouncing; tucked and hemstitched; ¾ of skirt length. Priced at \$2.50 the yard.
—Ayres—Lace section, street floor.

In the Men's Store

Fine woven and jacquard madras shirts, perfectly tailored, in large variety of color effects; E. O. M., \$1.85.
Madras pajamas, in colored stripes on white grounds, perfect workmanship, all sizes; E. O. M., \$2.45.
Checked nainsook union suits, athletic style with elastic insert in back, sleeveless, knee length, excellent quality, E. O. M., 85¢ the suit.
Silk mottled hose, in many colored effects with reinforced heels, toes and soles. E. O. M., 65¢ the pair.
Silk plaited hose, black, cordovan, navy, white, Palm Beach, green and gray. E. O. M., 45¢ the pair.
Pure "Linen" handkerchiefs with ¼-inch hemstitching, excellent quality, full sizes, E. O. M., 38¢.
—Ayres—Men's store, street floor.

E. O. M. Sale Handkerchiefs

One lot of handkerchiefs for women, soiled and musced from display. Plain and embroidered in white and colors, also some for men, 12½¢ each.
—Ayres—Handkerchief dept., street floor.

E. O. M. Notion Oddments

Buttons, 3¢ a card.
Cotton thread, 3 spools, 10¢.
Darning cotton, colors, 2¢.
Remnants of elastic and belting reduced.
Odds and ends in notions.
—Ayres—Notion dept., street floor.

E. O. M. Books

One table of children's books, taken from regular stock, 25¢ and 50¢.
One table of Bubble Books, 75¢.
One table of several hundred books of fiction, entertaining stories, 25¢.
One table of used books from Circulating Library, 25¢.
—Ayres—Book dept., street floor.

Embroidery and Flouncings

Short lengths of embroideries. Flouncings for baby dresses. Edges, headings, all-overs, bandings and insertions. All very deeply reduced.
One lot of cambric edges, 2 to 3-inch widths, soiled, 8 different patterns; suitable for children's undergarments, 3¢ a yard.
—Ayres—Handkerchief dept., street floor.

Art Needlework

Stamped scarfs of splendid quality bleached art cloth, 18x45, 45¢ each.
Japanese blue print, attractive patterns, slightly damaged. 48x48, 69¢; 60x60, \$1.25; 72x72, \$1.45.
—Ayres—Art needlework dept., street floor.

E. O. M. Petticoats

Twenty-five petticoats are offered at \$1.25 for E. O. M. In the rose shade only, with cotton tops and taffeta flouncings.
At \$2.50, fifteen silk jersey topped petticoats with taffeta flouncings in changeable effects; purple, Kelly green and French blue.
—Ayres—Petticoat dept., third floor.

E. O. M. in Furs

Natural squirrel chokers, E. O. M. price, \$13.95.
Small nutria shoulder capes, E. O. M. price, \$19.50.
Nutria coats, E. O. M. price, \$89.00.
Fine Canachain wolf animal scarfs, brown and taupe, \$39.50.
—Ayres—Fur dept., third floor.

E. O. M. Negligees

Crepe de chine kimonos, soiled slightly, \$4.95 to \$13.50.
Corduroy robes, \$8.95 to \$13.50.
Blanket robes, \$6.95 to \$19.50.
Taffeta coats, \$12.50 to \$19.50.
Caps, trimmed in lace, French flowers and bow knots, 95¢ to \$2.95.
Japanese crepe kimono, in various colorings, \$1.29.
—Ayres—Negligee dept., third floor.

E. O. M. Lingerie

Muslin envelope chemises, 59¢ to \$1.95.
Batiste pajamas, in misses' sizes, 89¢.
Muslin nightgowns, 59¢ to \$3.95.
Corset covers, 59¢.
Philippine envelope chemises, \$1.89 to \$3.95.
Philippine gowns, \$1.95 to \$3.95.
Silk bloomers, \$2.50 to \$3.95, and gowns at \$3.95.
Silk chemises, 89¢ to \$3.95.
Silk camisoles, 45¢ to \$3.95.
—Ayres—Lingerie dept., third floor.

E. O. M. Gray Shop

Five jerseys and one mohair dress, sizes 42 to 48, \$14.95.
Two coats, navy twill cord, size 40½; black serge, size 42 only. Both at \$14.95.
Two new black and white check suits, sizes 42 and 46, \$39.50.
Wool plaid skirts, sizes 36 and 39, \$19.50. Silk skirts, size 33, \$15.00 and \$25.00.
New raincoats in colors, sizes 44 and 48, \$15.00.
Georgette blouses, dark and light, sizes 41 to 49, \$3.95 to \$4.95.
Cotton voile blouses, 42½ to 50½, \$1.95 to \$3.25.
—Ayres—Gray shop, third floor.

E. O. M. Plaid Skirts

Reduced to \$5.95 for E. O. M. selling, stylish serge and velours plaid, plaited skirts in knife, box and side effects, and a range of stylish colorings. Only a few of a kind. Skirts that ordinarily sell for very much more.
—Ayres—Skirt section, third floor.

E. O. M. Toiletries

Jergen's violet soap, 6¢.
Sweetheart talc, 6¢.
Hend scrubs, 7¢.
Jap Rose soap, 3 for 19¢.
Smiles' talc, 16¢.
Mavis perfume, ounce, 85¢.
Nail files, 3 for 25¢.
Japanese crepe toilet paper, 3 for 25¢.
Non-Spl, 35¢.
Gouroud's Oriental Beautifier, \$1.29.
Multifid cocoanut oil, 35¢.
Toothbrush protector, 3¢.
Koko Palm soap, 3 for 12¢.
Bone toothbrushes, 5¢.
Olivia talcum, 95¢ pair.
Bathing suit bags, 75¢.
Cucumber lotion, 26¢.
Muguet lotions, 29¢.
Sylvia lotions, 19¢.
—Ayres—Toilet Goods dept., street floor.

Draperies, 25c to 35c Yard

36-inch, white flit net, in small detached and all-over patterns, 35¢ the yard.
Extra fine quality figured marquise, small detached figures and hemstitched borders. Slight imperfection in weave, 25¢ the yard.
Printed drapery voile, soft quality, in rose, blue, yellow and green color combinations, 29¢ yard.
—Ayres—Drapery section, fourth floor.

Art Wares E. O. M. Specials

Silk desk sets, just a few of them, complete with blotter, calendar, ink well and knife, at \$2.25 the set.
Wood desk sets, complete, at \$1.35 the set.
Several glass ink wells, at 3¢ each.
35 odd desk pieces, at 15¢ each.
One lot of soiled artificial flowers at greatly reduced prices.
—Ayres—Art wares, fourth floor.

Rugs Reduced for E. O. M.

Two lots Axminster rugs, in oriental patterns of decorative colorings, deep, rich pile. Size 9x12, priced at \$35.00 and \$39.50.
One lot genuine heavy grade wool Wilton rugs, size 9x12, priced at \$72.50.
Grass rugs, made of the tough wiry prairie grass, in neat attractive patterns. These also include Crex De Luxe, super-weight quality, 4x6, 7x6; one day only, price \$7.00.
—Ayres—Rug section, fourth floor.

Housewares at E. O. M. Prices

One Table—Enamel, tin and woodware. Some pieces slightly imperfect. At greatly reduced prices.
One Table—Laundry soaps, well-known brands, 5¢ the cake, or 55¢ the dozen.
Washing Powder—Small size, 6 packages for 25¢. Large size, 2 packages for 55¢.
Hand Dusters—Soft cotton, with a bottle of polish, 59¢.
Refrigerators—Three refrigerators, samples, reduced to \$37.50, \$42.50 and \$48.50.
Kitchen Cabinets—All steel, white enamel, reduced to \$68.75.
Kitchen Tables—Good size, with drawer, \$6.75.
—Ayres—Housefurnishings, sixth floor.

E. O. M. Tires

This season's tires, reduced for E. O. M. selling; will give you real service—
Size 32x4, priced at \$18.35.
Size 33x4, priced at \$19.35.
Size 34x4, priced at \$20.25.
—Ayres—Motor accessories, sixth floor.

Chinaware E. O. M. Values

One table, odd pieces of open stock dinnerware at reduced prices.
18-piece breakfast sets, white, semi-porcelain, some slightly imperfect. Price, \$1.89.
For E. O. M. selling are five exceptionally fine dinner sets, as follows:
1—100-piece American ware, at \$28.50.
1—100-piece American ware at \$23.75.
1—100-piece imported ware, at \$49.75.
2—100-piece Haviland & Co., ware, at \$195.00.
Umbrella stands, fancy, decorated imported stands, at \$3.75.
—Ayres—Chinaware, sixth floor.

For the Tots E. O. M. Bargains

Creepers, play suits and overalls, white and colors, sizes 1 to 6 years. Price 89¢.
One lot of dresses, white and colors, sizes 2 to 6 years. Price \$1.95.
Sweaters, white with pink or blue trimming, sizes 1½ to 4 years. Price \$2.98.
Wool coat sweaters and knitted capes, sizes 2 to 6 years. Price \$4.95.
Slipover and Tuxedo sweaters, sizes 8 to 14 years. Price \$6.75.
—Ayres—Children's store, fifth floor.

\$1.00 Shoes For Children

One hundred pairs of "first step" and spring heel shoes for infants and children. Patent and kid leathers. Sizes 2 to 5 without heels, 3½ to 6 with spring heels.
—Ayres—Children's store, fifth floor.

Girls' Frocks, Only \$1.59

Five hundred gingham dresses, sizes 7 to 14. Priced at \$1.59.
Silk dresses, taffeta, navy and brown—
One lot priced at \$12.95 and \$17.95.
One lot priced at \$19.75 and \$25.00.
One lot priced at \$29.50.
Eight pretty Georgette dresses, white, sizes 10, 12 and 14, priced at \$8.95.
Four dozen raincoats, red and blue, sizes 7 to 14, priced at \$2.50.
—Ayres—Girls' shop, fifth floor.

Luggage Cut for the E. O. M.

Traveling bags, suit cases, brief cases and Boston bags, to close out at E. O. M. prices, \$1.25 to \$10.
Better grade assortment of bags at \$12.50 to \$25.00.
Five high-grade wardrobe trunks, at E. O. M. prices.
—Ayres—Luggage dept., sixth floor.

Women's Silk Stockings

Wayne-Knit, full fashioned, silk, lisle garter tops, black, white, cordovan and Afton.

Women's Stockings at 39c

Lisle and cotton, regular and out sizes, black, white, brown, beaver and gray.
One lot—several hundred pairs—of imperfect and slightly damaged stockings, mostly silk, in medium and chifon weight; others of lisle and lace silk. Every pair a bargain.

1,200 Pairs Children's Stockings

E. O. M. Sale Price 29c
Extraordinary! Black, English ribbed, full length; sizes 6½ to 11.
Children's Silk Plaited Stockings, 75c
Wayne-Knit, finest quality, black and white.
—Ayres—Hosiery, street floor.

Downstairs Store

E. O. M. Sale Outerwear
20 wool serge dresses, at \$4.50.
50 silk dresses, taffetas, tricolettes, satins and messalines, at \$9.75.
27 spring coats, velours and polo cloth, some half-lined, others unlined, at \$10.00.
Sweaters, \$1.95
20 Tricolette blouses, at \$2.75.
42 sweaters, at \$1.95.
100 percale aprons, at 75¢.
—Ayres—Downstairs store.

E. O. M. Sale Hats at \$2.85

50 smart banded sailors, in barnyard braid; black, navy, brown and henna.
100 trimmed hats in small and medium size shapes. Tailored and flower trimmed models for the matron and miss.
—Ayres—Downstairs store.

E. O. M. Sale of Shoes, \$1.95

Sizes 2½ to 7 in the lot, but not all sizes in each style. Black, brown, patent leather and combinations.

Oxfords at \$1.95

Black kid and patent leather. All sizes 2½ to 8 in each style. Width AA to D.

House Slippers, 95c

Black kid, Juliettes, pink and blue kid boudoir slippers. Sizes 3, 3½, 4, 4½, 7, 7½ and 8 only.
—Ayres—Downstairs store.

GROCERIES

Apple Butter, Libby's perfectly spiced, 1-pound cans, 15¢; 2-pound cans, 25¢.
Phoenix jellied fruits, 6 kinds including strawberry, 25¢.
Honey, Gold Medal brand, pure strained honey, 5-ounce glass, 12½¢.
Green beans, New York State, tiny stringless refugee beans, No. 2 cans, 15¢.
Salad dressing, C-W brand, 1½-ounce bottle, 25¢.
Fresh prunes, canned in syrup, No. 2 cans, 12½¢.
Jelly, Armour's "Veribest" and "Mallard" brands, 7-ounce glasses, 10¢.
Sorghum, Barnard's "Made in Indiana," 5-pound pails, 50¢.
Peaches, yellow cling fruit, No. 2½ cans, 25¢.
Blackberries, Del Monte, No. 1 cans, 15¢.
Buckwheat flour, old fashioned, 5-pound bags, 35¢.