

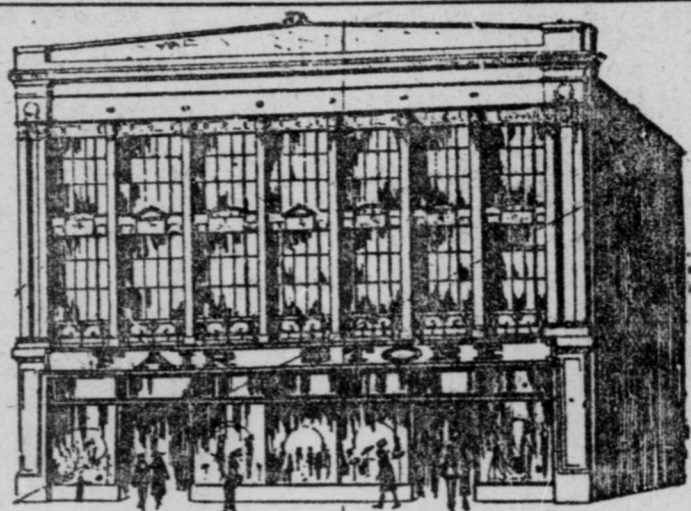
OPEN SATURDAY NIGHT UNTIL 9 O'CLOCK

# This Page Merits Your Careful Attention!!

## Most Sensational Sacrifice Sale Ever Held in This City

### THE FAIR

TRAUGOTT BROTHERS  
311-321 West Washington Street



NOW IN OUR NEW HOME

### An Unusual Skirt Sale

A Group of High-Grade Sample Street Skirts

\$7.50 Sample Plaid and Wool Serge Skirts—

**\$3.98**

\$10 Pleated, Plaid and Serge Skirts—

**\$5.00**

\$18 and \$20 French Serge Skirts. Special Saturday—

**\$9.98**



### Decidedly Underpriced Children's Winter Coats

Children's Coats Values to \$10.00

Real wide selection of smart models designed or fashioned; latest line. Sizes 2 to 6 years. Special Saturday—

**\$5.98**

Children's Coats Values to \$15.00

All wool polo, velour and Egyptian plush; hard wearing; neat, youthful coats for the girl of 2 to 14 years. Special—

**\$9.98**

Children's Coats \$25.00 and \$30.00 Values

Silk plush, broadcloths and silvertone; neatly trimmed and lined. Special—

**\$14.98**



Saturday—Sensational Money Savings! Mighty Under-price Sale of

### DRESSES

Actual \$25, \$35 and \$39.50 Values  
A big and fortunate purchase enables you to secure Saturday at a mighty saving a fine, fashionable dress for less than actual cost of materials. The finest materials, excellent and careful tailoring and rich trimmings make these dresses the prize-winning values to be offered this season.

**\$16.75**

Tricotines, Velours, Checks, Velvets and Satins  
All Sizes, 16 to 44



### French Serge, Satin and Tricotine Dresses

Do Not Judge These Dresses by the Price, For They Were Made to Sell For Much More Money.

—Manufacturers oftentimes make more dresses than they should, and this combined with the fact that "YOU CAN ALWAYS DO BETTER AT THE FAIR" is responsible for this unmatchable price.

—Dresses entirely new and different from any you have seen. Straight-line, tucked and belted effects; plain skirts. Sizes from 16 to 44. A most unusual money-saving sale, so don't miss it—

**\$20.00 Values \$9.75**



### Sale of Women's Silk Underskirts

\$5.00 Silk Jersey and Taffeta Underskirts

A real sale of silk jersey and taffeta underskirts; also about 50 extra large size underskirts for large women in the lot. All colors ..... **\$2.98**

\$2.00 Sateen Underskirts

Sateen underskirts, with the elastic bands; plain colors and fancy patterns; in regular or extra sizes **\$1.24**

\$3.00 Sateen Underskirts

Better grade sateen underskirts; in pretty flowered effects; also plain colors; in regular or extra sizes. Marked down to ..... **\$1.79**



\$1.00 Flannelette Underskirts  
Heavy flannelette underskirts; in gray or light stripes. Special for Saturday ..... **59c**

### Women's Flannelette Gowns

\$2.00 Flannelette Gowns

Women's extra heavy flannelette gowns, in pink or blue stripes, neatly embroidered. These gowns are cut very full and have been sold for \$2.00 by us ..... **\$1.00**

\$1.50 Children's Gowns

Children's heavy flannelette gowns; in pink or blue stripe. Braid trimmed; high neck effects. .... **98c**

\$2.50 Stout Gowns

Heavy flannelette gowns for extra large women; in the light shades; a real buy for Saturday ..... **\$1.59**

\$3.00 Flannelette Pajamas or Gowns

Women's extra fine flannelette pajamas or gowns; made very nice and cut extra full; in high or low neck styles. Special ..... **\$1.98**



### Sale of Blouses

\$5.98 AND \$6.98 JERSEY BLOUSES

The much wanted jersey blouses, prettily embroidered, in suit shades; in all sizes. Reduced to ..... **\$3.98**



\$5.00 Georgette and Tricolette Blouses

Georgette, tricolette and crepe de chine blouses, with long sleeves, prettily embroidered; in the suit shades and also in the light shades. Sizes 36 to 46. .... **\$2.98**  
Saturday special

Silk Blouses

Tub silk blouses, in new embroidered styles, with long sleeves; in black, flesh, maize, peach and light blue and white. Special ..... **\$1.00**

\$5.98 STOUT BLOUSES

Crepe de chine blouses for stout women; in navy, flesh or white. Sizes 46 to 54. Special ..... **\$3.98**

### Sale of Middies

\$12.50 WOOL FLANNEL MIDDIES

ALL WOOL flannel middies; in red, green or navy, trimmed with braid and large regulation emblem on the sleeves. All sizes... **\$7.45**

\$5.98 Wool Serge Middies

Wool navy serge middies; trimmed with braid, in women's or misses' sizes. Saturday ..... **\$3.98**

\$3.00 Serge Middies

Heavy serge middies; trimmed with red or white braid; in sizes from 6 to 46. .... **\$1.59**

\$3.00 NAVY REGULATION MIDDIES

Navy regulation middy blouses; of Galatea or Lonsdale jean; with emblem on the sleeve and made with a yoke; all sizes **\$1.49**



Well Worth a Journey of Miles to Attend—A Stupendous

### Sale of Coats

\$35.00 Values

**\$19.75**

### COATS

\$25.00 Values

Smart Coats. Youthful and becoming. Excellently finished and lined. Special offer Saturday—

**\$13.75**

### Fur Trimmed Seal Plush Coats

Values Up to \$50.00

The season's choicest models. Smartly tailored fashionable models. Sizes for women and misses—

**\$35.00**

### Fur Coat Sale

\$100 Kit Coney Fur Coats. Colors taupe and brown. Saturday—

**\$59.98**

\$300 French Seal Coats. Squirrel trimmed collar and cuffs. Saturday—

**\$175.00**

\$200 Sealine Fur Coats, Australian opossum and self trimmed. Saturday—

**\$99.00**

### Women's SUITS Reduced

\$75.00 Values

**\$39.98**

They're reduced to such an extent that the woman who has been waiting for "prices to drop" need not wait longer, for she can come tomorrow and select a suit that will measure up to her highest ideals for quality and style at most interesting savings.

Exclusive one of a kind Suits. Some fur trimmed, beaded and embroidered. Yalama, broadcloth, velour and tricotine.



### Fur Trimmed Sample SUITS

\$40.00 Values

**\$19.75**

You will marvel at the great rack full of modish suits we offer for selection at this great reduction in price. There are but one or two models of a kind, developed of the season's finest materials and beautifully trimmed—

