

STAGE ALL SET FOR AUTO SHOW START MONDAY

City Organizations Plan Big
Doin's Every Night at
Exhibition.

BIGGER AND BETTER?

There's really not much left to do in the big building out at the State Fair grounds, where the spring automobile show will open in a blaze of glory Monday night. The shining exhibits are lined up in their best form and the decorations have been placed. All it needs to bring it to life is the pulsing tide of humanity, now up and down and through the aisles, marching here and "Ohing" there, as some particularly enchanting exhibit catches the eye.

And that the crowds will be there in greater numbers than ever before is the prediction of John B. Orman, manager of the show, and the other officers of the Indianapolis Automobile Trade Association, who have given of their time and energy to make this show the best ever held in the Hoosier capital, if not in the U. S. A.

Beginning Monday night, when the members of the Optimist Club will be out in full force, there will be big crowds at the show all through the week.

The Indianapolis Athletic Club will hold forth Tuesday night, and on Wednesday night the Kiwanians, after practically a whole day of boosting the auto game, will try to outdo those who have gone before them. The Rotarians, not to be outdone, the other organizations of the city, will march the aisles Tuesday night, and, of course, Mr. and Mrs. Public and all the little Publics will receive a royal welcome and be made to

feel that they are honored guests any time they elect to attend the show.

While there is more or less of a set program, last minute surprises are likely to be run in, and very often they prove better and more enjoyable than the scheduled events.

The automobile and all that goes with it, however, will hold the center of the stage, and from all indications will acquit themselves nobly.

Your favorite car will be there, and chances in this edition, you will find who handles the make that you "nearly must have to be happy" and also who handles the accessories and other things that go with it to make your happiness more complete.

WALLERICH CO. DODGE DEALER

Organization, Too New to Get
Space at Auto Show, Puts
on Own Exhibit.

Daughter of Former Residents Here Dies

The C. H. Wallerich Company is the new Indianapolis dealer for Dodge cars and vehicles. The headquarters of the company will be at 846 North Meridian street. The Dodge Bros. cars formerly were sold by the E. W. Steinhardt Company and it is within the last few days that the C. H. Wallerich Company, who have given of their time and energy to make this show the best ever held in the Hoosier capital, if not in the U. S. A.

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MOTION PICTURES.

ALL NEXT WEEK

MISTER SMITH'S THEATRE

ALL NEXT WEEK

•A Drama of the Crest and Dregs of Humanity



*"You've Bought Her Soul,
and Sold Your Own"*—

He was the brains of the money-changers.

He, a society leader, bargained the lives of men and women for gold.

And now his fiancee knew all.

The girl, weak for silks and jewels, whom he enticed into his snare.

The boy, from the slums with a prison past, who wanted to go straight, whom he "framed" to do his will.

And the boy's sad-eyed mother whose heart he broke.

Now she knew why the reporter had cornered him as the "man behind the ring."

Here is Upton Sinclair's Greatest Photoplay of Untold Millions and the Lure of Women.



ALSO — ADDED ATTRACTION

HAROLD LLOYD

In His Best Comedy—"GET OUT AND GET UNDER"

Music That Please

SHOW CARS AND EXHIBITORS

Cars on exhibition at the Indianapolis automobile show at the State fair ground opening Monday night, and the firms exhibiting them are as follows:

PASSENGER CAR SECTION.

Anderson Six—Houppert-Strack Company.
Apperson—Wilbur Johnson Company.
Auburn—Kanase Auto Company.
Malbon—Peterson-Kayes Auto Company.
Marmon—Nordyke-Marmon Company.
Maxwell—Conduit Auto Company.
Mercer—Updyke Auto Company.
Milburn Electric—Indiana Battery Service Company.
Packard—The Melvin Company.
Chalmers—Conduit Auto Company.
Monroe—Monroe Motor Corporation.
Nash—Losey-Nash Motor Company.
National—International Harvester Company.
Overland—The Gibson Company.
Pierce-Arrow—F. P. O'Brien Motor Company.
Reo—Fisher Auto Company.
Essex—R. V. Law Motor Company.
Ford—Ford Motor Company.
Franklin—Franklin Motor Car Company.
Gardner—Boeger-Patterson Company.
Grant Six—The Melvin Company.
Haynes—Sanders-Haynes Company.
H. C. S.—Charles E. Stutz Sales Company.
Lafayette—Losey-Lafayette Company.
Hudson—R. V. Law Motor Company.
Hupmobile—Wilbur Johnson Company.
Jordan—Peterson-Keyes Auto Company.
Lafayette—Losey-Lafayette Company.
Federal—Cartinhour-Bowman Company.

Truck Company.

G. M. C.—General Motors Truck Company.
Huffman—Cartinhour-Bowman Company.
International—International Harvester Company.
Nash—Losey-Nash Motor Company.
Oldsmobile—The Wildhack Company.
Paige—Sterling Motor Car Company.
Reo—Fisher Automobile Company.
Stewart—Martin Truck Company.
Sterling—R. P. Reinhart Sales Company.
Titan—Losey-Nash Motor Company.

ACCESSORY DISPLAYS.

Stewart Products Company.
Ford Dealers Supply Company.
International Metal Polish Company.
Butler Bros.
Bern-Nadal.
Gates Manufacturing Company.
Guardian—The Cooper Rubber Company.
Chicago Journal Publishing Company.
I. J. Cooper Rubber Company.
George Kanouse.
Eastern Rubber Company.
Startit Company.
H. H. Woodsall Company.
Armstrong Company.
National Refining Company.
Michigan Auto Insurance Company.
Safety First Tail Light Company.
Arthur Chevrolet.
C. E. Wehr Company.
Auto Equipment Company.
Van Dorn Manufacturing Company.
Stutz—Coffin-Brown Company.
Stutz—Auto Dealer and Repairer.
Cincinnati Specialty Manufacturing Company.
Tire—Tire Protector Company.
Rohr—Rohr Company.
Mobile Machine Company.
Storage Battery Company.
Tiona Refining Company.
India Tire Company.
Harry W. Stone.
Rub-Tex Company.

Hackathorne & Lightstone.

The Elgin Clock Company.
Bearings and Accessory Company.
Permalife Storage Battery Company.
Armored Tire Sales Company.
Iroquois Petroleum Company.
Special Accessories Company.
Indiana Light Deflector Company.
Perfection Windshield Company.
Miles Piston Ring Company.
Miles Products Company.
Miller Bros. Company.
Oilmatic Lubricator Company.
Motor Guide.
H. D. Wilcutts Company.
Auto-Mist.
Browder Manufacturing Company.
Whitney Machine Company.
W. R. Wheeler Company.
Adjustable Bearings Company.
Jacob Kunkel.
Shotwell Tandem and Pump Company.
Automotive Manufacturing Company.
Washburn-Burner Corporation.
Modern Electric and Machine Company.
H. D. Koller.
Alemite Lubricator Company.
Advance Sales Company.
Krom Auto Supply Company.
Millsbaugh & Irish.

Edwards Comes to LaFayette Motors Co.

LaFayette Motors Company of Indianapolis has announced the election of David F. Edwards, vice president and treasurer to share with E. C. Howard, vice president and secretary and D. McCall White, vice president, the active management of the company. Charles W. Nash of the Nash interests, Kenosha, is president, and James J. Storrow of Lee, Higginson & Company, Boston, is chairman.

Mr. Edwards comes to LaFayette after holding various executive positions in the motor car business over a period of ten years. Immediately prior to his present association he was assistant general manager of the plant of the Willys Corporation at Elizabeth N. J. Mr. and Mrs. Edwards have taken an apartment at the Spink arms.



SPECIAL! Extra Performance

"THE PORCELAIN LAMP"

Promptly at 9:30 o'clock

Sunday Night

English's Opera House

In order to accommodate those who have found it impossible to get seats for the showing at 8 o'clock

Seats Reserved for Second Performance Also

Tickets on request from the
LATHROP-MCFARLAND COMPANY
418 North Capitol Ave. Open Sunday.

ADMISSION FREE

Exchange of invitations and
tickets for reserved seats at
theater box office after 10 a. m.

First Show Starts at
8 o'clock sharp



ANDERSON

What You Have Sought in a Motor
Car is Attained in the Anderson

6

If you were manufacturing motor cars and searched far and wide you could find no better units than those composing the Anderson Six; no better motor than the Continental Red Seal; no better axles than Salisbury; no better drive

than Hotchkiss; no better carburetor than Rayfield; no better clutch than Borg & Beck.

Down to the last bolt and cotter pin Anderson standards of quality manufacture are maintained.

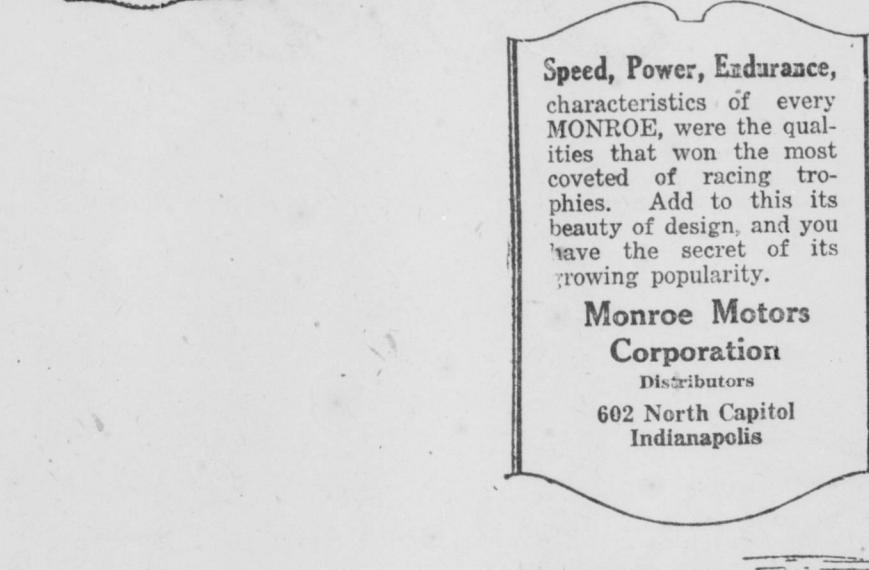
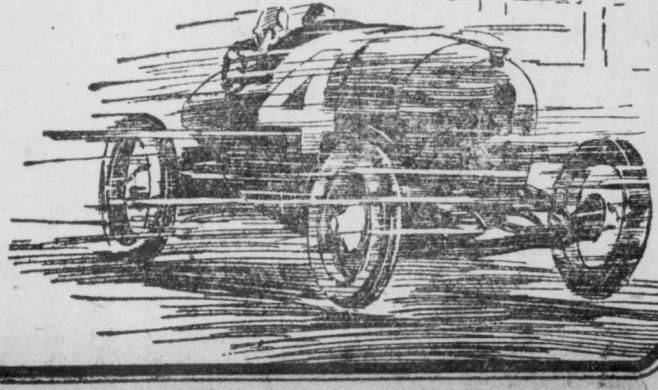
Custom Built Bodies

HOUPPERT-STRACK CO.

State Distributors

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Speed, Power, Endurance,
characteristics of every
MONROE, were the qualities
that won the most
coveted of racing
trophies. Add to this its
beauty of design, and you
have the secret of its
growing popularity.

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