

OPEN SATURDAY NIGHTS UNTIL 9 O'CLOCK**Girls' COATS at Reduced Prices**

Fur and Large Cape Collars in Two Lots Saturday

\$12.50 values, **\$5.00**
2 to 14 years—

\$25.00 values, **\$10.00**
2 to 16 years—

TRAUGOTT BROTHERS'

FAIR STORE

311-321 W. Washington St

Women's Appealing Skirt Values

SERGE SKIRTS
ALL-WOOL SERGE SKIRTS
—New arrivals.
Specially priced
for Saturday **\$2.98**

PLAID SKIRTS
NEW SPRING PLAID SKIRTS
—Beautiful patterns. All sizes.
Saturday special... **\$5.00**

NOW—The Lowest Prices of the Year

Shrewd judges of values—People who dress well, but who practice economy are the first to take advantage of these special bargain offerings because they realize an ENORMOUS SAVING on high class desirable merchandise. TAKE THE HINT AND COME TO THIS SALE SATURDAY.

Girl's Gingham Dresses

At An Extraordinary Price!



Just enough for one day's busy selling—at a price lower than you had ever expected to pay! All are brand new AMOS-KEAG gingham dresses—fancy plaids and checks, cuffs; sizes 7 to 14. On sale Saturday at **\$1.48**



TOMORROW WE OFFER AN ATTRACTIVE VALUE IN WOMEN'S AND MISSES'

Petticoats

2,000 women's and misses' Sateen Petticoats, \$2.00 and \$3.00 values; in black and colors. Specially priced Saturday for quick clearance. Extraordinary values.. **\$1.29**

Silk Hosiery

Women's \$1.75 Thread **98c**
Brown, gray or white, with lisle heels, toes and garter tops; full fashioned hose; in all sizes; hundreds of dozens pairs—featured in this sale tomorrow.

75c Lisle Hose
Women's black mercerized lisle hose. Mill run for Sat. urday..... **25c**

Wool Sport Hose
Women's wool sport hose, in the brown or gray. All sizes, special.... **47c**

Misses' and Women's

Sale of Mid-Season Hats

Satins, faille silks, taffetas and straws, in sailors, turbans and off-the-face effects— **\$4.95**

ONE LOT OF LADIES', CHILDREN'S AND MISSES' HATS AND CAPS. For quick clean up **50c**

Roman stripe and fancy ribbons for hair bows, hat trimming and camisoles.

**Ultra-Smart New Spring Suits**

High Class Models That Arrived at the Beginning of January Offered Tomorrow, According to Our Custom, at SPECIAL PRICES

\$25.00

Actual Values Are \$45 to \$65

Tricotines, Serges, Smart Twills

The suits were purchased from New York's leading manufacturers, and are excellently tailored and executed like high-priced custom-mades. Beautifully embroidered and embellished—new box-coat, smart tailored and novelty effects. All sizes.

HALF-PRICE Any Man's Suit or Overcoat In The House

\$20.00 Value

\$10

\$40.00 Value

\$20

\$30.00 Value

\$15

\$50.00 Value

\$25

Immense stocks of the finest SUITS AND OVERCOATS FOR MEN AND YOUNG MEN going at astounding reductions—prices cut in half—savings galore for everyone, in this marvelous sale of wonderful garments.

**Boy's Wool Overcoats and Suits**

Sold at \$12.50 and \$15.00

While they last Saturday at—

\$5.00**Boys' All-Wool 2-Pants SUITS**

Cashmeres, tweeds and mixtures. Brown, gray and tan; nifty styles; sizes 8 to 17.

\$13.50 values, reduced to

\$8.95**Final Call Children's Overcoats \$3.95**

Your choice of any coat in the house; sizes 3 to 10; sold up to \$12.50; Saturday only at.....

Advance Sale Children's WASH SUITS

\$1.50 values at **75c**

Rompers and Suits

\$2.00 values at **98c**\$4.00 values at **\$1.85****49c Sale**\$1.00 Boys' pants, 8 to 15..... **49c**\$1.00 Child's Rompers, 2 to 6..... **49c**\$2.00 Child's hats **49c**\$1.25 Children's caps **49c**

Fur Trimmed Seal Plush Coats

Long and Short Models. \$50 Values

All the style and finish of higher grade garments. Here's true economy and a money saver.....

\$19.75**COATS Must Go!**

Sacrificing Plain or Fur Collar Models Taken From Higher Cost Stocks

Formerly Priced \$75 and \$85

Coats and wrap models of wonderfully rich character. Of soft, rich Bolivias, Veldynes, Wool and Suede Velours, Tinseltones and Silvertones—with deep collars of rich furs or smartly plain. Silk lined—

\$26.00**COATS**

New Fur-Trimmed Velour Coats

Luxurious late winter models at a new low price level. Actual \$15 and \$18 values. Here's where every previous value-giving record is shattered. Special Saturday—

\$8.00**Suits, Coats, Dresses, Skirts for Stout Women**

Stout Spring Suits for large women. Sizes 42½ to 52½. Special for Saturday.

\$29.98

Stout Winter Coats for large women. Fur cape and collar. Sizes 44 to 54.

\$15.00

French Serge Stout Dresses for large women. Serge and satin. Sizes 42½ to 52½. All new Dresses. Extra special.

\$14.75

Large Serge Skirts for stout women. Sizes to 40. Special for Saturday.

\$5.00**Sale of Men's Underwear**

\$3.00 MEN'S ALL WOOL SHIRTS AND DRAWERS —Best quality; sizes 30 to 50. Special.....

\$1.49

\$1.50 FLEECE LINED SHIRTS AND DRAWERS —Extra heavy weight. Specially priced Saturday.....

69c

\$3 MEN'S FLEECE LINED UNION SUITS —Heavy white fleecing; all sizes to 50; special.....

\$1.49**Men's Work Pants**

Hundreds and hundreds of pairs of these substantially made, wear-like-leather work pants; dark stripe patterns. PANTS WEEK SALE PRICE **\$1.49**

Men's Worsteds Pants

And Fancy Cassimere Pants! Two immense tables piled high! The best pants and the biggest value ever offered! PANTS WEEK SALE PRICE **\$2.95**



Drastic Underpricing! New Spring Dresses

Tricotines, broadcloths, taffetas, satins and Georgette, including many manufacturers' samples. Sizes 16 to 46—

\$13.75**All-Wool Velour Dresses**

A supreme offering that establishes the season's record for value giving. \$20.00 values, Saturday—

\$7.50

A Fortunate Purchase Enables Us to Offer

Two Pairs of Shoes for Less Than the Price of One Pair

You may select from thousands of pairs of solid leather shoes, all worth from \$6.00 to \$8.00 a pair—and pay

\$3.95

The lot consists of Men's Work Shoes, Women's and Girls' Shoes, Women's Oxfords and Pumps; all leathers, brown and black.

\$4.00 MISSES' SHOES—Brown or black calf and black kid; absolutely solid; Sizes 8 to 2.....

\$2.85

\$2.50 CHILDREN'S SHOES—Brown and black calf; some blucher styles; broad toes. Sizes 8 to 11.....

\$1.69

\$2.00 INFANTS' SHOES, Black kid, heavy leather soles; patent tops. Sizes 5 to 8.....

\$1.19

\$3.50 BOYS' SHOES—Box calf blucher styles. Sizes 1 to 5½.....

\$2.45

\$3.50 LITTLE MISSES' SHOES—Elk tan, with heavy oak tanned leather soles; many with high top and buckles. Sizes 10 to 13.....

\$2.50

\$4.00 BOYS' HEAVY TAN SHOES—High cut with buckles or the regular styles. Sizes 1 to 5½.....

\$2.95