

## PLAN DRIVE FOR RURAL SCHOOLS

2,000 Meet at Bloomington to Talk Issues.

"To give the rural child a square deal is the only purpose of the conference at Bloomington," said L. N. Hines, state superintendent of public instruction, in discussing the work of the five-day conference on rural education, whose sessions are being held this week at Bloomington.

Mr. Hines, who was in Indianapolis a few hours, returned to Bloomington, where he will remain until the conference closes Friday.

Between 1,500 and 2,000 persons are in attendance at each of the daily sessions, says Mr. Hines.

"The Use of the Phonograph in the Public Schools," by Miss Mabel Rich, demonstrator for the Victor Talking Machine Company of Camden, N. J., is one of the interesting features of the conference.

"Community Co-operation," "Agriculture in the Public School," "The Country Life Movement at Home and Abroad," and "The Meaning of Vacation" will be some of the topics discussed at the remaining sessions of the conference.

## URGE THREE THINGS

FOR IMPROVEMENT

"The three things which we are urging for the improvement of the rural schools," said Mr. Hines, "are better teachers, better school buildings and longer terms."

Mr. Hines said there are hundreds of rural schools in Indiana which are far from good.

"It is not hard to find many country school teachers who are not properly trained."

Mr. Hines said that until the rural teacher is as efficient as the city teacher the country child would not be on an equal footing.

"We intend first to try to get the people to listen to us; we shall hold rural meetings all over the state for this purpose.

## ACTION STEP IS MOST DIFFICULT.

"We will get their attention the next step is to get them to take action, and that is the hardest part."

Mr. Hines said there are about 1,000 consolidated school buildings in the state, and about 5,000 one-room schools, while there are 372,000 children in the township schools.

In discussing the work of the Bloomington conference, Mr. Hines said its purpose is to get the trustees together with the teachers and all other persons who are interested in rural education.

"The general atmosphere is one of intense interest," said Mr. Hines.

"The people attending the conference are there for business."

"We sincerely hope they will be able to help us in improving the conditions in our country schools in the immediate future."

## D'Olier Plans 6 Weeks' Visit to Northwest

A tour of the states of the northwest will be made by Franklin D'Olier, national commander of the American Legion, from July 20 to Aug. 15. The tour will be for getting better acquainted with the legion posts organized in that part of the country.

The Rev. Francis A. Kelley, national chaplain of the American Legion, will start from Washington, D. C., today on a coast to coast tour of the country, which will include observation work in twenty-eight states.

## Dr. Winders to Speak Before Bible Club

Dr. Charles H. Winders, executive secretary of the Indianapolis Church federation, will deliver an address tonight on the subject "The New Kings," before the Bible Investigation club at the Y. M. C. A. auditorium.

The officials of the club have urged members to bring their friends to the "bean supper" at 6:30 preceding the address, and an invitation to all men in the city, whether members of the club or not, has been extended to attend the meeting.

Special music has been arranged by the committee in charge of entertainment.

## Health Conference Here Oct. 5 and 6

Under the direction of the state health department and the American Red Cross phone are being laid for a big conference of public health nurses of Indiana, in this city, Oct. 5 and 6.

The meeting will be held at the Hotel Seville.

Miss Ed. M. Gaskill has charge of arrangements.

Following these conferences, the annual convention of the State Nurse's association will be held at the Seville Oct. 7, 8 and 9.

The president is Miss Mary Meyers of this city.

An extensive program is being made.

## CHILDREN TO BE PICNIC GUESTS.

Children from the Masonic Home at Franklinton will be the picnic guests of member of the Pontoosa Lodge, No. 664, F. and A. M., at the annual picnic of the fraternity at Garfield park, Saturday, July 25. The arrangements committee for the picnic is composed of Boyd M. Gillespie, Ezra H. Stewart and J. Harton Laird.

## Cuticura Talcum

Fascinatingly Fragrant  
Always Healthful

Sample free of Cuticura Laboratories, Dept. X, Malden, Mass. Everywhere 25¢.

## Girlish, Wrinkle-Free Skin Easy to Have

Since its remarkable astringent and tonic properties became known, clever women all over the world have been using the salolite face bath to "tone up" their faces, remove wrinkles and draw fibrous tissue and not to draw it after using the solution the face immediately feels much firmer. The skin tightening evenly all over the face thus reducing fine wrinkles. The formula is powdered salolite one ounce, dissolved in witch hazel, one-half pint.

This simple and harmless face bath is a splendid thing for the outdoor girl who likes to wear a face mask. It is also provocative of squinting and other contortions which cause wrinkles and crow's feet. Also, it is fine to freshen up a tired face in hot, depressing weather. Advertisement.

## Dorothy Dalton's Beauty Chat

Miss Dorothy Dalton, the actress famous the world over for her beautiful complexion says: "An girl on woman can have a beautiful, rose-white complexion and smooth unwrinkled skin like mine if they will follow my advice and use Dalton's Acme of Quality Coffee. I use it because it imparts instant beauty and has a marvelous effect upon the skin. On the other hand, I have read Miss Dalton's interesting story of how to quickly acquire a beautiful complexion, so be sure to read this paper. In the meantime get yourself a cold winter and try it today; you will be beautifully surprised." Advertisement.

## WHEN A GIRL MARRIES

A New Serial of Young Married Life

By ANN LISLE.

CHAPTER LXXXVII.

Virginia gave Phoebe an annoyed look. "Dear me, why report the state of our affairs?" she said coldly. "I suppose we don't discuss it any more. And—please don't go over and make a scene at the florists. I shan't be home all day—so it doesn't matter at all about the flowers, you see."

How I ever got up the courage after that, I don't know—but I managed to get the dress shopping. If that were agreeable to Virginia, and I invited both Jim's sisters to lunch with me.

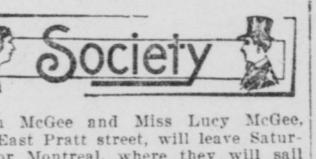
Virginia accepted coldly, but Phoebe ran over and gave me a quick hug as her sister disappeared into the bedroom of the apartment house, which my poor Jim had offered the pay.

"Did you explain to Neal that I loved his flowers—and was just dying to speak to him?" she whispered.

"Well—hardly, Phoebe. You didn't convey that, I said a bit wryly—pass on. I suppose the people have a right to do what they like, the hurt I had suffered from someone else.

Rebuffed and flushing, Phoebe hurried into the bedroom after Virginia. I fear she won't make any advances to me soon again—I had better keep my powder dry, waiting. Then the sisters came out together. Phoebe looking like a pretty, frightened little bird in her brown suit, Virginia regal and seeming unaware of her arresting beauty, in a perfectly plain black dress collared in moleskin.

(To be Continued.)



Society

house guests of Mrs. Mohler McVey, 224 North Talbot avenue, and Miss Harriet Downey, 2444 North Talbot avenue, have returned to their homes in Denver, Colo.

Miss Lida E. Gardner, national organizer of parent-teacher clubs, will be entertained at luncheon Friday, by the Marion County Parent-Teacher association.

They expect to spend three weeks in England and from there will go to Ireland, where Miss McGee, who specializes on Irish fairy tale reading and folk dancing, will enter the Gaelic speaking school at Dingle, West Kerry.

They expect to be abroad a year.

Miss Hope Bedford, 1916 North Capitol avenue, is spending a few days in Bloomington.

Mr. and Mrs. Charles Welliver, 2450 Pershing avenue, are visiting in Oxford, Ohio.

Miss Helen Barry, 2941 Talbot avenue, is spending several weeks in Buffalo, N. Y.

Mrs. E. J. Hankemeyer, 2008 Prospect street, has gone to Martinsville for the week.

C. J. Leppert, 1102 Newnan street, will entertain the Mar-se-le club at his home Monday night.

Morris Clark was taken in as a new member of the South Side Woman's club, which meets Monday night, and Maurice Lankford and William Hard were voted as active for the next season.

Mrs. Benjamin Moyer, and Miss Helen and Miss Blanche Moyer, 2961 North Jersey street, have gone on an eastern trip.

Miss Margaret Frances Chapin and Mrs. Elizabeth Chapin, who have been the

## DELTA SORORITY HONORS OFFICERS

Dinner Followed by "Frat" Songs and Dancing.

## Noblesville Man Hit by Lightning Bolt

A delightful dinner party was given in the inn of the Sevier hotel last night by members of the Delta Delta Delta sorority, in honor of Mrs. S. L. Stover of Norfolk, Va., national treasurer, and Miss Bonstelle, national secretary of the organization.

French baskets of sweet peas in soft pastel shades were on the tables. During the dinner Mrs. William Hodson, national president of Tri Delta, and Miss Silver and Miss Bonstelle told informally of what other chapters were doing and what they are going to do next season.

Following the dinner "Frat" songs were sung, and an informal dance closed the program for the evening.

Those present included Miss Frances Longshore, Miss Katherine Gawn, Mrs. Alexander Graham, Miss Missy B. Hodson, Miss Helen Tichner, Miss Marion Breightfett, Miss Edith Jackson, Miss Dorothy White, Miss Cleon Hedrick, Miss Pearl Stark, Miss Gladys Lewis, Miss Lucille Sarter, Miss Alice Breedlove, Miss Rosalie Dearborn, Miss Ruth Schooler, Miss Margaret Yeagley, Miss

and Mrs. William Hodson.

It is believed, however, his injuries are only temporary.

During the same storm lightning struck the farm home of Norban Spindle and the occupants of the house were considerably shaken up.

Costume Voiles and Ginghams

Open at 8:30

L:S:AYRES & Co. Close at 5:00

## The Circle Special One Every Day

Focus Your Attention on

## New Cotton Frocks

For Miss 14-to-20 At \$5.95

The values herein offered will delightfully surprise the mother who shops with her daughter and the daughter who shops for herself. These dresses are of the heart's desire and the purse's capacity.

## Costume Voiles and Ginghams

In an excellent variety of dark and light color effects, prints among the voiles, and striking plaids among the ginghams.

The styles are perfectly fetching—just the sort that Mademoiselle Petite adores to wear, light and airy—and ever so practical when it comes to downright service.

As for the trimming, the white, sheer, stand-up collars, fronts, and cuffs of white organdy are even symbols of youth, and when combined with three-tiered, ruffled skirts, such as certain of the modes present, or band trimming of single tone material, nothing is left to be desired.

The group consists of eighty dresses only.

—Ayres—Petite shop, third floor.

A Special Sale of Importers' Samples of

## Fine Table Linens and Embroideries

Is Really Most Remarkable

The variety is remarkable, the quality is remarkable, the beauty, the worthy values.

For included are samples of Madeira embroideries, Japanese and Chinese hand-embroideries and drawnwork, and several choice bargains in Cluny lace.

An example of high values in the Madeira is that of Madeira hand-embroidered luncheon sets, of all pure linen, exquisitely designed and executed. There are six 10-inch service doilies, six 6-inch tumbler doilies, and one 24-inch centerpiece. You, who know values, and who appreciate the artistic in table linen, will recognize in \$10.45, which is the price for the entire set, an exceptional value.

Also, on display and special sale, are oddments of Madeira embroidered doilies, centerpieces, luncheon cloths, round and square, and a few dinner cloths. In addition, there are scarfs in sizes suitable for both buffet and dresser use.

Watch the Ayres Advertising Next Day or Two for Information of Other Imported Pieces.

—Ayres—Second floor.

## "FREE AIR"

The kind a motorist most desires is not always available when a tire goes flat, but a good pump may be.

## The Best Hand Pump We Have Ever Seen

We Offer Now at \$3.45 and \$3.95.

—has a check-in outlet to save air in hose.

—double leather suction held in place by springs.

—self-lubricating plunger with oil hole.

—incoming air enters through a valve.

It's no fun to pump a tire, but here is a pump where you cash in on every ounce of energy you put into it.

## Guaranteed for Five Years.

—Ayres—Motor section, basement.

## Brassiere Laces

are not brassiere laces, strictly speaking, since they are just as suitable for many other uses of that character. But it's as brassiere trimming that they shine particularly, their patterns being of the daintiest sort so well suited to lingerie, their edges scalloped. Width, 3 inches. And a special offer, priced at 10¢ the yard.

Collar laces, also bands in Margot, Venise, oriental and Valenciennes, effects appropriate for collars and such things, of course, are otherwise lovely for lingerie trimming, too. There are assorted patterns and widths. And the special price is 50¢ the yard.

—Ayres—Lace section, street floor.

## Preceding the Removal of the Housewares Sections

## A Partial-Clearance Sale Features Numerous Odds

There are thousands of things that we have deemed better to sell at a radically reduced price than to move to the Sixth floor. Much fine hardware is to be closed out entirely, many incomplete assortments of table china likewise. Everything breakable has been or will be sold at "next to nothing." Kitchen wares and every sort of household article has felt deeply the reduction in prices.

## Housewares

5c to 50c, Such Articles As:

10c to \$1.00, Such Articles As:

Brollers, ring molds, pudding molds, cake cutters, coffee strainers, butter pans, teapots, bread pans, lady finger rolls and other similar articles.

Granite ware strainers, bake pans, teapots, butter jars, kettles, saucepans and counting other useful things.

Then there's a table of aluminum ware with 10c to \$2.50 prices; a table of bath fixtures carrying tickets of 10c to \$2.00.

## Chinaware

Thousands of articles of a breakable nature we do not care to subject to the hazard of moving. To sell them we have reduced prices most temptingly.

To facilitate quick selection, we have arranged the differently priced articles on separate tables at 10¢, 25¢, 50¢ and \$1.00, all loaded down with bargains. On other tables

you will find articles from \$1.00 up to \$5.00.

New Articles Have Been Taken From Reserve Stock and Under-Counter Stalls. For Instance: