

OPEN SATURDAY NIGHTS UNTIL 9 O'CLOCK

STYLISH STOUT SUITSTricotine Embroidered Suits. Sizes 42½ to 56½—\$50 value. Easter sale Saturday **\$35.00****STYLISH STOUT COATS**Coats of all wool velour and serge. Full length and sport models. Sizes 43 to 53 **\$13.75****STYLISH STOUT DRESSES**Satin and taffeta silk dresses. Graceful slim line models. Sizes 42½ to 54½ **\$15.00****STYLISH STOUT SKIRTS**For large women. New plaids, checks and French serges. Easter sale Saturday **\$6.98****EASTER SALE OF KIDS' COATS****Children's \$5.00 COATS**

Blue serge and silk poplin Coats. Sizes 2 to 14 years. Easter Sale Saturday at—

\$3.98**Children's \$12.50 COATS**

Sample all-wool Coats. Sizes 2 to 14 years. A real Easter bargain. Saturday at—

\$7.98**Girls' \$20 Wraps and Coats**

Wrappy wrap and sport Coats. Sizes 2 to 16 years. Wonderful models. All colors. Saturday—

\$13.75**EASTER SALE OF WOMEN'S SKIRTS****\$5.00 All-Wool SKIRTS**

Women's and Misses' All-Wool Skirts, specially priced in our Easter Sale Saturday at—

\$2.98**\$10.00 Sample SKIRTS**

Women's Velour, Plaid, Silk and Serge Skirts, pleated and tailored styles. Easter Sale—

\$5.00**New Prunella Cloth Skirts**

Many smart models for women. Usual \$15 and \$18 values. Easter Sale Saturday at—

\$9.98

Women's Easter Apparel in a Variety Really Amazing!



It's no exaggeration to say that the varieties are "amazing." It is distinctly unusual to find such a wealth of styles, such a vast scope in pricing in any one store. The new suits, frocks and coats are lovelier than ever before. And here you will find the newest modes, the finest materials and the most moderate prices.

New Spring Suits of Every Modish Fabric

\$40.00 Suits at**\$35.00 Suits at****\$30.00 Suits at****\$25.00**

Velour, Checks, Tricotines, Serges, Gabardines, Box Coats, Embroidered, Ripple, Tailored, Braided

Exclusive Show Room SUITS

The exclusive one of a kind variety. Beaded Suits, Embroidered Suits, Box Suits and Tailored Suits.

\$75 Suits, \$85 Suits \$100 Suits**\$45.00****Easter Flyer! Jersey Sport Suits**

All wool. For dress and utility wear. Navy, brown, tan, green and gray. Sizes 16-44.

Easter Flyer for Saturday**\$10.00****Special! Fur Chokers \$9.98**

Squirrel and Fitch Chokers. Special Saturday



Women's Novelty Low Cut SHOES

A graceful shoe for all wearing occasions. **Saturday Special****\$5.00**Made of suede, satin or kidskin in black and brown. Newest strap patterns, covered high Louis or baby French heels; hand turned soles. All sizes and widths. Special at **\$5.00**

WOMEN'S OXFORDS—English walking style, in black kid or calfskin and mahogany colored calfskin; military heels and Goodyear welted sewed soles, newest lasts **\$3.95**

WOMEN'S OXFORDS—In black or brown kidskin or tan calfskin; welted or flexible soles; high Louis heels, low military heels; newest lasts. All sizes and widths. pair **\$2.95**

Easter Sale of Wraps--Coats--Capes

\$10

For \$15 and \$20
ALL-WOOL
Full Length Coats
Short Wraps
Sport Coats
New Capes
Long Coats

\$15

For \$25 and \$30
Sample Wrappy
Wraps and Coats

Finest velour, broadcloth, tricotine, chambray cloth. Richly silk lined.

**\$25**

For up to \$45.00
Coats, Capes and Wraps

Of Bolivia, Veldyne, Marvella, Duvelyn.

The New Sensation!

Quilted Satin Coats, of finest charmeuse satin. Sold everywhere \$50 and \$75. Easter Flyer Saturday **\$20.00**

Another Sensational Underpriced Sale of Easter Blouses



Real \$7.98
Values
Saturday at

\$5

Georgettes and Crepe de Chines

Pick from these fresh blouses, just out of their wrappings. Every one made to retail for \$7.98, but bought at concessions that bring them to you below regular wholesale. All new colors, all new styles included in this Saturday sale at **\$5.00**.

SEE WINDOW DISPLAY

A Large Group of Easter Hats

All the new tendencies in millinery styles are reflected in the hats embraced in this assortment. There are flower trimmed sailors, short back pokes and mushroom models. Also large dressy hats of hairbraid combined with maline, and many attractive ostrich feather hats trimmed, in various shapes and colors.

Featured At**\$7.50****Another Group of HATS at**

Gayly colored models or conservative styles in Milan hemp, piping straw, sheer maline and hairbraid. All are artistically trimmed with flowers, ribbons, fruits and feathers in the latest effects. Excellent values.

\$4.98**Girls' and Children's Easter Hats**

Youthful styles and very becoming. There are the mushroom and poke effects, rolling brims, side rolls and off-the-face models. Made of good quality patent Milan straw and trimmed with grosgrain ribbon bands and streamers. All the popular colors, combinations and black **\$1.95 \$2.95 \$4.95**

Silk DRESSES for Easter

In Values up to \$30.00

\$14.95

Wonderful assortment of smart styles; silk taffetas, charming satins, beaded Georgettes and twills. Sizes 14 to 20 misses, 36 to 46 ladies. These dresses will be bought Saturday at a saving of \$10 to \$15.

Show Room DRESSES

the exclusive one of a kind, from New York's best dress makers; refined models of canton crepe, kitten's ear crepe and puppy skin taffeta; \$40, \$50 and \$60 dresses. Easter sale Saturday—

\$25.00

\$20.00 and \$25.00 Silk Mignonette Dresses

\$20 and \$25 silk mignonette dresses; beautifully embroidered; all sizes. Easter special Saturday **\$10**

Silk Underwear Sale

\$3.00 Silk Underwear—Crepe de chine and tub silk envelope chemise, bloomers or camisoles. Prettily trimmed. Special **\$1.98**

\$1.50 Silk Camisoles—A large lot of pretty satin and crepe de chine camisoles, in flesh or navy. Special **\$1.00**

Crepe de Chine Gowns—A large lot of crepe de chine gowns for women, prettily trimmed and made large and roomy. Special **\$3.98**

\$2.00 Silk Camisoles—We are showing a large variety of silk camisoles for Saturday that are easily worth \$2.00 and \$2.50, at, all sizes. **\$1.49**

\$5.00 Silk Jersey Pantalettes or Underskirts

HEAVY SILK JERSEY PANTALETES OR UNDERSKIRTS—In all colors, plain or fancy trimmed bottoms. Special **\$2.95**

\$3.00 Silk Flounce Underskirts

Pretty silk flounce underskirts with saten bodies in all colors. Special **\$1.95**

Women's Saten Pantalettes

Women's saten pantalettes with shirred bottoms, in all colors. Special **79c**