

Tuesday at Eight-Thirty

Announcing The Open

Opens Tuesday Morning at 8:30 O'Clock

THE FAIR

TRAUGOTT BROTHERS.

An Old Store in a New Home

We Welcome You to the New Fair Store

Tuesday morning at eight-thirty o'clock we open the doors of our new home. It will be a memorable occasion with us and we want you to come and see us, and share the joy and pleasure that we will have in introducing to Indianapolis the Fair Store in its new location. We want you to come, not simply for the purpose of seeing an attractive building, but in order to realize from personal observation how thoroughly we have better prepared our store to serve the people of Indianapolis. The New Fair Store is among the largest and most complete in Indianapolis and a trip through the various departments will prove interesting as well as giving a better acquaintance to a store that you should know.

TRAUGOTT BROTHERS, *The Fair Store*

"The Only Store in Indianapolis Outfitting Man, Woman and Child from Head to Foot!"

THE FAIR STORE - INDIANAPOLIS
W-E RV35 - ACCT

311-313-315-317-319-321 W

20% Discount On



What Is Better Than This?

New Fall Clothing for Men and Boys

All Included in This Sale

This is a wonderful chance to save money on men's and boys' new Fall clothing. Right at the start of the season when values are best and regular prices are always asked, this is going to be some sale. Best come early and be sure to get what you want. Other men will be here, too!

Suits, Overcoats, Hats, Caps, Shoes, Furnishings, Workclothes, Etc.

All at 20 Per Cent Discount

From Plainly Marked Figures the Discounts are Made

To show our appreciation for the patronage that has made possible our success we are going to open our new store with a sale. We are not going to give our goods away or try to make you think we are, but we are going to give reductions that will mean dollars and cents to everyone that shares in the bargains. Twenty per cent discount on every article in this big store is the offer. Twenty per cent, that's it!

BE

HERE EARLY TUESDAY

Get your share of the 20 per cent savings as our thanks for making our Big, New Store possible.

THE
311 TO 321 WES