

Open
at
8:30

L. S. AYRES & Co.

E. O. M.

L. S. AYRES & Co.

Close
at
5:00

End-of-the-Month Sales are responsible for the disposal of remnants, oddments, and the last of broken assortments which are always accumulating. These sales come once a month only—on the last day of the month.

End-of-the-Month Prices are set at a level so low as to warrant the complete disposal of all the merchandise included within one day. Tuesday's event as herewith bulletined in detail speaks for itself.

STREET FLOOR

A Trio of E. O. M. Hosiery Bargains

700 Pairs Women's Stockings, Lace Effects, Lisle and Fiber

75c a Pair, 3 Pairs for \$2.00

Well made and of durable quality; double garter tops; black and white, black and navy, black and purple and black and red combinations; all sizes.

Glove Silk Stockings at \$2.95

Broken assortments in plain and lace effects. Soiled and slightly imperfect. Black and colors—\$2.95 the pair, 2 pairs for \$4.75.

Wayne Knit Stockings at 39c For the Boys and Girls

Good, dependable stockings for school wear and every day service. First quality cotton. Black and white.

—Ayres—Hosiery, street floor.

Men Will Be Particularly Interested in These E. O. M. Specials

Men's Socks, 3 Pairs for 50c

Medium weight cotton with double heels and toes. Black, brown, navy and gray. Sizes 9½ to 11½.

Fine Madras Shirts at \$1.95

A real E. O. M. bargain. Shirts from our regular stocks, all of woven stripe madras, fast colors, in neat striped patterns. Sizes 14 to 17. Buy as many as you want while they last.

Silk Knitted Four-in-Hands, \$1.59

Of course, they're worth much more. Broken assortments, all silk, good styles, plain colors and stripes.

—Ayres—Men's store, street floor.

Rumpled Ribbons—Rare Values

Remnants of soiled ribbons in various lengths and widths, priced at 5c to 10c each.

Odd widths of velvet ribbons at 10c and 29c a yard.

—Ayres—Street floor.

Toilet Preparations Special

Treko compacts at 10c.
Borine liquid, medium size, at 34c.
Ricker's Dresden powder at 15c.
Treko face powder, large size, at 28c.
Assorted toilet soaps at 39c a dozen.
Broadway bath soap, large size, 95c a dozen.
Dance face powder at 35c.
Nail polish at 10c.
Rucge at 10c.
Large cans of cleansing cream at 38c.
Quietus, a deodorant, 2 for 5c.
Bathing suit bags at \$1.00.

Military brushes at 65c a pair.
Sweetheart talc powder at 3c a can.
Mavis cold cream at 35c.
Rubber shaving brushes at 15c.
Art gum at 6c a cake.
Assorted toilet waters at 19c.
Face powders at 10c.
Peerless peroxide cream at 15c.
Hand scrubs, 2 for 15c.
Palmolive soap at 75c a dozen.
Venetian bath soap at 75c a dozen.
Large size glycerine toilet soap at 75c a dozen.
Kolyne tooth paste and Sen-reco tooth paste at 17c each.

—Ayres—Street floor.

Flouncings and Laces Come Down to E. O. M. Pricing

Every pattern of organdy flouncing in stock—those wide pastel-colored pieces, ruffled or neatly hemstitched, according as you may desire, are all fallen to the one price—\$2.50 the yard. Such flouncing is skirt width and easily makes up into the most charming frocks. It is obtainable in orchid, lavender, rose, bluebird blue, tan and white. Again the E. O. M. price, \$2.50 the yard.

Valenciennes lace by the bolt, for insertion and dainty edging, ranges up to 1½ inches in width. It is of good quality, the patterns are pleasing, and priced by the bolt at 45c.

Remnants of laces, nets and allover patterns, also medallions of every design and motif, are reduced greatly. —Ayres—Street floor.

'Kerchiefs Reduced for the E. O. M.

One lot of handkerchiefs for men and women in all-white and white with colors, 12c each.

One lot of handkerchiefs, with colored borders, for women, 7c each. One lot of cambric embroidery, 2 to 3 inches wide, trimmings for children's wear, at 3c a yard.

Remnants of embroidery in this lot of trimmings, suitable for many purposes, at extremely low prices. —Ayres—Street floor.

E. O. M. Savings in "Shower Sticks"

Cleanup of one lot of 46 rain umbrellas for women; Paragon frame, good material, fancy handles and silk cords; reduced for quick sale to \$3.50 each.

—Ayres—Street floor.

Good Knit Underwear Reduced for the E. O. M.

Women's Stretton Union Suits—Women's Eleo Union Suits.

Sale Price, 49c the Suit

These are broken lots; low neck, sleeveless, tight and wide knees. For women who choose from this offering the values are extraordinary.

Glove Silk Union Suits, \$2.95

The assortment includes union suits and bloomers. The union suits in envelope style, the bloomers knee length. Both of fine glove silk. Just 150 garments in the lot. —Ayres—Underwear, street floor.

Beaded Bags and Leather Novelties at E. O. M. Reductions

Charming colorings are displayed in beaded bags of the drawstring school. Silk cords are in harmonizing colors. Special price, \$5.85. Leather novelties include tempting small extravagancies, priced from 10c to 95c, such as picture frames, cigarette cases, wardrobe cases.

—Ayres—Street floor.

STREET FLOOR

E. O. M. Jewelry Specials

Trays are full of adornments to please the feminine heart, and all lowly priced.

Silver and gold plated bangle bracelets, 39c.

An interesting and beautiful collection of ornate pins, bairpins and brooches, at E. O. M. value, \$1.79.

Pearl beads in graduated lengths, \$1.15.

—Ayres—Street floor.

Neckwear Specially Reduced

The E. O. M. level is hard hit when these once dainty pieces, now slightly soiled, assume their reduction prices. The lot includes collars, collar sets, ruffling lengths. Organdies in white and colors, laces, tucks and self ruffles are among the fabrics and trimmings. Prices 10c, 19c, 29c.

—Ayres—Street floor.

SECOND FLOOR

Bedding—E. O. M. Values

Twenty-two Swiss embroidery bedspreads, 12 to sell at \$7.88; 2 at \$7.50; 3 at \$8.25 and 5 at \$5.95.

2½-pound cotton batts, comfort size, at 98c.

8-4 Sterling bleached sheeting at 69c.

9-4 Bleached sheeting at 85c.

27 inches extra weight unbleached cotton flannel at 37c.

Remnants, muslin sheetings and tubings at reduced prices.

—Ayres—Second floor.

Dress Materials—E. O. M. Prices

Woolens

An extra large assortment of woolens in lengths ranging from one yard to a pattern. There are serges, tricotines, Poirer twills, poplins, broadcloths, velours, chilles, jerseys, novelty weaves, coatings, checks and plaids all marked at the usual E. O. M. reductions.

Silks

The usual monthly accumulations of ends of shirtings, taffetas, satins, velvets, Georgettes, crepes, pongees and novelty silks of all kinds are marked at an even greater reduction than usual on account of the many short lengths.

Trimnings

Odds and ends of dress trimmings of all descriptions include cords, edges, fringes, insertions, flounces in silk tinsel and many other short lengths in dress accessories.

—Ayres—Second floor.

A Few Words That Say Much Concerning the E. O. M. in Millinery

One hundred of the latest fall hats, all the new shades, shapes and styles to select from, in duvetyne and Lyons and panne velvet; special at \$3.49.

—Ayres—Second floor.

The Linen Section's Offering

Short lengths of all white goods, longcloth, nainsook, plain and fancy voiles, organdies, lawns and dimities specially priced for E. O. M. All linen bleached crash toweling used for hand or tea towels at 30c a yard.

200 yards of all-linen satin table damask, 70 inches wide; special at \$3.00 a yard.

180 Mercerized cotton breakfast or lunchcloths, round designs, size 58x70-inch, at \$2.18 each.

100 Japanese blue prints, thirteen-piece lunch sets, consisting of one centerpiece, six 10-inch dollies and six 6-inch dollies; special at \$1.50 a set.

—Ayres—Linen section, second floor.

Dress Cottons—E. O. M. Specials

Short lengths of wash goods, including gingham, percales, voiles and other wash goods in usable lengths, at the usual E. O. M. reductions.

Lancaster apron gingham, 27 inches wide, in blue and brown staple and broken checks; priced at 28c a yard.

300 Yards of printed voiles, 36 to 40 inches wide, in good styles, at 59c a yard.

—Ayres—Wash goods section, second floor.

THIRD FLOOR

Coats That Will Go Fast

10 Wraps in burella cloth at \$10.50.
2 Sports angora coats at \$10.50.
1 Tweed topcoat for \$10.50.
1 Orange Golfex coat for \$14.50.
1 Silk jersey sleeveless coat for \$14.50.

2 Plaid burella coats at \$29.50.
1 Veldecygne cape for \$29.50.
1 Velde topcoat for \$39.50.
4 Tracey polo cloth capes at \$29.50.
2 Covert topcoats at \$29.50.

—Ayres—Third floor.

Who Wants a Summer Suit?

Final clearance on summer silk suits of Fan-tai, Shantungs and Roshanara crepe.

13 Fan-tai suits at \$10.95.

2 Taffeta suits at \$10.00.

2 Sports angora suits at \$10.50.

25 Shantung suits, in oyster white and natural, priced at \$22.50.

—Ayres—Third floor.

\$1.95 for a Smart Tub Skirt

A wide assortment of good looking white tub skirts of gaberdine, well tailored models, with new pockets and detachable belts. They launder as well as a linen handkerchief, and are suitable for many varying occasions. They will be reduced to the very low price of \$1.95.

—Ayres—Shirt section, third floor.

An E. O. M. Sweater Sale

Thirty-four wool sweaters, slip-on and Tuxedo styles, in light shades, sizes 36 to 44; reduced to \$3.75 and \$6.95.

—Ayres—Third floor.

THIRD FLOOR

Fine Frocks—E. O. M. Prices

Six plaid gingham dresses at \$3.95.
Thirty-three voile and swiss dresses, in light and dark shades, at \$9.50.
Five beaded Georgette dresses at \$10.00.
One black velvet dress, with metal embroidery, size 16, for \$25.00.
Seven tricolette dresses at \$22.50.
Three white voiles and one blue embroidered linen for \$9.00.
One brown jersey dress, size 18, for \$12.50.
Fifteen polka-dot challis, in light and dark shades, sizes ranging up to 42, at \$17.50.

—Ayres—Gown shop, third floor.

An E. O. M. Bargain Miscellany From the Gray Shop

5 White voile waists, \$1.45; 5 colored and white Georgette waists, \$3.95.
7 All-white silk tailored waists, convertible collars; sizes 41 to 49, \$4.95.
23 Georgette waists, white and flesh, lace trimmed and embroidered, \$7.95.
1 White lingerie corset cover, 95c.
1 White lingerie corset cover, \$1.45.
3 Pairs of embroidered and lace trimmed drawers, \$2.50 a pair.
1 White and 1 colored petticoat, each, \$2.95.
4 Soiled gowns, \$3.50.
1 Coat of black diagonal cheviot, size 48½, \$15.00.
1 Coat of black kersey, size 44½, \$25.00.
2 Coats of gray chinchilla, sizes 42½ and 44, \$25.00.
2 Handsome velour coats, in Nanking blue, sizes 42½ and 44½, \$29.50.
2 Brown mantles, lined full length with fancy linings, \$25.00.
1 Gray silk poplin mantle, lined full length, \$17.50.
1 Suit, light gray novelty, size 46½, \$34.50.
2 Dark gray novelty, size 40½, \$34.50.
1 Blue mixture, size 42½, \$34.50.
1 Gray men's wear serge skirt, \$6.95.
1 Wool plaid skirt, \$9.95.
2 Paid taffeta skirts, \$9.95.
14 Summer dresses, in dark colored voiles, \$7.95.

—Ayres—Gray shop, third floor.

Lingerie in the E. O. M. Sale

E. O. M. specials in cotton, domestic silk and Philippine underwear. Philippine chemises are priced at 95c, \$1.95, \$2.25, \$2.95, \$3.95. Gowns priced at \$2.95, \$3.95, \$6.95. Petticoats priced at 50c to \$6.95.
Domestic crepe gowns in two styles priced at 95c. Straight chemises priced at 95c. Envelope chemises in pink voile at 50c. Pajamas in misses' sizes priced at 95c.
Crepe de chine and wash satins in camisoles at 95c and \$2.25; envelope chemises at \$3.95 and \$6.75; gowns at \$5.00 and \$6.75. Petticoats at \$3.95 and princess slips at \$6.75; both in tailored and lace-trimmed models.

—Ayres—Lingerie Section, Third floor.

Ready-to-Wear for Misses

One group of cotton voile dresses, in light and dark shades, at \$4.95.
One group of organdies and voiles, in dark and light colors, at \$10.95.
Eight spring coats, in light tan and green, sizes 18 to 20, at \$5.95.
One group of heavy winter coats of cheviot, in navy blue and brown, at \$7.50.

—Ayres—Petite shop, third floor.

The E. O. M. Invades the Corsets

Broken lines of back and front lace corsets in coutil and brocade, sizes 20 to 36; special, \$2.75.
Splendid Gosard corsets, front lace, large sizes only, 30 to 36, at \$2.75.
Odds and ends of slightly soiled sanitary belts, aprons and bloomers, in three lots—25c, 50c and 98c.

—Ayres—Third floor.

Japanese Kimonos in E. O. M.

Of crepe, the kind that is so popular with the schoolgirls are these pretty garments.

47 that used to be so much more in price are now marked \$2.95.

—Ayres—Third floor.

FOURTH FLOOR

Draperies, Curtaining, Upholstery—Tempting E. O. M. Reductions

Upholstery that can be done up into rich pillow tops, Shantung silk offering possibilities of being embroidered into charming table covers and curtains much reduced are all obtainable in the Fourth floor's E. O. M.

Squares of upholstery material, ranging in price from \$1.00 to \$3.00.

Remnants of Shantung silk, ranging from ½ yard to 3 yards to the piece, are marked very low.

Ruffled muslin curtains are bargains at \$2.10 the pair.

Remnants of voiles, marquise, net, poplin and other material used for curtain making are shown in sizes from ½ to 3½ yards, and marked by the piece from 10c to \$2.00.

—Ayres—Fourth floor.

Rugs of Distinction at E. O. M. Prices That Appeal

100 Chinese matting rugs, seamless and reversible; plain natural colored centers with colored borders, inexpensive rugs of good wearing qualities far below regular value; size 4x6.6; sale price, \$1.65.

1 Lot of 9x12 Axminster rugs, Persian and Chinese patterns, excellent values for one day only, \$51.50.

A limited number of seamless Brussels, 9x12; sale price, \$33.50.

Only 2 seamless velvet rugs, 9x12, price \$57.50 and two 8.3x10.6, price, \$42.50.

12 Genuine wool Wilton rugs, oriental patterns, in rose, blue, taupe and other colors; special, \$95.00.

—Ayres—Fourth floor.

FOURTH FLOOR

Furniture at E. O. M. Values

When furniture assumes the lowered E. O. M. prices the opportunity is well worth noting. This month's offering includes:

Four tapestry-covered lounging chairs at \$69.00 each.

One pair of twin beds at \$36.00 each. —Ayres—Fourth floor.

FIFTH FLOOR

For Wee Folks, These Bargains

One lot of dresses and rompers at 98c.

One lot of bloomer dresses and peg pocket rompers, unusual values at \$1.95.

Knit baby toques and tams at 98c.

Colored jiffy pants at 25c.

—Ayres—Children's shop, fifth floor.

End-of-the-Month Prices on Shoes for Children

This sale of footwear presents an exceptional opportunity for outfitting the children for school at greatly reduced prices.

In sizes 8½ to 11 we have brown calf lace shoes with welt soles, patent vamp button shoes with light soles and dull kid tops and black gunmetal oxfords, priced at \$4.75.

In sizes 11½ to 2, brown calf lace shoes with heavy soles, for school wear; also white buck button with welt sole for dress wear, priced at \$4.75.

One odd lot of white and brown oxfords, good serviceable low shoes, in good range of sizes, at \$1.95.

—Ayres—Children's shop, fifth floor.

Girls' Wear—E. O. M. Specials

One lot of voile, gingham and calico dresses, in sizes 7 to 14, in dark and medium shades, for \$1.95.

Another lot similar in material and colors, sizes 7 to 14, at \$2.95. A few odds and ends of white waists in organdy and batiste and linen; prices \$1.95 and \$3.95.

All our fine organdy, Swiss and gingham dresses, in green, pink, blue, yellow and lavender; sizes 7 to 16; to sell at \$3.95, \$4.95, \$5.95 and \$8.95.

Navy blue cotton plaid skirts, sizes 14 to 16; just the thing to be worn with a waist or middy for school, at \$2.95.

—Ayres—Girls' shop, fifth floor.

SIXTH FLOOR

On the Housewares Floor

Daylight soap, large size, 8-ounce bar, for 5c; 10 bars for 45c; case of 120 bars for \$4.05.

Lighthouse washing powder, 4 small size packages for 25c, 2 large size packages for 55c.

Two all-white enamel refrigerators at \$42.50.

One Leonard porcelain lined refrigerator, ice capacity 150 pounds, for \$95.00.

Two ball-bearing lawn mowers, with 14-inch blade, at \$10.00.

Seamless garden hose, ¾-inch, cut any length, at 13½c a foot.

A Bargain Chance at China

One 100-piece set, short two pieces, for \$21.50.
One 100-piece set, short ten pieces, for \$29.50.
One 100-piece set, short three pieces, for \$27.50.

—Ayres—Housefurnishing section floor.

Luggage Specials for the E. O. M.

Twenty-two odd suit cases marked for quick clearance—prices from \$3.75 to \$20.00.

Seventeen traveling bags, all leather, specially priced from \$5.00 to \$15.00.

Ten full size wardrobe trunks, complete and perfect, specially priced at \$50.00.

—Ayres—Sixth floor.

BASEMENT

The Basement Apparel Shop Reduces Prices Already Low, for the E. O. M.

39 Dresses of organdy, Swiss and gingham, for \$6.98.

44 White wash skirts, at \$2.98.

16 White wash skirts at 78c.

9 Georgette waists at \$1.68.

6 Pongee waists at \$1.98.

1 Printed fantasie silk skirt at \$4.98.

3 Accordion pleated capes at \$8.98.

17 Wash dresses at \$2.98.

1 Jersey suit at \$4.98.

—Ayres—Basement.

E. O. M. Grocery Prices Add to the Pleasure of Eating

Asparagus, Monsoon brand, No. 1 tall cans, 21c.

Peaches, Regal brand, large yellow cling, halves in syrup, No. 2½ cans, 38c.

Apple Butter, Libby's, 2-pound cans, 35c; one-pound cans, 20c.

Kellogg's Corn Flakes, fresh and crisp, box, 11c.

Hershey Cocoa, rich and pure, ½-pound cans, 18c.</