

PLAN DRIVE FOR RURAL SCHOOLS

2,000 Meet at Bloomington to Talk Issues.

To give the rural child a square deal is the only purpose of the conference at Bloomington," said L. N. Hines, state superintendent of public instruction, in discussing the work of the five-day conference on rural education, whose sessions are being held this week at Bloomington.

Mr. Hines, who was in Indianapolis a few hours, returned to Bloomington, where he will remain until the conference closes Friday.

Between 1,500 and 2,000 persons are in attendance at each of the daily sessions, says Mr. Hines.

"The Use of the Photograph in the Public Schools," by Miss Mabel Rich, demonstrator for the Victor Talking Machine Company of Camden, N. J., is one of the interesting features of the conference.

"Community Co-Operation," "Agriculture in the Public School," "The Country Life Movement at Home and Abroad," and "The Meaning of Vacation" will be some of the topics discussed at the remaining sessions of the conference.

URGENT THREE THINGS FOR IMPROVEMENT.

"The three things which we are urging for the improvement of the rural schools," said Mr. Hines, "are better teachers, better school buildings and longer terms."

Mr. Hines said that until the rural teacher is as efficient as the city teacher and the city child would not be on an equal footing.

"We intend first to try to get the people to listen to us; we shall hold rural meetings all over the state for this purpose."

ACTION STEP IS MOST DIFFICULT.

"When we get their attention the next step is to get them to take action, and that is the hardest part."

Mr. Hines said there are about 1,000 consolidated school buildings in the state, and about 5,000 one-room schools, while there are 372,000 children in the township schools.

In discussing the work of the Bloomington conference, Mr. Hines said its purpose is to get the trustees together with the teachers and all other persons who are interested in rural education.

"The general atmosphere is one of intense interest," said Mr. Hines.

"The people attending the conference are there for business."

"We sincerely hope they will be able to help us in improving the conditions in our country schools in the immediate future."

D'Olier Plans 6 Weeks' Visit to Northwest

A tour of the states of the northwest will be made by Frank D'Olier, national commander of the American legion, from July 20 to Aug. 31. The tour will be for getting better acquainted with the legion posts organized in that part of the country.

The Rev. Francis A. Kelley, national chaplain of the American legion, will start from Washington, D. C., today on a coast to coast tour of the country, which will include observation work in twenty-eight states.

Dr. Winders to Speak Before Bible Club

Dr. Charles H. Winders, executive secretary of the Indianapolis Church federation, will deliver an address tonight on the subject, "The New Kings," before the Bible investigation club at the Y. M. C. A. auditorium.

The officials of the club have urged members to bring their friends to the "bean supper" at 6:30 preceding the address, and an invitation to all men in the city, whether members of the club or not, has been extended to attend the meeting.

Special music has been arranged by the committee in charge of entertainment.

Health Conference Here Oct. 5 and 6

Under the direction of the state health department and the American Red Cross plans are being laid for a big conference of public health nurses of Indiana, in this city, Oct. 5 and 6.

The meeting will be held at the Hotel Severin.

Miss Ida M. Gaskill has charge of arrangements.

Following these conferences, the annual convention of the State Nurse's association will be held at the Severin Oct. 7, 8 and 9.

The president is Miss Mary Meyers of this city.

An extensive program is being made.

CHILDREN TO BE PICNIC GUESTS.

Children from the Masonic Home at Franklin will be the guests of the members of Pentapolis lodge, No. 564, F. and A. M., at the annual picnic of the fraternity at Garfield park, Saturday, July 24.

The arrangements committee for the picnic is composed of Boyd M. Gillespie, Ezra H. Stewart and J. Harton Laird.

Cuticura Talcum

Fascinatingly Fragrant Always Healthful

Sample from Cuticura Laboratories, Dept. X, Malden, Mass. Everywhere 25c.

Girlish, Wrinkle-Free Skin Easy to Have

Since its remarkable astringent and tonic properties became known, clever women all over the world have been using the axolite face bath to "tone up" their faces, remove wrinkles and draw flabby cheeks and neck back to normal. After using the solution the face immediately feels much firmer. The skin tightening evenly all over the face, thus reducing lines and sagging. The formula is: Powdered axolite, one ounce, dissolved in witch hazel, one-half pint. This simple and harmless face bath is a splendid thing for the outdoor girl, since sun, wind and flying dirt are so provocative of irritating and other conditions which cause wrinkles and crow's feet. Also, it is fine to freshen up a tired face in hot, depressing weather.—Advertisement.

Dorothy Dalton's Beauty Chat

Miss Dorothy Dalton, the actress famous the world over for her beautiful complexion, says: "Any girl or woman can have a smooth, rosy-white complexion and beautiful unlined skin like mine if they will follow my advice and use Derwillo, a simple toilet preparation. It is easy to apply, imparts instant beauty and is so simple, absolutely harmless and has a marvelous effect upon the skin. One application proves it." Be sure you read Miss Dalton's interesting story of how she quickly acquired a beautiful complexion, soon to appear in this paper. In the meantime get Derwillo at any toilet store and try it today; you will be delightedly surprised.—Advertisement.

WHEN A GIRL MARRIES

A New Serial of Young Married Life

By ANN LISLE.

CHAPTER LXXXVII. Virginia gave Phoebe an annoyed look. "Dear me, why report the state of my slumbers?" she smiled coldly. "Suppose we don't discuss it any more, Anne—and please don't go over and make a scene at the florist's. I shan't be home all day—so it doesn't matter at all about the flowers, you see."

How I ever got up the courage after that, I don't know—but I managed to offer to go along shopping, if that were agreeable to Virginia, and I invited both Jim's sisters to lunch with me.

Virginia accepted coldly, but Phoebe ran over and gave me a quick hug as her sister disappeared into the bedroom of the smart suite, for which my poor Jim had offered to pay.

"Did you explain to Neal that I loved his flowers—and was just dying to speak to him?" she whispered.

"Well—hardly, Phoebe. You didn't convey that," I said a bit wryly—passing on, as sensitive folks have a bad way of doing, the hurt I had suffered from someone else.

Refused and flushed, Phoebe hurried into the bedroom after Virginia. I fear she won't make any advances to me soon again. I had an unhappy fifteen minutes of waiting. Then the sisters came out together, Phoebe looking like a pretty, frightened little bird in her brown suit, Virginia regal and seeming unaware of her arresting beauty, in a perfectly plain black dress collared in mole skin.

We spent two hours at the interior decorator's—but never once in all that time did Virginia ask Phoebe's opinion—or mine. Evidently she makes her own decisions.

In keeping with that observation I asked her to select the place where we should lunch—and never was settling more absolutely made for a woman than the clean-cut elegance of Carlier's, the restaurant of her choice, was for Virginia Dalton.

"Oh, this is perfect!" cried Phoebe, sinking back into her chair with a luxurious air of complete contentment.

"It will be, I'm sure—after Virginia orders the lunch," I replied with the intent to honor my guest—and to save myself the difficulties of dealing with the menu and the smart-looking captain who stood deferentially waiting our pleasure.

Then, as I sat back in turn and began to drink in the quiet, elegance of the place and the stunning people all about us, my mind focused on what Virginia was saying, and my eyes wandered back to the menu in front of me. A little calculation in mental arithmetic followed.

And in my purse there was the \$5 Neal had given me a week before—the \$5 and a little silver. Less than enough to pay the check—Copyright, 1920.

(To Be Continued.)

Society

John McGee and Miss Lucy McGee, 218½ East Pratt street, will leave Saturday for Montreal, where they will sail on the "Canada" for Liverpool.

They expect to spend three weeks in England and from there will go to Ireland, where Miss McGee, who specializes on Irish fairy tale reading and folk dancing, will enter the Gaelic speaking school at Dingle, West Kerry.

They expect to be abroad a year.

Miss Hope Bedford, 1916 North Capitol avenue, is spending a few days in Bloomington.

Mr. and Mrs. Charles Welliver, 2450 Pearson avenue, are visiting in Oxford, Ohio.

Miss Helen Barry, 2941 Talbott avenue, is spending several weeks in Buffalo, N. Y.

Mrs. E. J. Hankemeier, 2008 Prospect street, has gone to Martinsville for the week.

C. J. Leppert, 1102 Newman street, will entertain the Mar-se-lay club at his home Monday night.

Morris Clark was taken in as a new member at the meeting Monday night and Maurice Lankford and William Hurd were voted as active for the next season.

Mrs. Benjamin Meyer, and Miss Helen and Miss Blanche Meyer, 2551 North Jersey street, have gone on an eastern trip.

Miss Margaret Frances Chapin and Mrs. Elizabeth Chapin, who have been the

house guests of Mrs. Mohler McVey, 224 North Talbott avenue, and Miss Harriet Downey, 2444 North Talbott avenue, have returned to their home in Denver, Colo.

Miss Lida E. Gardner, national organizer of parent-teacher clubs, will be entertained at luncheon Friday, by the Marion County Parent-Teacher association.

Mrs. Mary Bell, 1950 Luckie street, will entertain the members of the Altruistic club Thursday noon with a luncheon.

Death Follows Man's Fall Into Vat of Acid

SOUTH BEND, Ind., July 14.—Frank G. Honischmidt, 19, of Mishawaka, is dead here as a result of burns suffered last Sunday afternoon when he fell into a vat of boiling sulphuric acid while at work in a rubber regenerating factory.

The young man had been employed at the factory only a short time, when walking near the acid tank he slipped and fell.

His body was submerged in the hot acid.

Meetings

The South Side Woman's club will meet at 714 Greer street this afternoon, at 3 o'clock. Reports from the market sales will be read and plans for the fountain square market will be discussed.

The Charity club of Sacred Heart church will give a card party tonight in Sacred Heart hall. Mrs. J. Rathz, Mrs. G. Schutte and Mrs. E. Haffert will be the hostesses.

DELTA SORORITY HONORS OFFICERS

Dinner Followed by 'Frat' Songs and Dancing.

A delightful dinner party was given in the inn of the Severin hotel last night by members of the Delta Delta Delta sorority, in honor of Mrs. S. L. Slover of Norfolk, Va., national treasurer, and Miss Pearl Bonisteel, national secretary of the organization.

French baskets of sweet peas in soft pastel shades were used on the tables. During the dinner Mrs. William Hudson, national president of the Delta Delta Delta, talked on national sorority plans, and Miss Slover and Miss Bonisteel told informally of what other chapters were doing and what they are going to do next season.

Following the dinner "frat" songs were sung, and an informal dance closed the program for the evening.

Those present included Miss Frances Longshore, Miss Katherine Gawn, Mrs. Ellen Graham George, Miss Barcus Tichenor, Miss Helen Tichenor, Miss Marian Breadth, Miss Edith Jackson, Miss Dorothy White, Miss Cleon Hedrick, Miss Pearl Stark, Miss Gladys Lewis, Miss Lucille Sartor, Miss Alice Breadmore, Miss Rosalie Beard, Miss Ruth Schooler, Miss Margaret Yeagley, Miss

Margaret Elisabeth Moore, Miss Margaret Shoptaugh, Miss Christine Wilson, Mrs. Stanley Turner and Miss Ethel McCloud.

Noblesville Man Hit by Lightning Bolt

NOBLESVILLE, Ind., July 14.—A severe thunderstorm passed over this community Tuesday evening and considerable damage was done by lightning.

Everett Dunn, with some other farm laborers, took shelter in a barn on the Richard Harrison farm, when lightning struck the building, set fire to Dunn's clothing and shocked him so severely he has been unable to walk.

It is believed, however, his injuries are only temporary.

During the same storm lightning struck the farm home of Norman Spindle and the occupants of the house were considerably shaken up.

SAY "DIAMOND DYES"

Don't streak or ruin your material in a poor dye. Insist on "Diamond Dyes." Easy directions in every package.

GIRLS! LEMONS BLEACH; WHITEN

Make Lemon Lotion to Double Beauty of Your Skin

Squeeze the juice of two lemons into a bottle containing three ounces of Dreahard White which can be had at any drug store, shake well and you have a quarter pint of harmless and delightful lemon bleach for few cents.

Massage this sweetly fragrant lotion into the face, neck, arms and hands each day, then shortly note the beauty of your skin.

Famous stage beauties use lemon juice to bleach and bring that soft, clear, rosy-white complexion. Lemons have always been used as a freckle, sunburn and tan remover. Make this up and try it.—Advertisement.

The NEW EDISON

"The Phonograph with a Soul" too—if you know how to line them up.

The EDISON SHOP

Adult Music Co., Owners, 122 N. Pennsylvania St. Opposite Keith's.

IT'S COMING

WATCH THIS PAPER.

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IT'S COMING

WATCH THIS PAPER.

Open at 8:30

L. S. AYRES & Co.

Close at 5:00

The Circle Special

Focus Your Attention on

New Cotton Frocks

For Miss 14-to-20 At \$5.95

The values herein offered will delightfully surprise the mother who shops with her daughter and the daughter who shops for herself. These dresses are of the heart's desire and the purse's capacity.

Costume Voiles and Gingham

In an excellent variety of dark and light color effects, prints among the voiles, and striking plaids among the gingham.

The styles are perfectly fetching—just the sort that Mademoiselle Petite adores to wear, light and airy—and ever so practical when it comes to downright service.

As for the trimming, the white, sheer, stand-upish collars, fronts, and cuffs of white organdy are even symbols of youth, and when combined with three-tiered, ruffled skirts, such as certain of the modes present, or band trimming of single tone material, nothing is left to be desired.

The group consists of eighty dresses only.

—Ayres—Petite shop, third floor.

A Special Sale of Importers' Samples of

Fine Table Linens and Embroideries

Is Really Most Remarkable

The variety is remarkable, the quality is remarkable, the beauty, the worthy values.

For included are samples of Madeira embroideries, Japanese and Chinese hand-embroideries and drawnwork, and several choice bargains in Cluny lace.

An example of high values in the Madeira is that of Madeira hand-embroidered luncheon sets, of all pure linen, exquisitely designed and executed. There are six 10-inch service doilies, six 6-inch tumbler doilies, and one 24-inch centerpiece. You, who know values, and who appreciate the artistic in table linen, will recognize in \$10.45, which is the price for the entire set, an exceptional value.

Also, on display and special sale, are oddments of Madeira embroidered doilies, centerpieces, luncheon cloths, round and square, and a few dinner cloths. In addition, there are scarfs in sizes suitable for both buffet and dresser use.

Watch the Ayres Advertising Next Day or Two for Information of Other Imported Pieces.

—Ayres—Second floor.

"FREE AIR"

The kind a motorist most desires is not always available when a tire goes flat, but a good pump may be.

The Best Hand Pump We Have Ever Seen

We Offer Now at \$3.45 and \$3.95.

—has a check-in outlet to save air in hose.

—double leather suction held in place by springs.

—self-lubricating plunger with oil hole.

—incoming air enters through a valve.

It's no fun to pump a tire, but here is a pump where you cash in on every ounce of energy you put into it.

Guaranteed for Five Years.

—Ayres—Motor section, basement.

Garrity's Silk Hair Waver

will not break or kink your hair. Waves in one hour, keeps the hair in wave for days.

Regular sizes, per set... 35¢

Extra large (heavy hair or children's long curls)... 45¢

—Ayres—Notion dept., street floor.

Brassiere Laces

are not brassiere laces, strictly speaking, since they are just as suitable for many other uses of that character. But it's as brassiere trimming that they shine particularly, their patterns being of the dainty sort so well suited to lingerie, their edges scalloped. Width, 3 inches. And a special offer, priced at 10¢ the yard.

Collar laces, also bands in Margot, Venice, oriental and Valenciennes, effects appropriate for collars and such things, of course, are otherwise lovely for lingerie trimming, too. There are assorted patterns and widths. And the special price is 50¢ the yard.

—Ayres—Lace section, street floor.

Preceding the Removal of the Housewares Sections

A Partial-Clearance Sale Features Numerous Odds

There are thousands of things that we have deemed better to sell at a radically reduced price than to move to the Sixth floor. Much fine hardware is to be closed out entirely, many incomplete assortments of table china likewise. Everything breakable has been or will be sold at "next to nothing." Kitchen wares and every sort of household article has felt deeply the reduction in prices.

Housewares

5c to 50c, Such Articles As:

Broilers, ring molds, pudding molds, cake cutters, coffee strainers, bread pans, lady finger rolls and other similar articles.

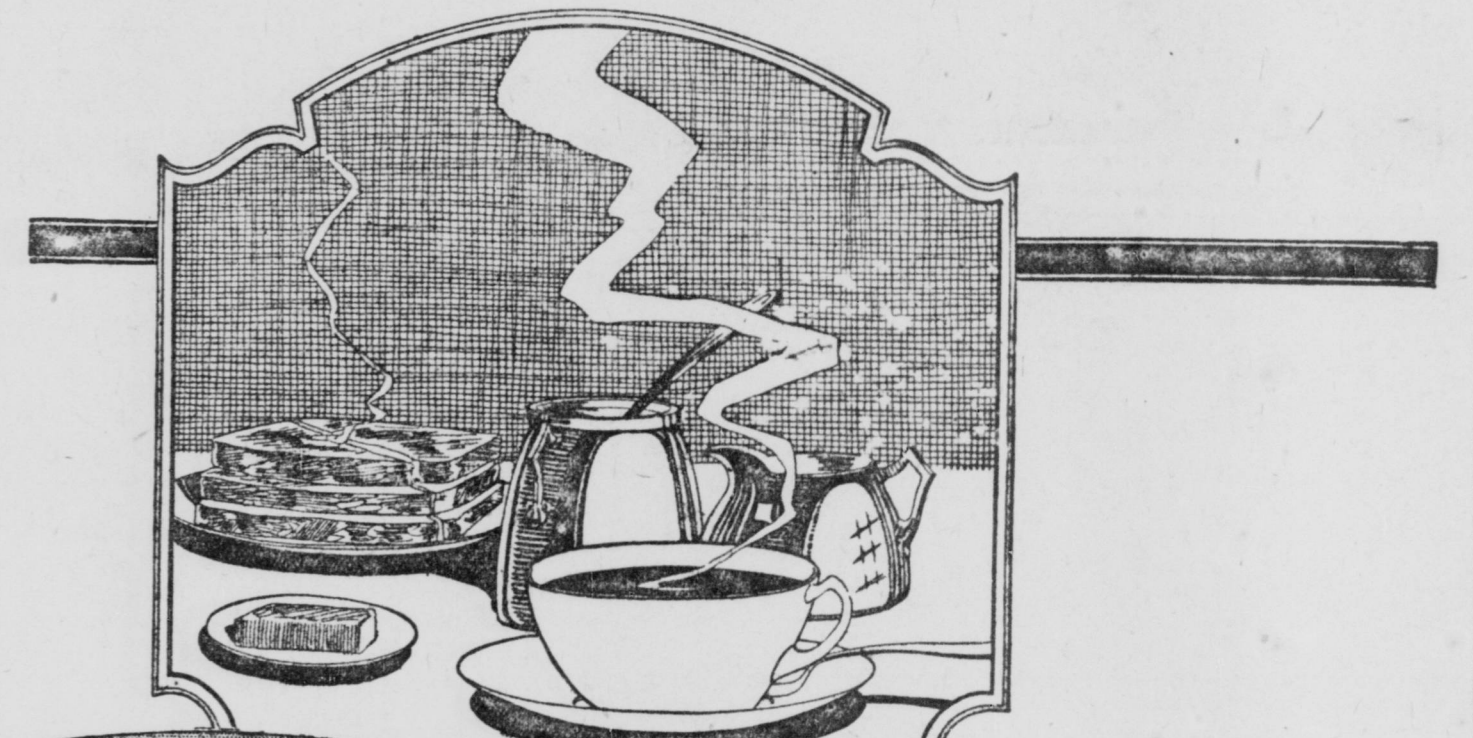
Then there's a table of aluminum ware with 10c to \$2.50 prices; a table of bath fixtures carrying tickets of 10c to \$2.00.

Chinaware

Thousands of articles of a breakable nature we do not care to subject to the hazard of moving. To sell them we have reduced prices most temptingly. To facilitate quick selection, we have arranged the differently priced articles on separate tables at 10¢, 25¢, 50¢ and \$1.00, all loaded down with bargains. On other tables you will find articles from \$1.00 up to \$5.00.

New Articles Have Been Taken From Reserve Stock and Under-Counter Stalls. For Instance:

4 packages of Lighthouse washing powder, small, for 25¢.
2 large packages of Lighthouse washing powder for 55¢.
Gas mantles, high grade, inverted, 5¢ each.
Fancy shopping baskets, 89¢ each.
Good Luck jar rubbers, 8¢ the box.
"Amico" broilers for gas range use, 50¢.
Gray enamel double rice boilers, 85¢.
Butter merger churns, \$1.69.
Gray enamel tea kettles, 95¢.
Fiber house brooms, 45¢.
Good grade house brooms, 65¢.
Imported umbrella stands, \$2.69.
Highly decorated imported umbrella stands, \$8.75.
—Ayres—Basement.



Phoenix Coffee—A Meal-Time Delight

Phoenix coffee excels because its strength and flavor are guarded in every way. You will appreciate the Phoenix quality particularly when serving Iced Coffee.

Its goodness has been standardized by scientifically correct processes, far more costly than those employed in the production of ordinary coffees.

These precautions insure that the flavor which wins your favor when first you taste Phoenix coffee will be found in every can that bears the Phoenix name.

You will appreciate the importance of this fact once you try Phoenix Coffee. Ask your grocer for a can today.

SCHNULL & COMPANY, Indianapolis

