

Share These Unparalleled Savings

Miles of Wash Fabrics at July Savings

Cotton Dress Challis, 29c
200 yards of these challis, in 32-inch width, and lengths of 3 to 10 yards.

85c Shirtings, 59c
Striped madras shirtings, 36 inches wide. Colored stripes on white grounds.

69c Beach Suits, 49c
34-inch materials, in a good assortment of light and dark colors.

Plain Chiffon Voiles, 49c
40-inch voiles, in all the wanted staple colors, including black and ivory.

49c Printed Percales, 39c
36-inch percales, selected styles in blue, cadet and gray shirting grounds.

49c Printed Percales, 49c
Close count selected patterns in 36-inch printed percales.

49c Lingerie Crepe, 49c
Color lingerie crepe, of fine quality.

Calico, 23c
Printed calico, American prints in light gray, cadet or navy blue.

98c Novelty Voiles, 49c
A wonderful offering of 7,500 yards of these 40-inch voiles. Choice patterns from an overstocked jobber.

\$2 Non-Crush Linen, \$1.48
Cream color only, yard wide and imported Irish linen.

\$2 Silk Stripe Shirtings, \$1.39
New attractive patterns.

49c Dress Gingham, 39c
Plaid dress gingham, 27 inches wide. Novelty plaids.

79c Japanese Crepes, 59c
Imported Japanese crepes, 30 inches wide. Bright colors.

59c Printed Dress Chintz, 39c
Old-fashioned English prints, all 36 inches wide.

\$1 Irish Dimity, 65c
30 inches wide and fine woven corded weaves in self colors.

60c Zephyr Gingham, 59c
Large novelty plaids, also plain colors, 32 inches wide.

\$3 Dress Linens, \$1.98
Imported French dress linens, 45 inches wide. Fine smooth weave. —Pettis wash goods, street floor, west aisle.

A Lot of Women Are Saving Money by Attending the July Silk Sale

\$1.69 Faille Luster Poplins, \$1.19

36-inch, three-ply poplins. Black and colors.

\$2 Natural Tan Pongee, \$1.25
33 inches wide. Made in Japan of pure raw silk.

\$4 Crepe de Chine, \$2.25
40 inches wide. Heavy quality. Black, white and colors.

\$3.50 Novelty Silks, \$1.75
Novelty plaid and striped silk, all 36 inches wide. Satin and taffeta grounds.

\$3.50 Taffetas, \$2.75
36-inch navy blue taffeta in three shades. Full chiffon finish.

\$3.50 Messaline, \$2.25
Navy blue messaline, 36 inches wide. Ten full pieces.

\$2.50 Poplins, \$1.69
Black silk poplin, 40 inches wide. Rich, beautiful quality.

\$3.50 Georgette Crepes, \$1.98
Printed Georgette crepe, 40 inches wide.

\$4.50 Black Satin, \$2.69
Black satin imperial, 36 inches wide.

\$3.50 Georgette Crepe, \$2.25
Plain colored Georgette crepe, 40 inches wide. All colors, including black and white.

\$3 Satin Messaline, \$1.98
Black satin messaline, 33 inches wide. Imported from Switzerland.

\$5 Dress Satins, \$3.98
Black and navy blue dress satins, all 40 inches wide.

\$10 Black Chiffon Velvet, \$7.50
Beautiful, fine quality, 42 inches wide. Just two pieces.

\$2 Japanese Wash Silks, \$1.19
Plain colors and white. Pure silk and washable. 36 inches wide.

\$3 Messaline, \$2.25
Black satin messaline, 36 inches wide.

\$1.50 Habutai Wash Silk, 98c
Yard wide, all silk, lingerie finish, in white only.

—Pettis silks, street floor, west aisle.

Enjoy The Fourth in One of These Charming Frocks

Ginghams Voiles

\$8.95



Dozens of fresh summer dresses just arrived in time to bring to the women who secure them that cool, dainty, comfortable appearance that is so attractive these warm days.

THE GINGHAMS—Are shown in stripes and large or small checks and plaids.

Some have collars, cuffs and vestees or sashes of pique.

Just the very frocks for morning wear, outing and general summer.

THE VOILES—Display a variety of every imaginable color combination, in flowered and conservative designs.

These are ruffled, pleated and tucked in combinations with organdie collar, cuffs and sashes.

—Pettis dresses, second floor.

With a Thought for Future Bedding Needs

July Sale brings savings of the most worthwhile kind—and if need of bedding of any kind this is the opportunity.

Cases, 29c
Of nice quality in 42x36 inches. Extreme low price.

Cases, 56c
Brand pillow cases, 45x36 inches. Exceptionally low.

Sheets, \$1.98
Finish sheets in good quality and all.

Sheets, \$3.75
Bed sheets, of attractive designs.

Sheets, \$2.54
Double bed size. Give years of wear.

Blankets, \$2.98
Gray grounds. Splendid border, and will.

\$2.70 Sheets, \$1.95
Perfect round thread sheets, contain no dressing. Sizes for single and three-quarter beds.

\$3 Sheets, \$2.21
Linen finish sheets; size 81x90. Excellent heavy quality and will give good service.

\$7 Bedspreads, \$5.36
These bedspreads are of fine satin weave, and have scalloped all round. Handsome designs.

\$4.75 Bedspreads, \$3.51
Scalloped bedspreads, with cut corners to make them fit nicely. Large size.

Pure Wool Blankets, Regular Price \$18, July Sale Price, \$13.50

The famous "Amana" brand. White with pink and blue borders, or plaids, in tan, blue, gray, pink, black and white, and red and black.

\$8.50 Plaid Blankets, \$5.98

A beautiful range of colors, including lavender and yellow.

\$9 Part Wool Blankets, \$5.98

Plain tan and gray grounds. Very serviceable for summer cottages and homes.

\$1.10 Baby Crib Blankets, 84c

Blue and pink grounds with juvenile figures. Of the well-known "Beacon" brand.

\$7.75 Comforts, \$6.11
Fine quality all-cotton covered comforts, filled with clean new fluffy cotton, and yarn knotted.

\$5.75 Cotton Blankets, \$3.98

"Wool Nap," heavy gray cotton blankets. Ribbon bound. Size 64x76 inches.

—Pettis beddings, fifth floor.

A Great Many Women Are Going to Save Money by Attending the July Sale of Domestic

We've looked forward to, and anticipated every need in this type of merchandise, and housewives will find this sale singularly complete, with the very items they want.

\$1.15 Bleached Sheeting, 69c
Width 2 1/4 yards (limit 15 yards to customer.)

\$1.25 "Lockwood" Sheeting, 87c
Bleached or unbleached. Width 2 1/4 yards.

37c Canton Flannel, 28c
Unbleached twilled back canton flannel.

65c Fine Cambric Muslin, 41c
The well-known No. 60 Berkeley quality.

55c Fine Nainsook, 37 1/2c
Soft, dainty quality that launders perfectly and wears well.

50c Outing Flannel, 31c
Extra wide outing flannel with fancy colored stripes.

35c White Outing Flannel, 25c
Good quality, well fleeced.

65c Pillow Casing, 49c
Nice weight casing, with no dressing; 42 inches wide.

48c Bleached Muslin, 36c
Soft finish, splendid quality.

\$5.00 Longcloth, \$3.47 Bolt
Ten-yard bolts of nice, medium weight longcloth.

40c Unbleached Muslin, 28c
Good quality, soft finish; will bleach easily.

25c Unbleached Muslin, 17c
Width 27 inches.

—Pettis domestics, street floor, aisle two.

Infants' Wear Savings Mean Much to Mother

59c Lisle Hose, 45c
Infants' and children's lisle hose and fancy top socks.

\$1.49 Pure Silk Hose, 98c
Pure silk hose, in white, blue and pink. An excellent quality.

\$1.15 and \$1.25 Vanta Vests, 89c
Summer weight vests of nice quality cotton.

75c Vanta Binders, 49c
300 Vanta binders for infants.

Jiffy Waterproof Pants, 29c
Slightly blemished, but perfectly practical and usable. Sold exclusively by the Pettis Dry Goods Co.

90c and \$1 Vanta Bands, 69c
Vanta Bands, worsted and cotton; all year weight.

Spring and Summer Coats, One-Half Price
All of our stock of coats, in sizes 2 to 6 years.

Up to \$1 Baby Pants, 25c
The sample line of Kleinert's waterproof baby pants.

Gingham Dresses, \$1.49
Practical, serviceable dresses for little folks of 2 to 6 years. Plain and plaid gingham, trimmed with fancy stitching, and white-collars and cuffs.

\$3.50 to \$3.95 Summer Dresses, \$2.69
Adorable little dresses of lawn and organdy, in figured or plain colors; daintily trimmed with floss and yarn. Tie sashes and fancy white collars and cuffs, make these very attractive.

—Pettis infants' shop, second floor.

ing On With Renewed Enthusiasm Is the July Sale of Lingerie



Slipover Gowns, \$1.49

Slipover gowns in pink or white, round and V-neck tailored styles with colored stitching or lace or embroidery trimmed.

\$2.50 and \$2.98 Slipover Gowns, \$1.90

Fine nainsook gowns, beautifully lace and embroidery trimmed. In round, square and V-neck styles.

\$2.98 Muslin Gowns, \$1.98

High and V-neck long sleeve gowns with embroidery yoke. Regular and extra sizes.

\$6.95 and \$7.95 Silk Petticoats, \$3.90

Jersey with taffeta flounce and heavy all-silk taffeta petticoats in plain and changeable shades, made with elastic waistband and very attractive flounce designs.

Pink Batiste Bloomers, 69c
Full cut pink batiste bloomers, with elastic, lace or ruffle knee.

—Pettis undermuslins, second floor.

\$1.98 to \$2.50 Envelope Chemise, \$1.49
Pink or white batiste and nainsook envelope chemise, of fine quality, lace and embroidery trimmed or tailored.

White Muslin Petticoats, \$1.00

Very good white muslin skirts with embroidery flounces.

Petticoats with Taffeta Flounce, \$2.90

Petticoats of fine cotton taffeta with deep flounces of all-silk taffeta in corded and pleated designs.

Crepe de Chine and Satin Envelope Chemise, \$3.90

Envelope chemise of heavy crepe de chine or lustrous satin in built-up shoulder or ribbon strap style, tailored or lace trimmed.

\$3.95 Satin Camisoles, \$2.90

Heavy satin Camisoles in tailored and lace trimmed styles with strap or built-up shoulders.

Which Shall It Be, a Smock or Middy?

In either case the July Sale admirably meets the demand.

Middies \$2.19

No price at all when compared with the world of service and pleasure a middy gives the owner.

These are in regulation style, with emblem, shield, ties and braiding on collar and cuffs.

Not only white, but many colors, as well, are included in this group.

—Pettis middies, second floor.

The Smocks

Just as becoming and pretty as can be are these smocks, made of voiles, pickwick, beach cloth and French crepes.

The table looks almost like a rainbow, so varied and extensive are the color combinations.

And, what is better still, there are sizes from 8 to 16 and 36 to 42 included.



\$1.95

PETTIS DRY GOODS CO.
THE NEW YORK STORE EST. 1853