

AYRES' DOWNSTAIRS STORE

Ready for a Flying Start Saturday in the Ayres' Downstairs Apparel Store

200 DRESSES—Choice \$20



Charmeuse, Taffeta, Tricolette, Beaded Georgette, Chiffon, Serge, Tricotine and Wool Jersey

The dresses are new. Stylish of course. Colors include navy, Pekin, brown, taupe, black, flesh and other attractive shadings. The sizes range from 16 to 46. This sale is a sort of Downstairs Store surprise. The values are really extraordinary. Ready at the opening of the store Saturday morning.

—Ayres—Downstairs Store.

Choice—Only Twenty Dollars

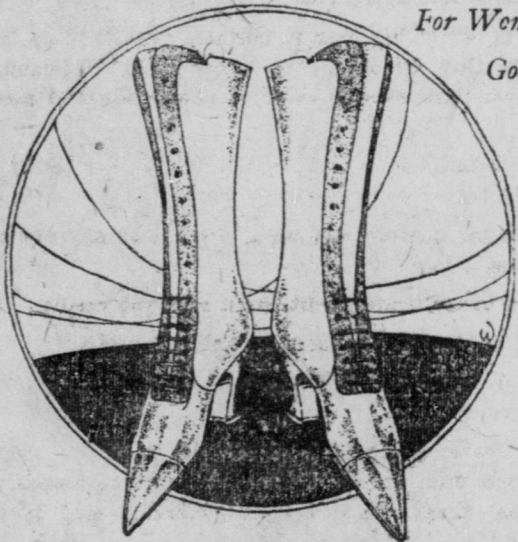
Goodyear Welt Sewed Shoes

For Women, Young Women and Girls

Good Shoes for Less Money

\$5.95

These are Ayres shoes. Their quality is apparent. Stylish high cut boots in black and brown patent leather and snappy combinations. Sizes 3 to 7½.



High-Cut Stylish Boots, Hand Turned, Hand Sewed—Extraordinary Values at \$4.95

Note the picture above. Fine shoes of black glazed kid and patent leather in combination with brocade tops. Sizes 3 to 7½.

Women's Kid Oxfords, Special at \$2.75—Black Glazed Kid, Cuban or Military Heels, Sizes 2½ to 7½

—Ayres—Downstairs Store.

For the First Time in Many Months

98c } 600 "Overall" Aprons of Scout
Percale to Sell Saturday at 98c } 98c

A Special Purchase 'Way Underpriced

We expect to sell them all in one day, so we have marked them at the smallest margin of profit possible. Just think of buying aprons like these at 98c. Doesn't seem possible, does it? Yet here they are—light and dark colors, pin stripes and neat checks. Cut full and roomy—well made—and splendid quality. You'll want two or three at least. Ready Saturday morning at 8:30 o'clock.

—Ayres—Downstairs Store.

The Downstairs Millinery Store is
Going to be a Mighty Busy
Spot Saturday! Why?

There're Fifty Reasons!

Each takes the form of a smart autumn hat. Attractive in style, charming in color combinations, and every one carries with it its own price appeal—

\$4.95 and \$5.95

It's really a treat to find such hats as these at the price. Then, of course, there are scores of others, none of which is priced at more than \$14.50, with plenty of in-between prices.

—Ayres—Downstairs Millinery Store.

For Sunday
Morning's Breakfast,
Buckwheat Cakes
and Sausage!

At 15c the box, Virginia Sweet
pancake flour; Pillsbury and Aunt
Jemima's at 17c; Aunt Jemima's
prepared buckwheat at 20c the box.

At 37c the pound, breakfast
sausage in links. King's "Reliable"
and Swift's "Brookfield" brands.

At 17½c the pound, pure cocoa,
1 and 2-pound bags.

At 64c the pound, Ayres' special
creamy butter, "extra quality";
"Swastika," a good creamy butter,
at 60c.

At 20c the pound, Santa Clara
prunes, 1920 crop. Four sizes fruit,
20c, 28c, 35c and 40c.

At 11c the can, Van Camp's soup,
tomato, chicken and vegetable.

At 35c, 59c, \$1.10 and \$2.
 syrup, Wild Forest brand. Pure cane
and maple brand. On the odd lot
table.

At 15c, 2 pounds beans, Choice
Michigan navy, hand picked; 10
pounds for 70c.

—Ayres—Grocery, Downstairs Store.

Open
Daily
At 8:30

L.S. AYRES & Co.

Close
Daily
At 5:30

Saturday Toilet Specials

These We Offer
Specially Priced

Woodbury's facial soap, the
box, 48c.
Regal, large cans cleansing
cream, 45c.
Pebecco tooth paste, 29c.
Garrity waving fluid, 45c.
Whisk brooms, 35c.
Absorbent cotton, one pound,
40c.
Smelling Salts, 25c.
Vall's hair remover, 24c.
Mary Fuller liquid nail polish,
29c.
Treko perfume, the ounce, 73c.
Mavis talcum, 19c.
Smile's talcum, 19c.
Hygienol cleansing tissue, the
package, 25c.
Squibb's assorted talcum, 15c.
4711 Bath salts, 50c.
4711 Almond bars, 11c.
Small face chamols, 15c.
Nail scrubs, 8c.
White composition ivory hair
brushes, \$1.95.
White composition ivory frames,
25c.

—Ayres—Street floor.

One Hundred Dozen

Knitted Silk Four-in-hand Ties

One Hundred Dozen

Woven Silk Four-in-hand Ties

A special purchase at
A special price for
one-day disposal

At 95c Each

The knitted silk ties come in both
narrow and wide widths, in plain colors
of black, navy blue, dark green, purple,
royal blue, brown and dark red. Also
in two-tone mixtures of blue and black,
purple and black, brown and black, blue
and brown and green and brown.

The woven silk ties are brocade taf-
fetas and satins in two and three-color
combinations as well as stripes, plain
colors and Persian effects. All with
slip-easy bands in the fashionable
narrow shape.

You men know what such
ties usually cost; here's an
opportunity. Two thousand,
four hundred opportunities—to replenish at

Only Ninety-five Cents for Choice

—Ayres—Men's store, Saturday, street floor.

10c for a 'Kerchief

Will be Saturday's Record

There are a hundred dozens in all—but you have no idea
how fast twelve hundred handkerchiefs at such a very small
price can speed from our counters, with many more persons
than that going through the first floor every day.

But these handkerchiefs are made of soft batiste, in all
white and in white with colored borders, in rose, blue, brown,
green and lavender.

They are full-size and perfectly made—they are winners
at 10c each.

—Ayres—Handkerchief section, street floor.



See Our Orange and Black Display of

Hallowe'en Paper Novelties

Every variety of witch and ghost is presented in the cur-
rent assortment of Hallowe'en decorations and favors for
parties.

Unless you create a spooky atmosphere, the ghosts won't
walk—and the fortune telling games, refreshments and gen-
eral fun will not be in spirit with the jolly occasion.

Nut cups, candy boxes, tally cards, cut-out designs, pump-
kins and crepe paper in black and orange colorings await
your choice in the

—Ayres—Stationery Dept., Street floor.

Strictly Prohibition Towels They Dry Fast

Turkish tow-
els are absorb-
ent. Here's one
lot done up in
snappy colors,
that is, for
towels—blue
and pink on
the border. For
Saturday they
are—

Special at
75c Each

Turkish wash
cloths are
priced special-
ly at 10c each.



—Ayres—Second floor.

Check Your Tire Mileage



In these days it is not economy to look at the
investment from the narrow view of the pur-
chase price alone. Tires cheap in cost—and
mileage—are a costly purchase.

Our tires, both first and second, have
proved that they give good record regarding
the mileage count.

Globe and McGraw Tires

Plenty of Cords, Firsts and Seconds

consider our prices on good tires.
Regular 8,000 Mile Factory
Guarantee

32x3½ Globe cord, nonskid, priced \$25.60.
32x4 Globe cord nonskid, priced \$38.25.

(No Guarantee on These)

32x4 McGraw fabric, nonskid, at \$20.10.

32x4½ McGraw fabric, nonskid, at \$28.75.

34x4½ McGraw cord nonskid, at \$29.30.

McGraw Tubes—Seconds

30x3, priced \$1.30.

32x3½, priced \$1.30.

32x4, priced \$1.30.

35x4½, priced \$1.50.

36x4½, priced \$1.50.

37x6, priced \$1.50.

—Ayres—Sixth floor.



The Secret of Many a Costuming Success Is

The Correct Blouse

Tailored suits, for instance, require a tailored blouse, and
neither you nor we know of a better kind or a smarter kind
than those bearing the Forsythe label.

New Forsythe dummies, new arrivals and new styles, are priced at
\$3.95, \$4.95 and \$5.95.

Stunning shirts with plaited Charvet fronts, outlined with touches
of black, and with plaited trimmed roll collars, are priced at \$7.50.

Forsythe waists of white silk—Habutai, Men's Wear, radium and
crepe de chine, in many charming tailored styles, are priced from
\$8.25 to \$16.50.

Wool Jersey Overblouses

Wear them with plain or plaited separate skirts of wool and you'll
have as smart a sports "get up" as you'd wish for. New overblouses
of wool jersey in autumn colorings are embroidered in yarn and
chenille. Price range—\$5.95 to \$16.50.

Georgette Modes for Wear

With Fur-Trimmed Suits

They are shown in clever overblouse styles in suit shades and boast
every really chic sort of decoration. Priced from \$8.95 to \$45.00.

—Ayres—Blouse section, third floor.

Of Interest to Women—

New Stockings From England

Even though the days are yet warm, it's high time to look
after your wool stocking supply, for, of course, you'll wear
no other kind for outdoor sports and general day wear on
the cold days soon inevitable.

Women's English brown silk and wool stockings, \$3.50 the pair.
Women's English full fashioned, all wool, ribbed stockings, with
silk clocks, \$5.00 the pair.

Dr. Jaeger's all wool, English ribbed sports stockings, in dark gray
and heather, \$3.75 the pair.

Women's all wool, medium weight stockings, in plain colors and
heathers, \$3.00 the pair.

Women's black wool stockings, with a natural sole, \$2.25 the pair.
Lassie and Laddie Scotch stockings, fancy roll top, in plain colors
and heathers, from \$2.25 to \$4.50 the pair.

Glove Silk Bloomers

Women's tricot, glove silk bloomers, ankle length, with tight cuff
or ruffled cuff; all first quality and full sized; brown, emerald, Bel-
gian and navy blue, rose and purple; \$4.69 the pair.

Women's Milanese, heavy light, glove silk bloomers, ankle length,
in purple, black, navy and Persian blue, emerald, taupe and brown,
with shirred cuff; \$10.50 the pair.

—Ayres—Street floor.

L.S. AYRES & Co.

Washington Street at Meridian