

OPEN SATURDAY NIGHTS UNTIL 9 O'CLOCK

# No Time to Be Lost Saturday in Holiday Outfitting—The Fair Store's Lower Prices Decide Where You Should Shop

## Extraordinary Reductions High-Class DRESSES

Values Up to \$35.00



Tricotines, Jerseys, Velvets Velours and Satins

A merchandising achievement that stands supreme, and one that we can not recall ever having been equaled in the history of this city. A sale of such tremendous magnitude as is not likely to occur more than once in the lifetime of any store.

**\$13.75**

### \$15 Sample Dresses

French serge dresses. Beautifully embroidered. All new models. All sizes—

**\$7.98**

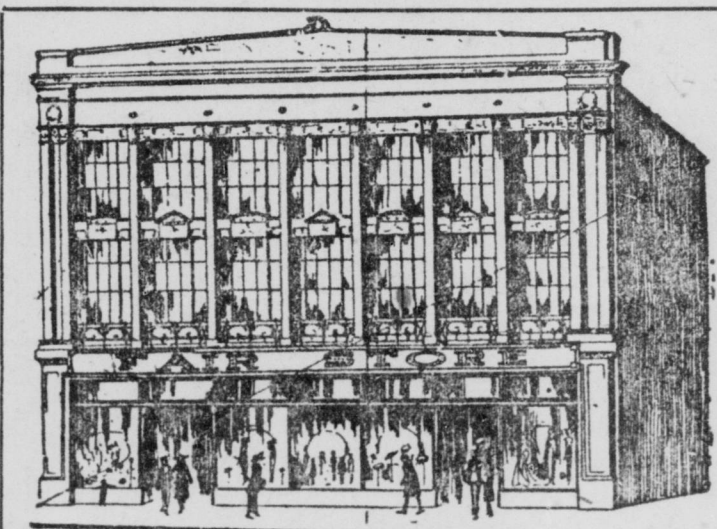
### Up to \$65.00 Dresses

Poirot twills, gaberdines, Yalamas and super-tricotines. Sizes 16 to 50—

**\$24.98**

## THE FAIR

TRAUGOTT BROTHERS  
311-321 West Washington Street



NOW IN OUR NEW HOME

## Fur Trimmed and Plain Suits

Values Up to \$40.00

Silk-lined tricotines and checked velours, in the smartest straight line, flare and ripple effects. Nothing we could put into print could possibly make you comprehend the magnitude of this sale. You must see the suits with your own eyes.

**\$19.75**



### Show Room Model SUITS

Up to \$100.00 Values

Direct from New York's finest makers. Mole and nutria trimmed. Sizes 16 to 52. Reduced Saturday to .....

**\$39.98**

### Men's Pants

\$7.50 TO \$10 MEN'S CORDUROY TROUSERS—Jack Rabbit, Auto and Carhartt brands; cuff bottom; all sizes. Special for Saturday at—

**\$4.95**

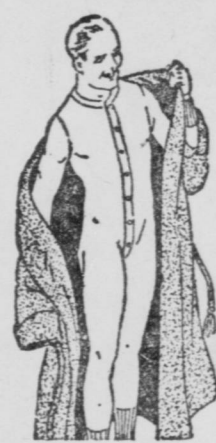
## Men's Overcoats and Suits at Big Savings!

### Men's Pants

\$2.75 AUTO BRAND OVERALLS—Extra heavy weight blue denim, high and suspender backs; also Big Three Brand; all sizes. Special—

**\$1.65**

### Men's Underwear Sale



\$7.50 MEN'S ALL WOOL UNION SUITS—Cooper's and Wilson Bros. make, also silk and wool mixtures; sizes 34 to 50. Special....

**\$4.95**

\$4.00 HIGH ROCK AND LAMBS-DOWN FLEECE LINED UNION SUITS—In gray and jaeger; sizes 24 to 46. Special....

**\$2.19**

\$2.50 MEN'S RIBBED UNION SUITS—Extra heavy winter weight; good close gauge; sizes 34 to 46. Special....

**\$1.39**

\$5.00 MEN'S WOOL UNION SUITS—Good heavy ribbed, Wilson Bros.; sizes 34 to 46. Special....

**\$2.95**

### Sale of Shirts for Men

\$2.75 WOOL FINISHED SHIRTS—Collar attached; blue and gray; sizes 14 to 17. Special....

**\$1.49**

\$1.25 MEN'S BLUE CHAMBRAY WORK SHIRTS—Collar attached, yoke back and fully cut. Sizes 14 to 17. Special....

**69c**

\$5.00 AUTO BRAND FLANNEL SHIRTS—Collar attached; two military pockets; gray, green, brown and navy blue; sizes 14 to 17½. Special....

**\$2.95**

\$2.00 MEN'S HEAVY SWEATERS—Shawl and military collars; sizes 34 to 46. Special....

**98c**

### A Big Lot of OVERCOATS

No better evidence than this price, that we are saving the men many dollars on their overcoats. A big variety, scores of patterns in rich Novelty fabrics; plain or belted; nicely tailored and finished.



\$30.00 Value,

**\$17.50**

OVERCOATS and SUITS

\$35.00 Value,

**\$19.85**

Finely tailored models, for every type, in belted, semi-belted, form-fitting and plain ulsterettes.

OVERCOATS and SUITS

\$45.00 Value,

**\$24.85**

Dressy garments that will appeal to young men as well as to their elders. There isn't a new style, fabric, color, pattern or size that is missing.

### Boys' All-Wool SUITS

2 Pair Pants  
Hand Tailored  
Sizes 8 to 18

Boys' All-Wool Overcoats  
New Belt Models  
Sizes 10 to 18.

\$20.00 Values  
Reduced to  
**\$11.95**

Boys' Wool Mackinaws  
Sizes 8 to 17.

Boys' Overcoats  
3 to 9.  
Boys' Wool Suits  
3 to 8.

\$10.00 Values  
Reduced to  
**\$5.95**



### Sale of Hose for Men

25c MEN'S DRESS HOSE—Fine close gauged cotton lisle, blue, gray, navy blue, lavender and gray; all sizes; slightly imperfect. Special..

**8c**

85c MEN'S SILK HOSE—Reinforced heels and toes; cordovan, navy, black, gray, plum and white; all sizes; special.....

**39c**

65c MEN'S ALL WOOL HOSE—Heavy, light and medium weight, black, oxford, gray and navy; all sizes. Special.....

**35c**

## \$10 Serge Dresses

Girls' wool serge dresses in the middy style, as well as other stylish models in neatly trimmed styles. Ages 6 to 14 years. Special for Saturday—



**\$5.00**

GIRLS' SERGE DRESSES—Made in the middy style, trimmed with braid and a large middie tie. Ages 6 to 14 years.....

**\$2.98**

GIRLS' GINGHAM DRESSES—Plaid or checks, prettily trimmed; ages 2 to 14 years. Saturday special at.....

**\$1.98**



### New Satin HATS

Clever combinations of fur, flowers and metallic stitching. Special Saturday—

**\$5.98**

SILK VELVET TRIMMED HATS—\$5.00 and \$8.00 values. Saturday.....

**\$2.98**

## Sale of House Dresses and Aprons

\$3.00 and \$3.50 House Dresses

Women's fine gingham and scout percale house dresses, neatly trimmed. In regular or extra sizes, 36 to 54. Special .....

**\$1.98**

\$2.00 Large Size Aprons

Scout percale overall aprons for stout women, in dark blue or light figured percale. Rick-rack braid trimmed. Special .....

**\$1.29**

\$1.50 and \$1.75 Coverall Aprons

Dark blue or light figured scout percale aprons, strictly first quality, prettily trimmed. Special for Saturday .....

**89c**

\$2.25 Sash-Back Aprons

Sash-back overall aprons, made of scout percales, rick-rack braid trimmed, in dark blue or light figured percales .....

**\$1.29**



## New FALL SHOES for Men



Black, brown and Cordo calf, black and brown kid, patent calf and gun metal, English or broad toes; lace and blucher. Values to \$8 .....

**\$4.98**

BOYS' HIGH TOPS—Strong tan leather uppers—sturdy leather soles. High tops—buckles and straps. Sizes to 13½. A \$4 value at .....

**\$2.95**

BOYS' ELK SHOES—Tough tan elkhide uppers—solid soles. Scouting lasts. Sizes to 4. A \$3.50 value .....

**\$2.45**

Larger sizes to 5½ .....

**\$3.45**

GIRLS' SCHOOL SHOES—Brown kid, mahogany calf, gunmetal calf and black kid; English and broad toes—

Sizes 8½ to 11.....

Sizes 11½ to 2.....

**\$2.95**

**\$3.45**



## Sale of Sample Coats

Values Up to \$25.00

Hundreds of the newest winter coats purchased under the most favorable market conditions. All sizes for women and misses....

**\$10.75**



## Fur Trimmed COATS

Values Up to \$35.00

Silvertones, velours, silk plushes—all handsomely silk lined, long and short models. All sizes. REDUCED SATURDAY to .....

**\$19.75**

## \$50 Silk Plush Coats

Values Up to \$50.00

In belted and full flaring effects, for all kinds of wear, an exceptionally wide range from which to select; all sizes; long and short models. Reduced to..

**\$24.75**

### \$5.00 Skirts

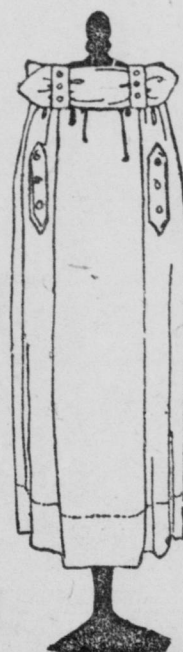
High grade winter weight serge skirts, fashionable dressy models—

Reduced Saturday to  
**\$2.98**

### SKIRTS

Beautiful plaids, in pleated and plain effects. All sizes—

Reduced Saturday to  
**\$4.98**



## Children's COATS

KIDS' COATS—\$10.00 SAMPLE WOOL VELOUR AND VELVET COATS—Sizes 2 to 8 years, special—

**\$5.00**

\$15 GIRLS' SILVERTONE, VELOUR AND EGYPTIAN PLUSH COATS—New smart models; fur and plush trimmed; sizes 2 to 14 years, special—

**\$9.98**

SMART POLO COATS—Clever styles; good \$25.00 and \$30.00 values. Sizes 2 to 14 years, special—

**\$14.98**

