

## OPEN SATURDAY NIGHTS UNTIL 9 O'CLOCK

## Beginning Tomorrow, Saturday Morning, When the Doors Open—The Year's Sensation!

We are helping pull the props from under high prices. Manufacturers nervous over the sudden change in market conditions are sacrificing their merchandise to us at sensational reductions. And to these new underpriced purchases we are adding higher priced garments from our own stocks and reducing them to meet the new low price levels. It's the beginning of the BIGGEST BARGAIN CAMPAIGN IN NEW FALL AND WINTER APPAREL that has been launched in Indianapolis in years.

## THE FAIR

TRAUGOTT BROTHERS  
311-321 West Washington StreetBoys' Overalls, Striped. All Sizes  
98cUp to \$75.00  
Women's and Misses' High-Class  
New Fall Suits

Featured in This Sale at

\$39.98

Silvertones  
Velvets  
PeachbloomValama  
Tricotines  
Tinseltones

Embroidered, tailored and fur trimmed models—with gorgeous silk linings make up the assortment—they are the PICK of the season's creations; and are truly marvelous values.

## EXTRA!

Up to \$30.00 SUITS

\$17.50

Fur trimmed, button trimmed, embroidered and tailored styles, in wanted colors and popular materials; range of sizes for women and misses.

TRICOTINE and \$10  
New PLAID  
SKIRTS at ....

ALL BRAND NEW.

SERGE, KNIFE PLEATED SKIRTS—Strictly all wool, fancy stitched. \$10 values. Special Saturday .....

\$4.98

SAMPLE BLUE AND CHECKED SKIRTS—Special for Saturday at .....

\$1.00

## Boys' All Wool Two-Pant Suits

Saturday Only \$9.95  
\$15.00 and \$16.50  
Values at

Made in the most attractive styles; perfect quality and workmanship; cashmeres, homespuns and tweeds. All sizes up to 17.

BOYS' SUITS—From our regular \$10.00 and \$12.50 lines. Reduced for Saturday .....

\$6.95

These suits offer a great opportunity to practice worth while economy; all sizes up to 17.

BOYS' OVERCOATS; MADE OF EXTRA QUALITY WOOLZEE CLOTH—Sizes up to 8. \$2.95

\$6.00 values; at .....

\$2.95

BOYS' MACKINAWS—Sizes up to 16. Reduced to .....

\$4.95

BOYS' SUITS—Sizes up to 16. Reduced to .....

\$4.95

## Big Break in Shoe Prices!

BIG GIRL SHOES—in fancy brown kid and mahogany calf; some with military heel and some with the new broad toe; and a very low heel; many in brogue pattern; the newest models of the season. Sizes 2 1/2 to 8.....

\$5.85

FOR BIG GIRLS—in fancy black, kid and gunmetal; English style; sizes 2 1/2 to 8.....

\$4.45

GIRL'S SHOES—Gunmetal and mahogany brown; solid leather soles—

\$2.95

Sizes 11 1/2 to 2.....

\$2.95

Sizes 8 1/2 to 11.....

\$1.69

LADIES' FELT HOUSE SLIP-PERS, with good leather soles.....

\$1.49

Men's.....

\$1.69



## Men's Saturday Specials

\$3.00 MEN'S UNION SUITS—Heavy fleeced lined and derby ribbed; sizes 34 to 46. Special. \$1.79

\$1.50 MEN'S SHIRTS and drawers; extra heavy ribbed garments; sizes 30 to 46. Special. 98c

\$6.00 MEN'S CORDUROY TROUSERS—Good close woven corduroy, cuff bottoms; sizes 30 to 42. Special. \$3.95

\$2.00 MEN'S HEAVY WORK SWEATERS—Shawl and military collars; sizes 34 to 46. Special. \$1.29

\$10.00 MEN'S PURE SILK SHIRTS—New, nifty patterns, crepes, broadcloths, radiums and other good materials; special. \$4.95

\$2.50 MEN'S FINE DRESS SHIRTS—Printed madras, close woven percales; sizes 14 to 17. Special. \$1.39

## All-Wool SUITS

For Men and Young Men

—This is the price you've been wanting to pay! But nobody thought such a thing possible—nobody expected such a price THIS season!

We're ready, men! Ready with hundreds of Suits at this pre-war price!

\$35.00 Values

\$19.85

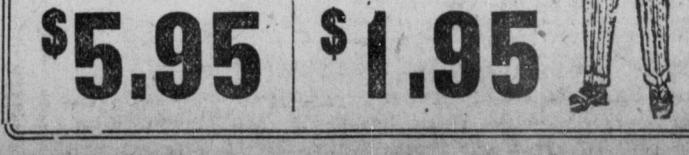
\$45.00 Values

\$24.85

## Saturday Sale of Men's Pants

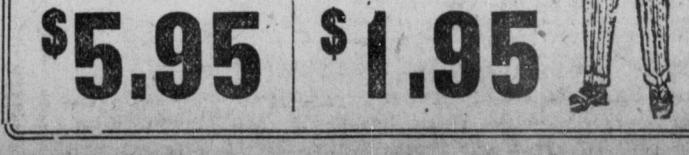
\$8.50 MEN'S ALL WOOL PANTS—Green, blue and brown flannels, blue serge and neat stripe worsteds; all sizes. Special Saturday

\$3.50 MEN'S WORK TROUSERS, also suitable for dress, neat stripes and some plain colors; sizes 30 to 42. Special Saturday



\$5.95

\$1.95



\$1.79

\$1.25  
Boys' School Caps At  
75c

## THE FAIR

TRAUGOTT BROTHERS  
311-321 West Washington StreetUp to \$35.00 Women's and Misses'  
New Fall DRESSES

GO AT

\$19.98



## EXTRA!

## Up to \$25 Dresses

A lot comprising selections from higher priced lines, including silk and cloth dresses you could not begin to buy the materials alone for the price of one of these dresses.

\$10.00

## Sale of WINTER UNDERWEAR

\$2.00 WOMEN'S UNION SUITS—Women's heavy ribbed and fleece lined; in long or short sleeves and sleeveless. Regular or extra sizes .....

98c

\$2.50 WOMEN'S UNION SUITS—Women's extra heavy ribbed and fleece lined; in long or short sleeves. Regular or extra sizes .....

\$1.40

\$2.00 BOYS' UNION SUITS—Boys' heavy ribbed or fleece lined union suits; all sizes .....

1.40

\$1.50 BOYS' UNION SUITS—Strictly firsts; Boys' ribbed union suits; sizes 2 to 16 years. marked down to .....

68c

\$1.00 WOMEN'S VESTS AND PANTS—Heavy ribbed vests and pants; in regular and extra sizes .....

79c

PRICES SMASHED ON LUXURIOUS  
Fur Coats

\$200 SEALINE COATS—Australian opossum trimmed. Large shawl collar and bell shaped cuffs. Belted model. (Sample Coats). Special Sale price—

\$99.00

\$75 Kit Coney Fur Coats, \$150 Genuine Marmot Fur Coat,

\$49.98 \$88



## \$6.98 Slipover Sweaters

Women's all-wool slipover sweaters; in fancy or plain weaves; in all colors. Marked down to—

\$3.45

## Sample Underskirts

200 pretty sateen underskirts in plain and fancy models, in black and colors. Up to \$2.50 values—

\$1.00

## \$3.00 Gingham Dresses

Gingham dresses of pretty large plaid ginghams; also plain colored; made on very nifty models. Special—

\$1.79



## \$99.00

\$75 Kit Coney Fur Coats, \$150 Genuine Marmot Fur Coat,

\$49.98 \$88

## Children's COATS

## Sample Coats

Wool cheviots, fancy trimmed collars. Sizes 2 to 10. Sale price—

\$5.00

\$15.00 Silverstone Coats

Wool Velvets and Egyptian Plush Coats. Fur collar trimmed. Sizes 2 to 14 years—

\$9.98

\$25 Broadcloth and Valama Coats

High waisted ripple models; 2 to 14 years. Saturday special—

\$14.98

