

Society

Miss Ruth Thomas and Anton Segerstrom, of Santa Ana, Cal., were married quietly at high noon today at the home of the bride's parents, Mr. and Mrs. O. E. Thomas, 1248 Belmont street. The Rev. C. L. Griffith of the Blaine Avenue M. E. church read the service before the fireplace banked with palms, ferns and flower baskets of yellow and white chrysanthemums. Miss Thelma Thomas, sister of the bride, played the bridal chorus from "Lohengrin" for the procession. The bride, who was unattended, wore her traveling suit of midnight blue tulle, heavily embroidered, a blue satin tailored hat of the same shade, with a corsage of sunburst roses.

Following the service a luncheon was served for the families and close friends. The table was decorated with a basket of yellow and white poinsettias, chrysanthemums and the place cards and lace carried out the yellow color scheme.

Mr. and Mrs. Segerstrom departed this afternoon for Chicago, where they will pass a few days before going on to California. They will stop in San Francisco and various other California cities and will be at home after Dec. 1 in Santa Ana.

Sigma Chi fraternity men of Butler Chapter will give a dance in the Odeon, Nov. 21.

Mrs. W. J. Marks has called a meeting of the Home Economics Club for Wednesday afternoon, to be held at her home. A lecture demonstration will be given on "Menu Building."

Mrs. E. A. Hunt and daughter, Miss Helen Hunt, have gone to Florida for the winter months.

Mr. and Mrs. P. E. Miller, 2824 Ashland avenue, departed today for New York City, where they will pass several weeks with their daughter, Mrs. Glenn Waddington, formerly of this city.

The annual costume ball of the Twines, an organization of Indianapolis advertising writers and artists, will be given Nov. 23, in the ballroom of the Independent Athletic Club. George Mess is in charge of general arrangements.

Miss Alleen Lefler, 3024 North Delaware street, entertained with a luncheon yesterday in honor of Miss Helen Louise Rapp and Miss Louise Frenzel, brides-elect, and Miss Madeline Doffinger, of Los Angeles, who is Miss Lefler's house guest. Yellow chrysanthemums were used through the rooms. The luncheon table was decorated with a centerpiece of yellow chrysanthemums, and yellow taper in silver holders flanked with gold colored tulle.

The marriage of Miss Olga Anna Wendel, daughter of Mrs. Katherine Wendel, 1115 North Rural street, to Charles C. Wade took place yesterday in St. Philip's church, the Rev. George J. Smith officiating. The bride wore a gown of white tulle with a white chrysanthemum corsage. The bride's house guest, Miss Madeline Doffinger, was in white organdy combined with lace.

William Wade acted as best man. The bride wore a handsome gown of white tulle with a white chrysanthemum corsage. The bride's house guest, Miss Madeline Doffinger, was in white organdy combined with lace.

Mr. and Mrs. Wade have gone on an Eastern trip and will be at home after Dec. 1 in the Gladstone Apartments.

Mrs. Isaac Born, who has been passing a few days in Sandusky, Ohio, will return home tomorrow night.

The engagement of Miss Martha Henderson, sister of Mrs. Edward Nell, 223 North Tenth street, to Henry E. Eitel, vice president of the Indiana National Bank, has been announced. The date for the wedding has not been set.

MY HUSBAND'S FAVORITE RECIPE

COOKIES.
Ingredients—One-half cup of butter or margarine, two cups of sugar, one-half cup of water, two eggs, two teaspoonfuls of baking powder, one teaspoonful of vanilla and enough flour to make a dough which will roll out.

Method—Cream shortening and sugar together until thoroughly mixed. Add the water. Add the eggs which have been well beaten. Lastly stir in the flour in which the baking powder has been mixed. Add flavoring last. Roll out to desired thickness, then cut, sprinkle top of each cake with sugar. Bake in a greased pan.

MRS. CLAUDE MARTIN,
2323 Langley Avenue,
Indianapolis.

The Times will be glad to print your husband's favorite recipe. Address Recipe Editor, Daily Times.

Indianapolis Woman New League Treasurer

Mrs. Olive Belden Lewis of Indianapolis, was named treasurer of the State League of Women Voters at the session of the official State board of the league held in Terre Haute yesterday, to fill the vacancy caused by the resignation of Mrs. L. J. Cox.

Miss Gertrude McHugh, also of this city, was chosen as director, succeeding Mrs. Mary Korbly McNeill, who recently resigned.

Mrs. W. T. Barnes, director at large, and Mrs. John F. Barnhill, director for the Seventh district, both of Indianapolis, attended the meeting.

The business of the day consisted of discussion of the league's share in State legislation and talks by various members.

bers of the board concerning the progress of the organization.
The league is especially interested in the Sheppard-Towner bill and the Smith-Towner bill. The former has to do with the public protection of maternity and infancy, while the latter concerns the elimination of illiteracy. All bills concerning women and children will be particularly supported by the league.
A dinner in the St. Stephen's Parish House was the closing feature of the session.

Mrs. Housewife, Do You Know?

1. Why perch are so-called?
2. The best way to keep nuts in the shell?
3. How to keep flat-irons or sad-irons in good condition?

These questions will be answered tomorrow by the Housewife.

ANSWERS TO YESTERDAY'S QUESTIONS.

1. The fabric poplin is so called because it was made at Avignon, where the Pope's residence was established, from 1300 to 1376. It was, literally, Pope's cloth.
2. In making cranberry jelly use two cups of sugar, one of water and four of cranberries.
3. The safest way to keep any poison in a medicine closet having a key which the housewife always carries.—Copyright, 1920.

DIAMOND DYES

Any Woman can Dye now

Each package of "Diamond Dyes" contains directions so simple that any woman can diamond-dye any old, faded garments, draperies, coverings, everything, whether wool, silk, linen, cotton or mixed goods, a new, rich, fadeless color.
Buy "Diamond Dyes"—no other kind—then perfect results are guaranteed even if you have never dyed before. Druggist will show you Diamond Dyes Color Card.—Advertisement.

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Buy "Diamond Dyes"—no other kind—then perfect results are guaranteed even if you have never dyed before. Druggist will show you Diamond Dyes Color Card.—Advertisement.

LAST 5 WORDS TELL THE STORY

Cardui Assisted Mississippi Lady Recover Her Health. Other Treatment Had Been Without Result. Read Her Story.

Errata, Miss.—Describing results from the use of Cardui, Mrs. W. L. White, of this place, says: "When only a girl I suffered a great deal with . . . My mother decided then for me to take Cardui. I took nine bottles in all and became . . . a strong, healthy girl."

"After my marriage, I . . . so began to take Cardui. I was soon stronger, and passed the danger period all right, and my boy was strong and healthy."

"First of last year . . . I was in a desperate condition. I . . . almost to death."

"We used medicines, without results."

"I was so sore across the bottom of my stomach, and so weak."

"For three months I lay in this condition."

"I told my husband Cardui had helped me once, maybe it would again. He went and got it."

"I began to take Cardui and very shortly I began to improve and get my strength."

"The . . . stopped; the soreness left me."

"My present health is good."—Advertisement.

AYRES' DOWNSTAIRS STORE



Saturday—A Coat Sale

A Special Purchase at Special Prices

Latest Styles—Choice Fabrics—Great Values

Bolivia—Silvertones—Goldtones—Frost Glo Velours

Fur Trimmed and Silk Lined

\$35.00—\$39.50—\$45.00—\$49.50

Assuming that every woman who has yet her coat to buy wants the very best coat at whatever price she pays, we'll simply say—

Don't Miss This Sale

New Coats—Latest styles, beautiful fabrics, fine tailoring; blouse back models, cape effects, dolmans, loose, wrappy coats, sports coats, some with fancy stitching, some handsomely embroidered; many with fur collars and cuffs.

The furs used on these coats are skunk, Hudson seal, Australian opossum, raccoon and nutria. All are well lined and interlined. The colors include navy, reindeer, black, taupe, brown and various other shadings. Again—

Don't Miss This Sale of Coats

—Ayres—Downstairs Store.

A Special Underprice Purchase of

Women's High-Grade Footwear

From The Bleeker Shoe Co. New York

Prices Decidedly Less Than Regularly



\$3.95

Black Gait—Brown Call
Black Kid—Brown Kid
Black Kid With Cloth Tops
Brown Kid With Cloth Tops
Patent Leather Kid Tops
Patent Leather Cloth Tops

High, Military and Low Heel

Sizes From 2 1/2 to 7 1/2

Hundreds of Pairs

—Ayres—Downstairs Store.

One Hundred Smart Hats

"Way Down Low"

\$2.95 \$3.95



Good styles, modish shapes, pleasing colors and plenty of them. A hat for every type—for youth and the more mature or conservative. Pictured in the "ostrich crown" hat with small, straight brim; very smart and decidedly low priced; in Copenhagen, taupe and black.

—Ayres—Downstairs Store.

Groceries

Eggs, strictly fresh, large table eggs in safety cartons, dozen, 75c; April storage eggs, select, in cartons, dozen, 58c.

Breakfast sausage, little pig links, Klingman's "Hollander" and Swift's "Brookfield," pound cartons, 37c.

Beans, 1920 crop, fancy Michigan navy, 5 pounds, 33c; 10 pounds, 60c.

Butter, Ayres' special creamer—"Extra quality," pound, 62c; sweetbika, a good creamery butter, 60c.

Rice, fancy new crop, Blue Rose head, pound, 12 1/2c; extra large Honduras style, pound, 15c.

Coffee, "Saturday" brand, a Santos blend; special, pound, 32c.

Flour, Valley's "Enterprise," 24-pound bag, \$1.35; Pillsbury's Best, 24-pound bag, \$1.70.

Hams, Swift's "Premium" brand, special purchase, special price, 12 to 14 pounds average, pound, 38c.

Ralston whole wheat food, served with Kilm whole powdered milk at demonstration booth; Ralston's, box, 27c and 29c; Kilm, pound cans, 36c.

Jell-O and Jiffy-Jell, all flavors, box, 12 1/2c.

Breakfast bacon, "Ideal" brand, machine sliced, pound, 38c; Swift's "Empire" brand, sugar cured, pound, 45c.

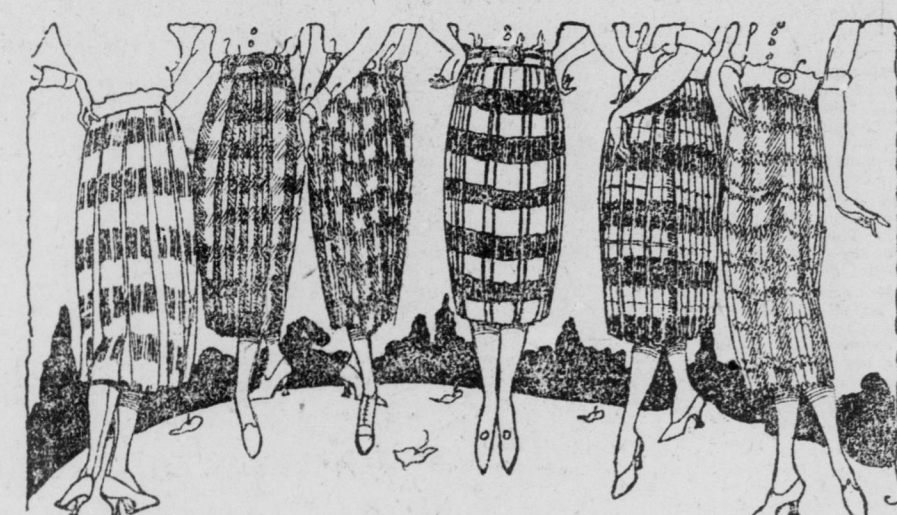
Sunshine cakes and crackers, box, 9c, 17c and 19c.

—Ayres—Downstairs store.

Open At 8:30

L.S. AYRES & Co.

Close At 5:30



Fifty Smart Plaid Skirts

In a Tempting Sale at \$11.95

On account of this sale there are going to be 50 voguish outfits of plaid skirt and warm wool sweater—and 50 delighted demoiselles will find that the excellent quality of material was not nearly touched by the price.

A special concession was made by their maker, and a close pricing was given to make these the inducing valuations they are. A high quality of wool velour and serge is done in the bright plaids and Roman striped effects of good design. Side, box and knife plaited models are included.

These Are Rich Color Combinations

Black and white. Navy and green. Henna and gray. Brown and navy. Navy and orange. Tan and brown. Blue and gray. Tan and black. —Ayres—Skirt dept., third floor.

SHOPPING BRIEFS Gift Granny Grams

Tailored Coats for Stout Women

They're the serviceable, smart, comfortable coats that owe these excellent qualities to special designing. They have tailored and convertible collars, and are in shades of navy blue, black, taupe and brown. Sizes from 42 1/2 to 52 1/2 inclusive. And very agreeably priced at \$69.50.

—Ayres—Gray Shop, Third floor.

Imported Pongee Comes From Japan

It's twelve-momme silk which conveys nothing to your mind, if you are not a textile enthusiast, but which really stands for a closely woven, smooth and soft silk that is suitable for window drapes, lamp shades and other decorative purposes, as well as children's and women's clothes and men's shirts. Width 33 inches; price only 95c the yard.

—Ayres—Drapery dept., fourth floor.

Toilet Goods at Special Prices

We list them; you choose. Every one is a good "buy." You'll be surprised to find how many you need, as you glance over the following items:

Peroxide cream, 10c.
Cocoa Butter cream, 39c.
Liquid shampoo, 45c.
Lutol tooth paste, large tube, 45c.
Mavis perfume, \$1.50 the ounce.
Ary's Jasmine talcum, 75c.
Good sponges, 25c.
Colgate's shaving soap, 3 for 12c.
Amami henna shampoo, 15c the package, or 2 for 25c.

Ary's Lilac bath salts, \$1.25.
Calox tooth powder, 19c.
Mavis talcum powder, 19c.
Good whisk brooms, 29c.
Ary's Lilac perfume, \$1.50 ounce.
Lady Mary talcum, 30c.
Warner shaving brushes, \$1.25.
Composition ivory hair-brushes, \$1.95.
—Ayres—Toilet goods dept., street floor.

Outing Flannel Gowns, Special, \$1.89

The outing flannel employed in their making is a soft, cozy quality, just a bit fleecy and in light, delicate stripings. They are made with the yoke and trimmed with braid. And when we say "special" before the price, \$1.89—we mean "exceptional values."

—Ayres—Underwear section, third floor.

Imported 'Kerchiefs at 35c Each

Or if you're buying for gifts, you may purchase a dozen for only \$4.00. The taste of which they are made is a sheer, delicate quality, enhanced in daintiness by fine needlework. A large variety of patterns makes selection a pleasure. Come early if possible.

—Ayres—Handkerchief dept., street floor.

Neckwear News for Saturday

A frill body gimpie of cream colored net, combined with lace and insertions, would make a chic "extra" on any dress and is specially priced at only \$1.95.

A lace and net vestee in white or cream is indeed a bargain at only \$1.15.

—Ayres—Neckwear dept., street floor.

Wool Hosiery

That Women Like to Wear

Dr. Jaeger's all wool English ribbed stockings; dark gray and heather. The pair, \$3.75.

Dr. Jaeger's pure wool stockings, extra long with wide tops, black and white. The pair, \$3.75.

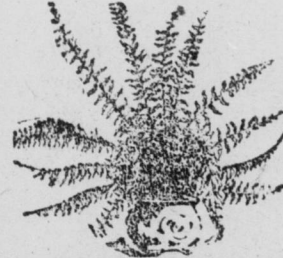
Women's black wool stockings, with natural soles. The pair, \$2.25.

Women's silk and wool stockings with silk clocks. The pair, \$4.50.

—Ayres—Hosiery, street floor.

Ferns and Chrysanthemums

Are Due Saturday Morning



The florist has promised us a shipment by express, Saturday morning, of fine foliated ferns and growing chrysanthemum plants.

At 29c, or 4 for \$1.00

Boston, Roosevelt and Whitman ferns are temptingly priced—if one needs a temptation other than the ferns themselves.

At 10c the plant are Asparagus Plumosa. Get one now and after a short cultivation period you will have a lovely decoration for your sun window.

At 39c, or 3 for \$1.00

Chrysanthemum plants, the hardy kind, now growing and in bloom, assorted colors.

—Ayres—Sixth floor.

Save for a Purpose

You'll find it easier and more enjoyable to save money if you have a definite object ahead of you.

For Example—A New Home

Many people are saving for this most worthy purpose. It can't be done in a little while, but it is surprising how quickly regular deposits add up into big sums.

We have Savings Plans to suit every purpose and every pocketbook

Call and see us about it.

Open Saturdays from 9 a. m. to 8 p. m.

J.F. Wild & Co., State Bank
125-125 E. Market St.

L.S. AYRES & Co.