

PETTIS DRY GOODS CO.

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# My "Mill End Sale" Started Today

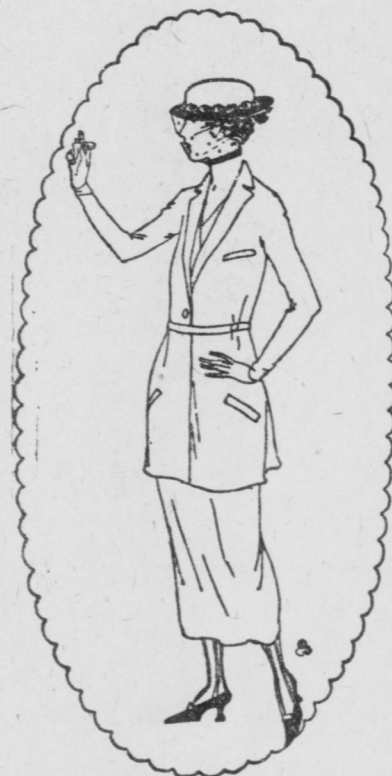
## Did You See the Fall Suits Mr. Lockhart is Selling for

And didn't you think them the best values you had seen in a long time.

If you didn't decide on one yesterday—by all means do so today.

The number is limited, and they're going fast.

You're just saving yourself dollars, by purchasing during this Great Mill End Sale.



### The Materials

Tricotines, Duvet Supreme, Tinseltones, Oxfords, Poirer Twills, Silvertones, Broadcloth

### The Trimmings

Fur Collars and Cuffs. Elaborate Hand Embroidery. Beaded Designs. Exquisite Stitching. Tucks. Buttons.

## New Fall Skirts

Samples, every one of them.

Prunella, burella plaids, English tweeds, wool plaids in attractive colors and combinations.

**\$11.45**

## Tub Skirts Reduced

**\$7.95 and \$8.95 Skirts . . \$6.95**

**\$4.95 and \$5.95 Skirts . . \$3.95**

**Tub Skirts . . . . . \$2.95**

**\$55**



This opportunity is the householder's encyclopedia. The maximum of value to the consumers, with a minimum of outlay. With almost the rapidity of light the people instantly conceive and understand that they must burst forth with fervor or they may arrive too late. Negligence is pure rust. It breeds poverty and corrodes ambition. Thoughts of advantage will arise as you read; let reason reign and then you will come here Tuesday.

## At This Rate the Whole City Will Be Shimmering in Silks

"Why, the way the women are eating 'em up I'm surprised we have more than a few yards left," gasped the Mill End Sale manager, as he viewed the flocks of silk purchasers.

### Black and Colored Silk Poplins, \$1.19

Poplins of firm, three-ply quality and exceptionally brilliant luster; in a full range of colors, including light shades, such as pink, light blue and white. Width 36 inches.

### White Wash Satin, \$1.75

Beautiful soft quality suitable for undergarments. Very specially priced for the Mill End Sale.

### Brocaded Satin Baronette, \$3.48

Beautiful self-colored patterns in scroll and block effects, in shades of pink, gray, gold, Copenhagen, navy and black. Width 40 inches.

### White Sport Satins, \$3.48

Crossbar and large diamond designs in all white sport satins, 40 inches wide.

### Colored Japanese Habutai, \$1.19

Yard-wide all-silk Habutai in a good weight and a well assorted range of colors, including black, navy, brown, gray, pink, light blue, gold, Copenhagen, old rose and white. This quality formerly sold at \$2.00.

### Black Satin Messaline, \$1.48

Yard-wide all-silk messaline in a good black with bright satin luster. This is a former \$2.50 value.

### All-Silk Natural Pongee, \$1.19

All silk pongee, smooth of weave and free from dust; 33 inches wide; light tan in color. This is guaranteed first quality silk.

### Printed Satin Twill Foulards, \$1.98

Yard-wide foulards in staple dark grounds, such as navy, brown, Copenhagen, gray, tan, bronze and black. Many attractive designs in various patterns and colors. These silks sold earlier in the season at \$3.50 and \$3.75.

### Black Dress Velveteen, \$2.00

Close pile, silk finish dress velveteen, 30 inches wide. Exceptionally priced for the Mill End Sale.

### Novelty Stripe Taffetas, \$1.75

Yard wide taffetas in attractive fancy stripes on dark grounds. These were bought at an exceptionally low price to be featured in the Mill End Sale at \$1.75.

—Pettis Silks, street floor, west aisle.

## "Won't They Make a Dash for These PETTICOATS at \$3.90

Commented Mr. Lockhart: "Why, they're worth every cent of \$7.95."

Beautiful silk jersey petticoats, also silk jerseys with silk flounces.

"What more could they ask for?" he went on, as he noted the splendid assortment of colors and the sizes.

## \$7.00 Crepe de Chine Nightgowns \$4.95

Beautiful quality crepe de chine nightgowns in tailored and lace trimmed styles. Regular and sleeveless.

## Crepe de Chine Chemise \$2.90

Heavy silk crepe de chine chemise, in strap and built-up shoulder style. Tailored and lace trimmed models.

—Pettis undermuslins, second floor.

## I'm a Regular Cut-up When It Comes to Wash Goods

Chuckled Mr. Lockhart, as he snatched a pair of scissors and clipped off a dress length of pastel-tinted organdie, raving as he did it about the wonderful sheer quality of the stuff and the little price asked for it.

### Tissue Gingham, 59c

Pretty sheer tissue gingham in good novelty plaid designs. Width 27 inches.

### Standard Percales, 39c

Yard-wide percales in pretty stripes and small, neat figured effects on both light and dark grounds. Ten to twenty-yard lengths will be cut to suit.

### Bluebird Lingerie Batiste, 49c

Attractive bluebird designs on light tinted grounds, 29 inches wide. Mill end lengths of ten to twenty yards will be cut to suit during the sale.

### Novelty Printed Voiles, 49c

A wonderful assortment of patterns and colors—over 100 pieces in the assortment. Many of these same qualities sold at double this price earlier this season.

### Fancy Plaid Dress Gingham, 35c

Ginghams of good, firm quality in a nice selection of patterns. Width 27 inches.

### Zephyr Dress Gingham, 49c

Fine qualities, such as Bates, Amoskeag, Renfrew and others. Width 32 inches.

### American Print Calicoes, 22c

Mill end lengths of the best styles, in navies and shirting styles.

### Shirting Madras, 59c

Yard-wide madras in corded effects, in snappy stripe patterns.

### Silk Stripe Madras Shirtings, 98c

Excellent qualities, 32 inches wide, at about half of what this quality formerly sold at.

—Pettis wash goods, street floor, west aisle.

## Black Velvet Hats



With Transparent Brims

**\$3.95**

The woman is wise, indeed, who purchases one of these charming models to finish out the summer.

They are semi-dress in character, being large shapes for the most part, with trimmings of burnt ostrich.

Then if you happen to have a hat that needs a bit of trimming there are—

Flower wreaths, 79¢.

Flowers that earlier in the season were 79¢ and 98¢, are in the sale at 49¢.

Inexpensive ones are 25¢ and 39¢.

Feather bands are reduced too, to 79¢, 98¢ and \$1.25.

—Pettis millinery, second floor.

### Odd Pieces of Silver, Each, 10c

One lot of knives, forks, teaspoons, tablespoons, soup spoons, butter knives, sugar shells, with one to ten-year guarantees. Just slightly irregular.

—Pettis silverware, street floor, front.

## Button, Button, Who's Got the Button?

5c and 10c a Card

### Pearl Buttons, Card 5c

PEARL BUTTONS, sizes 14 to 22; cards of 12. . . . . 5c

### Pearl Buttons, Card 5c

LARGE SIZE PEARL BUTTONS, sizes 24 to 36; cards of 4 to 6 buttons. . . . . 5c

### Pearl Buttons, Card 10c

Jap and fresh water pearl buttons, fine quality and assorted styles.

## Notions

10c Snap fasteners, white only, 3 cards, 10¢.

5c Hooks and eyes, black only; 3 cards, 5¢.

50c Rubberized baby pants, 35¢.

10c Corset laces (seconds), 5¢.

50c Dress shields, pair, 35¢.

10c Hair nets, all colors, cap style, 6 for 39¢.

25c Sew-on garters, 19¢.

69c Rubberized kitchen aprons, 49¢.

75c and \$1.00 sanitary aprons, 59¢ and 79¢.

Children's 25c Bull Dog garters, 19¢.

25c Stickerei braid, all colors, 19¢.

Nos. 40 and 50, 75-yard spools, white thread, 5¢.

15c H. cabinets, 11¢.

—Pettis notions, street floor, aisle one.

## If We Could Even Whisper the Name of the Manufacturer This Silk Hosiery Sale Would Swamp Us

Wherever high-grade fashion magazines circulate the name of this hosiery is known. It is known for superb, sheer quality, wearing power and fine appearance.

Because the special prices at which these stockings will be sold in the Lockhart Sale are so much lower than their regular retail prices, the manufacturer has requested us to refrain from using his name.

We were on the ground when the factory decided to close out all the surplus stocks, and in co-operation with a large Cleveland retailer, we secured these lots of new perfect stockings at breath-taking prices.

All of the hose are full fashioned and the values are so great that it would amply repay you to anticipate your Christmas needs and supply them now.

**\$1.95**

All silk and the lace patterns for hosiery of a quality formerly retailing at \$3.50. Pure thread silk and heavy ingrain; in black, white and twenty other shades. This particular lot has lisle tops and all the customary reinforcements.

**\$2.85**

for hosiery of a quality formerly retailing for \$5.00. This grade consists of all silk of the heavy ingrain type. Come in black, white and cordovan and have silk heel and toe, as well as silk garter tops.

**\$4.85**

for silk hosiery of a quality formerly retailing up to \$7.50. Consists of beautiful heavy ingrain silks in black, brown, white and navy. The garter tops are wonderfully attractive.

—Pettis hosiery, street floor, aisle five.

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THE NEW YORK STORE EST. 1853