

Retail Store  
No. 7137 North Illinois  
Street**THE UP-TO-DATE TAILORING CO.**

The Store of Real Values

*Louis B. Siebler* Pres.Retail Store  
No. 7137 North Illinois  
Street

# Prices Tell and Everybody Tells Prices

## SUITS \$35 OVERCOATS \$35

Extra Trousers Made of Same Material  
With Every Suit. Four-Piece Suits.Large Variety to Select From.  
Made of Excellent Materials.

We bought all of our wools direct from the mills in large quantities—thus saving the middleman's profit, and will give our patrons the benefit.

This is no sale event—we are taking our own losses—Come in and be convinced for yourself, that we are saving you \$10 to \$15 on your suit or overcoat purchase.

Do not wait, they will never be any cheaper than we are offering them now. Samples cheerfully given for comparison.

*The Most Economical Thing  
of Today in Tailoring*

## The Two-Pants Suit Idea

We have the largest Two-Pants Suit business in this country. We show immense stocks. We fit you perfectly.

We don't believe in single-pants suits. We know that some day all men will want only Two-Pants Suits because they are logical suits to buy for economy, service and style.

They are really two suits in one. They wear longer, look better and the extra pair means double wear and cuts the cost in half. Samples cheerfully given for comparison in prices and value.



Suits with extra trousers  
of the same material  
made to your individual  
measure.

We will display for your approval special values in hand-tailored two-pants suits. The extra pants made of same material, which will double the life of your suit.

### Special Price at \$35 Four-Piece Suits

We also have a large variety of extraordinary values in Two-Pants Suits at \$47.50.

The materials used in the make-up of these garments are strictly all-wool.

Fabrics come in serges, worsteds, chevots, casimeres, flannels and unfinished worsteds.

400 new and up-to-date patterns to choose from.

Our line of overcoats will attract the most critical eye and we are displaying a large variety at \$35.00 and \$47.50.

All of our garments are made by skilled tailors, under our own supervision, in our daylight workrooms, Denton building, Seventh and Race streets, Cincinnati, Ohio.

Every garment is made up-to-date and to your individual measure.

### Announcing the Opening of Our NEW STORE

Saturday, Nov. 20

137 North Illinois Street

FORMERLY JEROME TAILORS

This is one of Indianapolis' up-to-date tailoring establishments which we readily saw and have added same to our now long chain of stores. The Up-to-Date Tailoring Co. with general offices and workrooms in the Denton bldg., Seventh and Race sts., Cincinnati, O., have added five more new stores.

Our new stores are located at 137 N. Illinois st., Indianapolis, Ind.; 534 Walnut st., Cincinnati, O.; 808 Chestnut st., Philadelphia, Pa.; 13 Arcade, Nashville, Tenn., and Cleveland, O. Making nine up-to-the-minute stores in all.

Our new addition in Indianapolis, now located at 137 N. Illinois st., formerly known as the Jerome Tailors. We wish to announce that we will carry out the same honest policies that we have always adhered to, at all of our stores, giving you one hundred cents value for your dollar.

#### OUR IRONCLAD GUARANTEE GOES WITH EVERY PURCHASE

Former patrons who were not pleased with their purchases from the Jerome Tailors, will kindly call and we will adjust all matters satisfactorily to all concerned.

THE UP-TO-DATE TAILORING CO.

Louis B. Siebler, Pres.

### FOR YOUR PROTECTION

No. 502

#### Our Contract of Real Value to You

All our garments are sold with a guarantee that must keep up with the policy of our firm, giving you a perfect fit—best workmanship and serviceable wear—100 cents value for your dollar.

#### GUARANTEE

Should this garment fail to meet the standard upon which it was sold—return same and we will replace it free of charge.

THE UP-TO-DATE TAILORING CO.  
INCORPORATED  
STORES OF REAL VALUE

This guarantee will be recognized at any of our stores in the following cities:

415 Vine Street, Cincinnati, Ohio.  
439 Woodward Ave., Detroit, Mich.  
424 Summit Street, Toledo, Ohio.  
122 W. Center Street, Marion, Ohio.  
119 South Saginaw Street, Flint, Mich.

This is our Form Guarantee, which we give with every purchase. You will also find our Guarantee Label in every coat pocket.

SEE OUR  
WINDOW  
DISPLAY  
OF WOOLENS  
137 NORTH  
ILLINOIS ST.

Don't Forget the Number

**137 North  
Illinois St.**

4 Doors North of Lyric Theater

*The Up-to-Date*  
TAILORING CO.

137 No. Illinois St.

Cincinnati, Ohio, Two Stores; Marion, Ohio; Detroit,  
Mich.; Toledo, Ohio; Philadelphia, Penn.; Nashville,  
Tenn.; Cleveland, Ohio, and  
137 North Illinois Street, Indianapolis, Ind.

Don't Forget the Number

**137 North  
Illinois St.**

4 Doors North of Lyric Theater

OPEN  
TUESDAY and  
THURSDAY  
EVENINGS  
UNTIL 8 O'CLOCK  
SATURDAYS  
UNTIL 9 P. M.