

PETTIS DRY GOODS CO.

PETTIS DRY GOODS CO.

A Page of Lockhart Surprises--Read!

"I'll Set the Hearts of All the Women A-thrill"

With My Big Sale of New Spring Dresses

\$13.95



One model illustrated. Dozens to choose from. Splendid color assortment.

Imagine the first of February and getting new spring dresses—advanced and authentic styles.

If we can bring to the women of Indianapolis only a partial realization of the beauty and quality of these garments, WEDNESDAY WILL BE THE GREATEST DRESS DAY WE HAVE EVER HAD.

Dozens of new styles; puffed skirts, wool and silk embroidery, beading, tunics, overskirts and sashes.

Dresses of taffeta, satin and tricotine.

All sizes from 16 to 44 if you are prompt. 'Twould be regrettable if you come too late for exactly the dress you've been looking for.

—Pettis dresses, second floor.

These Will Keep Nimble Fingers Busy

Stamped buffet sets, three pieces	59¢
Pillow tops and back, stamped on ecru crash	69¢
"Handweave" yarn in pretty shades	10¢
Vanity dresser sets of three pieces	35¢
Padding cotton	5¢
Stamped pillowcases, hemstitched for crocheting	\$1.69
Stamped lunch sets, thirteen pieces	.98¢
89¢ Cretonne pillows, Kapok or silk floss filled	69¢
49¢ Angora yarn, white only	25¢
Artweave, a 16-inch material, excellent for scarfs.	29¢
—Pettis art dept., fifth floor.	

Mr. Lockhart's Unloading Men's Shirts



Crisp, clean, new, just unpacked, as fine a looking lot of shirts as we ever laid eyes on. And look at the prices:

LOT 1 \$1.55

Plain Cords
Pebble Cloth
Corded Madras
80x80 Percales
Every shirt cut and finished to a standard, all have French cuffs. Wonderful patterns. Sizes 14 to 17.

LOT 2 89¢

Standard soft finish material, cut large and full, with 5 salt water pearl buttons, soft cuffs and come in all sizes from 14 to 17.

Work Shirts, 89¢

Good heavy blue chambray work shirts, faced sleeves, collar attached and cut large and full.

—Pettis men's shirts, street floor, east aisle.

"Heather" Linen Napkins

\$15.00 quality, size 20 inches, \$12.50.
\$17.50 quality, size 22 inches, \$15.00.
\$22.50 quality, size 22 inches, \$18.00.
—Pettis linens, street floor, aisle one.

49c BOOK SALE

A large purchase of a publisher's remainder of good and well selected readable books of good fiction.

All fresh, clean stock, which were published to sell for \$1.00 each.

The Eagle of the Empire—Cyrus Townsend Brady
A Ladder of Swords—Gilbert Parker, Where the Souls of Men Are Calling—Credo Harris
The Rider in Khaki—Nat Gould
The Blue Envelope—Sophie Kerr
The Evolution of Peter Moore—Dale Drummond
The Unknown Mr. Kent—Roy Norton
A Spirit in Prison—Robert Hichens
The Intrigues—Harold Bindloss
The Salamander—Owen Johnson
Felix O'Day—F. Hopkinson Smith
The Mediator—Roy Norton

49c

\$1.00 Stationery, 60¢

Marcus Ward's Irish Poplin, fine quality writing paper. Various tints in blue, pink, buff, lavender and white.

—Pettis stationery, street floor, aisle four.

35¢ Packs Playing Cards, 25¢

Steamboat playing cards—all new, clean packs.

—Pettis stationery, street floor, aisle four.

Women's \$6.50
English Cape Skin Strap-Wrist Gloves

\$2.98

\$6.50 French suede strap-wrist gauntlet gloves, in gray and beaver

.....\$3.25

\$2.98 Imported lambskin gloves, in white.....\$1.98

\$1.69 16-button length chamois gloves, white pongee and brown.....\$1.19

\$2.98 and \$4.50 French kid washable kid and genuine mocha skin gloves.....\$1.98

Chamoisette gloves, in 2-clasp and gauntlet style.....\$6.50
—Pettis gloves, street floor, aisle four.

LACES

\$3.50 to \$3.95 Silk Lace Flouncings, \$2.95

Thirty-six-inch lace flouncings, beautifully embroidered. Black, navy blue, brown, rust and gray.

Fancy Laces, 19¢ to 29¢

Normandies, Plaids and Point de Paris fancy laces, also edges and bands. Values 29¢ to 50¢.

Fancy Laces, 12½¢ to 22¢

Heavy crochet and Cluny patterns, very desirable for all kinds of fancy work. Values 18¢ to 39¢.

Narrow Laces, 7¢

One to two-inch laces in filet crochet, Cluny and torchon patterns, 9¢ to 12½¢ values.

—Pettis laces, street floor, aisle three.

Umbrellas, \$3.95

For Men and Women

Fine cotton, also silk and lace umbrellas; regularly \$5.00, \$5.50, \$6.00 and \$6.50.

Colored Silk Sun and Rain Umbrellas

\$10.00

Values up to \$17.00.
—Street floor, front.



PICTURE FRAMING

Special prices on all frames, made to order, and all photo frames 20% OFF.

\$4.50 Swing frames.....\$3.60
\$5.00 Swing frames.....\$4.40
\$10.50 Swing frames.....\$8.40

ALL THESE ARE HAND CARVED FRAMES

Prices include glass and fitting. Bring in your picture.

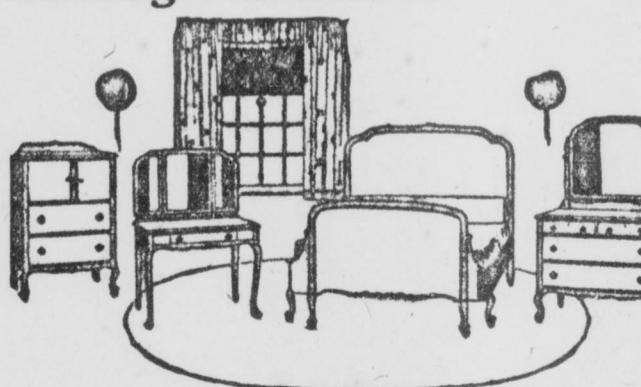
MIRRORS 20% OFF

Our entire stock of mirrors, consisting of fancy, polychrome, ovals and squares. Priced from \$4.75 to \$50.00.

20% Discount on All Framed Pictures

—Pettis picture shop, fifth floor.

Mr. Lockhart's Selling Furniture Too



\$400 Bedroom Suite, \$229

A very high-grade bedroom suite in Queen Anne period, as shown, consists of four pieces—42-inch dresser, dressing table with triple mirror, combination chiffonier and bow-end bedstead. Made in American walnut and antique mahogany.

—Pettis furniture, fourth floor.

Half Price Sale

Men Doesn't That Sound Good to You?
Especially When Applied to—

Suits and

Overcoats



This means that every man's suit and overcoat in our stock is marked at exactly half its original price—genuine reductions in every instance.

All \$45 garments, now \$22.50

Tailored by the Kirschbaum Shops

All \$50 garments, now \$25.00

Suits in all sizes. Overcoats in sizes up to 40.

All \$60 garments, now \$30.00

—Pettis men's clothing, third floor.

A New Skirt Will Cost Very Little

Buy These Materials and Make One

Plaid Dress Materials, \$1.19

New plaid dress materials, in a choice selection of sport plaids. Formerly \$1.50 and \$2.00.

\$2.50 to \$3.00 Storm Serge, \$1.39

Fifty and fifty-six-inch storm serge, in navy blue, brown, plum, gray, Copen, taupe, myrtle, wine and black.

\$2.75 French Serge, \$1.48

Pure wool French serge, excellent quality, in navy blue, brown, plum, gray and black.

Serges and Cheviots, 85¢

Strictly all-wool serges and cheviots, in 36 and 40-inch materials. Formerly \$1.50 and \$2.00.

\$6.00 Plaids, \$2.89

A large assortment of both small and large plaids, in light and dark patterns. Strictly all-wool velours and serges.

\$2.25 Brilliantine, \$1.45

Forty-two-inch; fine, import quality, pure mohair. Navy blue and black.

—Pettis woolens, street floor, aisle one.

"Rugs, Carpets, Linoleums ---Mark 'Em All Down!"

—So Said Mr. Lockhart and So We Did

\$42.75 and \$45.00 Velvet and Axminster Rugs, \$35.00

These are in the popular 7.6x9.0 size, in blue, rose, tan and other colors, in choice patterns, suitable for any room in the house.

Worsted Wilton Velvet Carpets, \$4.95 Yard

Highest grade carpets with a lustrous sheen resembling the oriental rugs. Patterns will please the most fastidious. Fall price was \$7.50.

Rag Rug Specials

Highest quality rag rugs of standard makes in hit and miss patterns and a complete line of plain colors, all having beautiful band borders—

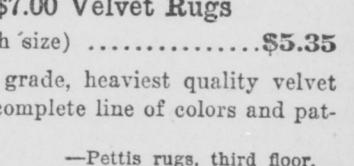
Size 30x60 inches, reduced to\$2.75

Size 27x54 inches, reduced to\$2.25

24x39-inch size, regularly \$5.75, sale price\$4.25

\$7.00 Velvet Rugs (27x54-inch size)\$5.35

Highest grade, heaviest quality velvet rugs in a complete line of colors and patterns.



—Pettis rugs, third floor.

"Indian Head," 19c

Twenty-seven-inch Indian Head, for skirts, blouses, etc.

—Pettis domestics, street floor, aisle two.

PETTIS DRY GOODS CO.
THE NEW YORK STORE EST. 1853.