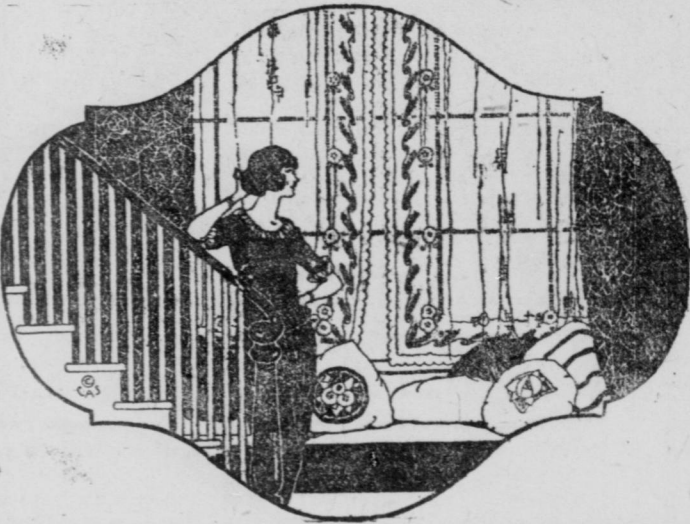


-And Thrifty People Came by

The July Sale of Draperies Is Swinging Along



And surely you are not going to miss these values on the very drapery materials you need to make your home attractive and cool for the summer months.

98c Cable Marquisette, 65c
Very heavy grade suitable for all kinds of fancy work, as well as curtains; 36 inches. July Sale price, 65c.

\$1.89 Terry Cloth, \$1.19
Double face terry cloth in new patterns and colors. During the July Sale, \$1.19.

\$2 Blue Poplin, \$1.19
A typical Pettis value is this 50-inch blue poplin. One hundred and fifty yards in the July Sale at \$1.19.

35c Curtain Scrim, 19c
Double bordered curtain scrim, 36 inches wide; white only.

55c Hemstitched Voile, 39c
36 and 40-inch voiles, manufactured according to our own instructions. Extra good quality.

65c Marquisette, 39c
Double thread marquisette, fully mercerized, 36 inches wide, in white and cream.

45c Twill Drapery Cretonne, 25c
2,000 yards of this cretonne, in beautiful patterns. Suitable for upholstering and draperies or cushion covers.

\$1.69 Repp Cretonnes, \$1.19
36-inch cretonnes in a large variety of patterns and colors.

85c and 95c Sectional Lace Panels, 62½c
Beautiful patterns in lace, Saxony and filet weaves; white, ivory and ecru; plain, scalloped or lace edges.

Marquisette Curtains, Pair, \$1.90
Double thread marquisette curtains, with hemstitched lace edges, 2½ yards long. In ecru color only.

\$5.75 Hemstitched Marquisette Curtains, Pair, \$2.49
Beautiful hemstitched curtains, daintily embroidered with filet motifs in corners and trimmed with lace edge.

\$2.50 Scrim Curtains, pair, 98c
Ecru color scrim curtains, 2½ yards long. Neatly finished with lace edges.

Tapestry Portieres, Pair, \$2.98
Figured Armure in brown, finished with knotted tassel ends.

\$40 Couch Hammocks \$31.98

Complete with stand and sunshade. Rigid angle iron frame, with national fabric spring reinforced with helical spring.

Adjustable head rest, boxed mattress of striped khaki, windshield and ends with magazine pockets.

—Pettis drapery dept., third floor.

Table Lamps \$19.75

The table lamp and shade at this price is a remarkable value. The base is 25 inches tall, hand-rubbed finish, with two-light cluster, chain pull, long covered cord and plug. The shades are in beautiful colors and combinations.

Floor Lamps \$22.49

Hand-rubbed bases, mahogany finished, 69 inches high, with two-light cluster, chain pull, 8-foot silk covered cord and swivel plug. Beautiful shades make these most attractive.

Ribbons at July Sale Prices

50c and 69c Ribbons, 39c

A beautiful assortment of fancy warp print ribbons in light and dark floral designs, also plaid hairbow ribbons.

59c Hair Bow Ribbons, 39c

All silk ribbons in dainty stripe effect in solid colors and combination of colors, desirable for both hairbows and sashes.

85c to \$1.50 Ribbons, 49c

We secured for this sale a very unusual lot of high grade taffeta and moire ribbons from one of the best manufacturers of ribbons in the country. The colors are white, pink and blue. Widths vary from 5 to 7 inches. An occasional very slight imperfection in finish accounts for their being sold at 49c.

—Pettis ribbons, street floor, aisle three.

Heard in Our Millinery Department—

"My Dear, Those Smart Taffeta Hats, Only

\$5.98



The conversation of a customer when being shown these very smart affairs at this price.

And she quickly made her selection.

Taffeta hats are just now in the foremost ranks of millinery. And why not, since they are so entirely becoming with any type of dress and for any occasion.

These are shown in navy blue and white, with trimming of organdy, tassels and flowers.

Large, picturesque shapes and coquettish small ones.

See them, Tuesday.

—Pettis millinery dept., second floor.

Newly-Weds Will Profit by Attending the July Sale of RUGS

\$205 Wilton, \$189

One Bigelow Bagdad—two-toned blue in small all-over Persian patterns, 10.6x13.6.

\$125 Wilton, \$98

One Bigelow Bagdad—two-tone green in small Persian patterns, 10.6x13.6.

\$79.75 Extra Large Rugs, \$69.75

Only five Axminster rugs in size 11.3x12.

9x12 Wilton Rugs

\$98.75 (Our regular \$115, \$121 to \$137.50 qualities in rose, tan, blue and other colors.) **\$112.75**

Genuine Linoleum, 96c Sq. Yard
(Slightly imperfect.)

Cork and burlap back linoleum in bright new patterns and colors. Same kind of linoleum marked \$1.45 in our regular stock. Bring room size if possible.

Mayflower Bath Rugs

Extra heavy chenille, reversible rugs with different colors on each side. Various colors with contrasting borders.

24x36 size... \$5.85 \$4.49
27x54 size... \$9.75 \$7.49
30x60 size... \$11.95 \$9.49

Small Payment Will Hold Rugs for Future Delivery.

—Pettis rugs, third floor.

Beginning tomorrow, July 6th, this store will close daily at 5 p. m.

Beginning July 10th, and until August 28th, the store will close at noon on Saturdays.

Gloves and Summer Necessities

One can never have too many pairs with which to finish out the summer costume, for clean, well fitting gloves are certainly essential.

All These Have July Sale Prices

\$2.25 Silk Gloves, \$1.39

"Slightly irregular" silk gloves of extra heavy quality. Plain and fancy stitched; white and colors.

\$1.75 Silk Gloves, \$1.10

Secured from a manufacturer of gloves, at a price concession because of slight imperfections, which will not affect the wear of the gloves.

\$1.65 Chamoisette Gauntlet Gloves, \$1.39

Strap wrist style, in brown, mode, gray, white and chamois.

\$1.69 Long Lisle Gloves, \$1.39
Above the elbow length gloves in white only. Will wash and give excellent service.

\$2.50 Long Silk Gloves, \$1.98
Above the elbow length pure silk gloves in summer weight. Pink, white and sky blue.

—Pettis gloves, street floor, aisle four.

Every Day Sewing Necessities in the July Sale of Notions

Notions

10c snap fasteners, 3 cards, 10¢.
5c snap fasteners, 4 cards, 10¢.
12c stickler braid, 4-yard bolt, 7¢.
15c cotton twilled tape, 8-yard bolt, 9¢.
7c stay tape, 3-yard bolt, 4¢.

18c silk skirt braid, black and colors, 2 yards, 20¢.
15c corset laces, 8-yard, mercerized, pair, 9¢.
Rick-rack braid, white and colors, 4-yard bolt, 14¢.

Buttons, 5c, 9c, 14c

Cards containing from 6, 9 to 12 buttons. Fancy cut patterns and plain pearl buttons. A large assortment.

Composition buttons, look and wear like ivory; 3, 4 and 6 on a card. Black and colors. Card, 9¢.

Miscellaneous

Little folks' waist and hose supporters; white only; sizes 2 to 14-years—42¢.

Sew-On Supporters, Pair, 19c

Kleinert's corset sew-on supporters; heavy webbing, in pink or white.

Rubberized Household Aprons, 69c

Kleinert's rubberized household aprons; pink, blue, green, black and white; gingham and checks. Full size.

Silk Lined Dress Shields, Pair, 39c

Regular opera or crescent shape. Sizes 2, 3 and 4. Flesh color only.

Nainsook Dress Shields, Pair, 39c

"Gossamer" double covered nainsook dress shields. Sizes 2, 3 and 4. Regularly 50c, 55c and 60c.

59c Sanitary Aprons, 39c

Kleinert's live rubber sanitary aprons; white, flesh and natural color.

Steel Shears, 29c

6, 7 and 8-inch steel shears. Just 720 pairs of these; all a big value.

Hair Nets, Dozen, 79c

"Willowee" cap shape human hair nets, every one full size; all colors, excepting gray or white.

—Pettis notions, street floor, west aisle.

Soap and Toilet Paper Specials

5c Lenox Soap, 10 bars, 39¢.
9c P. & G. Naptha Soap, 10 bars, 72¢.

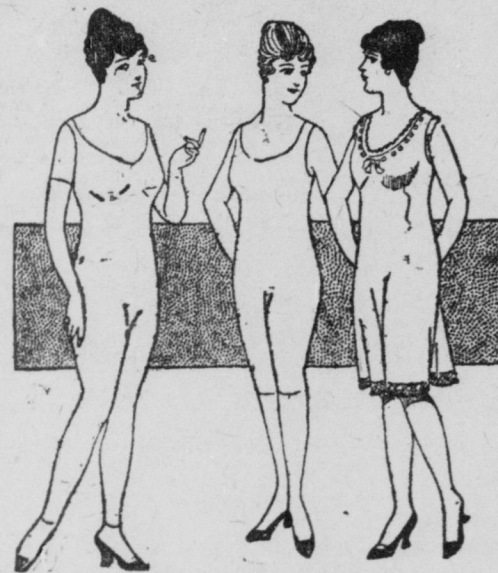
5c Star Naptha Washing Powder, 3 boxes, 10¢.

(No deliveries on the above.)
15c Jap Toilet Paper, 10 rolls, 80¢.

1,000-sheet rolls of fine tissue.

—Pettis basement.

The Sale of Knit Underwear is Worthy of Consideration



Women's Pants, 25c

French band pants with lace knee. Sizes are slightly broken.

Women's \$3.95 Italian Silk Vests, \$2.85

Plain tailored top vests, well reinforced at armhole. In flesh color.

Women's Union Suits, 50c

Gauze weight sleeveless union suits with taped neck and cuff knee.

Women's Union Suits, 79c

These union suits are regularly \$1.00 and are made tailored and taped styles with lace and cuff knee, in open or closed style.

Women's Sample Union Suits, \$1.00

Fine lustrous gauze union suits in taped or tailored top style with loose or tight knee. In pink or white. These are regular \$1.50 values.

Women's Silk Vests, \$4.95

Beautiful silk vests of a well-known make which regularly sell at \$5.95. Made with tailored or taped top in flesh color.

Women's Vests, 19c

Fine gauze vest in sleeveless style, well taped.

—Pettis knit underwear, street floor, aisle five.

July Silk Sale Values Outshine All Other Silk Offerings

Desirable silks in every shade and weave are being sold at the lowest possible prices.



\$3 Satin Messaline, \$1.98

Black satin messaline, 33 inches wide. Imported from Switzerland.

\$5 Dress Satins, \$3.98

Black and navy blue dress satins, all 40 inches wide.

\$10 Black Chiffon Velvet, \$7.50

Beautiful, fine quality, 42 inches wide. Just two pieces.

\$2 Japanese Wash Silks, \$1.19

Plain colors and white. Pure silk and washable. 36 inches wide.

\$3 Messaline, \$2.25

Black satin messaline, 36 inches wide.

\$1.50 Habutai Wash Silk, 98c

Yard wide, all silk, lingerie finish, in white only.

\$1.69 Faille Luster Poplins, \$1.19

36-inch, three-ply poplins. Black and colors.

\$4.50 Black Satin, \$2.69

Black satin imperial, 36 inches wide.

\$3.50 Georgette Crepe, \$2.25

Plain colored Georgette crepe, 40 inches wide. All colors, including black and white.

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Domestics of the Most Wanted Kinds

\$1.15 Bleached Sheeting, 69c

Width 2¼ yards. (Limit 15 yards to a customer.)

\$1.25 Sheeting, 87c

Bleached sheeting. Width 2¼ yards.

65c Fine Cambric Muslin, 41c

The well-known No. 60 Berkeley quality.

65c Pillow Casing, 49c

Nice weight casing, with no dressing, 42 inches wide.

—Pettis domestics, street floor, aisle two.

Buy Your Victrola on the Pettis July Sale Plan

The Victrola pictured, Model XA, is priced \$125. The terms are \$5 cash and \$7 per month.

Victrola XIA priced \$150 during the July Sale, \$5 cash and \$9 per month.

Model XIV, in American walnut, Flemish and Early English oak, priced \$225, for \$14 cash and \$12 per month.

Victrola XVII, an electric model, priced \$415, may also be purchased on easy terms.

The Following Records Are Now In:

64793 {Bring Back My Bonnie to MeAlma Gluck
\$1.00
70061 {Roamin' in the Gloamin'Sir Harry Lauder
\$1.25
18662 {Karavan (Fox Trot)Smith's Orchestra
55¢
18020 {In the GardenMrs. Wm. Asher and Rhodenhaver
85¢
16008 {When the World ForgetsRhodenhaver
85¢
16008 {Christ AroseHayden Quartet
85¢
18498 {Beautiful Isle of Somewhere
85¢
18498 {National Emblem MarchU. S. Marine Band
85¢
18498 {Lights Out MarchArthur Pryor's Band



XA—\$125

—Pettis victrola dept., fifth

PETTIS DRY GOODS CO.
THE NEW YORK STORE EST. 1853