

AYRES' DOWNSTAIRS STORE

Ready for a Flying Start Saturday in the Ayres' Downstairs Apparel Store

200 DRESSES—Choice \$20



Charmeuse, Taffeta, Tricolette, Beaded Georgette, Chiffon, Serge, Tricotine and Wool Jersey

The dresses are new. Stylish of course. Colors include navy, Pekin, brown, taupe, black, flesh and other attractive shadings. The sizes range from 16 to 46. This sale is a sort of Downstairs Store surprise. The values are really extraordinary. Ready at the opening of the store Saturday morning.

—Ayres—Downstairs Store.

Choice—Only Twenty Dollars

Goodyear Welt Sewed Shoes

For Women, Young Women and Girls

Good Shoes for Less Money

\$ 5.95



These are Ayres shoes. Their quality is apparent. Stylish high cut boots in black and brown patent leather and snappy combinations. Sizes 3 to 7½.

High-Cut Stylish Boots, Hand Turned, Hand Sewed—Extraordinary Values at \$4.95

Note the picture above. Fine shoes of black glazed kid and patent leather in combination with brocaded tops. Sizes 3 to 7½.

Women's Kid Oxfords, Special at \$2.75—Black Glazed Kid, Cuban or Military Heels, Sizes 2½ to 7½

—Ayres—Downstairs Store.

For the First Time in Many Months

98c { 600 "Overall" Aprons of Scout
Percale to Sell Saturday at 98c { 98c
A Special Purchase 'Way Underpriced

We expect to sell them all in one day, so we have marked them at the smallest margin of profit possible. Just think of buying aprons like these at 98c. Doesn't seem possible, does it? Yet here they are—light and dark colors, pin stripes and neat checks. Cut full and roomy—well made—and splendid quality. You'll want two or three at least. Ready Saturday morning at 8:30 o'clock.

—Ayres—Downstairs Store.

The Downstairs Millinery Store is
Going to be a Mighty Busy
Spot Saturday! Why?

There're Fifty Reasons!

Each takes the form of a smart autumn hat. Attractive in style, charming in color combinations, and every one carries with it its own price appeal—

\$4.95 and \$5.95

It's really a treat to find such hats as these at the price. Then, of course, there are scores of others, none of which is priced at more than \$14.50, with plenty of in-between prices.

—Ayres—Downstairs Millinery Store.

For Sunday
Morning's Breakfast,
Buckwheat Cakes
and Sausage!

At 15¢ the box, Virginia Sweet Pancake flour, Pillsbury and Aunt Jemima's at 17½¢ per box. Jemima's prepared buckwheat at 20¢ per box.

At 37¢ the pound, breakfast sausage in links, Langan's "Reliable" and Swift's "Brookfield" brands.

At 64¢ the pound, Ayres' special creamy butter, "extra quality," "Swatalka," a good creamy butter, at 60¢.

At 20¢ the pound, Santa Clara prunes, 1920 crop. Four sizes fruit, 20¢, 25¢, 30¢ and 40¢.

At 11¢ the can, Van Camp's soup, tomato, chicken and vegetable.

At 35¢, 59¢, \$1.10 and \$2. syrup, Wild Forest brand. Pure cane and maple brand. On the odd lot table.

At 15¢, 2 pounds beans, Choice Michigan navy, hand picked; 10 pounds for 70¢.

—Ayres—Grocery, Downstairs Store.

L.S.AYRES & Co.

Washington Street at Meridian

Open
Daily
At 8:30

L.S.AYRES & Co.

Close
Daily
At 5:30

Saturday Toilet Specials

These We Offer
Specially Priced

Woodbury's facial soap, the box, 48¢.

Regal, large cans cleansing cream, 45¢.

Pebco tooth paste, 29¢.

Garrison waving fluid, 45¢.

Whisk brooms, 35¢.

Absorbent cotton, one pound, 49¢.

Smelling Salts, 25¢.

Vall's hair remover, 24¢.

Mary Fuller liquid nail polish, 29¢.

Treko perfume, the ounce, 75¢.

Mavis talcum, 19¢.

Smile's talcum, 19¢.

Hygenol cleansing tissue, the package, 25¢.

Squibb's assorted talcum, 15¢.

4711 Bath salts, 50¢.

4711 Almond bars, 11¢.

Small face chamois, 15¢.

Nail scrub, 8¢.

White composition ivory hair brushes, \$1.95.

White composition ivory frames, 25¢.

—Ayres—Street floor.

One Hundred Dozen

Knitted Silk Four-in-hand Ties

One Hundred Dozen

Woven Silk Four-in-hand Ties

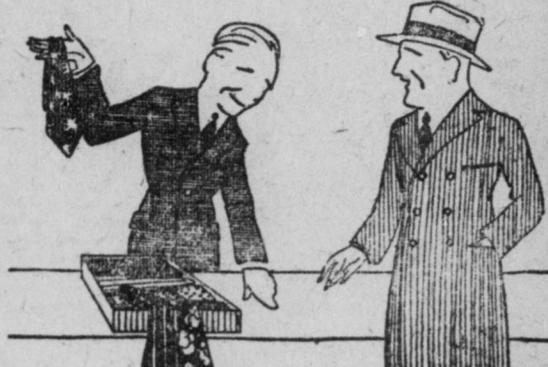
A special purchase at
A special price for
one-day disposal

The knitted silk ties come in both narrow and wide widths, in plain colors of black, navy blue, dark green, purple, royal blue, brown and dark red. Also in two-tone mixtures of blue and black, purple and black, brown and black, blue and brown and green and brown.

The woven silk ties are brocade taffeta and satins in two and three-color combinations as well as stripes, plain colors and Persian effects. All with slip-easy bands in the fashionable narrow shape.

You men know what such ties usually cost; here's an opportunity. Two thousand, four hundred opportunities—to replenish at

At 95c Each



Only Ninety-five Cents for Choice

—Ayres—Men's store, Saturday, street floor.

10c for a 'Kerchief

Will be Saturday's Record

There are a hundred dozens in all—but you have no idea how fast twelve hundred handkerchiefs at such a very small price can speed from our counters, with many more persons than that going through the first floor every day.

But these handkerchiefs are made of soft batiste, in all white and in white with colored borders, in rose, blue, brown, green and lavender.

They are full-size and perfectly made—they are winners at 10¢ each.

—Ayres—Handkerchief section, street floor.



See Our Orange and Black Display of
Hallowe'en Paper
Novelties

Every variety of witch and ghost is presented in the current assortment of Hallowe'en decorations and favors for parties.

Unless you create a spooky atmosphere, the ghosts won't walk—and the fortune telling games, refreshments and general fun will not be in spirit with the jolly occasion.

Nut cups, candy boxes, tally cards, cut-out designs, pumpkins and crepe paper in black and orange colorings await your choice in the

—Ayres—Stationery Dept., Street floor.

Strictly Prohibition Towels They Dry Fast

Turkish towels are absorbent. Here's our lot done up in snappy colors, that is, for towels—blue and pink on the border. For Saturday they are—

Special at
75¢ Each

Turkish wash cloths are priced specially at 10¢ each.



—Ayres—Second floor.

Check Your Tire Mileage

In these days it is not economy to look at the investment from the narrow view of the purchase price alone. Tires cheap in cost—and mileage—are a costly purchase.

Our tires, both first and second, have proved that they give good record regarding the mileage count.

The cord tire is back into its own again—we'll explain its good points as well as help solve tire troubles if you but call. Meanwhile,

consider our prices on good tires.

Regular 8,000 Mile Factory

Guarantee

32x3½ Globe cord, nonskid, priced \$28.60.

33x4 Globe cord nonskid, priced \$38.25.

(No Guarantee on These)

32x4 McGraw fabric, nonskid, at \$20.10.

33x4½ McGraw fabric, nonskid, at \$28.75.

34x4½ McGraw cord nonskid, at \$29.30.

McGraw Tubes—Seconds

30x3, priced \$1.30. 35x4½, priced \$1.50.

32x3½, priced \$1.30. 36x4½, priced \$1.50.

32x4, priced \$1.30. 37x5, priced \$1.50.

—Ayres—Sixth floor.

Globe and McGraw Tires

Plenty of Cords, Firsts and Seconds

The cord tire is back into its own again—we'll explain its good points as well as help solve tire troubles if you but call. Meanwhile,

consider our prices on good tires.

Regular 8,000 Mile Factory

Guarantee

32x3½ Globe cord, nonskid, priced \$28.60.

33x4 Globe cord nonskid, priced \$38.25.

(No Guarantee on These)

32x4 McGraw fabric, nonskid, at \$20.10.

33x4½ McGraw fabric, nonskid, at \$28.75.

34x4½ McGraw cord nonskid, at \$29.30.

—Ayres—Sixth floor.

Globe and McGraw Tires

Plenty of Cords, Firsts and Seconds

The cord tire is back into its own again—we'll explain its good points as well as help solve tire troubles if you but call. Meanwhile,

consider our prices on good tires.

Regular 8,000 Mile Factory

Guarantee

32x3½ Globe cord, nonskid, priced \$28.60.

33x4 Globe cord nonskid, priced \$38.25.

(No Guarantee on These)

32x4 McGraw fabric, nonskid, at \$20.10.

33x4½ McGraw fabric, nonskid, at \$28.75.

34x4½ McGraw cord nonskid, at \$29.30.

—Ayres—Sixth floor.

Globe and McGraw Tires

Plenty of Cords, Firsts and Seconds

The cord tire is back into its own again—we'll explain its good points as well as help solve tire troubles if you but call. Meanwhile,

consider our prices on good tires.

Regular 8,000 Mile Factory

Guarantee

32x3½ Globe cord, nonskid, priced \$28.60.

33x4 Globe cord nonskid, priced \$38.25.

(No Guarantee on These)

32x4 McGraw fabric, nonskid, at \$20.10.

33x4½ McGraw fabric, nonskid, at \$28.75.

34x4½ McGraw cord nonskid, at \$29.30.